The caring partner displaying this information is a proud member of Project: PFC. Our mission is to provide the simplest, most delicious foods to everybody everywhere. We select natural, whole and minimally-processed foods, drinks and supplements free from all artificial junk, yet rich with nature's goodness. Using current research and educational materials, we're making the world of nutrition "Simple Again". Eat Well. Live Well (and Long).

April 2010 | www.bicycling.com | Selene Yeager | Health & Wellness

Big Fat Lies

One of the long-enduring traditions at bike events of all stripes is the pasta dinner the evening before the big ride. After all, who doesn't believe in the hearty, turbo-fueling quality of a whopping plate of spaghetti with tomato sauce?

As it turns out, the nonbelievers include a number of highly informed people, including Allen Lim, PhD. "There's nothing nutritious about that," Lim says. In fact, he has eliminated all processed wheat from the team's diet, and at races has replaced traditional starchy foods with balanced, whole-food fuel such as rice cakes made with eggs, olive oil, prosciutto and liquid amino acids. If this creates the



impression that Lim knows something you don't, well, that's probably true. His job is to make sure that, unlike the rest of us, his team doesn't blithely adhere to old, counterproductive eating habits—habits that can lead to unnecessary weight fluctuation and diminished performance.

Here's the good news. We've tapped into this new school of food science led by the likes of Lim to correct popular misconceptions about food, particularly about carbs and fat. Proponents of this new approach believe, for example, that a diet heavy in starch causes your body to burn sugar instead of fat, so you bonk more easily, often eat too much and end up overweight rather than properly fueled.

Even Joe Friel, who relentlessly advocated carbohydrates in his training bible series of books, has done a 180, turning his back on starches and relying instead on vegetables, fruits and lean meats as fuel. Consider this our effort to correct myths and misconceptions you've been exposed to over the years. Follow this advice and you won't just live lean. You'll be all the larger of the larger of the larger of the lean and never bonk.

AT THE JUICE BAR

WHAT WE'RE READING...

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NOTE: Some sentiments contained within "What We're Reading" articles may not strictly conform with PROJECT: PFC's nutritional outlook. We read articles containing opposing information all the time and derive our nutritional philosophies from the latest science, the opinions of experts worldwide and our anecdotal experiences in the field. We keep an open mind and a strong affinity for fact-based evidence to help make the world of nutrition "Simple Again" for you.

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