

**ACADEMICS FOR  
COMPANIES**  
STUDENTS@STARTUPS

Brainjar  
2020-2021



<b>Name internship</b> <i>A short but strong name that will be displayed on the platform</i>	Business developer for artificial intelligence
<b>Startup description</b> <i>Background and context of the company</i>	Brainjar is an end-to-end artificial intelligence software factory. We work with the customer to build and integrate custom AI solutions. After an initial prototyping phase, we integrate our AI models in a production-ready application and deploy this in the cloud. Creating actual business value is key, that's why we match state-of-the-art technology with production-grade standards and reliability. Our multi-disciplinary team consists of AI engineers, front-end designers and full stack developers. This means we can build, integrate and deploy all facets of the AI applications.
<b>Subject</b> <i>Under what subject could the internship be categorized?</i>	Business development
<b>Internship description</b> <i>Detailed description of the internship</i> <i>-tasks</i> <i>-responsibilities</i> <i>-role in the startup</i>	<p>In early 2021, Brainjar will increase its' efforts to focus and grow the team. The intern will be responsible to successfully set up the business development. In collaboration with the co-founders, the intern will carry out the following tasks:</p> <ul style="list-style-type: none"> <li>• Propose a market strategy</li> <li>• Do a market survey and prepare meetings with potential clients</li> <li>• Go to meetings with clients</li> <li>• Search for events and arrange a speaker slot</li> <li>• Go to events</li> <li>• Carry out presales and manage the development to create cool demos</li> <li>• Create case studies</li> <li>• Write content for website</li> <li>• Take care of the social media presence</li> </ul>
<b>Why your startup?</b> <i>Set of arguments why students should apply for this internship</i>	You should choose for Brainjar, because our projects are innovative and the AI industry offers unique challenges in business development. We have a young, talented team that can benefit greatly from someone who can lead and shape our business development efforts!
<b>Type of trainee</b> <i>What skills should the trainee have?</i>	The trainee should have a business, economical and/or marketing background. He or she should be proactive and not shy to contact other companies or events. Creativity and design skills are a plus.
<b>Location</b> <i>Where will the internship take place?</i>	Majority will be virtual except if Covid rules permit. The main location will be in Heverlee. However, during some of the meetings and events it is possible that the student will have to go to other locations in Flanders. Transport can be taken care of.
<b>Availabilities</b> <i>Which months is the internship available?</i>	This internship will be available all year in 2021.
<b>Language</b>	The main language will be Dutch. A good oral and written comprehension of English is a plus.

<p><i>Internships can be offered in Dutch or English. If desired by both parties, French is also an option.</i></p>	
<p><b>Positions</b> <i>Can this internship be repeated? Can multiple people do it at the same time?</i></p>	<p>This internship can be repeated. The second intern will have to start where the first intern finished.</p> <p>Multiple people can do this internship at the same time, although we would want to limit the number of simultaneous people to 2.</p>