

Animesh Jain

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Profile

10+ years of overall experience with **7+ years of Qualitative, Quantitative, Business, and Data Analysis, Project Management, Visualization, and Automation experience**, emphasis in **Supply Chain, Marketing, Finance, Sales Operations, and Information Technology domain**. Provided **Business Recommendations, handling Requirement Gathering, Sprint Planning, and participated in Strategic Planning by Analytical Solutions and Automated Dashboard** through various ETL tools.

Employment History

Cardinal Health, Twinsburg, Ohio **01.2016 – 07.2020**

Business Intelligence Analyst (BA/BI Analyst) 01.2018 – 07.2020

- **Managed the Scrum team and Launched** a first-ever, HIPPA Standard fully digital customer survey for **Marketing/Supply chain Organization** that resulted in many new ideas and innovations to measure customer satisfaction and improve the **customer experience**. The new efficient process saved approx. **25%** of analytics time
- Led the **Project team** of new order status and reorder process keeping PHI/HIPPA in mind that **increased sales and orders by 25%**. **Managed sprint planning, QA and documentation**. Over **300+ customer** service reps along with **700k+ customers data attributes** were created in automated **Tableau dashboard** for the cross-functional organizations
- **Recognized the need** for **Digital/e-commerce KPI business metrics, led the scrum team, planning, documentation** and **successfully carved and deliver 15+ Quantitative Analytical** reports for the **Business Executives** to make decisions based on **trends and forecasting** for the online platform
- Identified the need, led the team, and created **20+ Qualitative and Quantitative Analytical Reports, Interactive Tableau Dashboards, and MVP** project from **healthcare data** utilized by cross-functional business teams for **tracking and forecasting the business growth**

Consultant, Business Metrics & Analytics (BA/Financial Analyst) 01.2016-12.2017

- **Led and Implemented the Quantitative Analysis Model** for shared services. Managed the BRD, QA, Sprint planning and delivery with the **effectiveness of the Paid Marketing Campaigns (Co-op)** for internal and external stakeholders, providing dashboards and insights. Developed campaign-level concepts for **3M+ customer base** and deliver recommendations for their marketing effectiveness and recognized action that can increase acquisition and adoption, and directly **impact the top-line revenue**
- Managed **80+ Sales reps compensation/bonus planning** and employee engagement for sales pipeline
- **Created user stories, acceptance criteria, business & functional requirements documents (FSD) for the development and implementation of the business key performance indices** for budgeting, planning and forecasting, decreasing processing time by 60% and enabling sales teams to set real-time goals
- Provided scenarios planning and financial models with **15+ monthly financial and analytical reporting package** as a key input for business forecasting and decisions to support cross-functional initiatives and supported the Claims team for **automation and self-serve interactive dashboards**

Smith Electric Vehicles US Corp, Kansas City, Missouri **01.2011-12.2015**

Network and Systems Analyst (BA/System Analyst) 01.2011-12.2015

- **Led the team** with multiple tasks related to **documentation, development, testing, and system launch**
- Participated and collaborated with the technology/design team(s) in **requirements gathering sessions** with stakeholders to capture, analyzed business processes to **define the functional requirements**
- **Managed different phases of the IT support cycle** including specification, Procurement, configuration, deployment, and support of various types of IT assets. Used an array of remote technical assistance tools to service user requests received through email, phone, and in-person

Skills

Tools: Alteryx, Tableau, Power BI, SQL, Looker, MS Excel/Access, MS Project, MS Visio, Microsoft Office Suite

Techniques: Agile Methodology, Business KPI Analysis, Business Planning, Customer Experience, Data Collection, Data Modeling, Data Profiling, Financial Reporting, **Google Analytics**, HIPPA/PHI Regulation, **Marketing Campaigns, Marketing Strategy, Project Management, SFMC**, Requirement Gathering, **ROI Analysis, Strategic Planning, Workflow Analysis**

Education

Master of Science, Computer Information Systems, University of Central Missouri, Missouri 08.2011

Bachelor of Engineering, Instrumentation and Control Engineering, Rajiv Gandhi Technical University, India 12.2006