

# NUTRITION QUARTERLY

## DIGITAL DISTRIBUTION



Nutrition Quarterly Magazine is a great way to keep your members/customers informed about nutrition, fitness and overall wellness. As much as we think that our magazine is beautiful in print, we know that people primarily access content on their desktops, laptops and mobile devices. In order to make Nutrition Quarterly easy for everyone to access, we've made digital distribution as easy as 1, 2, 3...

1. Display the Nutrition Quarterly counter card or poster advertising the current issue.
2. Your members/customers scan the QR code or enter the URL.
3. They follow the instructions on the landing page and they're given the option to view Nutrition Quarterly as a digital magazine or download it as a PDF for offline consumption.

After that, they'll get new editions of Nutrition Quarterly delivered to their inbox with every new release! You can even promote it in your newsletter or on social media (we hope you will) by distributing this link: [www.nutritionquarterlymag.com/currentissue](http://www.nutritionquarterlymag.com/currentissue).

Don't forget about us on social media! We'll be posting about Nutrition Quarterly on Facebook, Twitter and Instagram – share our posts so your customers can see the current issue online!



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