2021 ANNUAL REPORT
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OUR NAME
Our name came from a little boy’s discovery that the ball he was clinging to as a security object could be used for so much more. We help people use the lives in their hands to love and transform cities.

OUR YEAR
2021 was our twentieth year. It was a year of celebration—a year full of gratitude for every young person, every leader, and every story that has changed our world.
From the continued growth of each of our nine teams across the world to the release of our documentary, “Love Your City: The Boy With a Ball Story,” 2021 was an important year for us.
Excitedly and full of gratitude, we also felt the pull to look forward. As the celebration unfolded, we saw that we are being launched out of our origin story into a time of growth across the globe.
We are so grateful for every neighborhood and business and school and city where we are; all the while we are expectant to grow until every corner of our communities are vibrant, helpful places for young people to grow and reach their dreams. And for every city in every country where we are not yet, we are equally expectant to grow for every young person waiting for someone to come alongside them, to believe in them, and fight for them to use the lives in their hands to love and transform their cities.
OUR YEAR IN REVIEW

2021 CONSOLIDATED INCOME
$1,019,265

YOUTH IMPACTED
2,577

COST PER YOUTH
$396

WALKTHROUGHGS
348

TUTORING CENTERS
11

MENTORING RELATIONSHIPS
380

SMALL GROUPS
62

VOLUNTEER HOURS
31,652

VOLUNTEERS
1,063
OUR YEAR IN FINANCES

TOTAL REVENUE
2021: $1,922,613

INCOME BY DONATION
$1,019,265
53%

INCOME BY VOLUNTEER HOUR
$903,348
47%

ANNUAL REVENUE COMPARISON
2020: $1,853,299

INCOME BY DONATION
$891,815

INCOME BY VOLUNTEER HOUR
$961,484

2019: $2,345,685

INCOME BY DONATION
$726,252

INCOME BY VOLUNTEER HOUR
$1,619,433

2018: $1,746,254

INCOME BY DONATION
$526,135

INCOME BY VOLUNTEER HOUR
$1,220,118

INCOME BY TEAM

NICARAGUA 72%
COSTA RICA 14%
KENYA 7%
USA 3%
ATLANTA-GLOBAL HQ 2%
NIGERIA 2%

HOW WE USE IT

ADMIN 8%
PROGRAM 92%
WHERE WE WORK

BOSTON, MASSACHUSETTS

ATLANTA, GEORGIA

SAN ANTONIO, TEXAS

MANAGUA, NICARAGUA

SAN JOSE, COSTA RICA
OUR BOARD

MARK WOODRUFF, MD
Board Chair
Think. Whole Person Healthcare
Family Physician

CAREN WOODRUFF
Quarterlife Coaching
Executive Coach

CHERI BASS
Executive Assistant
The Least, The Last,
and The Lost

CHUCK BASS
Executive Director
The Least, The Last,
and The Lost

GORDON GREEN
Board VP
Engage2Excel
Chief Strategy Officer

CHRIS HYATT
Lead Pastor
Covenant Life Church

ROGER HYATT
Caprock Communications
Retired

ED LIEBENTHAL, DDS
Liebenthal Dental
Retired

SUE LIEBENTHAL, DDS
Liebenthal Dental
Retired

OUR STAFF

JAMIE JOHNSON
Founder
Executive Director

ANNA CURRIE
Chief Operating Officer

CHRISTINE EMMET
Chief Marketing Officer

JOSIAH JOHNSON
Development Director

MOLLY JOHNSON
Communications Director