



Empowering Sustainable Independence

EXECUTIVE SUMMARY

Message from the CEO

In 2021, CommUnify's staff remained laser-focused on providing critical services such as education, mental wellness, housing, and financial literacy, all designed to boost the economic security and well-being of vulnerable individuals and families in Santa Barbara County.

Megan Shannon, one of our Energy Services clients, called our staff "wingless angels."



Stories like Megan's represent the life-changing impact of CommUnify's programs and the talented staff that work to broaden our clients' access to resources. For many in our community, 2021 was punctuated by new and continuing challenges: lost employment, educating children at home, caring for sick family members and aging parents, and the anxiety of not knowing what might come next. For some, this included coping with the grief of losing loved ones. Our community struggled, but CommUnify's staff demonstrated incredible resilience and creativity. They found new ways to step up for themselves, for each other, and for our clients. I believe they are among the unsung heroes of this pandemic.

I hope you will be moved by the stories in our 2021 Impact Report and will continue to invest in our mission. We are proud that for the past 55 years we have played a key role in improving the economic stability of Santa Barbara County's most vulnerable residents. We are grateful for your support, which enables us to empower them in their journey to self-sufficiency.

2021 Board of Directors

atrica D. Kelean

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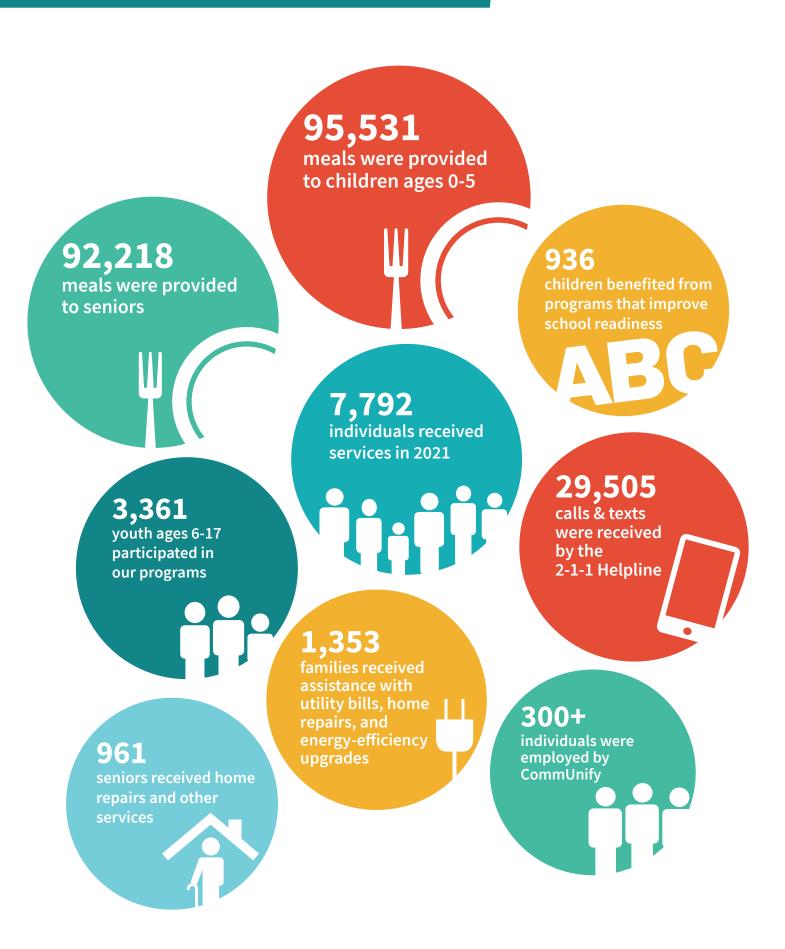
Seth Miller

Family and Youth Services Director

Monica Moreno

Human Resources Director

THANKS TO YOUR SUPPORT LAST YEAR:



Uniting our community against poverty since 1967



"We got our wings from CommUnify. The concept of the Friendship Center was first developed by the Community Action Commission in 1976, and we operated under their guidance until we became our own nonprofit in 1979. The Friendship Center helps deter the financial hardship of costly long-term care while offering clients purpose and a source of joy. It really takes a village to support the community, and I appreciate the partnership that nonprofits like ours have with each other."

Heidi Holly has been Executive Director of Friendship Center since 1985. She is proud to provide services that keep seniors active and social while giving caregivers affordable assistance.

"We must open the doors of opportunity.
But we must also equip our people to walk through those doors."

Lyndon B. Johnson, former President of the United States

Timeline

Lyndon B. Johnson declares "War on Poverty" and creates the Head Start program. Community Action Commission (CAC) incorporates as a private nonprofit. CAC develops day services for seniors that becomes the Friendship Center. CAC pilots an accessible transportation program that becomes Easy Lift Transportation.

1964 1967 1976 1979



"Head Start remains, in my mind, an ideal program. It takes into consideration the whole child, and it looks at the entire family. It looks at the medical, dental, and psychological issues. I firmly believe that if every child in America had the Head Start experience, the world would be a safer, better place. I felt like I did more to prevent crime the years I was Head Start Director, compared to the 32 years as a prosecutor. There is no better way to invest in kids than Head Start."

Joyce Dudley served as CommUnify's Director of Children's Programs before her career as Santa Barbara County District Attorney. She has been working on behalf of children for over 50 years.



"CommUnify helped establish Easy Lift Transportation as an organization back in 1979, as a special project along with the Easter Seal Society. I came on board right as the ADA was passed, one of the greatest civil rights legislations in my lifetime. That was the game changer. I appreciate the tremendous value of CommUnify, of how involved they are in the quality of life in this community. It's that quality of life that helps individuals feel connected with their community."

Ernesto Paredes is Executive Director of Easy Lift Transportation, which offers mobility, independence, and dignity to passengers through specialized transportation services.

Family & Youth Services is added, offering Los Compadres as the first youth program.

Cal-SOAP joins our slate of programs, helping make college a reality for local students. Community Action Commission (CAC) rebrands as CommUnify. CommUnify celebrates 55 years of service to Santa Barbara County.

1997 2011 2020 2022

Head Start

Head Start was designed to break the cycle of poverty by promoting school readiness for children from low-income families. Through comprehensive education, nutritional meals, health and wellness screenings, and family engagement, Head Start helps children 3 to 5 years old build skills for a lifetime of success. Parents and guardians work on parenting skills, financial stability, and decision making with support from our staff and their peers. CommUnify has been operating Santa Barbara County's Head Start program since its initial creation in the 1960s. In addition to our 24 Head Start campuses across the county, we also deliver California State Preschool programs and contract with Family Child Care providers to expand community access to child care.



YENIFFER, HEAD START PARENT AND DAUGHTER

"I like Head Start because it is helping my daughter to be more active, have a routine, interact with more children, learn new things, and have confidence in herself. The teachers are doing an excellent job and my daughter is very excited to go to school."

IMPACT

50,000+

local children have been served by Head Start since 1967 87%

of children were provided accessible health care in 2020-2021

40

parents and guardians served on our Head Start Parent Council

Early Head Start

Early Head Start was formed in 1995 to serve pregnant women, infants, and toddlers up to the age of three. We provide intensive child development and family support services to nurture healthy attachments between parent and child. The National Head Start Association has found that Early Head Start families have significantly lower rates of abuse and family conflict. The children also have greater access to health care, are more likely to receive timely immunization, and are less likely to be hospitalized for accident or injury. Early Head Start fills a critical need for those who find early child care cost-prohibitive, and introduces families to all the resources CommUnify can provide to further their stability and independence.

"In the Early Head Start Home-Based Program, I learned to pay attention to my child's feelings. I learned that I am her first teacher and to be a positive role model to her. To encourage her to try new things and praise her, just to see that smile on her face."



TRICINA, EARLY HEAD START PARENT AND DAUGHTER

IMPACT

206

children ages 0-3 were enrolled in 2020-2021

100%

of pregnant mothers received prenatal health care & education 70

Early Head Start families received home-based education

Family Wellness

Family Wellness provides behavioral health services for children up to 5 years old who are enrolled in our Head Start and Early Head Start programs. CommUnify Case Managers provide early intervention services to children who are at risk for, or have, emotional or behavioral disorders. Flexible and individualized behavioral interventions assist these children with success at home, in school, and in the community by helping them develop interpersonal and social skills. Participants gain self-awareness and learn tools for regulating emotions and managing their behavior

"After two months of intensive services, "Adrian" demonstrated an increased ability to verbalize his need for help and to express himself when becoming emotionally escalated. He showed improved social skills during interactions with peers by demonstrating empathy, and by peers consistently seeking him out to engage in play."



LAURA HERNANDEZ MENTAL HEALTH CASEWORKER

IMPACT

94

children received behavioral health services 61

new clients referred by Family Service Advocates 26

years of support for Santa Barbara County families

Adolescent Family Life Program

Adolescent Family Life Program (AFLP) empowers expectant and parenting youth through strengths-based case management by identifying their interests and goals. CommUnify staff members meet one-on-one with clients who have urgent needs, often referred to us through Child Welfare Services, Public Health, and medical social workers. We help these youth stay or enroll in school, provide them with prenatal and postpartum education, and offer tools for taking care of themselves and their families. This approach recognizes the potential of youth and establishes expectations so they can build resilience in the face of challenges and succeed in the community.



"SARA," PARENTING YOUTH

"AFLP helped me to learn that all emotions are okay to experience.
They connected me to resources when I struggled to find housing and counseling. AFLP helped me to believe in myself and reminded me that I can accomplish my goals to go to college, graduate, and provide a better future for my baby."

Health and Life / Salud y Vida

Health and Life / Salud y Vida has provided Santa Barbara County adolescents with state-mandated sexual health education since 2019. The curriculum includes information on abstinence, contraception, and reproductive health, with the goal of preventing unwanted pregnancy and sexually transmitted diseases. These programs focus on youth who face adverse conditions or live in a high need area, and expectant or parenting youth through 21 years of age. Services have been offered in a range of settings, including schools, juvenile justice facilities, homeless shelters, and group homes. We provide students with the knowledge and skills they need to develop healthy attitudes concerning their bodies and relationships.



ALEX KINDERMAN
COMMUNIFY HEALTH EDUCATOR

"By providing comprehensive reproductive health information we empower youth by giving them knowledge and tools. The curricula and the implementation style focus on inclusivity and an environment where students feel comfortable and willing to engage with the material. What motivates me is seeing how student confidence changes from the first day to the last day of the program."

IMPACT

1,214 students served in the 2020-2021

school year

ducation sessions conducted with over 30 student cohorts

partner schools and other sites throughout SB County

Cal-SOAP

Santa Barbara's **California Student Opportunity and Access Program (Cal-SOAP)** is dedicated to improving access to higher education for students from groups that are underrepresented in colleges. Cal-SOAP employs local college students to work as tutors and peer mentors providing advice and guidance to younger students. This gives youth a trusted peer to navigate them through the challenging process of applying for financial aid and preparing for new experiences in college. Students also benefit from field trips to college campuses, where they can understand what to expect and picture themselves meeting their educational goals.

"The strength of the Cal-SOAP program is the ability of tutors and peer mentors to connect with the students. One of the reasons I went into a career in education was my experience as a Cal-SOAP tutor. I tell every incoming 9th grader to take advantage of every opportunity you get. I remind students at graduation that in the journey of life, nobody walks alone, so remember to give something back."



GERARDO CORNEJO
CARPINTERIA HIGH SCHOOL PRINCIPAL

IMPACT

 $716 \\ \text{students received help} \\ \text{completing Financial} \\ \text{Aid applications}$

4,872
hours of academic tutoring provided to students

college students were employed as peer mentors and tutors

Los Compadres and Las Comadres

Los Compadres and Las Comadres support youth in the juvenile justice system, helping them build their resiliency, develop values, reinforce culture and traditions, and build relationships as a foundation for their future. Mentoring teens at a crucial age helps them make positive life changes, and working with youth in groups helps them build their community and challenges them to improve their lives. This program offers culturally appropriate education and guidance to those struggling with or susceptible to incarceration, substance abuse, teen pregnancy, gang affiliation, violence, and school truancy. We also engage with their families by promoting an intergenerational dialogue that may be missing from their homes.

"My son felt very comfortable with talking to his Compadre, Cesar, who helped him complete things he needed to do during a challenging situation. Cesar was extremely helpful, motivational, and such a great mentor for my son. His compassion was amazing and we were blessed with the services he provided."



"MAYA," MOTHER OF LOS COMPADRES PARTICIPANT

IMPACT

112 youth receiv

mentoring

71% of trauma therapy clients improved their behavioral wellness

63% of male youth showed improved attitudes towards women

New Heights for Transition Aged Youth

New Heights for Transition Aged Youth (TAY) meets the needs of young people between the ages of 16 and 25 who are experiencing distress and need mental health treatment. According to the U.S. Department of Health & Human Services, seventy-five percent of people with mental illnesses begin to experience symptoms during adolescence or early adulthood, and youth from low-income households are at increased risk. This full-service partnership with Santa Barbara County Behavioral Wellness offers youth an array of recovery-focused services. We provide the treatment necessary for our clients to find long-term stability at a vulnerable time in their transition to adulthood.



HEATHER BOYD
COMMUNIFY REHABILITATION SPECIALIST

"The New Heights program provides opportunities, support, and education for clients to make changes in their life that they wouldn't be able to do on their own. We have a fabulous, well-rounded partnership to help teens and young adults who have severe and persistent mental illness change their lives and fulfill their dreams."

IMPACT

115
transition aged
youth served

95% avoided hospitalization through improved health and well-being

96% of participants obtained and maintained stable housing

South Coast Youth Safety Partnership

South Coast Youth Safety Partnership (SCYSP) is a collaborative effort to reduce youth and gang violence, and improve the safety and quality of life in our community. CommUnify leads this effort by bringing stakeholders together to build relationships and help our youth become more resilient and connected to their community. This partnership of schools, churches, community organizations, behavioral health providers, government, and law enforcement works to provide both prevention programs within neighborhoods, and reentry services to incarcerated youth. SCYSP fills the need for a unified, communitywide approach to ending youth violence, and is grounded in shared responsibility.



"The mission of the South Coast Youth Safety Partnership directly aligns with the work we do at the Santa Barbara County Education Office. As a member of SCYSP, I appreciate hearing from our community partners on what is happening with local youth. SCYSP brings people to the table to build a safer, more supportive community for our youth."

DR. SUSAN SALCIDO
SANTA BARBARA COUNTY SUPERINTENDENT OF SCHOOLS

IMPACT

12

years of youth safety partnership led by CommUnify 36

local leaders form the Partnership's Policy Team 50%

reduction in juvenile felony cases in the South Coast region since 2009

2-1-1 Santa Barbara County

2-1-1 Santa Barbara County is a comprehensive information and referral system, connecting people quickly and effectively to health and human services, disaster relief, and public resources. This free and confidential helpline is available 24 hours per day, 7 days per week, in 150 languages, and there is no income requirement; anyone can use this service. One call or text to 2-1-1 connects the information seeker to an abundance of resources tailored to their needs and circumstances, whether it's an urgent need due to a crisis, or a basic need to locate services. The 2-1-1 website at www.211santabarbaracounty.org also provides many resources.

"Last year when my dad came out of the hospital, I needed more help. I contacted 2-1-1 and was surprised at the number of resources the residents of Santa Barbara County can receive that sometimes we do not know about. I was very pleased to have called 2-1-1 so my parents could receive the support they did from different programs."



MARIA ELENA LOPEZ OF SANTA MARIA

Utility Assistance

Utility Assistance helps families stay safe and comfortable at home by preventing service disruption or restoring disconnected energy services. Assistance payments are provided for gas, electric, oil, wood, or propane services, which permits residents to free up funds for other vital living needs. Clients are also referred to our Weatherization Services program to help lower their energy consumption through the installation of more efficient appliances and other home improvements. Together, these services focus on reducing energy bills, preventing disconnection, and balancing household budgets.

"I came to CommUnify when I was in desperate need of help with my bills. I called their Energy Services team and Maria helped me with the application to get me through my hard times. I am prideful, but thanks to CommUnify I feel at peace and I'm confident I can pay my bills now. That means the world to me."



MARIO ALMADA OF ORCUTT

IMPACT

1,243
households received
Utility Assistance

903
families avoided
service shut-off with
Emergency Payments

\$411 of utility assistance provided per client on average

Energy Services

Energy Services (Weatherization) provides no-cost or low-cost home energy upgrades and education designed to provide safe, healthy, and energy efficient homes for our clients. This program helps reduce utility bills and increases client awareness of energy saving methods. Services may include home safety testing, Energy Star appliance upgrades, air sealing/insulation, and heater/hot water repair or replacement. Improvements are available to income eligible adults throughout the county, and our clients are often referred to this program when they first apply for Utility Assistance. CommUnify partners with local contractors to complete these high-quality home improvements.



MEGAN SHANNON OF CARPINTERIA

"The contractor fellows who brought in my new fridge and microwave and changed my lightbulbs were just great. I can't get over how tidy they made things, how well they moved stuff in, and their overall pleasantness. Thank you; you are all wingless angels. I can't tell you how much of a difference you have made in my life."

Family Self-Sufficiency and Economic Empowerment

Family Self-Sufficiency (FSS) provides intensive case management, employment counseling, and financial literacy coaching to highly motivated, low-income individuals and families. Program participants receive support to overcome barriers to self-sufficiency by furthering their education and increasing their earning potential. Case management and financial coaching help participants access resources to secure stable, affordable housing, child care, food security, healthcare, and reliable transportation.

Economic Empowerment serves families with children ages 0-5 by providing financial strategies, resources, and tools to manage their family budget. The program covers financial literacy topics such as daily money management, budgeting tools, and saving, to encourage sustainable independence.



ANGELICA CAMARENA OF SANTA BARBARA

"My life changed when someone told me, 'Call this number and they will help you.' Everyone needs help sometimes, and I needed help to save my salon due to the pandemic. CommUnify has very professional people with a lot of knowledge and big hearts. Thank you all, you are an excellent team."

IMPACT

155

clients received case management 225

hours of financial literacy training provided \$143,590

issued to clients for rental assistance

Seniors Safe at Home

Seniors Safe at Home provides free home repairs to assist Santa Barbara County seniors ages 60+ with maintaining their independence. Our installations focus on health and safety, as well as slip-and-fall prevention. We also provide referral services to community partners to support our clients with continued quality of life within their homes. Our services may include grab bar and handrail installation, carbon monoxide detector and smoke alarm installation, heater safety testing, and other slip-and-fall prevention devices. We even provide simple services to keep seniors from risking their safety, such as light bulb replacement. These improvements help to prevent injury, hospitalization, and costly long-term disability care.

"Thanks to your program, when taking my showers I don't feel fear anymore. The guys that came out arrived on time and your service was top notch. The funds placed in my gas account really helped me big time. 'Thank you' means you didn't have to... but I'm so grateful that you did."



CATHY RUCKER OF SANTA MARIA

In the Community



Susan Rose and Judi Weisbart hosted guests at the Santa Barbara Club for a holiday tea in December.



Jennifer Murray welcomed guests to an afternoon tea on the patio of the Santa Barbara Foundation's North County headquarters in Santa Maria.



CommUnify team members provided assistance and referrals at the Veterans Stand Down event in Santa Maria.



Steve Golis and Lena Berch hosted guests from the Santa Ynez Valley community for dinner and drinks at Leonardo's Ristorante in Solvang.



CommUnify staff participated in the Housing Santa Barbara Day event.



CommUnify CEO Pat Keelean, with Antoinette McCauley receiving the Community Dividends award from Montecito Bank & Trust.



Deckers Brands team members volunteered with CommUnify's Energy Services during their "Art of Kindness" week.

We couldn't do this without you!

Individuals

Carl Abeole Diane Adam Arthur Andrade Anonymous Donors L. Aufderheide Miguel Ayala Gregory Badovinac Bruce Barry Marjorie Bergman Carla Berkowitz

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Community Bank of Santa Maria

Cottage Health Deckers Brands Denier-Cavalletto Farms Dignity Health

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UBS

Village Properties

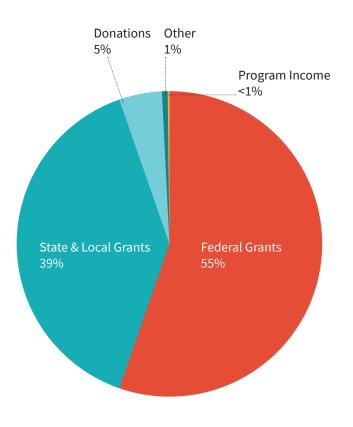
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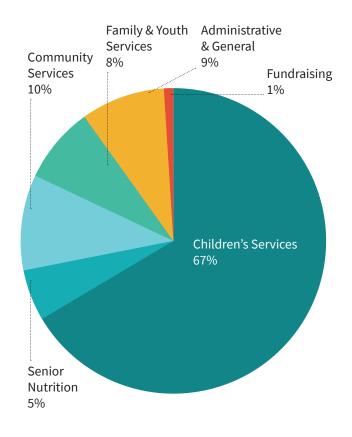
Wells Fargo Whole Foods Market Williams-Corbett Foundation

We greatly appreciate each contribution given in support of CommUnify, and we have made every effort to ensure the accuracy of this information. Please notify our Development team of any errors or omissions by phone at (805) 964-8857 ext. 3 or by email at Development@CommUnifySB.org.

2021 By the Numbers

CommUnify is a private nonprofit agency sustained by individual giving, foundation funding, and government grants.





REVENUE _____

Total	\$ 24,142,595
Other	\$ 158,217
Program Income	\$ 30,678
Donations (including In-Kind)	\$ 1,096,302
State & Local Grants	\$ 9,503,796
Federal Grants	\$ 13,353,602

EXPENSES _____

Children's Services	\$ 15,834,605
Senior Nutrition	\$ 1,293,376
Community Services	\$ 2,414,471
Family & Youth Services	\$ 1,921,929
Administrative & General	\$ 2,123,560
Fundraising	\$ 236,807
Total	\$ 23.824.748

Our Vision

People living sustainable and independent lives.

For 55 years and counting, CommUnify has worked to connect people in need to life-changing resources. Having a safety net is critical to vulnerable populations, and CommUnify provides services that address the complex needs of people at risk of continuing the cycle of poverty.

You can contribute to this important work and maximize the impact of your charitable giving:

- Donate cash, stock, or appreciated assets
- Plan a bequest through your will or trust
- Make a Qualified Charitable Distribution of retirement assets
- Designate CommUnify as a beneficiary of an insurance policy
- Ask your employer about doubling your donation with matching gifts
- Sponsor an event or provide in-kind goods and services
- Host an event on behalf of CommUnify
- Direct a gift through your Donor Advised Fund

The generosity of our donors strengthens the whole community by supporting countywide programs that transform our clients' lives. Your donation makes a difference.

www.communifysb.org/donate



Our Mission

We serve Santa Barbara County's vulnerable populations through education and coordinated services so they may achieve economic stability, improve overall well-being, and thrive.

Our 2021 Programs

Children's Services

California State
Preschool Program
Early Head Start Infants &
Toddlers Program
Head Start Preschool Program

Community Services

2-1-1 Santa Barbara County
Economic Empowerment
Energy Services (Weatherization)
Family Self-Sufficiency Program
Senior Nutrition
Seniors Safe at Home
Utility Assistance Program

CommUnify has consistently achieved the highest level of recognition offered by the leading nonprofit evaluators.

Family & Youth Services

Adolescent Family Life Program
California Student Opportunity
& Access Program
Family Wellness
Health and Life / Salud y Vida
Los Compadres & Las Comadres
New Heights for
Transition Age Youth
South Coast Youth Safety
Partnership

Our Offices

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Mid-County Office

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North County Office

201 West Chapel Street Santa Maria, CA 93458 (805) 922-2243 FAX (805) 349-8165







