

Deem ground

Ground transportation options to fit your travel program.

Deem Ground provides a robust end-to-end ground transportation booking and management platform for your travel program. With access to thousands of ground transportation providers, Deem helps corporations save money and gain visibility into their ground spend.

Travelers can search, shop, and book company-preferred ground transportation providers, including black cars, sedans, and SUV's, based on the customer's travel policy. Deem Ground is available through all Deem channels, including Sabre and Apollo.

Features



Modern Booking Experience

Deem Ground integrates Google maps autocomplete address feature, validates flights, offers rate transparency and sends live notifications.



Your Supplier, Rates & Policies

Gain control and visibility by surfacing your preferred providers, rates, and enforcing policy at point of sale.



Delegate Functionality

Executive Assistants and travel organizers can easily book car service on behalf of the traveler, triggering itinerary confirmations to the traveler or other travel organizers.



Reduce Inefficiencies

Eliminate the need for outbound phone calls, manual data entry errors and reduce no-show costs and customer service failures.



Be Secure

Deem Ground is fully PCI 3.1 compliant. This means that all PII (personally identifiable information) for your customers will be safe from any security risks and breaches.



Rate Transparency

Vendor prices appear on the first screen following the initial search, enabling users to choose the most cost-effective provider for any given area.



Better Optimization

Travelers and travel counselors can better plan and optimize travel time. The orchestrated booking reacts to flight delays and cancellations.

Certified Operators

- ✓ Meets core safety and compliance requirements.
- ✓ Links directly to the GDS and leading booking tool systems.
- ✓ Provides complete vehicle information and pricing visibility with no surprises on the final cost at the time of reservation.
- ✓ Expands coverage for travelers ground transportation choices, types, service, price and geographies.
- ✓ Enables connected PNRs for servicing by travel agents so all rides and travel options are in one place.
- ✓ Synced to mobile and traveler's calendar.