About Cie.

Cie reimagines businesses creating innovation and growth opportunities for enterprises and emerging startups. We are invested all the way through. We are a team of builders, self-starters and passionate pioneers looking for a **VP of Product** to lead our growing product team!

We are looking for a UX centric Product Wizard with a strong foundation in building and launching large-scale consumer facing digital products. You will be responsible for defining the product vision, strategy and roadmap while implementing consumer-facing web and mobile products for our start-up and enterprise partners.

At Cie, you will invent, improvise, and find new ways to collaborate with the unexpected. You will bring a unique perspective to current business problems and collaborate with stakeholders to design and develop the next innovative experience for our users. You will join a team bringing to market differentiated digital products that customers love and competitors envy.

What You'll Accomplish in a Year.

- **HAVE A SEAT AT THE TABLE** - You will work with C-Suites at large fortune-500 companies to identify their challenges and build products that solve their challenges in unique ways or even better yet…create new opportunities! You will be instrumental in inspiring our partners and entrepreneurs to think bigger.
- **HAVE SKIN IN THE GAME** - You will work with early stage startups and be their product lead as they are get their business off the ground. You will have the rare chance to have skin in the game with large-scale outcomes. It takes real grit and a special kind of person to help transform instead of just build.
- **ALWAYS BE CHALLENGED** - You will work on a multitude of projects and be constantly simulated. At Cie, there is always a new problem to solve and idea to bring to life.

What You'll Do.

- Develop the product strategy for large-scale consumer facing mobile and web products.
- Lead our internal cross-functional teams of designers and engineers to build technology, systems, and products that redefine how our partners can drive better outcomes for their business and customers.
- Understand larger business goals and identify common patterns and trends that a product needs in order to drive investment priorities and evolve better solutions.
- Be the voice of the end-user, proactively provide customer feedback to internal teams and define solutions for critical customer problems.
- Ensure that the product experience is engaging, intuitive and fun by conducting ongoing analysis that evaluates opportunities for product improvement.
- Build internal organizational structure that enables company scale, team member growth, and project success.
- Communicate thought leadership to partners and our own executive team.
- Work across multiple technology stacks and understand technical issues that arise.

What You Need to Succeed.

- Strong consumer product instincts and at least 8+ years in Product Management working with B2B clients across a variety of scale and sophistication (Fortune 500 through SMBs).
- Experience working in an enterprise environment and start up companies.
- Hands on experience across the entire product lifecycle including defining product needs, prioritization, pre/post-launch execution.
- Experience working on a combination of consumer products and business or platform oriented products.
- Demonstrated experience incubating and commercializing new ideas, working closely with technical teams from concept generation through implementation.
- Ability to use human-centered product discovery methods to infer product design.
- Be a leader; experience managing and developing team members. As a senior member of the product team you will be expected to lead projects and manage our product team.
- Juggle multiple priorities and make things happen in a fast-paced, dynamic environment.
- Demonstrated ability to engage and influence C-level executives.
- Exceptional analytical skills.

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