



For Immediate Release

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AMPS Broadens Taft Hartley Segment with New Sales Appointment

ATLANTA, July 8, 2021 – [Advanced Medical Pricing Solutions](#) (AMPS), a pioneer in healthcare cost containment, welcomes Esther Marcial to join its growing business development team. In her new role as vice president, enterprise sales and labor markets, Marcial will expand AMPS' Taft Hartley division to deliver effective long-term cost containment solutions to Taft Hartley Funds across the U.S.

Marcial brings to bear more than 25 years of achievements in employee benefits. She comes to AMPS after serving as vice president – public sector, labor and trust with UnitedHealthcare, where she managed a diverse book of public sector, labor and non-labor trusts and led sales strategies in California public sector and labor markets.

“Esther brings proven career expertise to AMPS, and we are confident that her leadership will support our continued growth and expansion into Taft Hartley Funds nationwide,” said Lawrence Thompson, chief revenue and strategy officer of AMPS.

Marcial will deliver key offerings to Taft Hartley Funds, including AMPS' medical bill review, reference-based pricing, stop loss, and pharmacy solutions.

“AMPS continues to invest in the Taft Hartley market to serve those clients and help them save thousands of dollars per member, year over year,” noted Kirk Fallbacher, AMPS president and CEO. “Our cost containment programs are designed to help these unique organizations save healthcare costs and increase member satisfaction, while also supporting the needs of the unions and Fund trustees.”

About Advanced Medical Pricing Solutions (AMPS)

Advanced Medical Pricing Solutions (AMPS) provides market leading healthcare cost containment solutions serving self-funded employers, brokers, TPAs, health systems, health plans, Taft Hartley Funds, and reinsurers. AMPS mission is to help clients attain their goals of reducing medical and pharmacy costs while keeping members satisfied with quality healthcare benefits. AMPS leverages its 15+ years of experience and data in auditing and pricing medical claims to deliver "fair for all" pricing. AMPS offers detailed analytics and transparency to provide clients with insights based on plan performance. Learn more at www.amps.com.