

## PRIVACY POLICY

Your privacy is important to us and we are committed to protecting your personal information. This Privacy Policy relates to our use of your personal information when you interact with us through the Site.

This page informs you of our policies regarding what information we collect about you; how we use it (including who we share that information with); our use of cookies we receive from users of the Site. We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Our postal address:

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Paramount Hotel  
Business Bay, Dubai, UAE  
Tel: +971 (4) 5845162

We can be reached via e-mail at [marketing@haircreatorsacademy.com](mailto:marketing@haircreatorsacademy.com).  
You can also reach us by telephone at +971 (4) 5845162

This site collects certain anonymous data regarding the usage of the website. This information does not personally identify users, by itself or in combination with other information, and is gathered to improve the performance of the website. The anonymous data collected by the <https://www.hairbysalah.com/> website can include information such as the type of browser you are using, and the length of the visit to the website. You may also be asked to provide personally identifiable information on the <https://www.hairbysalah.com/> website, which may include your name, address, telephone number and e-mail address. This information can be gathered when feedback or e-mails are sent to <https://www.hairbysalah.com/>, when you register for services, or make purchases via the website. In all such cases you have the option of providing us with personally identifiable information.

## USE AND DISCLOSURE OF INFORMATION:

Except as otherwise stated below, we do not sell, trade or rent your personally identifiable information collected on the site to others. The information collected by our site is used to process orders, to keep you informed about your order status, to notify you of products or special offers that may be of interest to you, and for statistical purposes for improving our site. We will disclose your Delivery information to third parties for order tracking purposes or process your check or money order, as appropriate, fill your order, improve the functionality of our site, perform statistical and data analyses deliver your order and deliver promotional emails to you from us. For example, we must release your mailing address information to the delivery service to deliver products that you ordered.

All credit/debit cards' details and personally identifiable information will NOT be stored, sold, shared, rented or leased to any third parties. <https://www.hairbysalah.com/> will not pass any debit/credit card details to third parties.

We take appropriate steps to ensure data privacy and security including through various hardware and software methodologies.

However, we cannot guarantee the security of any information that is disclosed online.

## HOW LONG WE RETAIN YOUR DATA:

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the

potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

Details of retention periods for different aspects of your personal data are available in our retention policy which you can request by contacting us.

In addition to the above, by law we have to keep basic information about our customers (including Contact, Identity, Financial and Transaction Data) for seven years after they cease being customers for tax purposes.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

#### OTHER WEBSITES:

Our website is not responsible for the privacy policies of websites to which it links. If you provide any information to such third parties different rules regarding the collection and use of your personal information may apply. We strongly suggest you review such third party's privacy policies before providing any data to them. We are not responsible for the policies or practices of third parties. Please be aware that our sites may contain links to other sites on the Internet that are owned and operated by third parties. The information practices of those Web sites linked to our site is not covered by this Policy. These other sites may send their own cookies or clear GIFs to users, collect data or solicit personally identifiable information. We cannot control this collection of information. You should contact these entities directly if you have any questions about their use of the information that they collect.

## MARKETING:

We strive to provide you with choices regarding certain personal data uses, particularly around marketing and advertising.

## PROMOTIONAL OFFERS FROM US :

We may use your Identity, Contact, Technical, Usage and Profile Data to form a view on what we think you may want or need, or what may be of interest to you. This is how we decide which products, services and offers may be relevant for you.

You will receive marketing communications from us if you have requested information or you have purchased a service or product from us and, in each case, you have not opted out of receiving that mail.

## MODIFICATIONS OF THE PRIVACY POLICY:

The Website Policies and Terms & Conditions would be changed or updated occasionally to meet the requirements and standards. Therefore the customers' are encouraged to frequently visit these sections in order to be updated about the changes on the website. Modifications will be effective on the day they are posted".

## COOKIES:

Cookies are small bits of data cached in a user's browser. <https://www.hairbysalah.com/> utilizes cookies to determine whether or not you have visited the home page in the past. However, no other user information is gathered.

We may use non-personal "aggregated data" to enhance the operation of our website, or analyze interest in the areas of our website. Additionally, if you provide <https://www.hairbysalah.com/> with content for publishing or feedback, we may publish your user name or other identifying data with your permission.

We may also disclose personally identifiable information in order to respond to a subpoena, court order or other such request. Note that we may also provide such personally identifiable information in response to a law enforcement agencies request or as otherwise required by law. Your personally identifiable information may be provided to a party if <https://www.hairbysalah.com/> files for bankruptcy, or there is a transfer of the assets or ownership of <https://www.hairbysalah.com/> in connection with proposed or consummated corporate reorganizations, such as mergers or acquisitions.

#### QUESTIONS AND FEEDBACK:

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue to [info@haircreatorsacademy.com](mailto:info@haircreatorsacademy.com)