

Killian Jackson

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EDUCATION

UCLA Anderson School of Management
Master of Business Administration

Expected Graduation 2023

University of California, Los Angeles
B.S., Computer Science

Dec 2016

Honors and Awards: UCLA Regents Scholarship

EXPERIENCE

ZipRecruiter

Product Manager

March 2020

- Created a job seeker transactional email product roadmap which included building new emails and converting existing emails to utilize the AMP for email framework.
- Worked with analytics to design data-driven A/B tests and coordinated product design and engineering efforts.
- Conducted product and technical discussions regarding API integrations, UX design, and rollout strategy for a partnership with a credential company.
- Researched and wrote specification for job seeker registration widget to be implemented on partner websites.

Software Engineer

Jan 2017 - Feb 2020

- A/B tested a new design on the Candidates page featuring a minimal UI and more visible CTAs which resulted in a 15% increase in the rate at which employers rate candidates.
- Implemented an A/B test which surfaced the previously hidden Pause/Cancel Account button leading to a 23% increase in the Hiring Pause plan take rate offered in the cancellation flow.
- Redesigned the TrafficBoost UI on job pages which generated an 11% increase in TrafficBoost revenue.
- Redesigned the logged in landing page, the Employer Dashboard. Led the open design process for this project by outlining the goals and design, fielding comments and suggestions from team members, and providing updates during weekly stand ups. Implemented the back end code in collaboration with a front end developer.
- Played pivotal role in a critical path project to more granularly define in the code base where job ads are placed. Doing so allowed for greater analytical insight into the performance of placements and the ability to make more informed product decisions. Developed an internal tool to create these new job ad placements and facilitated collaboration across multiple teams to implement the changes throughout the code base.

Software Engineer Intern

May 2016 - Dec 2016

- Built an internal web application to automate account provisioning for new hires, previously a manual process for IT. Worked with IT, the application's users, to compile project requirements and iterated on the application based on IT's user feedback.
- Implemented a resume-to-resume matching feature for the resume database. This feature uses Elasticsearch to provide users with suggestions of candidates with resumes similar in content to the one being viewed.

PROJECTS

Bid'em iOS Application

Feb 2016 - April 2016

Project Manager and iOS engineer

- Built an iOS application to simplify and centralize the fraternity recruitment process which historically was comprised of an ad-hoc, inefficient combination of technologies.
- Designed the UX taking into account the short comings of the existing process. The application managed creating applicant profiles, organizing conversation between users, and tracking decisions on applications.

LA Hacks Hackathon at UCLA

April 26, 2016 - May 1, 2016

Team Lead

- Led and collaborated with a team of four, facilitated brainstorming project ideas, delegating tasks, planning the project, and prioritizing requirements.
- Designed the UI and built an iOS application for the project.

SKILLS

- Web and iOS development
- SQL, C++, Perl, Python, Swift, Flutter, Dart, HTML, React, Git, Xcode, Elasticsearch, Kubernetes, Docker, AWS