

Celebrate ESG in April

7 April: World Health Day "Our planet, our health"	
Details	How to celebrate
<p>World Health Day is an annual awareness day that brings to attention specific health concerns.</p> <p>This year's theme is "<i>Our planet, our health</i>".</p> <p>It aims to bring attention to how the climate crisis is driving human health issues.</p> <p>Key health drivers include:</p> <ul style="list-style-type: none"> • Rising Temperatures • Droughts and Wildfires • Floods and Extreme Rainfall • Air pollution <p>Resources:</p> <ul style="list-style-type: none"> • WHO website • Outreach material 	<ol style="list-style-type: none"> 1. Raise awareness beyond your brand/organisation <ul style="list-style-type: none"> - Celebrate the date on your socials & post on any of the health drivers to raise awareness on the issue - Share the initiatives or efforts your company has committed to, addressing or mitigating the issue. <i>e.g. Reducing energy consumption by turning off all lights and air conditioning after the end of the day. This contributes to lower carbon emissions thus less air pollution.</i> 2. Raise awareness within your organisation <ul style="list-style-type: none"> - Learn more as a team and how individual actions are important through Climate Conversations - Understand more about climate change and its effects (including health effects) through a Climate Fresk
22 April: World Earth Day "Invest In Our Planet"	
Details	How to celebrate
<p>World Earth Day is an annual awareness day that brings to attention the degradation of the environment caused by human activities, and the efforts needed to address these issues.</p> <p>This year's theme is "<i>Invest in Our Planet</i>".</p> <p>It calls for a greener and more sustainable economy, through collaboration amongst and between all stakeholders, i.e. businesses, organisations, governments, and individuals.</p> <p>Resources:</p> <ul style="list-style-type: none"> • Earth Day Website • United Nations • Outreach material 	<ol style="list-style-type: none"> 1. Raise awareness beyond your brand/organisation <ul style="list-style-type: none"> - Plan an Earth Day event and register it here to join the Earth Day Movement - Use the Earth Day Toolkit for marketing collaterals and campaigns to raise awareness about the day and its message 2. Raise awareness within your organisation <ul style="list-style-type: none"> - Participate in an Earth Day Event - find them here - Organise a company Earth Day cleanup - contact here and register it here - Contribute as a team to plant trees - Plant trees here

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17-21 April: Singapore International Water Week 2022	
Details	How to participate
<p>one of the leading water events to share and foster innovation and collaboration on sustainable solutions to urban water challenges.</p> <p>Resources:</p> <ul style="list-style-type: none"> • Website • Brochure 	<p>Register for the event here</p>
17-21 April: CleanEnviro Summit Singapore (CESG) 2022, "Towards Sustainable and Climate-Resilient Cities"	
Details	How to participate
<p>Held simultaneously within Singapore International Water Week.</p> <p>This year's theme is 'Towards Sustainable and Climate-Resilient Cities'.</p> <p>It aims to address key issues such as circular economy, climate resilient policies and public health standards around 5 areas: Waste as a resource, Enhanced Hygiene Standards, Effective Pest Management, Sustainable Energy & Pollution Control.</p> <p>Resources:</p> <ul style="list-style-type: none"> • Website • Brochure 	<p>Register for the event here</p>
18-20 April: Asia Climate Forum	
Details	How to participate
<p>Co-located with CleanEnviro Summit, Asia Climate Forum brings InterMET Asia (weather), InterFLOOD Asia (flood management), and InterAIR Asia (air quality) to highlight climate change and environmental services for Asia, Africa and Pacific.</p> <p>Resources:</p> <ul style="list-style-type: none"> • Website 	<p>Register for the event here</p>