



IN MARKET INDIVIDUAL APPLICATION

Please complete all fields relevant to the story you wish to tell. Please reach out if you have questions about what is required. The application needs to be filled out completely in one sitting. To make the process as simple as possible, we recommend that you review the application form in its entirety either online or printed out. This will allow you to gather all necessary information and documents before getting started.

PLEASE COMPLETE YOUR PERSONAL INFORMATION

COMPANY NAME

INDUSTRY/SECTOR

NUMBER OF EMPLOYEES

ESTIMATED ANNUAL REVENUE

COMPANY WEBSITE

APPLICANT NAME

APPLICANT EMAIL ADDRESS

APPLICANT PHONE NUMBER

BRIEFLY SUMMARIZE (150 WORDS OR LESS) THE NATURE OF YOUR COMPANY'S BUSINESS

WHAT ARE YOU HOPING TO ACCOMPLISH WITH THE PUBLICATION OF YOUR STORY?

PLEASE DESCRIBE THE TARGET AUDIENCE FOR YOUR STORY.

WHAT IS THE NATURE OF THIS STORY?

General Company Profile

Company Update / Announcement

DOES YOUR STORY REFLECT NEWS ABOUT AN INDIVIDUAL(S) AT THE COMPANY OR THE COMPANY AS A WHOLE?

Individual(s)

Company as a whole

HAS A SUBSTANTIALLY SIMILAR STORY ALREADY BEEN PUBLISHED, BY YOU OR A THIRD PARTY?

Yes

No

If you answered "yes", please provide links to previously published stories.

LINKS TO PREVIOUSLY PUBLISHED STORIES

DO YOU PLAN TO WRITE THE STORY YOURSELF OR WILL YOU BE SEEKING COPY ASSISTANCE FROM US?

I'll be writing the story myself

I'd like copy assistance from a Principal Post writer or editor

COMPANY PROFILE PAGES

LINKEDIN

INSTAGRAM

FACEBOOK

TWITTER

YOUTUBE

GLASSDOOR

YELP

OTHER

AWARDS, HONORS, AFFILIATIONS RELEVANT TO YOUR STORY

REFERENCES RELEVANT TO YOUR STORY

LIST ALL REFERENCES. FOR EACH ONE PROVIDE NAME, RELATIONSHIP/ROLE, EMAIL, AND PHONE.

INDIVIDUALS WHO MAY CONTRIBUTE A QUOTE TO YOUR STORY

LIST ALL REFERENCES. FOR EACH ONE PROVIDE NAME, RELATIONSHIP/ROLE, EMAIL, AND PHONE.

UPLOAD ADDITIONAL INFORMATION AND SUPPORT MATERIALS FOR YOUR STORY



Upload File

Max file size 10MB.

ADD YOUR OWN COPY



Upload File

Max file size 10MB.

ATTESTATION

- BY CHECKING THIS BOX, I HEREBY ATTEST THAT NONE OF THE INFORMATION PROVIDED HEREIN IS KNOWINGLY FALSE OR INTENTIONALLY MISLEADING.
- BY CHECKING THIS BOX, I HEREBY AGREE THAT MY TYPED NAME IN THE SIGNATURE FIELD BELOW IS THE LEGAL EQUIVALENT OF MY HANDWRITTEN SIGNATURE.

SIGNATURE (SIGN THIS APPLICATION BY TYPING YOUR NAME)

x
