Rapid solution design

Rapid solution design is a rapid prototyping tool to quickly analyse a challenge (social or otherwise) and ideate options of where to start to address it.

For more information on how to use this canvas, visit wearespur.com/tools

Step one · Desired state

Define your vision for the future in a singular, concise statement:

Step two · Desired state

What segment of demographic do you want to focus on?

Step three · Barriers

Brainstorm a list of thematic or specific barriers that prevent the desired state for this demographic being achieved

Step four · Key barrier

Select the barrier that, if removed, would have the most profound

Step five · Barriers

Brainstorm as many ways in which the key barrier could be broken down.

Step six · Categorisation

Categorise the brainstormed options into relevant themes.

Step seven · Key category

Select the category that is likely to most effectively break down the key barrier.