

Rubinstein & Schmiedel offers institutional access to crypto trading

- This AI-driven trading approach was able to anticipate the crypto sell-off and achieve impressive market outperformance
- FinTech makes software and strategy available to qualified professional investors in Switzerland via a new fund offering

Wollerau, 23/08/2022 – The innovative investment boutique Rubinstein & Schmiedel is now offering investors in Switzerland smart access to trading in cryptocurrencies. The specialists for AI-supported asset management offer qualified, professional investors the opportunity to profit from fully automated trading of cryptocurrencies.

Over the past six years, a team of 21 experts in artificial intelligence and financial markets has developed smart investment software that tracks and analyses the price movements of the 50 to 100 most important cryptocurrencies around the clock. Every 5 minutes, the software decides, independently and without human intervention, whether new trading positions should be entered into or existing positions closed, i.e., sold. It pursues a long-only strategy, targeting gains when prices are rising and protecting them in periods of falling prices by reducing its market exposure accordingly.

Rising and falling prices: AI can generate positive returns in any market environment

The AI has been trading with seed investors' money since November 2020. Despite the very challenging market environment, the software has proved its worth in the process and, on the one hand, generated attractive returns during the high phases and, on the other hand, performed significantly better than the markets as a whole during fluctuations and losses in value. During this 18-month market phase, the value of bitcoin tripled, only to lose a good 70 percent by the end of July after peaking last autumn. Rubinstein & Schmiedel's AI achieved a positive return during this period. The AI does not use leverage or short selling.

"This software has more than exceeded our expectations. The last year-and-a-half has been an excellent testing environment. In future, we also want to offer qualified, professional investors access to this technology via our fund offering," said **Kirill Rubinstein, co-founder and CEO** of Rubinstein & Schmiedel.

"We have put about six years of work into this software, which analyses developments in the market for possible overreactions and trades accordingly. The AI used in this process is capable of dynamic development, adapting to changing market situations. This technology

makes us one of the pioneers in the future of asset management,” said **Thomas Schmiedel**, **co-founder and CTO** of Rubinstein & Schmiedel.

This offer, in the form of a fund, is initially being aimed exclusively at qualified, professional investors in Switzerland. In addition to the fund, in the future investors will also be able to invest in the strategy via a certificate. In a second step, the intent is to also enable investors in Germany to profit from smart trading with cryptocurrencies.

You can find more information at www.rubinstein-schmiedel.com. Follow us on [LinkedIn](#).

Additional Information for Investors in Switzerland

This document is an advertisement. The Private Placement Memorandum (Swiss edition), the articles of association, the annual report and the semi-annual report, as well as other information, may be obtained free of charge from the representative in Switzerland: Carnegie Fund Services S.A., 11, rue du Général-Dufour, 1204 Geneva, Switzerland, website: www.carnegie-fund-services.ch. The paying agent in Switzerland is the Banque Cantonale de Genève, 17, quai de l'Île, 1204 Geneva.

Contact person PR agency Factor 3 AG

Viktoria Hänsel

Senior Communications Manager

FAKTOR 3 AG | Kattunbleiche 35 | 22041 Hamburg | Germany

p +49 (040) 67 94 46-6362

e v.haensel@faktor3.de