

WRI pricing follows a consumption model—the more data you process, the less it costs. We're the fairest priced AI solution on the market. Period.

Step 1: Data Credits

How much data will you be processing monthly?



Step 2: Subscription Plans

Which service level best fits your needs?

If you're using this as a team or company-wide solution, we recommend the **Elite** or **Enterprise** plan, which includes a highly consultative approach and in-depth training/strategy to become a data-driven business.

The **Pro** plan is commonly used by individual salespeople and marketers who have a data-driven background that require little to no consultation.

Pro	Elite	Enterprise
<p>\$495 /Mo. Annual Contract</p> <p>Features</p> <ul style="list-style-type: none"> » Customer Insight Dashboard » Prospect Scoring » Ideal Customer Profiling (ICP) <p>Includes</p> <ul style="list-style-type: none"> » Full-service onboarding » WRI Success Manager » Success reviews » Designated Success Manager » Quarterly sales solutions architecture sessions <p><small>* Recommended for individual contributors. ** 750 Credits (Cr) monthly 9,000 annually</small></p>	<p>\$2,995 /Mo. Annual Contract</p> <p>Features</p> <ul style="list-style-type: none"> » Customer Insight Dashboard » Prospect Scoring » Ideal Customer Profiling (ICP) » Win/Loss Data Analysis <p>Includes</p> <ul style="list-style-type: none"> » Bulk data processing pricing model » Full-service onboarding » WRI Success Manager » Success and strategy reviews » Data interpretation, implementation, and process execution training » Monthly sales solutions architecture sessions <p><small>* Recommended for teams. ** 2,500 Credits (Cr) monthly 30,000 annually *** +\$50 /additional user</small></p>	<p>Contact sales for more information.</p> <p>Features</p> <ul style="list-style-type: none"> » All available features » Enterprise add-ons + extras <p>Includes</p> <ul style="list-style-type: none"> » Unlimited # of users on an account » Monthly data sales consultations » Adjustable bulk data processing model » Ability to white-label (not included) » Ability to deploy into separate environment (not included) » Platform integration into any contact data platform » SDK provided (upon request)

Setup Fee: \$1,000 per Team*
*A "Team" is a group of 1-5 users. Any number of users above sets of 5 are considered an additional Team. Any users added after initial setup will incur Setup Fees for onboarding and training.

Step 3: Recommended Add-Ons

Would you like to add any supplementary services?

<p>AI Processing Data Prep \$50*</p>	<p>CRM & Pipeline Audit \$1,000**</p>	<p>Sales Solutions Architecture \$450/hr</p>	<p>Sales Consulting \$150/hr</p>	<p>LinkedIn URL Aggregation \$0.15/url</p>
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* This is not a data enrichment or correction service. A White Rabbit Intel expert will manually prepare your sales and marketing data for AI analysis.
 ** Costs may vary based on the workload.

Step 4: Onboarding!

Setup your onboarding session

[Setup Your Onboarding Now](#)