

BUSINESS NEWS PRESS RELEASE

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Entrepreneur Glenn Stearns launches Kind Lending, LLC., a fresh and edgy approach to mortgage banking.

'Undercover Billionaire' and mortgage icon goes back to his roots and jumps into the mortgage lending space again under his new company, Kind Lending, LLC.

Santa Ana, CA (March 4, 2020) -- Determined to forge a new identity for wholesale lending and mortgage banking, Glenn Stearns, serial entrepreneur and fearless out-of-the-boxer, is launching his next venture under the banner of Kind Lending, LLC.

Dedicated to putting people before profit while maintaining transparency and integrity in lending standards, Kind Lending aims to break the industry standards and introduce a contemporary approach to mortgage banking.

At the helm, Yvonne Ketchum, named President of Kind Lending leads the team with a successful and long-standing career in mortgage banking and deep experience in sales and operations roles.

"Glenn is the type of person I would've worked for again in a heartbeat. He is truly kind, inspirational, gutsy and driven," said Ketchum. "When he called, I jumped at the chance to launch this new venture with him. We are thrilled to introduce Kind Lending to the world. That's Kind as in nice, caring and helpful. It will be a game changer and we can't wait to show everyone how different, fresh and real mortgage lending can be."

Culturally, the Kind team is operated by seasoned, upbeat and collaborative industry veterans who have the passion and determination to serve the mortgage community and their borrowers. With broker empowerment and homeowners in mind, the team is currently developing a new customer service model, enhanced with progressive automation that will support mortgage brokers and promote individual decision making.

Glenn Stearns' name is recognizable to many as the star of Discovery Channel's Undercover Billionaire, where, among other challenges, he had 90 days to build a million-dollar business from scratch with only \$100 in his pocket to prove the American Dream is still alive. Now, still convinced that the American Dream happens all the time, Glenn is bringing his unrivaled track record for turning vision and passion into reality through hard work, determination and grit.

Glenn's go-for-it reputation has been decades in the making. After ten months of working as a mortgage loan originator, Glenn emerged in 1989 at the age of 25 as the founder and CEO of Stearns Lending, LLC, a nationwide mortgage company. Stearns Lending, LLC became one of the largest lenders in the country, notably ranked as the #1 wholesale lender, before it was sold to private equity firm, Blackstone. In 2002, he was honored by Ernst & Young's prestigious Entrepreneur of the Year award, and in 2011, Stearns was awarded with the prestigious Horatio Alger of Distinguished American's award and was elected as its youngest serving board member.

Kind Lending is looking to grow their team of top talented individuals in the industry. Seasoned individuals looking for an upbeat and collaborative work environment where individual input matters and enjoying the job is mandatory, are encouraged to apply.

Visit Kindlending.com to view job opportunities nationwide.

ABOUT GLENN STEARNS, KIND LENDING:

Glenn Stearns is the founder and CEO of Kind Lending, a privately-owned mortgage company headquartered in Santa Ana, California. Stearns is also the founder of Anivive Life Science, Stearns Wholesale, Stearns Holdings, Stearns Ventures, Artemis Holdings, TriVerify, TriMavin, United Housing Services, Inc., and Mortgage Services Providers Holdings. He is an investor in Indi.com and Lender Price and the largest shareholder of California-based Infinity bank. He owns Underdog BBQ in Eerie, PA a company he built while recording the Undercover Billionaire TV show. Glenn currently speaks to audiences nationwide to educate and inspire entrepreneurs of all ages to pursue their goals through hard work, grit, and never giving up. For additional information, visit: www.kindlending.com

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