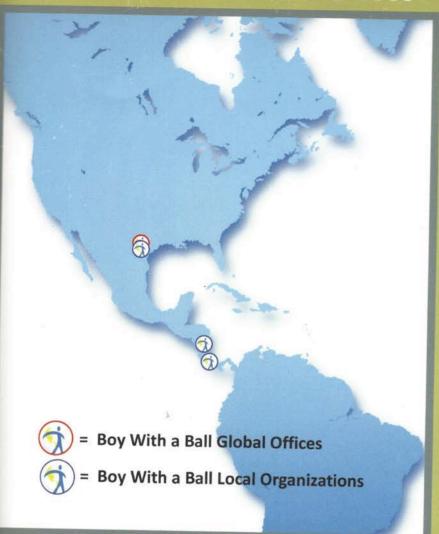


2011



# BOY WITH A BALL INVESTOR'S REPORT

# WHERE WE WORK



#### Boy With a Ball Programs Across the Globe

Boy With a Ball Global currently works to equip and support Boy With a Ball organizations in three countries and is working as we speak to expand into a total of ten countries within the next three years.

#### Costa Rica

(i) El Nino y la Bola Costa Rica

#### Nicaragua

(1) El Nino y la Bola Nicaragua

#### **United States**

- Boy With a Ball San Antonio
- Boy With a Ball Global Offices

### 2011: A Timeline

#### Looking Back on How the Year Developed

BWAB San Antonio teamed with UTSA 's Dr. Michael Karcher to implement the cross-age mentoring program he designed at Harlandale High School.

BWAB Global Director Jamie Johnson and Regional Director Josue Garcia traveled to the island of Ometepe, Nicaragua to lead BWAB Nicaragua's camp.

BWAB Global's Board of Directors met in San Antonio, TX for their annual board retreat. During these meetings, the board met with Dr. Karcher.

BWAB San Antonio hired Anna Currie as the organization's Executive Director. Anna has made dramatic strides in developing the local organization.

BWAB Costa Rica and BWAB Global were notified that we had received the \$150,000 CARSI grant from the US State Department to hire staff and replicate our work in precarios.

BWAB San Antonio launched a literacy program called, "Read, Write to Lead" in a low-income apartment community on the city's east side.

BWAB Costa Rica, reaping the fruit from hiring FT staff, began seeing the El Triangulo squatter's settlement develop dramatically while they expanded into a second precario.

Erlin Alvarez was hired as the Executive Director of BWAB Nicaragua as the team continued to develop both on the island of Ometepe and in Managua, Nicaragua.













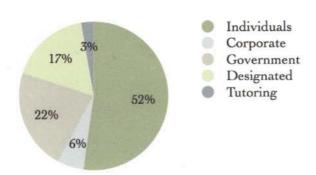


## HOW WE SPENT WHAT YOU GAVE

Boy With a Ball Global's Financials For 2011

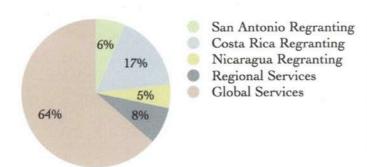
#### BOY WITH A BALL GLOBAL 2011

#### **OPERATING REVENUE**



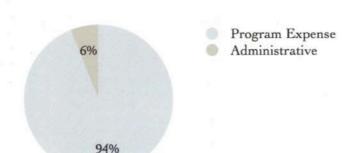
Category	Amount	
Individuals	\$	177,303
Corporate	\$	19,454
Government	\$	75,000
Designated	\$	58,670
Tutoring	\$	9,080
Total	\$	339,507

#### WHERE WE WORK



Category	Amount	
San Antonio Regranting	\$	16,940
Costa Rica Regranting	\$	44,709
Nicaragua Regranting	\$	13,710
Regional Services	\$	21,105
Global Services	\$	169,548
Total	\$	266,012

#### HOW WE USE OUR FUNDS



Category	Amount	
Program Expense	\$	266,012
Administrative	\$	16,972
Total	\$	282,984

#### Attracting Larger Funders While Working To Strengthen Our Individual Donor Base

Boy With a Ball Global (BWABG) received a \$150,000 grant in 2011 from the U.S. Embassy to strengthen El Niño y la Bola Costa Rica's work in squatter's settlements. In 2012, BWABG will apply for a larger grant from USAID that would allow us to go to scale or to expand into ten countries over the next three years. Yet while tapping these larger funding sources may seem to be the long-term answer for our organization, it is not. An organization like BWABG is only as strong as our individual and corporate donors. With that in mind, we will need your help as we utilize these larger grants to help us become an organization that will attract more and more donors like yourself.

#### LOOKING AHEAD TO 2012: TAKING BOY WITH A BALL GLOBAL TO SCALE

#### BWAB Global Will Submit a \$3 Million Grant Proposal To USAID This June

n June of 2011, Boy With a Ball Global's (BWABG) Executive Director, Jamie Johnson, and Development Director, Melody Currie, traveled to Washington D.C. for meetings with the Department of Labor, the Pan American Development Foundation, the Department of Education and USAID.

During the meeting with USAID, our staff were extremely well received including the USAID representative notifying us of a new grant program called Development Innovation Ventures (DIV).

This program is part of USAID's efforts to bring in new partners to work with them and it includes three phases: In phase one, USAID will give \$100,000 to an NGO or non-profit that has an innovative idea so that they can further develop it. In phase two, USAID will give up to \$1 million for organisations that are ready to take their idea and implement it. in phase three, USAID will give up to \$15 million to an organization that is ready to take their idea that they have implemented in one locale and "bring it to scale" or to expand their work to provide more quality benefits to more people over a wider geographical area.

Due to BWABG having received a \$150,000 grant to help BWAB Costa Rica expand our model for developing slums earlier in the year, USAID invited us to apply for phase three of the DIV grant.

BWABG's staff have spent the last eight months preparing the application including getting a letter of endorsement from the US State Department and from Costa Rica's government and have just begun working with a grantwriting consulting firm with experience in writing USAID grants to help us finish the application and turn it in on June 1.



BWAB Global's Communication Director Nathaniel Latoni, Executive Director Jamie Johnson, Evaluation Director Joy Sheraden and Development Director Melody Currie surround El Niño y la Bola Costa Rica's Development Director, Ana Maria Arias (certer).

Boy With a Ball will ask for \$3 million over three years to help build a global office and training facility in San Antonio, Texas, to

strengthen our capacity and human resources and to provide the funding necessary to travel with the goal of expanding to a total of ten countries by 2015.

The danger in accepting a grant of this size is that the organization could grow to a size that can not be sustained should a group like USAID not continue to fund it. With that in mind, our staff and board of directors have worked hard to build a sustainability plan that would leverage these funds to help the organization dramatically increase our income from individual donors, from private foundations and from businesses.

"Bringing it to scale=
to expand work to
provide more quality
benefits to more
people over a wider
geographical area."

#### LOOK BACK AT ALL WE ACCOMPLISHED TOGETHER IN 2011

2011 will go down as the year that Boy With a Ball matured into a highly functional international youth development organization. As we take a look at all that happened last year, remember that none of this would be possible without you and your generous contributions. So thank you and take a look at what your gifts helped accomplish!:

BWABG staff made 33 individual trips into Costa Rica and Nicaragua and brought three Latin American staffers to the U.S. to provide training, technical assistance, organizational assessments, to share knowl-

- edge between the organizations and to connect the individual organizations to one another.
- Additionally, BWABG's Latin American Regional Director provided support throughout the year on a daily basis for the El Nino y la Bola Costa Rica staff while the rest of the staff did the same for Boy With a Ball San Antonio.
- Expanded work in Costa Rica to second squatter's settlement, "Los Cuadros."
- Attracted 4,706 hours of volunteer service to reach and equip over a thousand young people in Costa

- Rica, Nicaragua and the U.S..
- Provided scholarships to 25 high school and university students in Nicaragua.
- Provided scholarships to four students in Costa Rica.
- Saw the level of education in the El Triangulo precario in San José, Costa Rica had risen from a 3rd to a 6th grade level in the last three years.
- Foundations set for expansion into Mexico, Panama, Honduras, Guatemala and potentially Liberia and the Philippines.

What a great year! Now on to 2012.