

# Rubinstein & Schmiedel expands Advisory Board

- **Swiss FinTech strengthens advisory board through expertise in AI, finance and institutional hedge funds**
- **Managers of Sussex Partners and Blockchain Valley Ventures join the board, together with AI expert**

**Wollerau, 25/07/2022** – The innovative AI investment boutique Rubinstein & Schmiedel is expanding its Advisory Board with additional expertise in the financial and institutional hedge fund sectors. In the future, the hedge fund specialist Patrick Ghali and the venture capital and blockchain specialist Dr Heinrich Zetlmayer will advise the management of the Swiss FinTech. In addition, Dr Michael Kopp, an outstanding AI researcher, is joining the board. The three new members will complement the seven-member board with expertise in hedge funds and alternative asset management and extensive know-how when it comes to cryptocurrencies and digital technologies, such as artificial intelligence. The Advisory Board, chaired by Diconium co-founder Andreas Schwend, supports Rubinstein & Schmiedel's growth strategy and advises the company on regulatory issues, financial markets and the further development of its own technologies. "Our top-class advisory board contributes significantly to our success. We benefit enormously from the expertise of its members. Accordingly, we are pleased to be able to expand the board once again with expertise in institutional alignment in alternative investment management and in the field of digital cryptoassets and artificial intelligence," says Kirill Rubinstein, CEO and co-founder of Rubinstein & Schmiedel. Specifically, the three new Advisory Board members bring the following experience with them:

- **Patrick Ghali** is the co-founder of Sussex Partners. Previously, Patrick Ghali worked for Bear Stearns, among others, advised various hedge funds and funds of funds and is a member of the Board of Directors of Vedra Partners Ltd., a British multi-family office regulated by the FCA.
- **Dr Heinrich Zetlmayer** is the founder, CEO and managing partner of the venture capitalist enterprise Blockchain Valley Ventures (BVV) and a board member of Skylink, one of the leading European cloud and digital transformation providers. Formerly, Heinrich Zetlmayer was Vice President of IBM and Co-CEO as well as a member of the Advisory Board of ESL, the world's leading e-sports platform
- **Dr Michael Kopp** is Founding Director of the Institute of Advanced Research in Artificial Intelligence (IARAI) in Vienna. The mathematician has many years of experience in machine learning, advanced data analysis and risk management. Michael Kopp spent more than 10 years in asset management as an analyst, director and partner for companies such as Lehman Brothers, Merrill Lynch and Pendragon Capital, where he was responsible for the development of the new trading strategies.

Apart from Andreas Schwend, other members of the board include Elisabeth Roegele, Prof. Dr Christian Bachmeir and Stefan Schindler. "The high-calibre composition of the board and its technological expertise are what make us stand out and can also be seen as an important sign of quality from an investor's point of view," says **CTO Thomas Schmiedel**.

Rubinstein & Schmiedel was founded in 2019 by **Kirill Rubinstein** and **Thomas Schmiedel**. The Swiss FinTech is active in Germany, has 19 employees and has specialised in the development of AI-supported capital investments. Having already launched an initial successful investment product exclusively for high-net-worth individuals in 2019, it has been in stealth mode for the past three years. With an exclusively AI-driven live trading approach, an outstanding track record has been able to be achieved during this time. Rubinstein & Schmiedel developed the underlying technology itself and will scale it up into various investment products.

In the future, the company will target its own funds at professional and qualified investors who want to profit from the development and new asset classes with the help of innovative, technology-driven investment approaches.

**Dr Michael Völter** has been chairman of the board of directors of the Swiss stock corporation since the beginning of the year. Dr Michael Völter was most recently chairman of the executive board of Vereinigung Baden-Württembergische Wertpapierbörse e.V., the parent company of the Börse Stuttgart (Stuttgart Stock Exchange) group. Diconium co-founder Daniel Rebhorn is also a member of the board of directors. The series founder is also on board as an investor at Rubinstein & Schmiedel, and he contributes the experience he has gained from more than 25 years in the start-up scene to the company. The board of directors is completed by Matthias Hüberli. The lawyer offers expertise in the field of international business law, financial markets, IT law and stock corporation law. "The great depth of specialism of our board of directors and our advisory board is a strong hallmark of quality and makes for the perfect supplement to the excellent technical team in the field of AI and big data," says CTO Thomas Schmiedel.

You can find more information at [www.rubinstein-schmiedel.com](http://www.rubinstein-schmiedel.com). Follow us on [LinkedIn](#).

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