



Train your hockey Brain at the Let's Play Hockey Expo

Sense Arena reveals its' unique VR Hockey Sense Training

An off-ice Virtual Reality Hockey Training System, Sense Arena. is ready to train your brain at the biggest world hockey show Let's Play Hockey Expo in Minnesota. On March 8th to 9th visitors of the Expo, held at the River Centre in St. Paul, will have the unique opportunity to try this Hockey Brain Training and Diagnostic tool designed to raise Hockey Intelligence that translates to on ice performance.

"If you wish to help your kids get better, play hockey at the highest levels and pursue their dreams let, them train on Sense Arena," said Bob Tetiva, Sense Arena Founder and CEO. ***"The brain is the most important 'muscle' in an athlete's body. Every command to our bodies starts there. Improving cognitive functions of players is going to be the new game changer."***

The system is used by, developed with and endorsed by some of the sickest players on the planet including Boston Bruins right winger, NHL All-star and Sense Arena shareholder David Pastrnak. ***"The technology and the reality of the environment are just amazing. I would definitely encourage you to try Sense Arena - you have to try it to believe it,"*** said David.

"I wish Sense Arena was around when I was still playing. It's not about being fit, but being intelligent in the play." said another NHL star Patrik Elias the Devils all-time leader in points, goals and assists.

Sense Arena simulates game situations to develop a players' Hockey Sense. The tool scores and measures improvement in body positioning, multiple object tracking (recognition and awareness capabilities) and reaction speeds. Sense Arena also enables you to realistically engage in and execute hundreds and thousands of repetitions of critical advanced drills and game scenarios to "train your brain" for quicker and more precise decision making that will translate to on-ice and in real game performance.

Players can see their results immediately after training and can compare accurately their strengths and weaknesses among team mates and monitor progress with an easy to access on-line portal and mobile app. Players can test themselves, train and improve their hockey intelligence with more than 75 drills with intensity that can be four times higher than on-ice training and will leave a player sweating profusely. Systematic drills of different levels are being constantly updated according to inputs from respected coaches and pro players

Sense Arena, a sport and technology startup based in the US and Czech Republic, launched the platform in October 2018 and it is already used by several extra division teams in Czech Republic. In United States, the Washington Little Caps, Colorado Spring Tigers, and East Coast Wizards are the first teams who use Sense Arena.

The system is available for teams and training centers with unlimited players' usage licenses and for available for households in a portable case with two player licenses. You will need a minimum space of 13ft by 13ft, and receive a HTC Vive system, a gaming computer, Sense Arena hockey stick!

FREE TRIALS AT LET'S PLAY HOCKEY EXPO, 8.-9. March, St. Paul RiverCentre, MN, Fr 10 am - 6 pm & Sa 10 am - 5 pm

www.sensearena.com