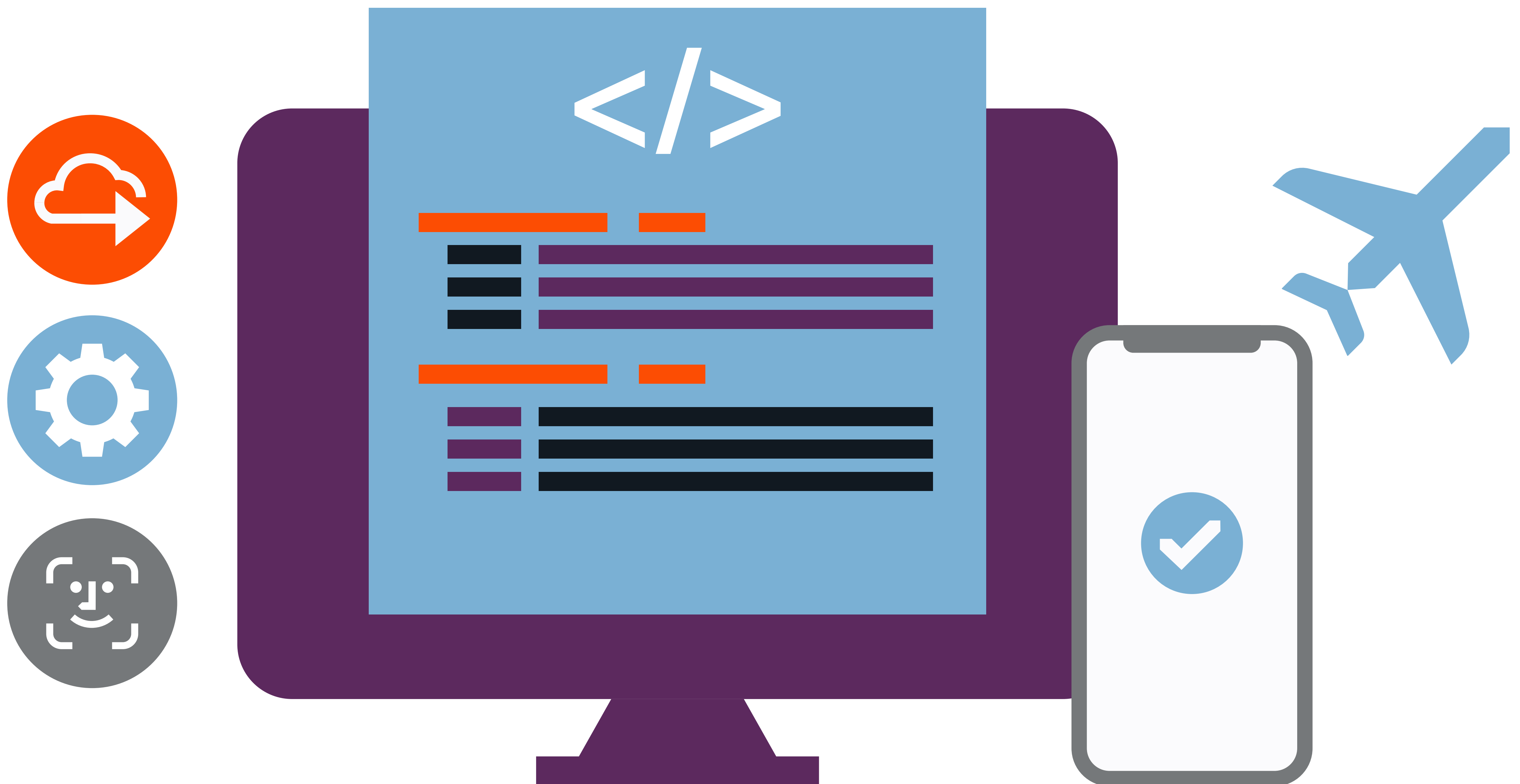


# Why Companies Should Use Corporate Travel Software



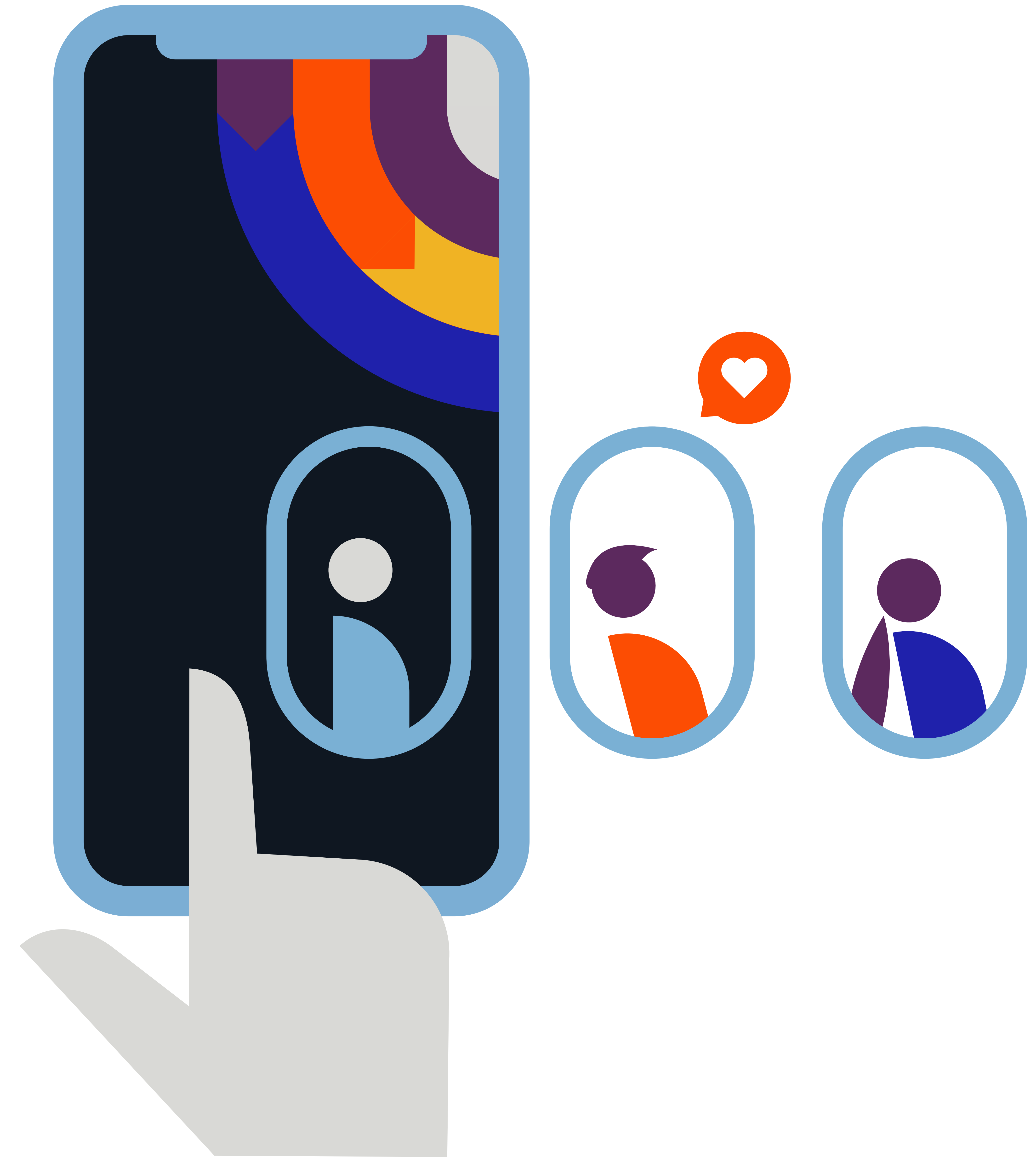
## The Importance of Business Travel

Corporate travel is an essential business need. About 90% of professionals believe travel is essential to their company, and the statistics back them up. For the average business, [every dollar spent on travel](#) translates to an extra \$9.50 in revenue and \$2.90 increase in profit.

However, managing corporate travel can be a challenge. Employees have trouble finding flights and hotels that fit their needs. CFOs want to save money but don't know where to look. And corporate travel managers need to know where their travelers are to provide proper [duty of care](#) and help ensure their safety. Corporate travel software can solve each of these problems and more.

An outdated travel management program can cost companies up to \$12,000 per employee per year. At Deem, we work closely with customers and travelers to understand what they need and what they don't to provide the best value. Our travel platform, Etta, makes it easier for travel managers to create, customize, and manage travel programs while making the booking process smoother and more intuitive for employees.

Read on for four key reasons your company should invest in corporate travel software.





## Save Time

One of the biggest advantages of using corporate travel software is that it saves time. Nearly four out of five employees tie their job satisfaction to their business travel experience, and many complain that booking travel is a tedious process.

When companies use Etta, booking travel becomes less time-consuming. Combining a customized program with supercharged Google ITA Software search results, Etta presents the most relevant, in-policy results first when users log in. The average booking time goes from an average of 45 minutes down to just three.

## Save Money

The Business Travel News Corporate Travel Index states that businesses spend roughly \$1,425 for every employee they send on a trip. Savvy CFOs know there is money to be saved, but few know where to look.

Corporate travel software can aggregate prices from myriad sources to make sure companies never overpay. With Deem, corporations get the help they need to take advantage of their status as bulk buyers. For example, the automated ticket exchange feature in Etta allows travel managers to track and optimize unused tickets. Canceled trips can be converted to refunds or vouchers, and notifications make sure that hotel and airline credits get used before they expire.

## Increase Compliance

A recent business travel market report revealed that 40% of businesses don't have a travel policy. Chances are it's because policies tend to get poor reviews from employees. Nearly a third of workers report non-compliant travel, and 27% say travel policies are mismanaged.

Corporate travel software allows companies to institute common sense rules while avoiding the complex paperwork and management headaches that traditionally come with new policies. Businesses can proactively embed travel policies into the Etta booking software, so the only options travelers see are those that are pre-approved.

## Increase Convenience

Corporate travel software is very convenient to use. [57% of travelers](#) prefer making air, car, and hotel bookings all from one place. That's what [Etta](#) was built for. Etta gives users a way to seamlessly book flights, hotels, and cars all at once, for any destination in more than 60 countries.

Trip segments can also be booked and managed from the Etta mobile app. Travel booked through Etta syncs automatically to your travelers' calendars. Email and mobile reminders help to ensure that flight and meeting times are top of mind. [Accessibility](#) features on Etta for mobile ensure everyone has more of what they need while traveling.



## Conclusion

Everyone wins when companies adopt corporate travel software. Travelers make bookings faster, managers set travel programs and policies more easily, and C-suite executives can save their companies money. In fact, our corporate clients report a 95% traveler adoption rate once they partner with Deem.

To learn more about the Etta corporate travel software platform, schedule a free [demonstration](#).





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