

# organo<sup>®</sup>

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NEWSLETTER

JULY 2023

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## WEEKEND EVENTS AT ANTHARAM



At Organo Antharam we hosted an unforgettable lineup of events that brought neighbours together for a weekend filled with learning, creativity, and socializing. From snake awareness to pottery, nature photography, karaoke, Mehendi application, Tambola and a delectable millet meal, we offered an array of activities that catered to diverse interests and passions. Let's delve into the highlights of this remarkable weekend!



### Snakes Awareness Workshop:

Kicking off the weekend was a captivating snakes awareness workshop in collaboration with the Friends of Snakes Society. Organo Antharam families gathered to learn about these enigmatic creatures,

debunk myths, and develop a deeper understanding of coexistence with the natural world. It was an eye-opening experience that fostered a greater appreciation for the biodiversity around us.

### Pottery Experience:

Following the snake awareness workshop, residents embraced their artistic side with a hands-on pottery

experience. The children had a lot of fun trying their hand at making pots.







### Nature Photography:

In the afternoon, the photography workshop, led by Dr. Abhijit Jadhav, was a captivating experience. Participants learned the basics of mobile and traditional camera photography, composition, and the art of capturing light. The workshop

concluded with a nature walk with children who took pictures of flora and fauna and ended with an exhibition, highlighting the participants' newfound skills & creating.





### Mehendi Application:

As the afternoon progressed, residents had the opportunity to adorn their hands with beautiful Mehendi designs.







# ORGANO@COMMUNITIES AT APARNA CYBER COMMUNE



Organo Et School (OES) recently conducted an event at Aparna Cyber Commune where they offered a variety of sustainability workshops to the residents. All age groups were catered to with activities throughout the event.

We introduced 'Natural ways of Gardening' followed by the activity 'Jeevamrutham Making' conducted by our expert Ms. Sreedevi Ande. In addition to these, there was a demonstration about Kitchen gardening where Ms. Sreedevi Ande shared great tips and information

about nurturing plants at home on balconies and terraces. Mrs. Resham conducted a "Botanical illustration" workshop for children aged 4-14 years. In that workshop, all materials were provided at the venue.

**Pre-registration was important!**

## Program Details:

Date: **18<sup>th</sup> June 23, Sunday**

Time: **4:00 pm to 7:00 pm**

Venue: **Lawn area near Clubhouse 2**

**All the workshop materials were provided at the venue.**

**Workshops:**

**A Painting with leaves workshop -**

by Mrs. Resham, a nature artist. This activity was open to children in the age group of 4-14 years. For this, OES invited pre-registrations. There were limited slots for this activity. So, we requested kids to register, to help us organize this activity better.

**A DIY workshop for making Jeevamrutham - a biofertilizer.**

Adults and children were guided by expert Ms. Sreedevi Ande on how to make Jeevamrutham for home plants. Participants also got to take a bottle of this wonder biofertilizer home.

**Kitchen Gardening Demo** by Mrs. Sreedevi Ande, where participants

learned about the pleasure of gardening and practical tips to start and improve their kitchen garden.

**[Click here to register](#)**

For more information please contact: 9154100775 or write to: [oes@organo.co.in](mailto:oes@organo.co.in)

## ABOUT ORGANO ET SCHOOL (OES)

Organo Et School empowers people to embrace eco-living mindsets, behaviors, and habits. We recognize that for any positive impact to be sustainable, it must be long-term and inter-generational.

Organo Et School is a learning initiative set up by Organo in 2017 and has been facilitating field visits and workshops for Schools and Interest Groups. Organo Et School has had over 25+ schools, 6500+ students, and 3000+ adults participate over the last 5 years.

You can find our upcoming workshops here <https://www.organoetschool.co.in/registration>



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## WORKSHOPS ON HEALTHY & SUSTAINABLE LIFE AT **APARNA CYBER COMMUNE**



On June 18, 2023, we conducted sustainability workshops for children and adults at Aparna Cyber Commune. The workshops were aimed at introducing sustainable living through experiential learning.



We received a good response from the residents of Aparna Cyber Commune. Children enthusiastically participated in the "Painting with

leaves" workshop. Our art expert Mrs. Resham guided the children in drawing butterflies with leaves using natural colors.



Children enjoyed this workshop and took their beautiful paintings to their homes.



Adults gathered around our farming expert Mrs. Sreedevi Ande, who demonstrated how to start kitchen gardening. She explained how to make a good soil mix using compost, soil, sand, cocopeat, and neem cake. She also showed how to

use neem oil as a pesticide, jeevamrutham as a natural fertilizer, and buttermilk as a fungicide.. The participants asked many questions, and Mrs. Sreedevi answered them all patiently.





Later the participants prepared jeevamrutham, by mixing soil, besan, jaggery, cow dung, and cow urine. Mrs. Sreedevi Ande explained the significance of jeevamrutham in

natural farming and its soil-enriching properties. After preparing it, each participant took a bottle of it to their home in order to use it for their plants.



Children and adults joyfully participated in the seed identification game where they had to identify 5 seeds correctly out of 14 seeds. Most of the participants identified more than 5 seeds and won leafy green seed pouches as gifts.

Altogether 50+ residents of Aparna Cyber Commune participated in our

workshop and showed their willingness to be part of our farm programs. We were extremely thankful to Priya Bhati for being a great support to us in organizing this event. We want to thank all the participants for making this event successful with their enthusiastic participation.

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# SUSTAINABILITY WORKSHOPS AT HILL RIDGE SPRINGS



Organo Et School (OES) conducted sustainability workshops at Hill Ridge Springs on 24th June 2023, Saturday. OES offered a variety of workshops to the residents of Hill Ridge Springs. All age groups were catered to with activities throughout the event.

We introduced 'Natural ways of Gardening' followed by the activity 'Jeevamrutham Making' conducted by OES experts. In addition to these, there was a demonstration about Kitchen gardening where the expert shared tips and information about

nurturing plants at home on balconies and terraces. The "Painting with leaves" workshop was also conducted for children aged 4-14. **Pre-Registration was important!**

## Program Details:

Date: **24th June 23, Saturday**

Time: **4:00 pm to 7:00 pm**

Venue: **Block 5 Parking Area**

All the workshop materials were provided at the venue.

### Workshops:

#### Painting with leaves workshop -

This activity was open to children in the age group of 4-14 years, for this

OES invited pre-registrations. There were limited slots for this activity. So, we requested parents to register their kids. It helped us to organize this activity better.

#### A DIY workshop for making

**Jeevamrutham** - a biofertilizer.

Adults and children were guided by experts on how to make Jeevamrutham for home plants.



Participants also got to take a bottle of this wonder biofertilizer.

#### **Kitchen Gardening Demo -**

Through this workshop, participants learned about the pleasure of gardening and practical tips to start and improve their kitchen garden.

#### **Click here to register**

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## SUSTAINABILITY WORKSHOPS AT HILL RIDGE SPRINGS PART 2



On 24th June, Saturday, Organo Et School is at Hill Ridge Springs with workshops like painting with leaves, kitchen gardening and jeevamrutham making. We organized these workshops for both children and adults with the aim of promoting sustainable living through hands-on learning experiences.



Children eagerly engaged in the "Painting with Leaves" workshop. Under the guidance of our art expert, Mrs. Manoghnya, the children used natural colors and

leaves to create beautiful butterfly drawings. This workshop proved to be a delightful experience for the children, who proudly took their paintings home with them.





Our farming expert, Mrs. Shilpa Teja, a practicing permaculturist, demonstrated the basics of kitchen gardening. She explained the process of creating a well-balanced soil mix using compost, soil, sand,

cocopeat, and neem cake. The participants actively participated in the session, asking numerous questions that Mrs. Shilpa patiently answered.



Afterward, the participants learned how to prepare jeevamrutham by combining soil, besan, jaggery, cow dung, and cow urine. Mrs. Shilpa Teja highlighted the importance of

jeevamrutham in natural farming and its ability to enrich the soil. Each participant received a bottle of jeevamrutham to take home and use for their plants.



To add a touch of fun and education, we organized a seed identification game that both children and adults enjoyed. Participants were challenged to correctly identify five out of fourteen different seeds. Many of the participants surpassed this

requirement and received leafy green seed pouches as prizes.

We want to say thanks to all the participants who have enthusiastically participated in these workshops.

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## ZERO WASTE WORKSHOP 2 - WASTE SEGREGATION



At Organo, a workshop on waste segregation was conducted on June 19th 2023 as part of the Zero Waste Organo Initiative. Led by Mrs. Keerthana Suresh, a senior architect, the workshop aimed to educate our staff on the importance of responsible waste management and the benefits of waste segregation. It was an enlightening session that shed light on the various types of waste commonly found in our offices and homes.



Keerthana began the workshop by discussing the concept of waste and the repercussions of neglecting its proper disposal. She emphasized

the significance of waste segregation and its positive impact on our environment. In addition, she shared valuable insights into the

different types of waste generated within our organization.

She unveiled the fact that our staff consumes paper made from approximately 1.25 mature trees every month. She urged everyone to be mindful of their paper usage and strive to minimize it. After all, it takes 15 to 25 years for a tree to grow for the sole purpose of paper production.

To address these issues effectively, Keerthana recommended the implementation of color-coded bins throughout our workspace, kitchen, IT room, outdoors, and washrooms. This segregation system will enable us to categorize waste accurately and ensure its proper disposal. Furthermore, she highlighted the significance of collaborating with a local recycling service to manage our waste effectively.



The session concluded with practical suggestions from Keerthana on how to deal with waste generated at the office. These suggestions are aimed at creating a culture of responsible waste management among our staff:

- Each department should gather their paper waste in the printing room on a weekly or monthly basis and wrap it for the recycler.
- Single-sided printed sheets can be placed in a designated box next to the printer, for rough purposes or rough prints.
- Food packs or wrappers should be rinsed before being disposed of in the bins.
- Broken pens, glass, metal cans, and other miscellaneous items

should be segregated separately in their respective box in the printing room.

- Sweeping dust, tea bags, and coffee grounds can be mixed with compost. Food waste and tissue papers should be collected in biodegradable bins and used for compost.
- Sanitary waste must be disposed of daily, following proper guidelines.

The presentation was followed by a lively discussion among the Organo Team on waste management.





# ZERO WASTE ORGANO WORKSHOP 3 - DIGITAL DECLUTTERING



On 23rd June, As part of Zero Waste Organo, we conducted our 3rd workshop on Digital Decluttering. It was delivered by Narendra Darisa, Assistant Manager of IT and Naga Vamsi Neelam, Marketing Executive.

## Digital clutter & its impact on environment





The workshop was started by explaining what digital clutter is and how it impacts our environment. Vamsi has defined digital clutter as “accumulation of digital files and data that are no longer needed and are out-of-date.” Some of the ways it impacts our environment are

- Data that we store in a computer needs electricity to operate & most of our electricity is produced through unsustainable methods.
- Data that we save in cloud storage is stored in a data center.

To prevent the data center from overheating, it needs a cooling system which requires energy to work. It is estimated that the carbon footprint of the data center is equivalent to 2% of global emissions. It is expected to increase by 3.2% in 2025 and 14% in 2040..

- Carbon dioxide is released and energy is used every time digital data is stored, transmitted, or accessed.

## Facts of Digital Footprint

Here some facts Vamsi has brought to the attention of his colleagues

- A regular email produces approximately 4 g CO<sub>2</sub>e, and an email with an attachment produces 50 g Co<sub>2</sub>e
- Global email usage generates as much CO<sub>2</sub> as having 7 million extra cars on the road.
- Internet data makes up 4% of global carbon footprint, compared to the 2% produced by the aviation industry
- Just one hour of videoconferencing or streaming, emits 150-1,000 grams of carbon dioxide.
- Storing around 100 pictures in the cloud, along with some videos a few minutes long, is equivalent to driving a car for nearly 17 kilometers in terms of the energy consumption and carbon dioxide emissions.
- 2 grams of carbon dioxide is emitted by one single search
- While posting a photo emits 0.15g of CO<sub>2</sub>, scrolling on our newsfeed for 1 minute emits 1.5g of CO<sub>2</sub>.
- A single selfie emits 5g of Co<sub>2</sub>
- Using our mobile phone for an hour a day will emit 63 kg CO<sub>2</sub>e a year

## Data usage at Organo



After this this initial overview by Vamsi, Mr. Narendra Darisa addressed his colleagues regarding the usage of data at Organo Office. He showed graphically how much server space has been used by each

department & gave some suggestions to reduce the data stored. He also showed how much internet data has been consumed collectively on a monthly basis.

## Behavioral changes to be adopted

He told all office employees to adopt some behavioral changes such as

- Cleaning all the temp files ,and enabling storage cleanup option
- Keeping the system on screen saver mode (power saving mode)
- Removing unwanted applications & updating useful applications
- Turning off PC's and Laptops after use
- Closing unnecessary tabs while working, streamlining bookmarks & removing unused extensions
- Unsubscribing from email lists, sorting what's important using folders
- Always having updated files in file server & deleting duplicates & unnecessary files



They ended the session after sharing 5 simple steps all can follow to reduce the digital footprint.

We can live better, healthier and happier lives with conscious use of

technology and at the same time save our environment.



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Access road to God's Own Office and Rurban Hive



Afforestation area around God's Own Office



Rurban Hive





Eco STP nearing completion



Residents parking and visitors parking near Rurban Hive



Elevated guest cottages



House of activity nearing completion



Goshala construction work has started



Farming area between Raavi Palle and Moduga Palle





Raavi Palle cluster



Jogging track behind Raavi Palle



Maredu Palle cluster club

# SITE PROGRESS OF DAMARAGIDDA



Entry Gate



Perimeter Road



Danimma Veedhi - Internal road





Aerial views of Clusters



Bathayi Veedhi



Entrance Club House



# SITE PROGRESS OF KANDAWADA



Entrance Pavillion



EM Residence \_ Ampitheatre



Cluster aerial View from Naala



Street view - Mallewada



Model Home - East Face



Thamarawada Street View





## On-site photographs at **Organo Antharam**

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**ORGANO ECO HABITATS PVT. LTD.**

W W W . O R G A N O . C O . I N

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### BRANCH OFFICE

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