



Uber 

@uber, business account

 **Los Angeles**

Location

2.6K ▼ 4.69%

Avg Likes

982K ▲ 0.94%

Followers

0.3%

Engagement Rate

Influencer Details

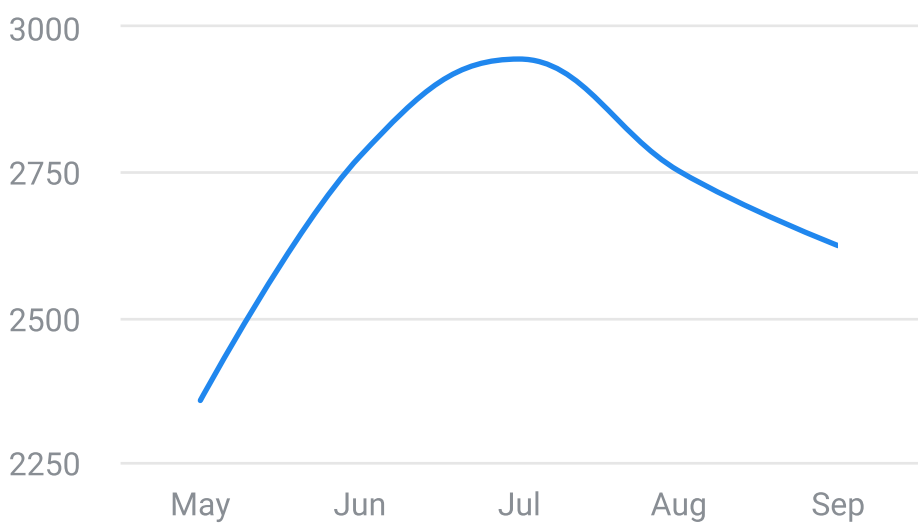
Followers ▲ 0.94% this month



Following ▼ 4.26% this month

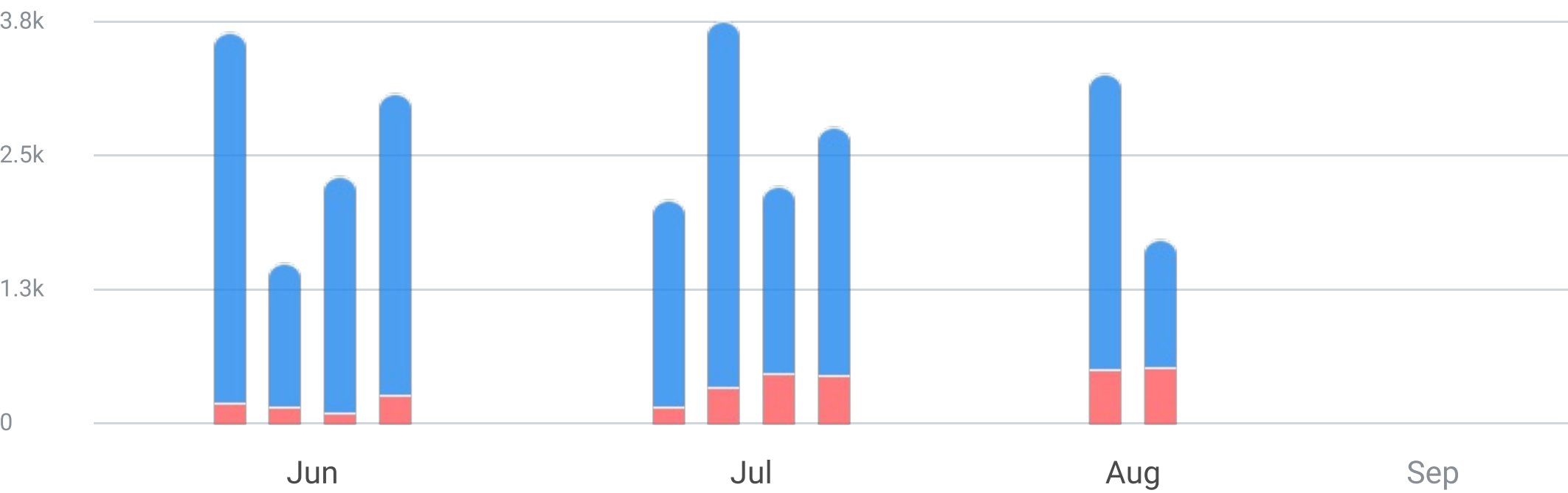


Likes ▼ 4.69% this month

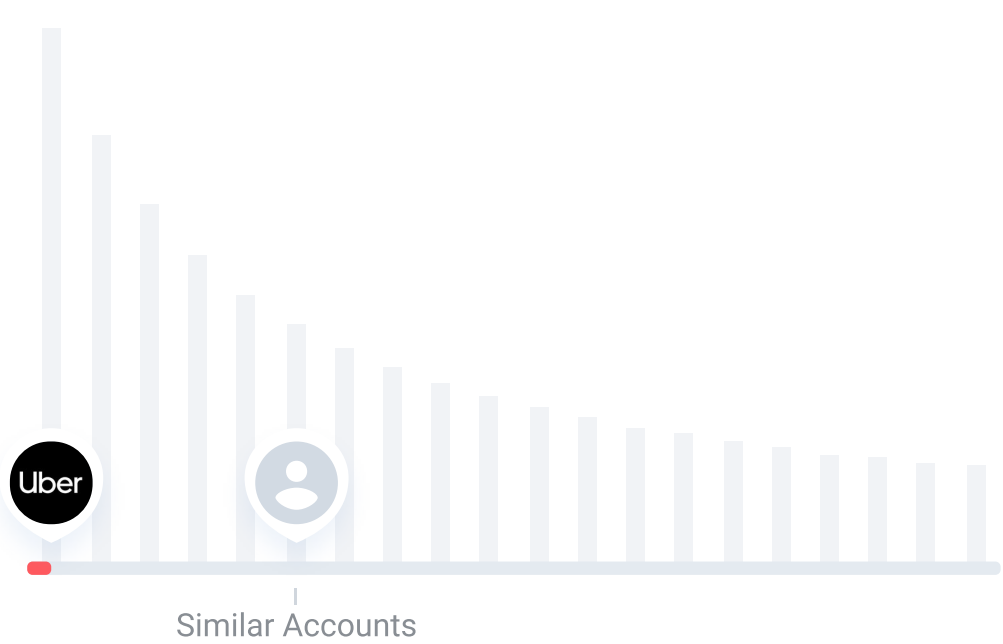


Engagements spread for last posts

♥ Likes 💬 Comments



Engagement Rate 0.3%



Influencer Details

Influencer Interests

-  Music
-  Coffee, Tea & Beverages
-  Restaurants, Food & Grocery
-  Clothes, Shoes, Handbags & Accessories
-  Electronics & Computers

Influencer Brand Affinity

-  Starbucks
-  Uber
-  UberEATS

Popular # and @

#doorsarealwaysopening #uberrewards
#backseatview #pride #onemorestar
@ubereats @twotrends @indicowie
@tourdelust @dangerusswilson @jumpbyuber

SocialCloud®

ridewithus
cityride keepriding
worldbicycleday
ridewithpride
pride

Lookalikes

-  [@cervelophilippines](#)
Cervelo Philippines
-  [@bikersclubapp](#)
BIKERS CLUB ®
-  [@gaysokaycycling](#)
Gay's Okay 🏳️
-  [@mombasarides_joysam](#)
Mombasa Joysam Rides
-  [@erosha.traders](#)
Erosha Traders PVT LTD
-  [@primocyclesph](#)
PrimoCyclesPh
-  [@jras2](#)
Jonatan

Audience Details by Followers

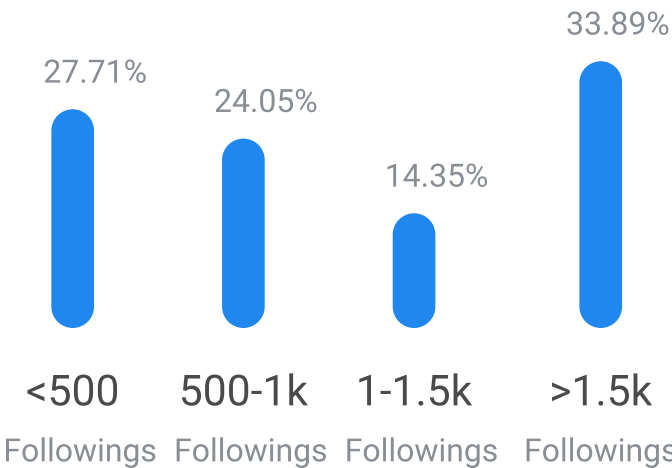
81.77%

Followers Credibility

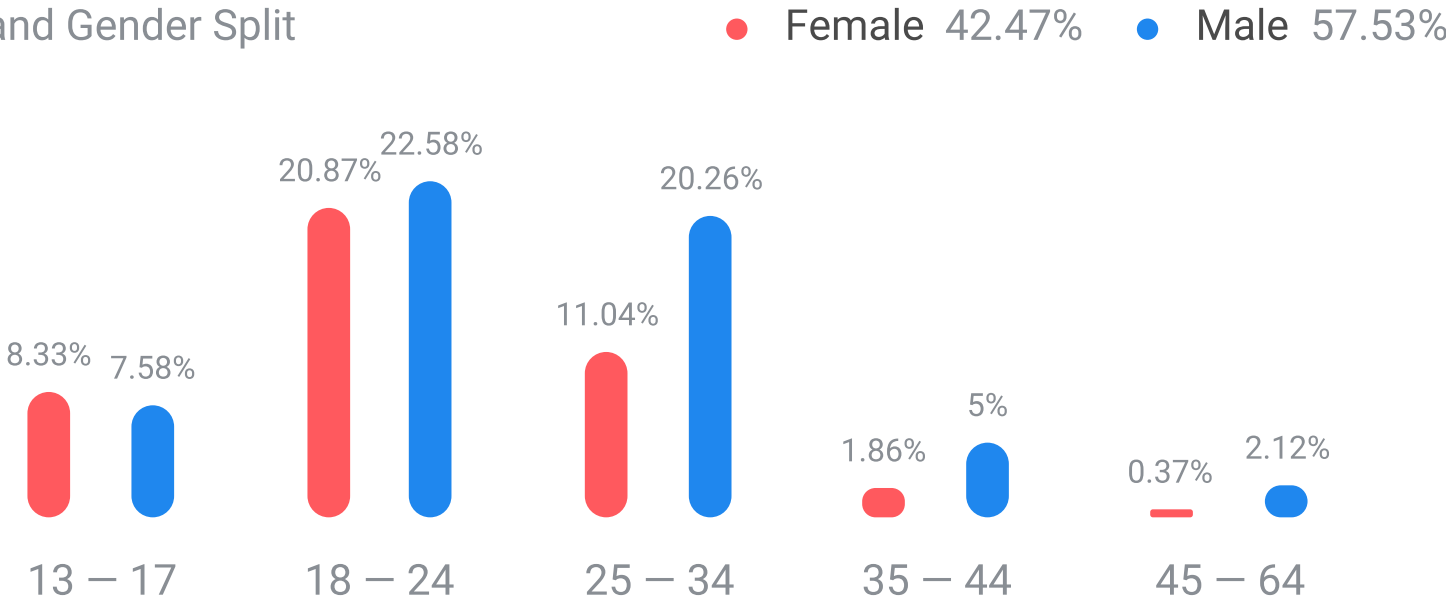
18.68%

Notable Followers

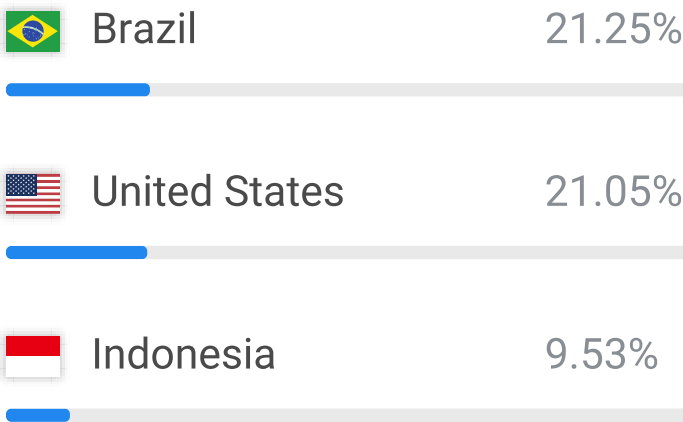
Audience Reachability



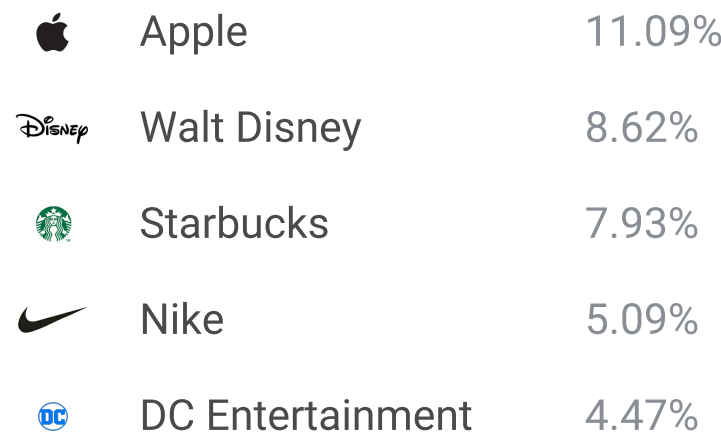
Age and Gender Split



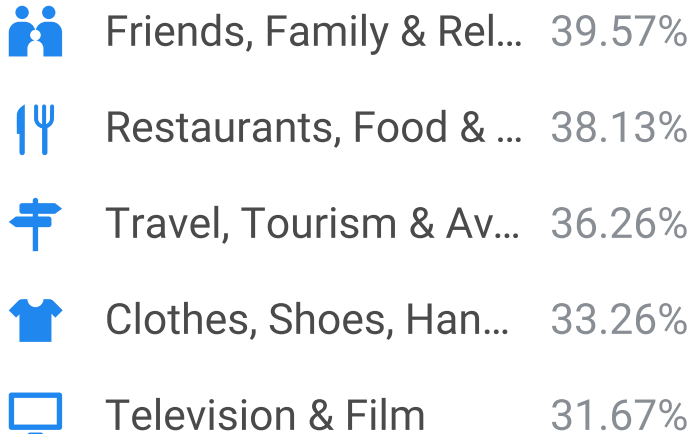
Location by Country



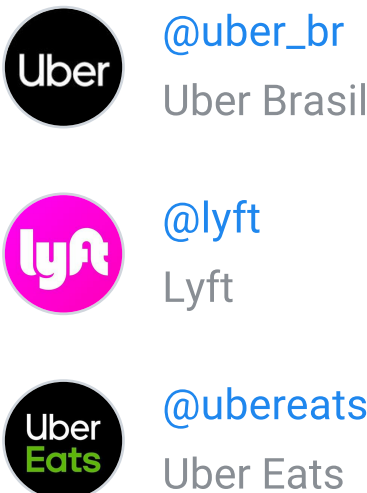
Audience Brand Affinity



Audience Interests



Audience lookalikes



Location by City



Audience Details by Likes

91.65%

Likers Credibility

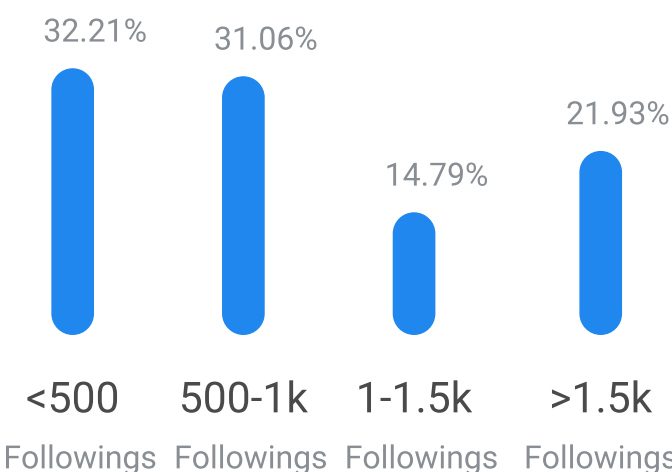
30%

Notable Likes

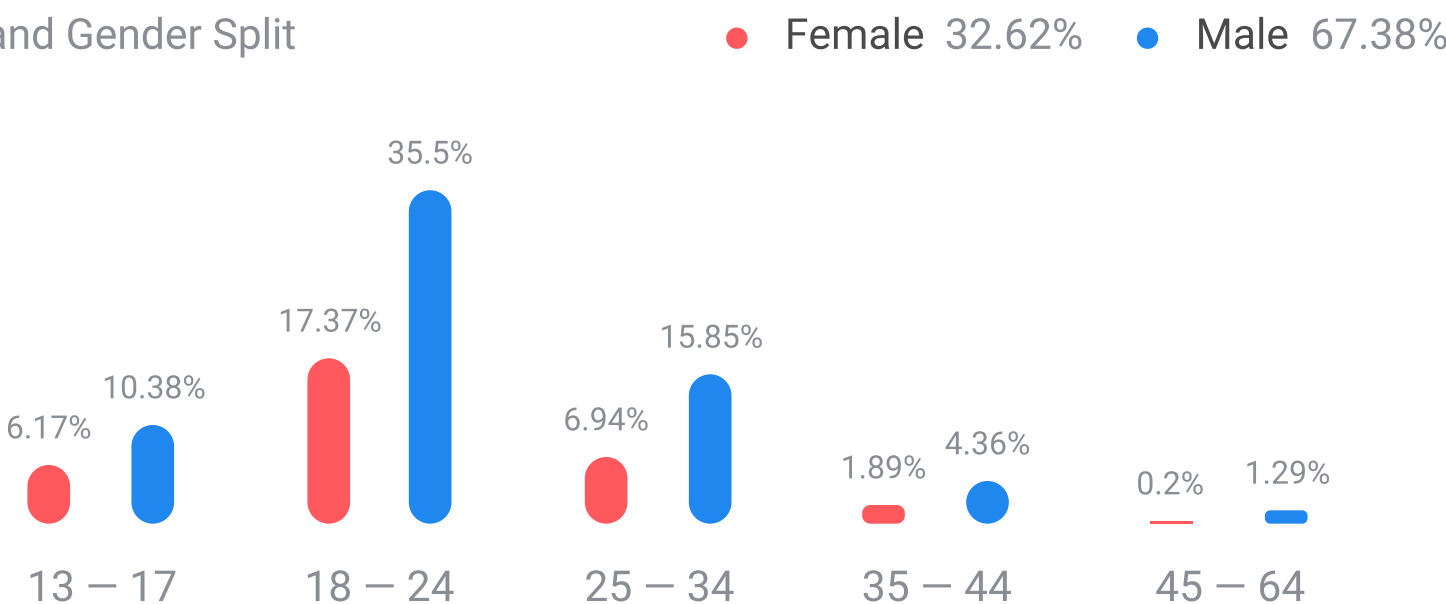
13.13%

Likes not from Followers

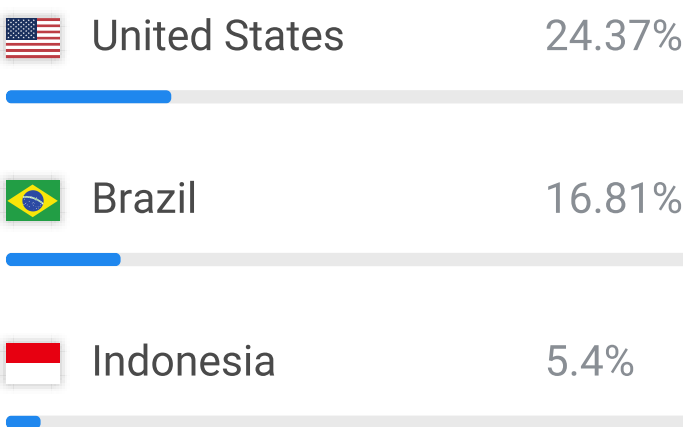
Audience Reachability



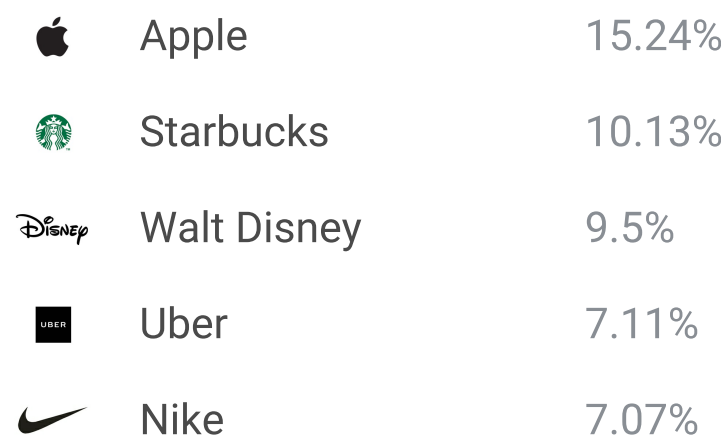
Age and Gender Split



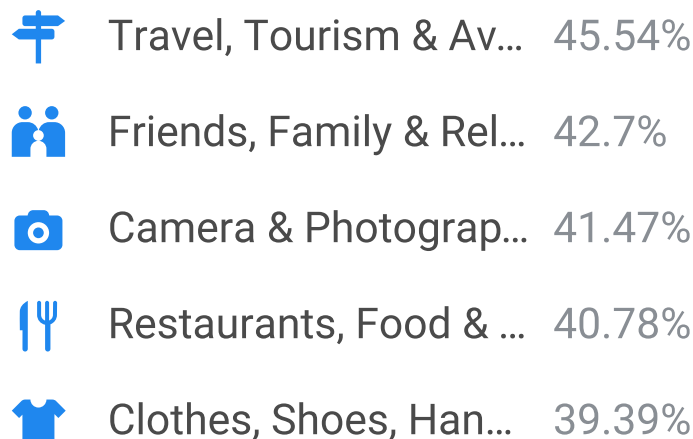
Location by Country



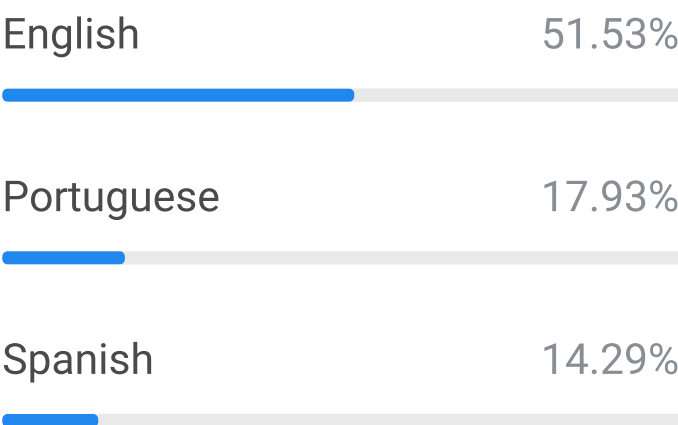
Audience Brand Affinity



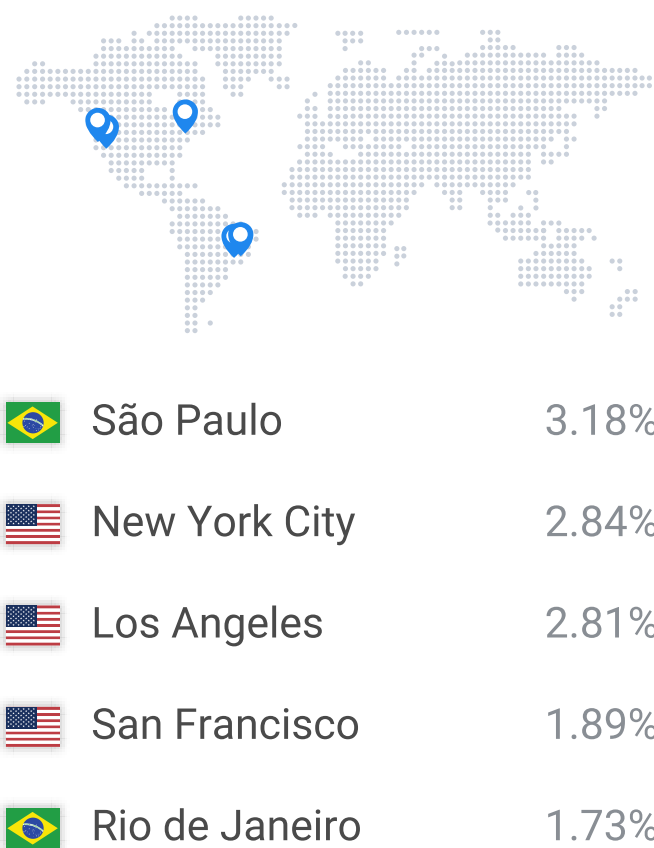
Audience Interests



Language



Location by City



Notable Followers

Influencer		Likes	Followers
	Steve Aoki @steveaoki	37k	8.2m
	The Chainsmokers @thechainsmokers	209k	8.1m
	Kevin Systrom @kevin	27k	8m
	Juice WRLD 9 9 9 @juicewrld999	459k	7.3m
	Gordon Ramsay @gordongram	84k	7.2m
	Noor Neelofa Mohd Noor @neelofa	68k	6.5m
	Thomas Wesley @diplo	123k	5.6m
	Kaley Cuoco @kaleycuoco	107k	5.6m
	Spotify @spotify	19k	4.2m
	Target @target	19k	4m
	Duda Nagle @dudanagle	48k	3.9m
	Honda @honda	18k	3.8m
	Mc Jottapê @jottape	216k	3.7m
	DEELISHIS • WalkAwayQUEEN 🇵🇸 @iamsode...	26k	3.3m
	Sri Wulandari Guritno 🇮🇩🇬🇧 @wulanguritno	15k	3.3m

Influencer		Likes	Followers
	Chanel West Coast @chanelwestcoast	50k	3.3m
	Scooter Braun @scooterbraun	26k	3.3m
	Boitumelo Thulo @boity	62k	3.1m
	JACK MORRIS @doyoutravel	88k	2.8m
	Alfonso Herrera @ponchohd	35k	2.6m
	Karylle @anakarylle	14k	2.6m
	Olivia Munn @oliviamunn	61k	2.5m
	New York Yankees @yankees	100k	2.4m
	Sherlyn @sherlyn	23k	2.3m
	Chris Bosh @chrisbosh	15k	2.3m
	Glossier @glossier	58k	2.3m
	Lua @luanna	100k	2.3m
	Bruno Berti 🦁 @brunoberti	148k	2.1m
	Samantha Schmütz 🇵🇸 @samanthaschmutz	11k	2.1m
	Khairulaming @khairulaming	197k	2m

Notable Likers

Influencer	Likes	Followers
 isabelledaza @isabelledaza	41k	2.9m
 Christie Ferrari @christie_ferrari	7.4k	535k
 Carmen Carrera @carmen_carrera	14k	530k
 SUMMER ALBARCHA @summeralbarcha	5.6k	528k
 MICHELLENHU @nhutella_	25k	517k
 Sebas & Espe @twotrends	5.6k	470k
 Overheard Uber @overhearduber	19k	424k
 Range Collective @rangecollective	6.7k	339k
 Narinc @narincrustamova_official	8.6k	319k
 Wardah Toronto & Pakistan @wardahmush...	6.8k	282k
 Yuena Lifestyle & Travel @simplyyue	2.9k	264k
 Cipriana Quann @ciprianaquann	1.1k	235k
 Pam Hetlinger @pamhetlinger	3.8k	232k
 Fb: Sara Anna  @darlingsara_	5k	223k
 Aubrie Bell  Travel & Style @globetrotting...	2.7k	204k

Influencer	Likes	Followers
 Atsushi Hisatsumi 久積篤史  @hisatsumi	2.5k	201k
 Marco Arrieta, NYC @lifestylemarco__	2.7k	196k
 Moti Ankari @motiankari	2.7k	193k
 katy bellotte @katybellotte	9.5k	164k
 Gregory DelliCarpini Jr @gregoryvelvet	1.9k	163k
 Taisir Hamdoon  تيسير حمدون @taisirhamdoon..	1.4k	140k
 Samantha Skye @skyegirlz	3.2k	136k
 Sara Azani @sara.azani	861	132k
 AA  @alexanderaubry	5.3k	130k
 Alfonso... @alfonsocano73	413	127k
 DS  «MINEIRO UAI-BH»  /  @ds_gamesbr	4.3k	127k
 Closet Candy Boutique @closetcandyboutique	310	124k
 Paulinho @paulinhohop	298	120k
 The Jetsetter Diaries    @thejetsetterdiarie...	2.3k	117k
 Snappi اسنپی @snappi_official	238	116k

Lookalikes (similar topics)

Influencer	Likes	Followers
 Cervelo Philippines @cervelophilippines	98	3.7k
 BIKERS CLUB ® @bikersclubapp	1.1k	3.3k
 Gay's Okay 🏳️ @gaysokaycycling	307	3.9k
 Mombasa Joysam Rides @mombasarides_j...	60	2.6k
 Erosha Traders PVT LTD @erosha.traders	258	8.3k
 PrimoCyclesPh @primocyclesph	59	1.4k
 Jonatan @jras2	86	1.1k
 Royal Enfield @royalenfield	34k	2.1m
 Kariz España @karizespena	25	6.3k
 PITSTOP BIKES @pitstopbikes	127	11k
 Royal Brothers - Bike Rentals @royalbrother...	3.2k	30k
 Robin Mulhauser @robm70	318	14k
 Ashkar Mohammad_اشكر محمد @_ashkarm...	254	1.7k
 MotographerBabs ✨ @abinbabsabraham	37k	256k
 Bandidos PIT STOP @bandidos_pitstop	6k	171k

Influencer	Likes	Followers
 Jasinder Singh (Jaysn) @jsfilmsindia	38k	307k
 Dennis Cortez @palaboy	48	1k
 Frankie James Grande @frankiejgrande	41k	2.1m
 Alex Clover @itsalexclover	152	2k
 Sled USA @sledusa	1.9k	85k
 100KMPH™ @100kmphofficial	3.5k	127k
 CYCLINGSNOB @_cyclingsnob	2.7k	142k
 MJ - The Riding Soul @mj_the_riding_soul	101	1.2k
 Pride @pride	14k	221k
 Jawa Motorcycles @jawa_lovers._	1.6k	30k
 Suzuki Motorcycle India @suzuki2wheelers	3.9k	247k
 🏍️👌 Hizoku Cycles Shop/Blog 👌🏍️ @hizokucycl...	912	211k
 Pride Limo 704-620-1085 @pride_limo	25	1.5k
 Royal Enfield @royalenfield_bullets	2.3k	44k
 Royal Enfield India 🇮🇳 @royalenfieldin	2.5k	122k

Audience Lookalikes

Influencer	Likes	Followers
 Uber Brasil @uber_br	1.4k	330k
 Lyft @lyft	537	164k
 Uber Eats @ubereats	7.8k	258k
 99 @voude99	20k	129k
 Grab Malaysia @grabmy	394	103k
 trivago @trivago	1.9k	582k
 / bmerang / @boomerangfrominstagram	5k	1.6m
 Uber Nigeria @ubernigeria	420	39k
 Uber Eats Brasil @ubereats_br	440	190k
 Facebook @facebook	6.2k	3.4m
 Airbnb @airbnb	21k	4.4m
 Uber Australia @uber_australia	4.6k	51k
 booking.com @bookingcom	3.4k	1.2m
 Uber Colombia @uber_col	130	78k
 LinkedIn @linkedin	1.5k	370k

Influencer	Likes	Followers
 Official Subway @subway	6.5k	1.2m
 TripAdvisor @tripadvisor	6.5k	2.3m
 Mastercard @mastercard	677	130k
 iFood Brasil @ifoodbrasil	1k	442k
 Gojek Indonesia @gojekindonesia	55k	814k
 American Express @americanexpress	1.1k	369k
 Royal Dutch Shell @shell	2.9k	237k
 Expedia @expedia	906	266k
 PayPal @paypal	859	153k
 McDonald's @mcdonalds	24k	3.5m
 Burger King @burgerking	17k	1.7m
 Domino's Pizza @dominos	13k	1.5m
 Tinder @tinder	1.8k	264k
 Groupon @groupon	168	273k
 TIM beta @timbeta	3.9k	210k

Popular #hashtags

Hashtag	Percent
#doorsarealwaysopening	34.48%
#uberrewards	26.44%
#backseatview	19.54%
#pride	6.9%
#onemorestar	4.6%
#rethinktheratio	2.3%

Popular @mentions

Mention	Percent
@ubereats	13.46%
@twotrends	7.69%
@indicowie	5.77%
@tourdelust	3.85%
@dangerusswilson	3.85%
@jumpbyuber	3.85%
@asuonline	3.85%
@brunchboys	3.85%
@chasingkendall	3.85%
@eddiefortuna	3.85%

Gender Split

Gender	Followers	Likes
Female	416,931 / 42.47%	959 / 32.62%
Male	564,789 / 57.53%	1,980 / 67.38%

Ethnicity

Group	Followers	Likes
White / Caucasian	464,544 / 47.32%	1,718 / 58.45%
Asian	177,260 / 18.06%	454 / 15.45%
African American	97,799 / 9.96%	151 / 5.15%
Hispanic	242,118 / 24.66%	616 / 20.95%

Languages of Audience

Language	Followers	Likes
English	424,367 / 43.23%	1,514 / 51.53%
Portuguese	214,039 / 21.8%	527 / 17.93%
Spanish	170,452 / 17.36%	420 / 14.29%
Indonesian	57,312 / 5.84%	87 / 2.95%
Arabic	30,418 / 3.1%	62 / 2.11%
Russian	13,725 / 1.4%	57 / 1.94%
Italian	10,016 / 1.02%	48 / 1.63%
Turkish	10,943 / 1.11%	46 / 1.55%
French	8,718 / 0.89%	35 / 1.2%
Persian	3,339 / 0.34%	27 / 0.91%

Age Split

Age	Followers	Likes
13-17	156,129 / 15.9%	486 / 16.55%
18-24	426,497 / 43.44%	1,554 / 52.86%
25-34	307,230 / 31.3%	670 / 22.8%
35-44	67,384 / 6.86%	184 / 6.24%
45-64	24,477 / 2.49%	44 / 1.49%
65+		44 / 1.49%

Male Age Split

Age	Followers	Likes
13-17	74,387 / 7.58%	305 / 10.38%
18-24	221,634 / 22.58%	1,043 / 35.5%
25-34	198,854 / 20.26%	466 / 15.85%
35-44	49,100 / 5%	128 / 4.36%
45-64	20,813 / 2.12%	38 / 1.29%

Female Age Split

Age	Followers	Likes
13-17	81,742 / 8.33%	181 / 6.17%
18-24	204,863 / 20.87%	510 / 17.37%
25-34	108,376 / 11.04%	204 / 6.94%
35-44	18,285 / 1.86%	56 / 1.89%
45-64	3,664 / 0.37%	6 / 0.2%
65+		2 / 0.06%

Location by Country

Country	Followers	Likes
 United States	206,644 / 21.05%	716 / 24.37%
 Brazil	208,567 / 21.25%	494 / 16.81%
 Indonesia	93,599 / 9.53%	159 / 5.4%
 India	19,660 / 2%	136 / 4.62%
 Mexico	39,748 / 4.05%	115 / 3.93%
 Malaysia	35,259 / 3.59%	70 / 2.38%
 Italy	13,676 / 1.39%	60 / 2.06%
 Canada	13,035 / 1.33%	55 / 1.87%
 Colombia	27,353 / 2.79%	55 / 1.87%
 United Kingdom	19,019 / 1.94%	55 / 1.86%
 Argentina	14,317 / 1.46%	50 / 1.69%
 Turkey	10,685 / 1.09%	47 / 1.62%
 Egypt	16,669 / 1.7%	45 / 1.53%
 Philippines	23,293 / 2.37%	40 / 1.36%
 France		36 / 1.22%
 Chile	14,531 / 1.48%	36 / 1.22%
 Spain		34 / 1.15%

Location by US State

State	Followers	Likes
California	47,655 / 4.85%	212 / 7.2%
New York	24,575 / 2.5%	105 / 3.59%
Florida	20,301 / 2.07%	61 / 2.08%
Texas	14,104 / 1.44%	46 / 1.57%
Illinois	8,762 / 0.89%	23 / 0.79%
Georgia	6,198 / 0.63%	21 / 0.71%
Pennsylvania	4,915 / 0.5%	17 / 0.58%

Location by City by Followers

City	Followers
 São Paulo	35,687 / 3.64%
 Jakarta	31,413 / 3.2%
 Rio de Janeiro	22,865 / 2.33%
 Los Angeles	20,301 / 2.07%
 New York City	19,874 / 2.02%
 Singapore	13,463 / 1.37%
 London	10,471 / 1.07%
 Mexico City	9,616 / 0.98%
 Fortaleza	9,189 / 0.94%
 Salvador	8,762 / 0.89%
 Istanbul	8,121 / 0.83%
 Recife	7,480 / 0.76%
 Belo Horizonte	7,480 / 0.76%
 Goiânia	6,625 / 0.67%
 Kuala Lumpur	6,411 / 0.65%

Location by City by Likes

City	Likes
 São Paulo	93 / 3.18%
 New York City	83 / 2.84%
 Los Angeles	82 / 2.81%
 San Francisco	55 / 1.89%
 Rio de Janeiro	51 / 1.73%
 Jakarta	48 / 1.64%
 Mexico City	37 / 1.28%
 Istanbul	35 / 1.18%
 London	31 / 1.05%
 Fortaleza	30 / 1.01%
 Singapore	28 / 0.95%
 Buenos Aires	26 / 0.88%
 Belo Horizonte	25 / 0.85%
 Toronto	23 / 0.78%
 Kuala Lumpur	22 / 0.77%

Audience Interests

Interest	Followers	Likes
 Travel, Tourism & Aviation	355,958 / 36.26%	1,339 / 45.54%
 Friends, Family & Relationships	388,457 / 39.57%	1,255 / 42.7%
 Camera & Photography	308,742 / 31.45%	1,219 / 41.47%
 Restaurants, Food & Grocery	374,353 / 38.13%	1,199 / 40.78%
 Clothes, Shoes, Handbags & Accessories	326,525 / 33.26%	1,158 / 39.39%
 Music	301,384 / 30.7%	1,103 / 37.53%
 Electronics & Computers	278,082 / 28.33%	1,089 / 37.04%
 Television & Film	310,888 / 31.67%	1,078 / 36.69%
 Toys, Children & Baby	298,318 / 30.39%	975 / 33.16%
 Sports	269,804 / 27.48%	915 / 31.15%
 Cars & Motorbikes	248,956 / 25.36%	830 / 28.25%
 Art & Design	197,447 / 20.11%	761 / 25.88%
 Coffee, Tea & Beverages	206,033 / 20.99%	741 / 25.21%
 Pets	186,104 / 18.96%	626 / 21.31%
 Fitness & Yoga	170,774 / 17.4%	591 / 20.1%

Audience Brand Affinity

Brand		Followers	Followers affinity	Likes	Likers affinity
	Apple	108,841 / 11.09%	0.96	448 / 15.24%	1.31
	Starbucks	77,875 / 7.93%	1.34	298 / 10.13%	1.71
	Walt Disney	84,620 / 8.62%	0.98	279 / 9.5%	1.08
	Uber	34,645 / 3.53%	16.64	209 / 7.11%	33.52
	Nike	49,975 / 5.09%	0.99	208 / 7.07%	1.38
	DC Entertainment	43,844 / 4.47%	1.09	179 / 6.09%	1.49
	Netflix	31,886 / 3.25%	1.23	145 / 4.92%	1.86
	Travelgram	27,900 / 2.84%	1.46	131 / 4.47%	2.30
	GoPro	31,273 / 3.19%	1.50	126 / 4.29%	2.02
	Adidas	43,536 / 4.43%	0.98	123 / 4.19%	0.93
	Amazon	28,820 / 2.94%	1.43	112 / 3.8%	1.85
	Star Wars	29,740 / 3.03%	1.16	103 / 3.51%	1.34
	Canon	19,315 / 1.97%	0.87	97 / 3.31%	1.46
	Mercedes-Benz	26,367 / 2.69%	1.57	91 / 3.1%	1.81
	Nikon	16,556 / 1.69%	0.92	89 / 3.04%	1.66

Influencer Brand Affinity

Brand		Interest	
	Starbucks		Coffee, Tea & Beverages
	Uber		Electronics & Computers
	UberEATS		Restaurants, Food & Grocery

Popular Posts

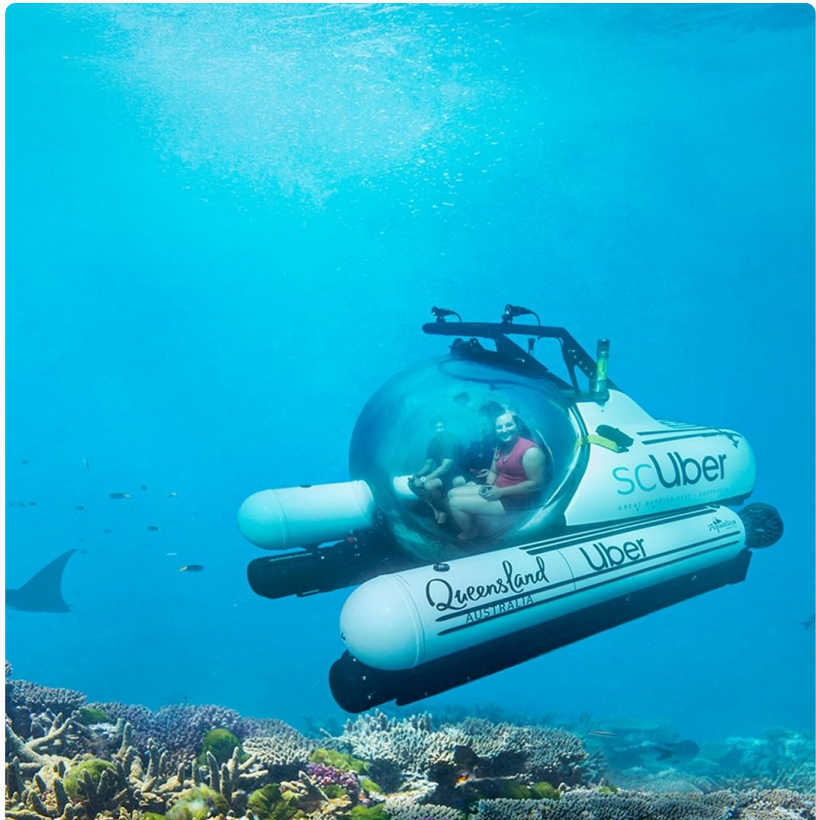


September 26, 2018 16:40

Opportunity is here, where business can happen any place you need it.

#DoorsAreAlwaysOpening

Likes	Comments
29,751	115



June 9, 2019 17:20

Introducing #scUber—the world’s first rideshare submarine on the Great Barrier Reef. 🐟 More in our Story.

Likes	Comments
12,830	438



May 23, 2019 17:34

Not all heroes wear capes.

Likes	Comments
8,656	277



September 27, 2018 21:58

Opportunity is here, where you can always get home to the ones you love.

#DoorsAreAlwaysOpening

Likes	Comments
7,600	164

Popular Posts

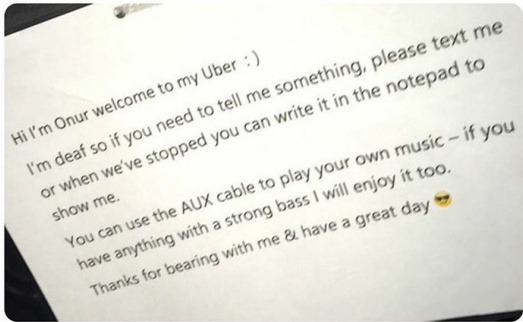


milkie

@milkieway_

THIS WAS THE PUREST
THING WE LOVE ONUR

17 Apr 2018



May 10, 2019 19:57

Raise your hand if you wish Onur could be your driver. 🙋

Likes

5,252

Comments

301



Caitlin Beadles

@godsgirl8494

My uber driver has gum,
Chargers, aux chord and
pizzzaaaaaaaa !! 5 stars!!!!!!

6 Aug 2016

May 30, 2019 20:40

To the drivers who think of everything, we couldn't have said it better ourselves.

Likes

5,143

Comments

336



oh ashleigh

@breathestatic

My @Uber driver not only
got me to work on time,
but detoured me thru a
drive thru for coffee. Basil
is the man.

16 Feb 2019

May 14, 2019 18:21

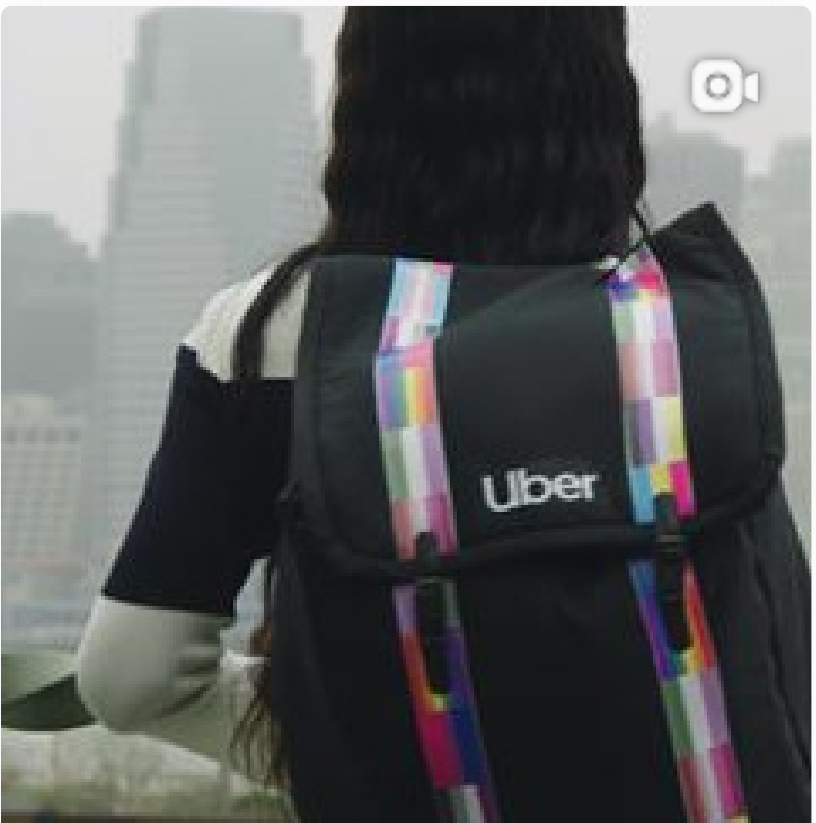
Morning commutes have never been the same.

Likes

4,559

Comments

365



June 6, 2019 19:39

Dominique drives with Uber.
Marcus delivers with @ubereats.
And to celebrate that #Pride comes in all colors, they're bringing 9 flags to New York City to be carried in the Pride parade on June 28.

Likes

4,538

Comments

167