

Pricing

Platform Plans

Data processing in excess to subscription plans is not required, but doing so will significantly improve performance and provide much deeper insight.



Pro Monthly

\$495 /Account

+\$50/additional user

Features

- » Customer Insight Dashboard
- » Prospect Scoring
- » Ideal Customer Profiling (ICP)

Includes

- » Quarterly sales data solutions architecture sessions
- » 750 Credits (Cr) included each month
- » 12.5% discount for additional credits (Cr)
- » Full-service onboarding included
- » Designated Success Manager with bi-weekly reviews

Elite Monthly

\$2,995 /Account

+\$50/additional user

Features

- » Customer Insight Dashboard
- » Prospect Scoring
- » Ideal Customer Profiling (ICP)
- » Win/Loss Data Analysis

Includes

- » Monthly sales data solutions architecture sessions
- » 2,500 Credits (Cr) included ea. month
- » 20% discount for additional credits
- » Full-service onboarding included
- » Designated Success manager with weekly reviews

Enterprise Contract

Contact sales for more information.

Features

- » All available features
- » Enterprise add-ons + extras

Includes

- » Unlimited # of users on an account
- » Adjustable bulk data processing cost
- » CRM data auditing services
- » Monthly sales data solutions architecture sessions
- » Ability to white-label
- » SDK upon request for API integration

Credit Pricing Breakdown

Cost Per Credit – Monthly Plan Comparisons



Pro

12.5% Discount on Standard Data Rate
(Starts at \$1.10 per Credit)

Credits	Cost / Credit	Total
2,500	\$0.737	\$1,842.50
5,000	\$0.649	\$3,245.00
10,000	\$0.55	\$5,500.00
25,000	\$0.484	\$12,100.00
50,000	\$0.44	\$22,000.00
100,000	\$0.407	\$40,700.00
250,000	\$0.352	\$88,000.00
1,000,000	\$0.275	\$275,000.00

Elite

Same as our current std. cost.
(E.g. \$1.00 for 1Cr)

Credits	Cost / Credit	Total
2,500	\$0.67	\$1,675.00
5,000	\$0.59	\$2,950.00
10,000	\$0.50	\$5,000.00
25,000	\$0.44	\$11,000.00
50,000	\$0.40	\$20,000.00
100,000	\$0.37	\$37,000.00
250,000	\$0.32	\$80,000.00
1,000,000	\$0.25	\$250,000.00

1 Credit = 1 Contact Record = 1 Client / Prospect

The more data you process, the less it costs.