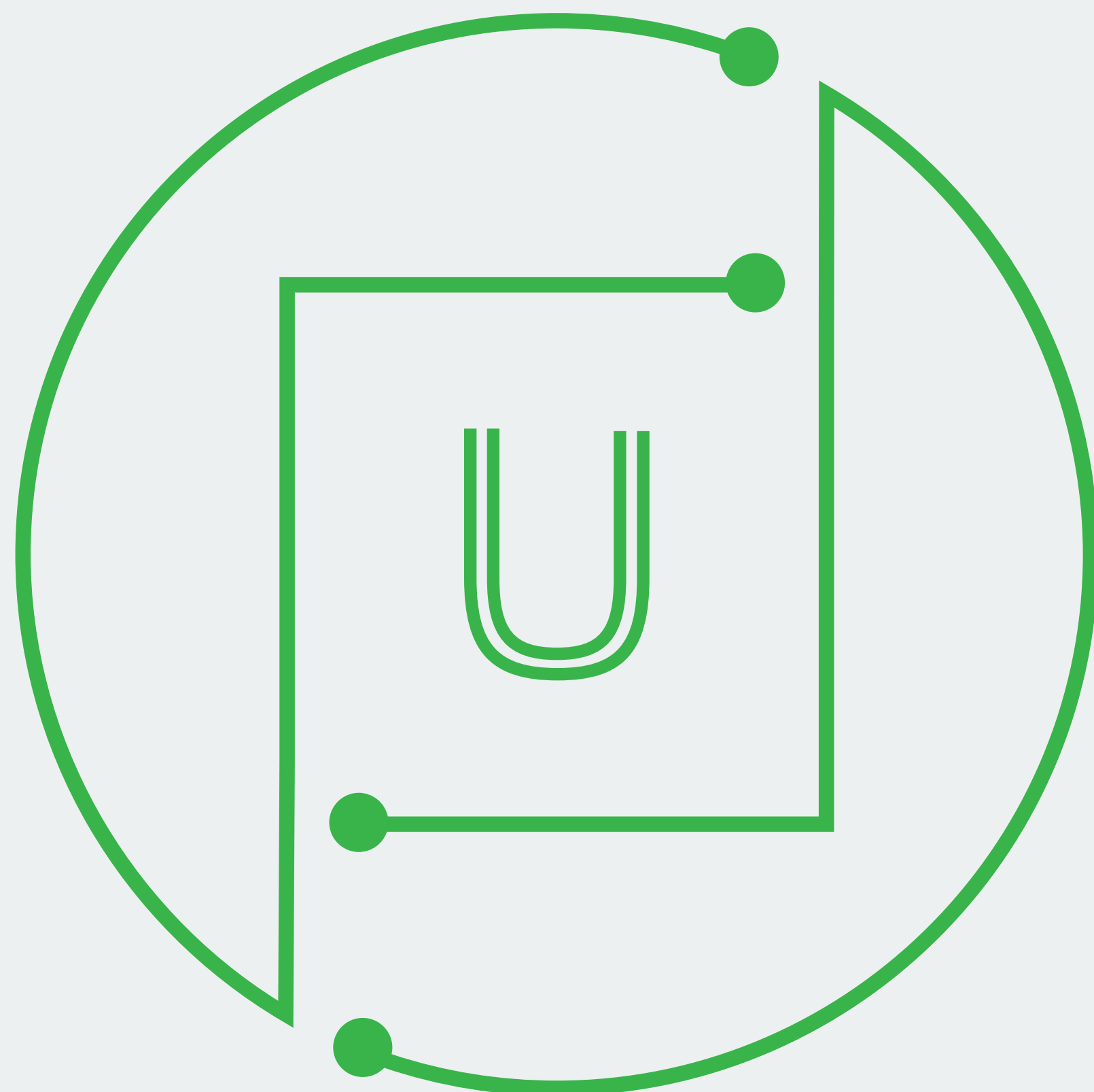# (U)biquity Health Inc.

Placing you at the centre of your data

(U)biquity Health is a data hub platform that automate the creation, collection and validation of data essential for healthcare management. Clients will be placed at the centre of their data, enabling them to drive down processing time and facilitate decision making.

Problem with business as usual

1 in 5

MISHANDLED
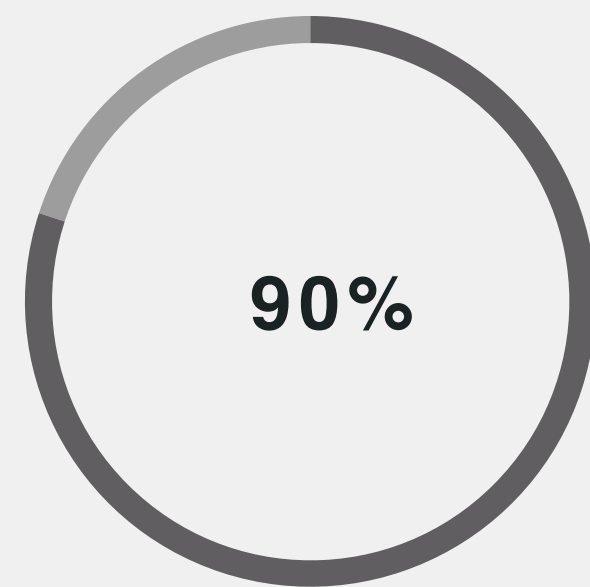CLAIMS

$26.7 B

SYSTEM
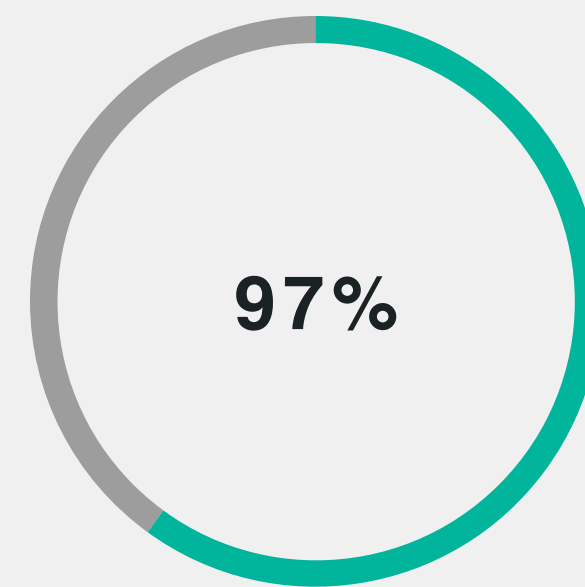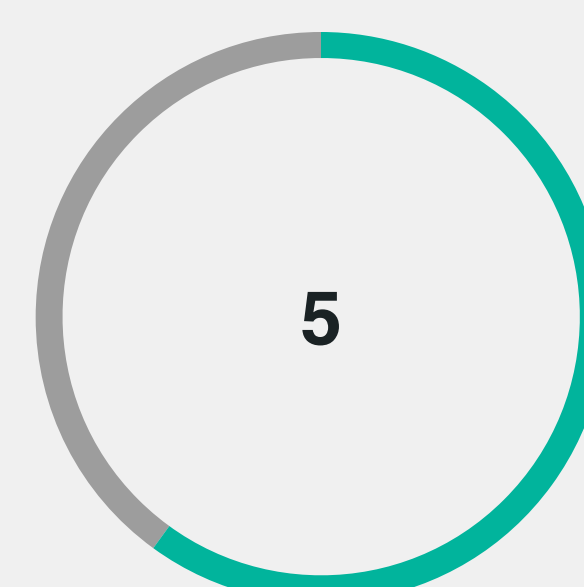INEFFICIENCY

$262 B

COST OF DENIALS

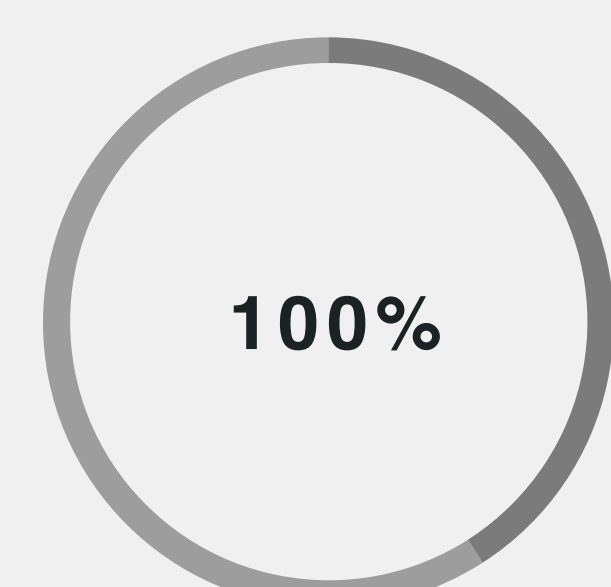(U)BIQUITY HEALTH INC.

PLEXUS RESULTS

90%

Reduction in report
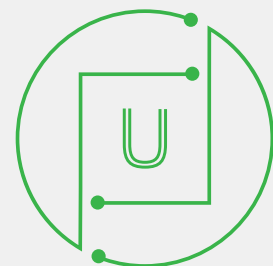processing time

97%

Reduction in
reporting errors

5

Growth

100%

Retention rate

PROCESSES

AUTOMATION

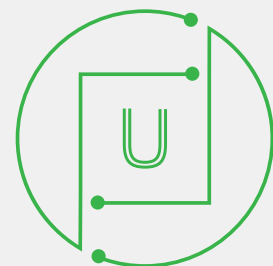Report automation is introductory pain pain

MACHINE LEARNING

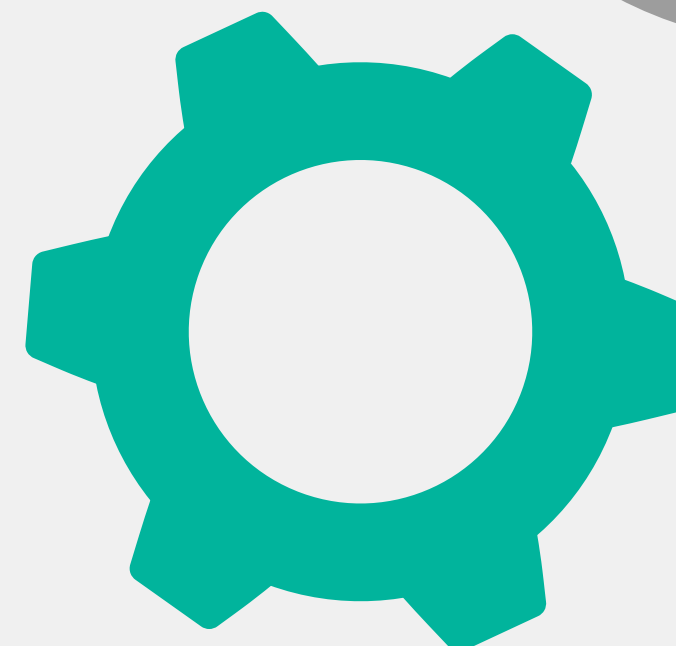analyze reporting trends to transition into true automation by informing the reporting processes.

A.I.

Ubiquity aims to augment the workload of users by implementing AI to predict the type of action and reporting that is required.

Market

- $46B market as a starting point.

- 2500 P&C insurers, $576 B.

- 349,000 health clinics in the U.S. alone.

- $1.2T market, with 52% dedicated to health.
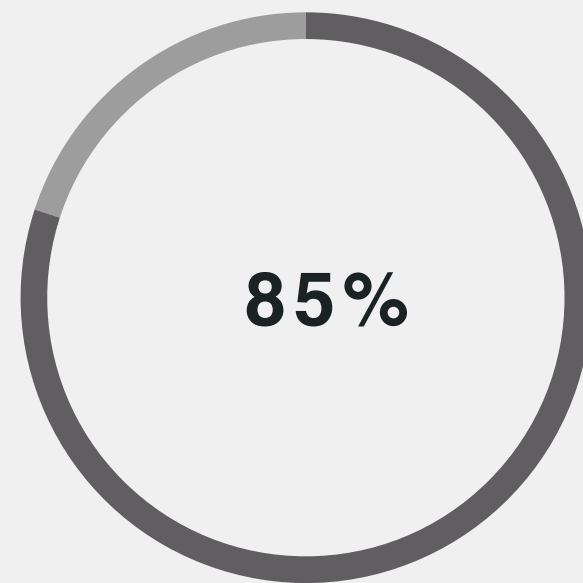
POTENTIAL IMPACT

$130-200 B

SAVINGS TO INSURANCE INDUSTRY

$250/hr

CLINIC SAVINGS

85%

Reduction process time

80%
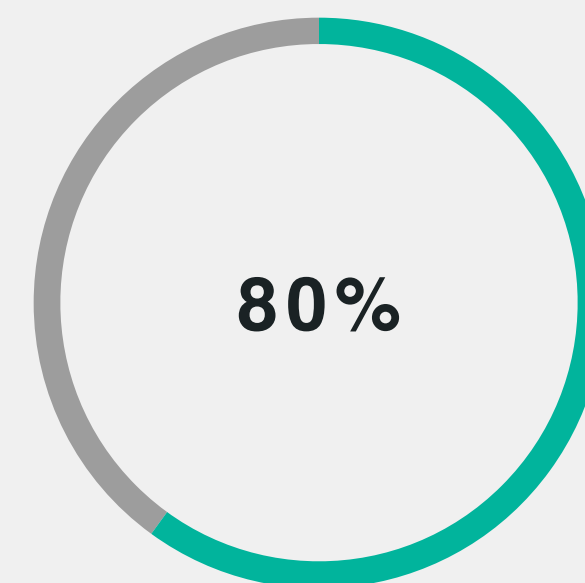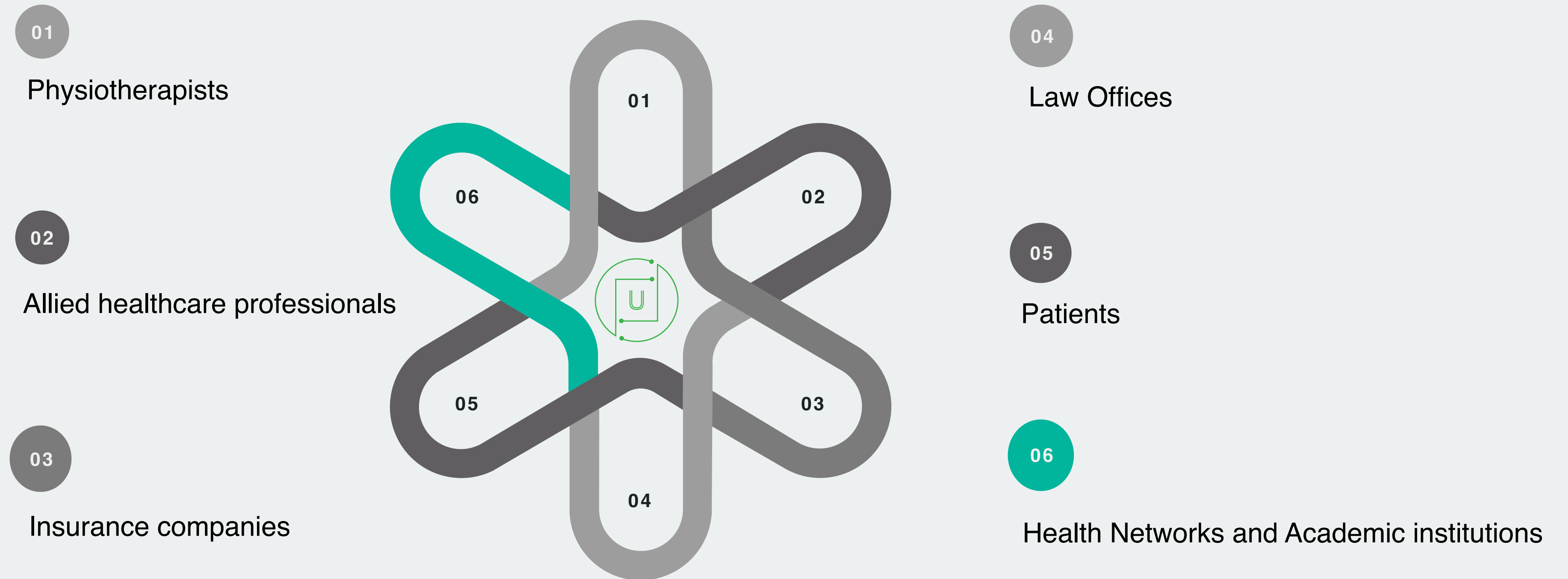
Reduction in staffing

X4

Capacity

(U)BIQUITY'S VISION

01 Physiotherapists

02 Allied healthcare professionals

03 Insurance companies

04 Law Offices

05 Patients

06 Health Networks and Academic institutions

Competition

Company	Strength	Weakness	Opportunity
Claimspro	Platform for easing claims management process	Focus is on insurance agent and their interface. Not collecting external data	(U)biquity health can automate the external data collection and verification
Claims Genius	Automating processes for motor vehicle claims	Focus is on damage to vehicle. Not the client of the insurance company	(U)biquity health will involve all members of healthcare team and legal
Claims Space	Platform for managing claims	Focus is on insurance companies.	(U)biquity health is not a replacement for an in-house operating system. It works with existing platforms

Funding

Raising $400,000 will enable:

- Implementing team CEO, CTO, CSO, junior developer
- Partnership with Dalhousie through Mitacs
- Operations and security management
- Marketing/sales campaign
- Legal

Over the course of 12-15 months we aim to sign on 100 locations and bring our monthly reoccurring revenue to $6000-7500.

Contact:

Founder/CEO: Liam McCormick

Email: liam.mccormick@ubiqutiy-health.com

Phone: 902-322-8581

Address:
47 Wyndale Crescent
Sydney, Nova Scotia
B1S 3L4
Canada