Product Validation Checklist

ZONGURU

- ❏ Download and save the ZonGuru Product Research Tracker Sheet.
- ❏ Watch the 'Opportunity Identifier Tutorial' video.
- ❏ Run a Niche Finder session.
- ❏ Identify keyword opportunities from Niche Finder session and add to worksheet
- ❏ Run a Niche Rater session for keywords.
- ❏ Isolate key validation figures from Niche Rater session and add data to worksheet.
- ❏ Run a Keywords on Fire session for keywords and add data to worksheet
- ❏ Run a Love-Hate session for keywords and add differentiation ideas to the worksheet.
- ❏ Determine if your product is oversized or standard sized and add data to the worksheet.
- ❏ Calculate estimated shipping costs and other fees and add data to the worksheet.
- ❏ Complete the checklist key questions on the final tab of the worksheet.