



Press Release

ATTN: Members of the Press

October 7, 2019

Kyash Inc.

Nobuyuki Nagahama Joins Kyash Inc.
Former Head of Global Network Processing at Visa Worldwide Japan

Kyash Inc. (Headquarters: Minato-ku, Tokyo; CEO: Shinichi Takatori) announced today that Nobuyuki Nagahama, former Head of Global Network Processing at Visa Worldwide Japan, has joined Kyash Inc. as Head of Payment Business, effective October 1, 2019.



Throughout a 24-year career in the payment industry with involvement in global payment companies, issuers, acquirers, technology startups, consulting firms, and more, Mr. Nagahama has demonstrated wide-ranging leadership that spans strategy planning, business development, and business operation.

After leading various projects in the Strategic Planning Department of Visa Worldwide Japan, Mr. Nagahama oversaw strategy planning, business development, external partnership development, and other roles in the company's Processing Business, and made notable contributions to the domestic takeoff of VisaNet, the company's proprietary global payment network.

At Kyash Inc., Mr. Nagahama will leverage his experience and expertise in the payment and technology domains to create new value transfer infrastructure by supervising business areas including business strategy planning, business development, payment operations, and risk management.

■ Career of Nobuyuki Nagahama

After graduating from the Rikkyo University College of Economics, Nobuyuki Nagahama joined JACCS Co., Ltd. Following work including issuing and acquiring, he engaged in a series of duties in the area of payment. After subsequent work with an IT solutions provider, he joined globally active consulting firm PwC Consulting LLC, holding successive solutions development and project manager positions in the telecommunications media sector.

In November 2004, he joined Visa International Asia Pacific Limited (currently Visa Worldwide Japan) and served as the Director of the company's Strategic Planning Department. From 2010, as the Head of Global Network Processing in Japan, he has led partnerships with companies aimed at the domestic proliferation of VisaNet. In October 2019, he joined Kyash Inc.

■ About Kyash

Kyash is a technology company that develops and provides "value exchange" services and infrastructure. Kyash offers a prepaid-debit based mobile wallet app that allows consumers to make payments at Visa merchants and peer to peer transfers to individual users. In addition, we also provide the payment platform "Kyash Direct" which allows corporate customers to instantly issue Visa cards through a web API.

Kyash intends to transform the financial services landscape in Japan by changing the way that people pay.

Download the Kyash app from the App Store and Google Play.

AppStore: <https://apps.apple.com/JP/app/id1084264883?mt=8>

Google Play: <https://play.google.com/store/apps/details?id=co.kyash>

*Compatible environments: iOS 11.0 or later, Android 5.0 or later

【Company Profile】

Company name: Kyash Inc.

Location: 〒107-0062, Minami-aoyama 5-2-1, Minato-ku, Tokyo

Representative: Shinichi Takatori, CEO (Member of the Board of Directors, Fintech Association of Japan)

Established: January 23rd, 2015

Capital: 2,774,930,000 yen (including capital reserve)

Major shareholders: Goodwater Capital, JAFCO, Sumitomo Mitsui Banking Corporation, SMBC Venture Capital, Mitsubishi UFJ Capital, Mizuho Capital, SBI Investment, Shinsei Corporate Investment, Itochu Corporation, Dentsu Innovation Partners, Toppan Printing, etc.

Business description: Operation of wallet app "Kyash" and payment platform "Kyash Direct"

URL: <https://kyash.co/en>