

Shawn Conn, **Luciditi LLC**
2602 2nd Avenue, #187
Seattle, WA 98121-2005

812-624-5224
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Education

- 2004 Bachelor of Sciences (Computer Science/Mathematics), [Purdue University](#)

Work Experience

Luciditi LLC (Web Dev/DevOps/Consulting)

2602 2nd Avenue, #187
Seattle, WA 98121

Duration: December 2007 - Present

Role: Owner / Web & DevOps Engineer / Consultant

Reference: (See [clients](#))

Independent web engineer/consultant with DevOps support & Drupal expertise, serving clients across many industries.

Responsibilities & Experience:

- **Consulting:**
- **Development:**
- **DevOps:**
- **DevOps:**
- **Owner:**

Research, documentation, project estimation, & staffing. (see [Clients](#) for details)

Full site/application development. Staff augmentation. (see [Clients](#) for details)

Site maintenance & deployment automation for clients. (see [Clients](#) for details)

Designed/Developed [Devbook](#), a macOS workstation provisioner.

Manage the marketing, finances, budgeting, & contracts.

ATTN: (Media & Publishing)

5700 Wilshire Blvd #375
Los Angeles, CA 90036

Duration: June 2017 - July 2019

Role: Senior DevOps Engineer / Software Developer

Reference: Jake McGraw (CTO): 212.729.6608
Jarrett Moreno (CEO): 202.258.8990

DevOps support, CMS team lead, & technical PM work.

Responsibilities & Experience:

- **Development:** Worked on content-driven web application products: new CMS build/migration (D8) & maintenance, designed multi-format publishing architecture (HTML, RSS, AppleNews, AMP), frontend project development/support (Node) with decoupled CMS/API backends (GraphQL & JSONAPI), misc data team stories: refactoring data processing jobs & GCP client libraries (Python).
- **Consultant/Tech PM:** Planned out Drupal 8 upgrade epic; gathered technical requirements, created story cards, & other technical PM work; various research & communication with engineering team about improvements or problems; complete audit of AWS resources; produce video/text guides for users & developers.
- **DevOps:** Dockerizing LAMP dev environment; lead an initiative to fully manage cloud IaaS (GCP/AWS) via Terraform; automated orchestration of K8S data product cluster; CI setup/maintenance; app/service/infrastructure build & deployment automation for various IaaS/PaaS; development process automation; migration from custom Jenkins server to CircleCI.

Oohology (Digital Agency)

908 S 8th Street
Louisville, KY 40203

Duration: February 2012 – July 2012

Role: Web Developer

Reference: Chuck Burke (COO): 502.552.3918
Sean Breslin (CEO): 502.416.0143

Responsibilities & Experience:

Full stack developer in LAMP & Microsoft technology stacks for an agency.

- **Development:**
- **DevOps:**
- **Research/Documentation:**

WordPress, Drupal, PHP, & C1 CMS Development

Scripted deployment/backup & other multi-site maintenance operations.

Technical research for project managers & documentation for clients.

Republic Bank & Trust Company (Banking)

200 South 7th Street
Louisville, KY 40202-2721

Duration: February 2011 – April 2011

Role: Software Developer

Reference: Martin Underwood (Manager): 502.558.0796

Responsibilities & Experience:

Temp help for Republic's [Tax Refund Solutions](#) (TRS) during tax season.

- **Development:** Developed various batch scripts to assist in build processes. Implemented new config system through TRS's Windows/web applications & services. Various code clean up & bug fix tasks.
- **Documentation:** Reviewed & documented a configuration management library.
- **Research:** Examined/documented security model to verify the role security tokens granted vs. application permissions. Researched IRS's criteria for an EFIN and how it applies to TRS's tax preparer data model.

Heartland Payment Systems (Financial Services)

One Heartland Way
Jeffersonville, IN 47130

Duration: March 2008 – December 2010

Role: Source Control Manager

Reference: Alex Shull (Architect): 502.724.8104

Responsibilities & Experience:

Jr. Developer to source control management role with devops work.

- **DevOps:** Created various DevOps tools for source control management, build deployment-automation, & server/config maintenance. Automated tedious manual review-deployment processes.
- **Developer QoL Improvements:** Handled various code maintenance tasks: upgrading code projects/solutions, setup debugging VMs, wrote technical how-to documentation, refactored code for performance/readability.
- **Server Migration:** Managed many technical aspects (design, research, configuration, builds) of migrating all HPS web applications from physical single server to virtualized load-balanced environment. Worked with all stakeholders (QA analysts/network admins/ developers) to troubleshoot issues.
- **Source Code/Server Administration:** Managed build deployment processes. Supervised other source control devs & system admins. Coordinated with various stakeholders (devs, DBA, PMs, BAs, etc) on orchestrating bug/feature deployment (during legacy manual build processes). Executed various ad-hoc server administration tasks.

Prima Supply LLC (Equipment Retailer)

4603 Poplar Level Road, Suite 1
Louisville, KY 40213

Duration: February 2007 - July 2008

Role: Web Developer

Reference: Andy Lowe (Proprietor): 502.643.9782

Responsibilities & Experience:

Web developer for Prima's sites. A core developer for Übertcart, an ecommerce shopping cart for Drupal. (tech exp)

- **Drupal Module Development:** Developed Übertcart modules for File Download, Role Purchase, Stock Manage, and Reporting functionality.
- **Site Development/Management:** Development & administration for misc Prima-affiliated sites.
- **Sponsored Development:** Developed/supported Übertcart modules for 3rd parties based on given specs.
- **Web Application Development:** Developed a web application installer & an inventory management system.

New Albanian Brewing Company (Brewery)

3312 Plaza Drive
New Albany, IN 47150

Duration: June 2004 – July 2010

Role: Server / Tech Support

Reference: Kate Lewison (Proprietor): 502.544.1665

Responsibilities & Experience:

A server at brewpub with knowledge in both beer & technology.

- **Server:** Taking orders, phone calls, stocking, register management, event service/management, beer/brewing education, and other customer service tasks.
- **Tech Support:** WiFi network setup, website support, POS upgrades, computer/electronics purchasing, running Ethernet cable, etc.

Delco Electronics (Automotive Electronics)

1435 Winhentchel Boulevard Suite 210
West Lafayette, IN 47906

Duration: February 2003- May 2004

Role: Coding Standards Tester

Reference: Jonathan Bradley (Manager): 765.464.1111

Responsibilities & Experience:

Software & product tester for various Delphi products. (tech exp)

- **Product Testing:** Helped engineers find bugs in Delphi's Truck PC product. Tested functionality of Delphi's MPC Elite, OnStar, and other computerized car components.
- **Software Testing:** Tested and verified automotive part code against Delphi's (DCART) standards. Developed scripts for code verification automation.

Luciditi Clients

A selected list of projects & work delivered as freelance consultant/developer.

- **ATTN (attn.com):** **Contact:** [5700 Wilshire Blvd #375, Los Angeles, CA 90036](#) - **Donny Nguyen (CTO):** [213.245.1470](#)
 - **Development:** Various CMS bug fixes & features, maintenance on existing Drupal 7/8 codebases.
 - **Consultant/Technical PM:**
 - Auditing of cloud resources in prep for AWS to GCP migration.
 - Research on existing and new IaaS / PaaS vendors to make recommendations.
 - Various research & communication with the engineering team about improvements or problems.
 - **DevOps:**
 - Dockerizing LAMP dev environment
 - CI/CD pipeline setup & maintenance via CircleCI & Google Cloud Builder
 - Setup/maintenance of performance monitoring tools (e.g. Sentry, New Relic, & GCP StackDriver)
 - Automation of cloud resource management via Terraform for AWS, GCP, CloudFlare, GitHub
- **BKJ Digital (bkjdigital.com):** **Contact:** [2944 Judah Street, San Francisco CA, 94122](#) - **Ben Durbin (Director of Technology):** [415.902.3932](#)
 - **Developer / Consultant:** Various features & bug fixes. Automated testing. Assisting with Drupal 6 to 8 migration. Provide feedback to developers & end users on various features.
 - **Developer:** New Drupal 8 builds (e.g. sophos.com)
 - **DevOps:** Assistance with migration to AWS architecture.
- **Oversee.Net (oversee.net):** **Contact:** [550 S. Hope Street, Suite 200, Los Angeles, CA 90071](#) - **Debra Domeyer (CEO):** [213.408.0080](#) - **Tigran Mekikian (Director):** [213.607.0171](#)
 - **Consultant:** Assisted designers w/ templating system; Assisted sysadmins in troubleshooting errors, performance problems, and server virtualization; Assisted management in a planned transition from PHP/Drupal-based applications to Ruby-based ones; developed a plan to port/upgrade to modern version of Drupal.
 - **Developer:**
 - Site maintenance
 - Fixed broken deployment system
 - Code refactoring to port/upgrade applications
 - Integration w/ in-house & 3rd party tracking systems

- **NCAA (ncaa.org): Contact:** 700 W. Washington Street, P.O. Box 6222, Indianapolis, Indiana 46206-6222 **Dana Thomas (Director):** 317.917.6431 - **Ryan Powell (Assoc. Director):** 317.364.7309
 - **Developer:** Code base refactoring for readability and maintenance (decoupling many cross-dependencies).
 - **Consultant:** Architecture report for custom code cleanup. Code report for replacing custom code with open source solutions.
- **PearServeLabs: Contact:** 1860 Mellwood Avenue, Suite 191, Louisville, KY 40202 - **Dallas Howard (Developer):** 917.373.7115
 - **Development:**
 - ETL web service.
 - GMaps API admin interface
 - Backend administration of VoterIntel
 - Libraries/shell scripts for integrating GeolQ's REST API.
 - Abstracted geocoding interface for Geocoder API (e.g. Google, Bing, Yahoo).
- **Louisville.com/Louisville Magazine (louisville.com):** 137 West Muhammad Ali Boulevard, Suite 101 Louisville, KY 40202-1438 **Dan Crutcher (Publisher/Proprietor):** 502.876.6679 **Zach Everson (Editor/Consultant):** 703.919.8018
 - **SysAdmin/DevOps:** Virtualized server environment. Built development environment & deployment process. Various server maintenance.
 - **Development:**
 - Drupal 6/7 upgrades
 - Custom theme development
 - Custom CMS conversion (proprietary .NET to Drupal)
 - Content import automation
 - SEO improvements
 - Interactive Maps
 - Mobile-friendly improvements
 - Code improvement (bugs/refactoring)
 - **Consultant:** Moved from OpenX to Google DFP platform. Content development process streamlining. Consulted with writers to improve editing experience.
- **MedIQ Learning LLC (usmle-rx.com): Contact:** 601 RobinBrooke Boulevard, Suite 100, Elizabethtown, KY 42701 - **Dr. Tao Le (CEO):** 270.234.1197
 - **DevOps:**
 - Analytics/DNS/Hosting/Registrar/Source Code Account Consolidation
 - Assisted other devs in application debugging
 - Created build/deploy/backup processes for .NET & LAMP apps
 - Server Orchestration
 - **Developer/Consultant:**
 - AdHoc Performance/Data Reports
 - API client for the A.nnotate PDF annotation service.
 - Custom CMS conversion (proprietary .NET to Drupal)
 - Custom Drupal module
 - Custom user administration dashboard
 - Documentation for legacy & new REST API client/service
 - Drupal 6/7 upgrades.
 - Custom REST API Client/Service for new HTML5-based platform
 - CS2 live video lecture application
 - CS1 video player application
 - Code review for other developers
 - Code refactoring for readability and isolation of business/presentational logic
 - Custom FFmpeg transcoder/XML parser service
 - .NET/Drupal interface
 - Oracle/MySQL DB abstraction layer
- **The Parish Paper (theparishpaper.com): Contact:** 9 Indian Pipe Drive, Wynantskill New York, 12198 - **Cynthia Woolever (Owner):** 518.669.8934
 - **Full Site development, Hosting, Support**
- **Bei Capelli LLC (bei-capelli.com): Contact:** 2241 State Street, Suite C, New Albany, IN 47150 - **Whitney Botkins (Co-Owner):** 812.944.9655
 - **Full Site development, Custom CRM Solution**
- **Midwest Security Services (as AVC Security): Contact:** 11872 Capital Way, Louisville, KY 40299 - **Linda Hillenbrand (Owner):** 502.664.4252
 - **Full Site development**
- **Miscellaneous:**
 - **KWWOA (kwwoa.org):** **Development**
 - **The Global Health Network (tghn.org):** **Consulting**
 - **Starlight Distribution (starlightdistribution.com):** **Development**

Abilities & Knowledge

A list of background knowledge & skills acquired over my life.

Purdue University Curriculum:

Computer Science

- **CS181:** [Programming I](#) - Introduction to object oriented programming using Java.
- **CS182:** [Foundations of Computer Science](#) - Analysis of algorithms and other object oriented concepts using C++.
- **CS250:** [Computer Architecture](#) - Studied computer architecture while developing applications using M68K assembly.
- **CS251:** [Data Structures](#) - Implemented and studied various common data structures using C.
- **CS314:** [Numerical Methods](#) - Studied various mathematical approximations implemented in modern computing.
- **CS381:** [Intro to Analysis of Algorithms](#) - Implemented various common algorithms and tracked performance using C.
- **CS352:** [Compilers](#) - Developed Mini Java to MIPS architecture compiler.
- **CS354:** [Operating Systems](#) - Developed UNIX shell. Developed other applications using important OS concepts in C.
- **CS348:** [Intro to Database Management Systems](#) - Developed basic database schemas/stored procedures with Oracle.
- **CS422:** [Computer Networks](#) - Developed basic web server and implemented various Internet routing algorithms.
- **ECE473:** [Intro to Artificial Intelligence](#) - Wrote AI applications involving game tree analysis, machine vision, etc.
- **EE270:** [Intro to Digital Logic Design](#) - Studied the electronic components for computing fundamentals. Developed basic 4-bit ALU.

Mathematics

- **MA161:** [Calculus I](#)
- **MA162:** [Calculus II](#)
- **MA261:** [Multivariate Calculus](#)
- **MA351:** [Linear Algebra](#)
- **MA353:** [Linear Algebra II](#)
- **MA362:** [Vector Calculus](#)
- **MA366:** [Differential Equations](#)
- **MA375:** [Discrete Mathematics](#)
- **MA453:** [Abstract Algebra](#)

Technology Experience:

An incomplete list of applications / tools used in various roles, selected by general proficiency strength, tagged w/ relevant roles.

Applications / Tools

- **Microsoft:**
Active Directory, IIS, MSBuild, Office Suite, Sharepoint, SQL Server Team Foundation Server, Visual Studio, Windows
(DELPHI)
- **Open Source:**
Ansible, Apache Web Server, Chromium Dev Tools, CVS, Docker, Drupal, DrupalVM, FFMPEG, Git, Jenkins, Kettle (Pentaho BI), Linux (Ubuntu / CentOS distros), MediaWiki, MariaDB/MySQL, NginX, Open Office, PostFix, Vagrant, Vim
- **Other Proprietary:**
Adobe Creative Suite, macOS, Oracle RDBMS, Parallels VM, PT GUI Pro, QuickBooks
- **Web:**
Acquia Cloud/DevDesktop, AWS, BaseCamp, BitBucket, Confluence, GitHub, G Suite, JIRA, Pantheon, Rackspace, Slack

An incomplete list of APIs, frameworks, & development environments sorted by duration of development experience, ranging from **multi-year**, to **partial-year**, to **basic conceptual knowledge**.

Frameworks / APIs

- **Drupal API:** 10+ years
- **jQuery:** 9 years
- **jQuery UI:** 4 years
- **AngularJS:** 2 years
- **WordPress API:** 1 year
- **Google Maps API:** 1 year
- **AWS:** 1 year >
- **Facebook API:** 1 year >
- **Twitter API:** 1 year >
- **Kohana:** 1 year >
- **Joomla:** 1 year >
- **Windows Services:** 1 year >
- **WMI:** 1 year >
- **Chromium Extension API:** 1 year >
- **Composite C1 API:** 1 year >
- **Rackspace Cloud API:** 1 year >
- **Adobe Connect API:** 1 year >
- **ASP.NET MVC:** Basic knowledge
- **CSLA:** Basic knowledge
- **DotNetNuke:** Basic knowledge
- **.NET LINQ:** Basic knowledge
- **WCF:** Basic knowledge

Languages / Environments

- **Web (CSS/HTML/JS):** 12+ years
- **MySQL:** 11 years
- **PHP:** 11 years
- **Bash/ZSH:** 6 years
- **ASP.NET/.NET Framework (C#):** 5 years
- **Oracle PL/SQL:** 3 years
- **ASP:** 2 years
- **MS Transact-SQL:** 2 years
- **Visual Basic:** 2 years
- **VBScript:** 2 years
- **Node.JS:** 3 years
- **Python** 3 years
- **C/C++:** 1 year > (DELPHI)
- **Java:** 1 year >
- **MIPS/M68K assembly:** 1 year >
- **Perl:** 1 year > (DELPHI)
- **Powershell:** 1 year >
- **Scheme/Lisp:** 1 year >

Hobbies

- **DVD/Video:** Production of various DVD and other videos.
- **Spherical Photography:** Production w/ specialized equipment, camera phones, & digital SLRs.
- **Console Modding:** Soft/Hard modification of older generation game consoles.
- **Home Automation:** Installation/Setup some coding on the Smartthings platform.