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World EV Day 2021 - electric vehicle emoji design competition

Privacy Notice

ABB is fully committed to protecting your privacy and respecting your rights to control how your personal data is used. This notice explains why and how ABB collects and uses your personal data and the rights you have in relation to that data.

Who is responsible for the processing of your personal data

ABB Asea Brown Boveri Ltd Affolternstrasse 44 Zurich 8050 Switzerland; and

Green TV Media Ltd Salter Brother Boat Yard, Folly B Oxford OX1 4LB United Kingdom of Great Britain and Northern Ireland

will be the "Joint Controllers" of your personal data - these companies are responsible for the privacy of your data.

ABB Asea Brown Boveri Ltd and Green Tv Ltd are the organizers of a competition to design an electric vehicle emoji on the occasion of World EV Day 2021 edition.

We have obtained your personal data from you and from a publicly available data source. The public available data source is accessible to everyone. Both parties will be responsible for personal data collection and processing.

We have obtained your personal data directly from you as a result of you entering the World EV Day 2021 – electric vehicle emoji design competition. In addition, as a consequence of the personal data being entered by you on a globally available channel of communication, the data has also become publicly available, which serves as another source of its collection.

The types of information we collect and use

We collect the following categories of personal data:

- First Name
- Last Name
- Personal Email
- Age
- Nationality

Why we use your personal data

We use the personal data that we collect for the following purposes:

- administrate and perform customer surveys, marketing campaigns, market analysis, sweepstakes, contests, or other promotional activities or events

We only collect the personal data that we need for these purposes.

Your (or your child) personal data listed above will be processed for the purpose of the World EV Day 2021 electric vehicle emoji design competition participation.

- All participants:

Everyone who decides to attend the competition will only provide the competition entry through the selected channel along with their name. No additional personal data is required to participate in the competition. These data will only be processed by the organizers for the purpose of the winner selection. Depending on the competition participant age, if that is a holder of parental responsibility over the child who submits the entry, also their name and contact details can be processed.

- Winner:

As a final winning design author of the competition you may be asked to provide more information such as contact details (email address), age and nationality. Depending on the winner age, if that is a holder of parental responsibility over the child who submitted the entry, only their name and contact details will be processed for the contact purposes and author's (child below 16 years old) data (age and nationality) will be delivered by the parent (or other holder of parental responsibility over the child).

We will process these personal data for contact purposes and to organize the prize process.

The legal basis we rely on

We process your personal data for the purposes described in this notice based on your consent. By participating in the competition you agree to your personal data being processed for the purpose described in this Privacy notice.

Parties we share your personal data with

We only share your personal data with other ABB affiliates or third parties as necessary for the purposes described in this table below. Where we share your personal data with an affiliate or third party so that it is transferred to or becomes accessible from outside the European Union ("EU") and the European Economic Area ("EEA") or outside the country where the ABB company that controls your data is located, we always put adequate safeguards in place to protect your personal data. Examples of these safeguards are an adequacy decision of the European Commission or Standard Contractual Clauses. We have taken additional measures for the transfer of data from within to outside the EU, EEA and outside the country where the ABB company that controls your data is located to protect your personal data. If you would like an overview of the safeguards which are in place, please submit a request at www.abb.com/privacy.

Recipient name or – for non-EU countries – recipient category	Recipient location	Purpose
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Judging panel made up of representatives from ABB, Green TV and representatives of Formula E.	Switzerland, United Kingdom of Great Britain and Northern Ireland	The purposes described in this privacy notice
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How long we keep your personal data

Based on mandatory legislation, ABB must keep certain personal data for a minimum period of time. We only keep your personal data for as long as necessary for the purposes described in this privacy notice.

Entries that are not selected as the winning one and the related personal data will be deleted from our records after 3 months. Winner's data may be processed for up to 3 years.

Your personal data might be kept for longer period only if required by local laws and regulatory requirements. At the same time, applicable data protection laws require that we do not keep personal data in an identifiable form for any longer than is necessary for the purpose for which the personal data is being processed. Through the setting of IT applications and policies we ensure that your personal data is deleted when we no longer need it.

What are your rights

Depending on the jurisdiction in which you are located and in which your personal data is processed, you may have the following rights:

Data privacy rights	What it means
The right to access your data	You are entitled to ask ABB for an overview of or to obtain a copy of the personal data we hold about you.
The right to have your data corrected	You may request immediate correction of inaccurate or incomplete personal data we hold about you.
The right to have your data erased	You may request that personal data be erased when it is no longer needed, where applicable law obliges us to delete the data or the processing of it is unlawful.
The right to restrict data processing	You have the right to restrict the processing of your personal data in specific circumstances.
The right to data portability	You have the right to receive your personal data in a structured, machine-readable format for your own purposes, or to request us to share it with a third party.
The right to object to data processing	You have the right to object at any time, for reasons arising from your particular situation, to the processing of your personal data, which is based on a legitimate interest
The right to withdraw consent	Where ABB has asked for your consent to process personal data, you may withdraw your consent at any time. The withdrawal of consent will not affect the lawfulness of processing based on consent before its withdrawal.

Please note that the rights described above are not absolute, and that your request cannot always be met entirely. For example, sometimes we cannot delete or restrict the processing of your personal data as we may have legal obligations or contractual obligations to keep certain such personal data.

You may request to enforce your data privacy rights at www.abb.com/privacy.

Contact and further information

If you want to access your personal data, make use of any of your other rights mentioned above or if you have any questions or concerns about how ABB processes your personal data, please contact our Group Data Protection Officer at privacy@abb.com, or submit your complaint at www.abb.com/privacy.

Should you not be satisfied with our response or believe we are processing your personal data against the law, you may also have the right to file a complaint with the Data Privacy Authority in your country of residence or work, or seek a remedy through the courts where you believe an infringement of data privacy laws may have taken place.