

# How to make your resume stand out.

Make these small resume tweaks to increase your chances at landing the interview for your dream job. A common theme you'll see here is that anyone looking to hire is looking for the candidate that can most positively improve their business, so always think in that mindset.

## Adaptation

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Adapting your resume to the actual position being applied for will make for a much easier read by hiring managers and greatly increase the chances you get called in for that interview.

## Flawless

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Take a look at the previous article [-link-REASONS YOUR RESUME IS COSTING YOU A JOB-link-](#) for specifics, but the overall idea of an error free resume should be adhered to vigorously. One typo could have the employer placing your resume in the trash bin. However, if your resume is crisp and clean you will have already built a great reputation as a candidate.

## Quantified?

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Though you may be qualified for a position, employers will be looking for quantifiable statistics to show your success. Saying you increased retail store traffic 35% as a store manager sounds much more convincing than the bland statement of leading store improvement. Focus on important statistics that help tell the story of your accomplishments by gravitating towards symbols such as \$ and %.

## Cover Letter

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It's true that nearly half of HR personnel won't even look at your resume if a cover letter isn't included. Taking some time to type up a nice couple of paragraphs that introduces and promotes you will go a long way in your consideration.

## Innovation

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Show creativity and innovation by providing some other showcases of your talents. Whether it be a personal website or video of your references, going above and beyond shows an employer you're motivated for the position.