

KEEP

all materials,
each component,
every origin.

Electronics waste is increasing in a rapid pace. Fifty million tonnes of old electronics are discarded every year. KEEP aims to change this by creating a traceability solution for electrical and electronic products.

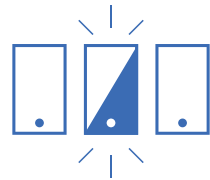
KEEP has gathered 14 partners from the whole lifecycle to facilitate information sharing through a traceability solution that collects information about the product from all stages. This will help everyone involved to reduce waste, retain value and extend the life of products.

The project is financed by the Swedish innovation agency Vinnova and is currently in the second stage, with the aim to develop a proof of concept that will be tested with users by 2021. Next stage will develop this concept to a complete system with full scale tests throughout the value chain.

Are you interested in learning more about KEEP and the possibilities to join in?

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Project goals



Sustainable
production



Re-use



Materials
recycling

A Vinnova funded project