

STANDARDS OF QUALITY

KITS of original craft products

Design and Technique

1. The concept, contents, and packaging of the kits must be original to the craftsperson. The product must show a high level of understanding and application of design principles.
2. Kits must have been stringently tested to prove workability.

Kit Materials and Contents

3. All materials and components included in the kit must be of high quality.
4. Working instructions must be clear and concise; finishing instructions must be included.
5. Instructions for care and cleaning of the finished product must be included.
6. It is recommended that a colour photo or photocopy of the finished piece is also included.

Packaging

7. Labelling and packaging will inevitably play a major role in the identification of the personal contribution of the craftsperson. Packaging must be secure and professionally presented to relay a distinct product style.
8. A label on the outside of the package must clearly identify the contents of the kit, as well as list the materials and tools that must be provided by the consumer.