

# ServiceMonster

Software to schedule jobs and get paid.

## What is the ServiceMonster Marketplace?

The Marketplace is a platform from ServiceMonster that features integrated services, friends of ServiceMonster, and vendors who we feel are valuable to our cleaning industry clients. The Marketplace allows users to learn more about your services and/or products in a straightforward way.

## Who Uses It?

ServiceMonster's customer base is mainly comprised of cleaning business owners and technicians who spend money regularly on tools/equipment, specific software services, and other items that enable them to perform their job as efficiently as possible. In 2018, our users collectively booked over *1.25 million jobs* and earned over *\$507 million*.

ServiceMonster has thousands of subscribers who log in on a daily basis. And, when a user is logged in, it generally means that they are thinking about business.

What does this mean for you? It means a hyper-targeted, business-focused audience for you or your company, which is something that most forms of advertising can't offer. It also offers you the opportunity to get in front of franchises. With a spot in the Marketplace, your business is guaranteed visibility by the most relevant users possible.

## How Does it Work?

ServiceMonster customers will be connected to your business in an opt-in environment. Because of this, if a user clicks on your listing to learn more, they are already likely to be invested in the content. This means they will be much more likely to purchase right from the very beginning.

There are many well-known industry members present in the Marketplace. Check out our Marketplace page to see some of who's included! We offer a free listing and a paid listing with both non-integrated and API-integrated vendor options available. Being listed in the ServiceMonster Marketplace provides you with visibility through ServiceMonster's newsletter and social media channels, which reaches a sum of more than 14,000 subscribers and followers.



## How Much Does it Cost?

ServiceMonster does not take a commission or percentage of sales made via the Marketplace. Listings are granted to companies and professionals who meet our criteria, and are billed according to a flat monthly subscription.

### **Non-profits – FREE**

Most industry non-profits, including associations, receive free placement in the Marketplace.

### **Developer License – by inquiry only**

The developer license is required if you are an API-integrated vendor. Please note: while your app is in development, you only need a developer license. When your app is ready for deployment, you will need to purchase a Marketplace Vendor listing in addition to the developer license.

### **Marketplace Vendor – \$100 per month**

Calling all vendors, service providers, and software developers in the cleaning industry! Get your business or app in the Marketplace, and in front of thousands of cleaners on a regular basis.

## How Do I Create a Listing in the Marketplace?

In order to ensure a quality experience for our users, we thoroughly vet every vendor wishing to be listed in our Marketplace. We DO NOT accept applications from vendors who use an exclusivity or multi-level marketing business model. To apply, please fill out our online application here: <https://www.servicemonster.net/marketplace-vendor-application/>

## Website Badge

Join our trusted network of vendors who provide valued services to our clients. Approved vendors are authorized to use the ServiceMonster Certified Marketplace Vendor badge on their website and in their marketing materials.



## Have questions?

Contact us at [888-901-3300](tel:888-901-3300) or [marketing@servicemonster.net](mailto:marketing@servicemonster.net).

