Accessibility

Designed for everyone.

Everyone should be able to travel easily. That's why Deem Mobile is designed to make travel accessible to everyone.

Each element in Deem's software was specifically created with accessibility in mind. So, travelers with vision impairments, hearing impairments or deafness, motor impairments, and cognitive impairments can efficiently get where they need to go.

Deem Mobile meets the Web Content Accessibility Guidelines (WCAG 2.0) level AA compliance. And we're just getting started. We will continue to prioritize accessibility as we enhance our platform.

Deem is making it easier to travel anywhere. For everyone.

Features & Benefits

✔ **Vision Impairments**	**Contrast:** Deem uses carefully chosen colors that meet or exceed WCAG guidelines for contrast. **Size:** Our interface can scale and zoom for users who have set their devices to display larger text. **Blindness:** Deem's interface can be programmatically interpreted, making it easy to navigate using screen readers. **Color Blindness:** We pair color-coding with other signals like text or icons, so travelers have multiple ways of distinguishing categories of information. We are also careful never to use problematic color pairings in critical interactive or informational elements.
✔ **Hearing Impairments or Deafness**	Travelers with hearing impairments or deafness can get support without picking up the phone. Support contact information is readily available on Deem.
✔ **Motor Impairments**	Travelers can navigate Deem Mobile using only a keyboard, specialized switch, or other input device. Keyboard focus is always clearly indicated, and the path that focus takes is always logical and predictable.
✔ **Cognitive Impairments**	**Dyslexia and Epilepsy:** We carefully designed Deem to be simple and clean, with text that's clear and concise. Travelers with dyslexia or epilepsy benefit from uncluttered, calm interfaces and our apps respect system level settings to reduce animation.
✔ **Other Cognitive Conditions**	At Deem, we strive to minimize the number of decisions our travelers are faced with at any given moment. We use simple and straightforward descriptions. We never require a quick response from our travelers and give them ample warnings for time-based issues like a held booking that's expiring soon.