

## JUNE 2023







SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
MAY 2023       S     M     T     W     T     F     S       1     2     3     4     5     6       7     8     9     10     11     12     13       14     15     16     17     18     19     20       21     22     23     24     25     26     27       28     29     30     31	JULY 2O 23  S M T W T F S  1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23/30 24/31 25 26 27 28 29			1	2	3
4	5	6	7	8	9	10
M			Flag Day			National Eat Your Vegetables Day
11	12	13	14	15	16	17
Father's Day			National Smoothie Day			
18	19	20	First Day of Summer 21	22	23	24
- Th		International Pineapple Day				

**OPERATIONS TIP: PENETRATION LEVEL** Understanding who and what portion of your customers are buying shakes and smoothies can help you tailor your marketing approach and get the message out to potential new customers. Compare shake sales to daily member check-ins and look for trends and sales patterns. This is a great way to set goals for your staff and reach higher each day!





