



NATIONALS PARK CONTENT CREATION GUIDE



Last Update: 7/23/2020

Creative Considerations

Venue Overview & Content Specifications

ANC Website & Info

ANC LOCATIONS & CONTACT INFORMATION

HEADQUARTERS

2 Manhattanville Rd,
Suite 402
Purchase, NY 10577
Phone: (914) 696-2100
Fax: (914) 696-2101

NEW YORK CITY

200 Broadway, Fulton Center
New York, N& 10038
Phone: (914) 696-2100

TEXAS & SERVICE FACILITY

8291 Gateway Drive,
Suite 100
Argyle, TX 76226
Phone: (940) 464-2320

24 HOUR TECH SUPPORT

Toll Free +1 (888) 875-2125
Local (914) 708-5035

Creative Considerations

// GUIDELINES FOR CONTENT CREATION

All assets required for content creation must be supplied to ANC before we can begin designing your graphic. Any Corporate Branding Rules or guidelines must also be supplied in advance. Storyboards or layouts should be created at approximately the same aspect ratio as the boards the final graphic will be displayed on. Any special fonts, logos, images, or video elements must be specified and supplied in appropriate formats in order to be included in the final graphic.

// SUPPLYING MESSAGES AND FONTS

Any messages requested will be incorporated into the final graphic as requested. Please check spelling of names, places, etc, in your request. Specific fonts requested must be supplied as TTF or OTF font types. If you are unable to supply the font, please create an outlined Illustrator file of the message submitted as an AI or EPS file.

// SUPPLYING LOGOS OR IMAGES

Logos should be submitted as vector EPS, AI or PDF files whenever possible. This will allow us to create your graphic at the highest possible quality. If you cannot supply a vector file, artwork can be supplied at a minimum resolution of 640 pixels by 480 pixels in high quality JPG, BMP, or PSD formats. Any logos at a lower resolution than this may not be usable.

Horizontal or unstacked versions of logos are preferable for graphics on the LED Fascia Boards.

Images, photographs or textures should be provided at the highest possible resolution, and can be supplied as layered PSD, JPG or BMP formats. Keep in mind that if the image has to be scaled up past its native resolution, the result will be pixellated or blurry on the LED boards.

// SUPPLYING ANIMATIONS

Video or Animated elements must be supplied as either Uncompressed AVI, Quicktime Animation, Quicktime PNG, or High Quality Quicktime H264 at 30 frames a second and Millions of Colors. Special codecs such as Camera formats or intermediate formats may not be usable.

Venue Overview

// BOARDS & LOCATIONS

* Click the board to view specifications and considerations

1. UNDER VIDEO BOARD FASCIA

2 - 4. LED FASCIA

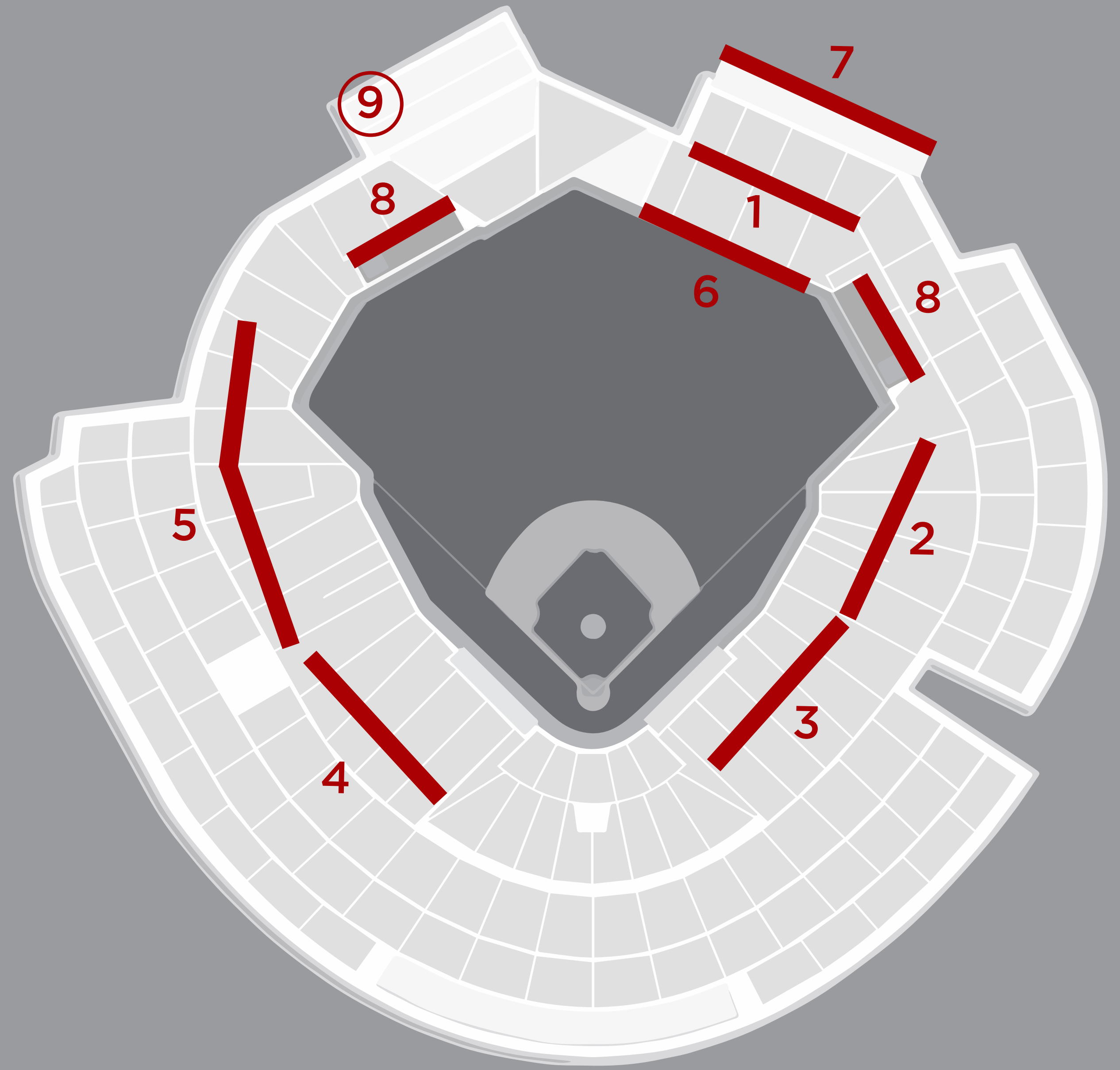
5. FASCIA 3RD BASE FOUL

6. OUT OF TOWN WALL

7. VIDEO BOARD

8. HOME / VISTING BULLPEN

9. RESTAURANT RING LED



1. UNDER VIDEO BOARD FASCIA

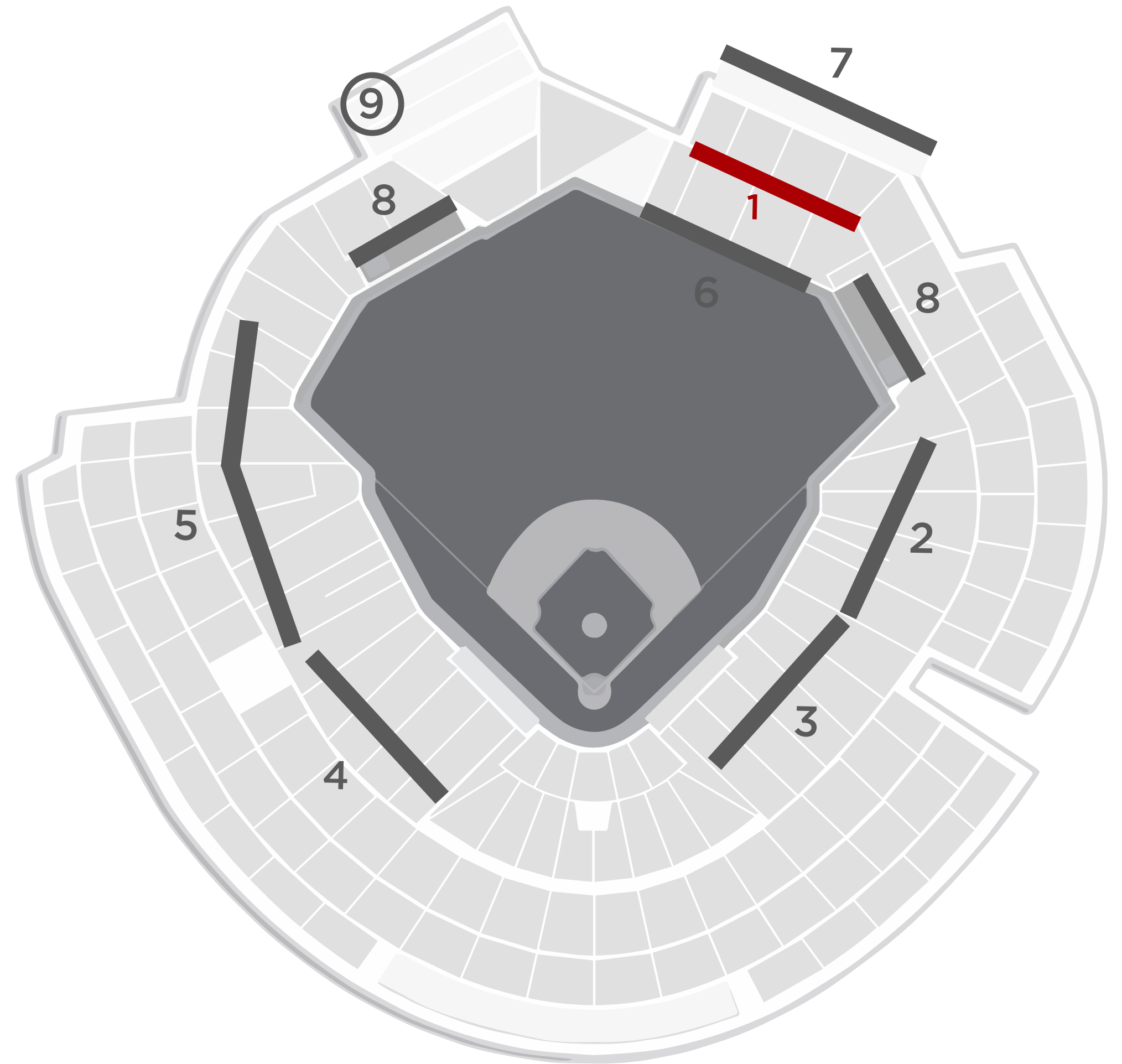
// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.
1888 px wide by 48 px high

Pixel aspect ratio is 1:1 square pixels.
Use RGB color mode when designing.

// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors
ANIMATIONS: MOV. Uncompressed Quicktime animation codec or AVI
Uncompressed format, 30fps, Millions of Colors



1888 px

48 px

2 - 4. LED FASCIA

// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.
2048 px wide by 48 px high

Board 2 requires a still built to 2048x48 (no need to account for stat breaks)

Board 3 & 4 require a still built to 2048x48 with the below stat breaks in mind:

821 + 406 + 821 Both 821x48 px sections are mirrored.

*The 406x48 px section place LOGO ONLY

// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors

ANIMATIONS: MOV. Uncompressed Quicktime animation codec or AVI

Uncompressed format, 30fps, Millions of Colors

2-4 ANIMATIONS:

2048 px



2 STILLS:

2048 px



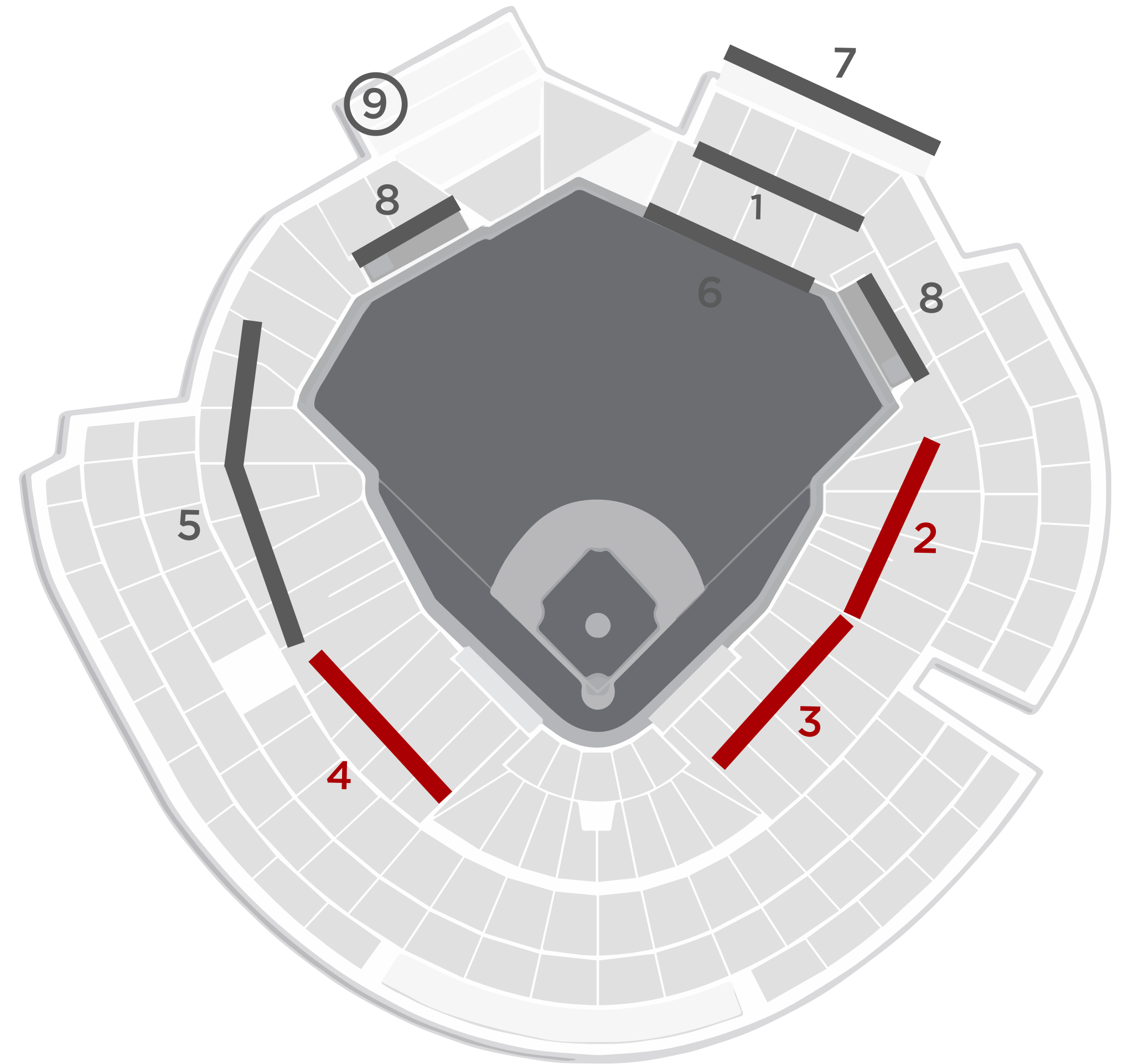
3&4 STILLS:

821 px

406 px

821 px

48 px



5. FASCIA 3RD BASE FOUL

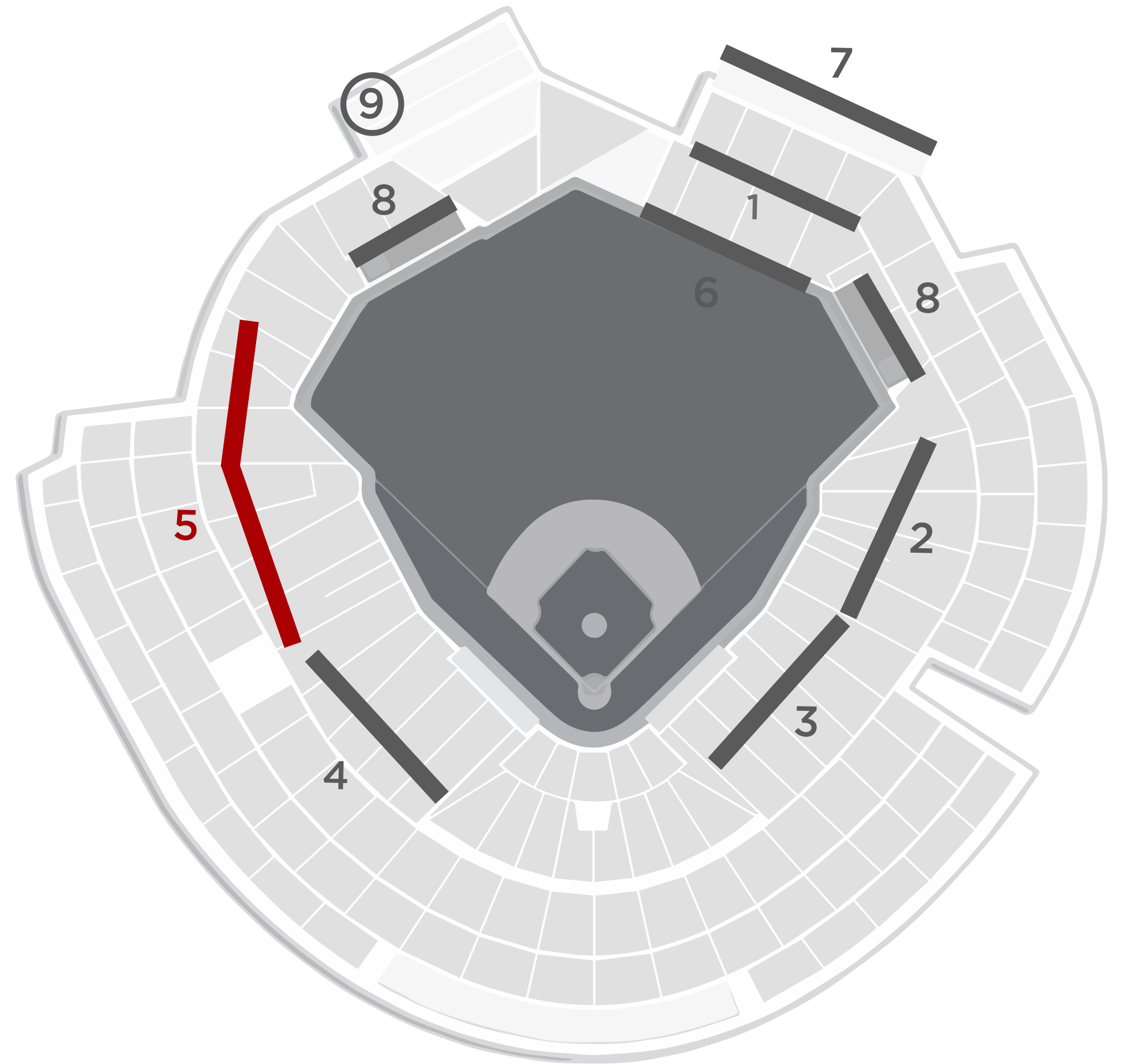
// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.
2432 px wide by 48 px high

Pixel aspect ratio is 1:1 square pixels.
Use RGB color mode when designing.

// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors
ANIMATIONS: MOV. Uncompressed Quicktime animation codec or AVI
Uncompressed format, 30fps, Millions of Colors



2432 px

48 px

6. OUT OF TOWN WALL

// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.

1248 px wide by 160 px high

** Stills must be created at 1248x160 with the content only in the middle 160x160 pixels. The rest of the board should be black. Stats will be overlaid on top of the rest of the board. See Diagram below:

Pixel aspect ratio is 1:1 square pixels.

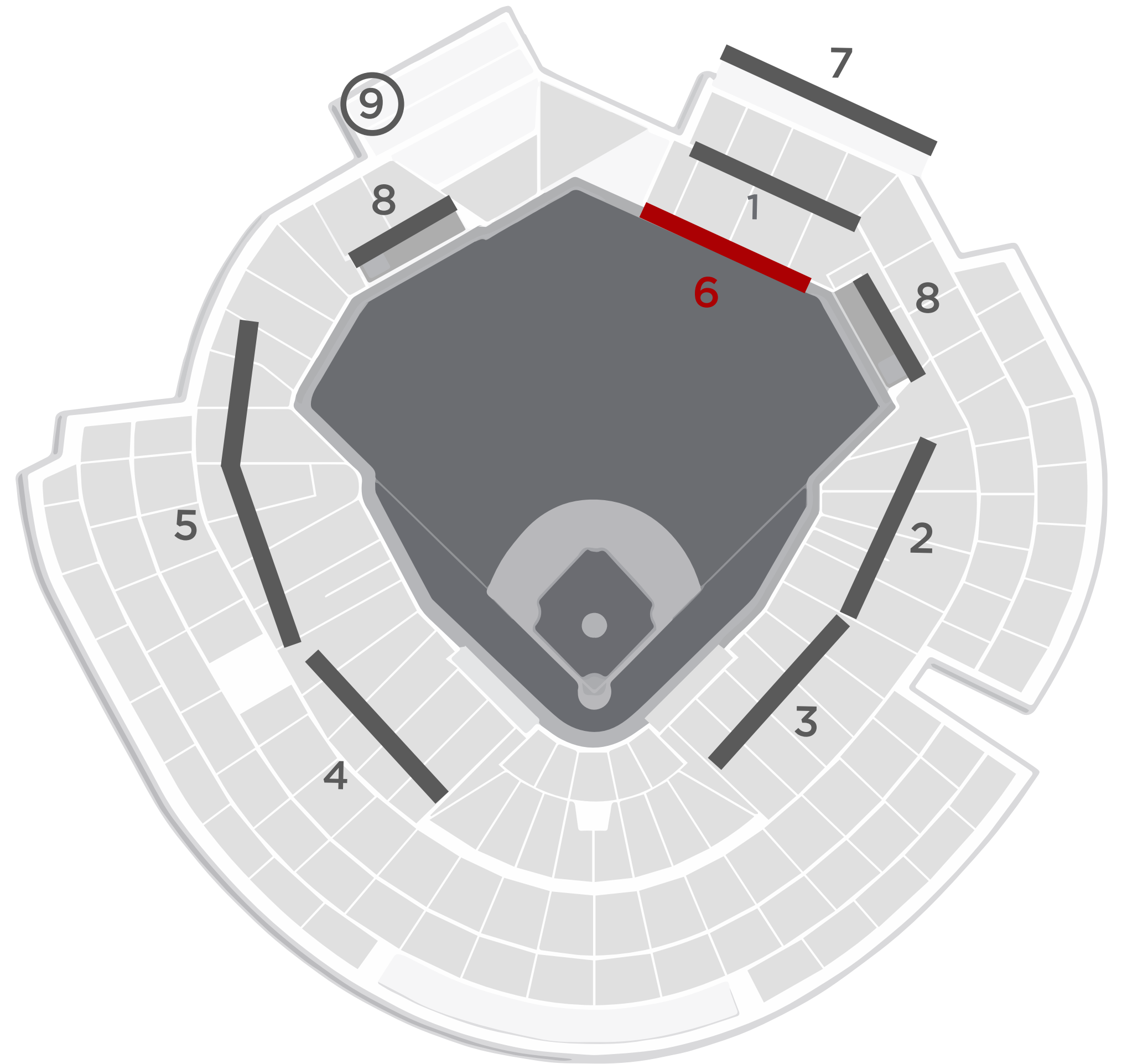
Use RGB color mode when designing.

// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors

ANIMATIONS: MOV. Uncompressed Quicktime animation codec or AVI

Uncompressed format, 30fps, Millions of Colors

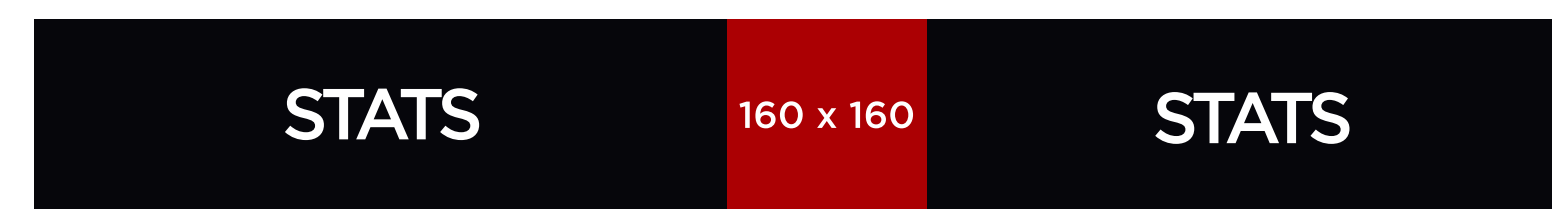


1248 px



160 px

1248 px



160 px

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7. VIDEO BOARD

// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.
1920 px wide by 1080 px high

On the field, the top and bottom 110 px will be cut off. Please keep all text and logos well within the middle 860 px. On the concourse boards, the full 1920x1080 will be shown, so please make sure that backgrounds are built to the full height of the board.

Pixel aspect ratio is 1:1 square pixels.
Use RGB color mode when designing.

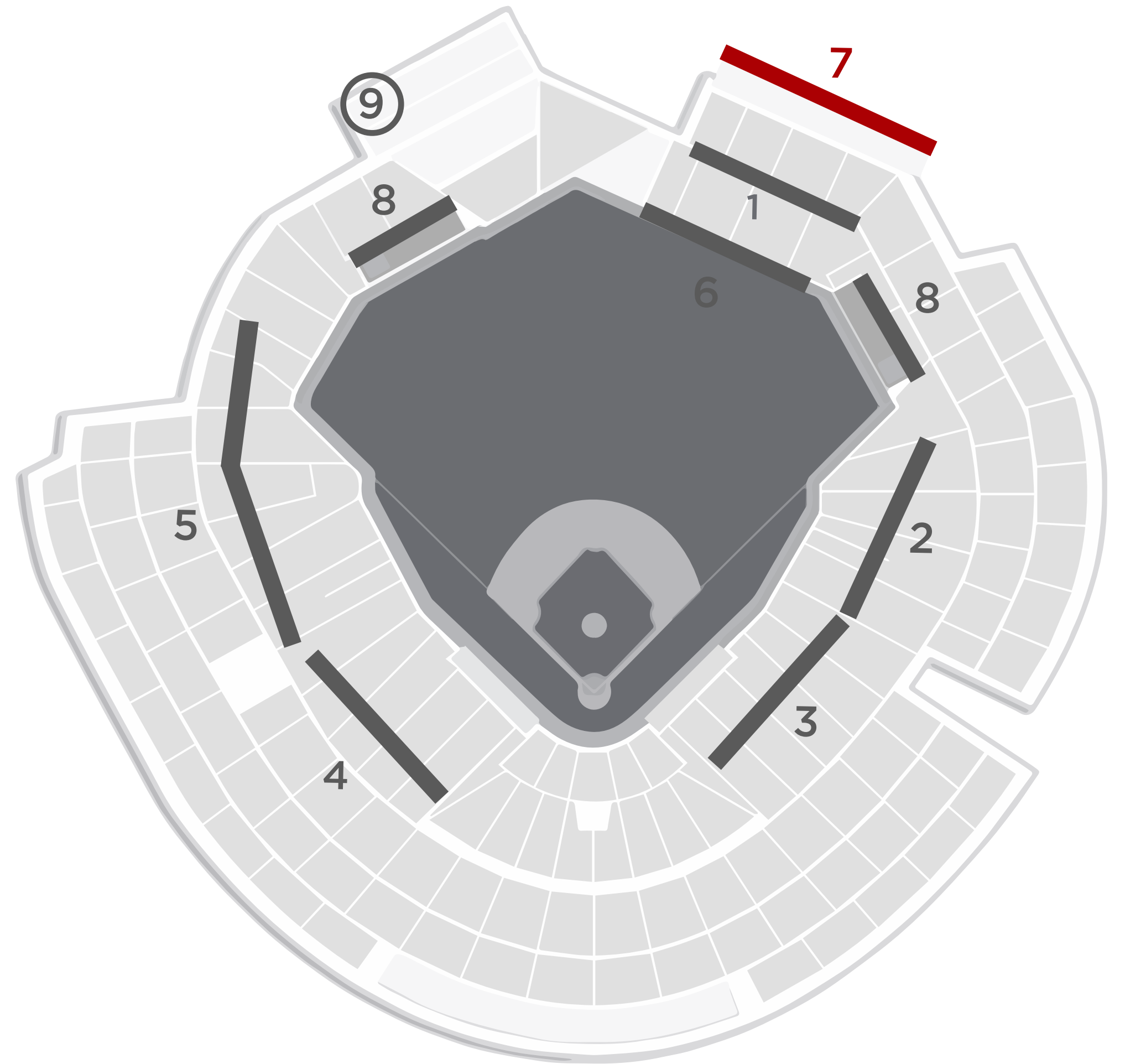
// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors
ANIMATIONS: QuickTime Animation, 29.97 fps. Upper Fields First.

1920 px



1080 px



8. HOME / VISITING BULLPEN

// CONTENT CREATION SPECIFICATIONS

All content must be rendered out at the below specifications.
496 px wide by 48 px high

Pixel aspect ratio is 1:1 square pixels.
Use RGB color mode when designing.

// PREFERRED DELIVERY FORMATS

STILLS: PNG, BMP, Millions of Colors
ANIMATIONS: MOV. Uncompressed Quicktime animation codec or AVI
Uncompressed format, 30fps, Millions of Colors

496 px



48 px

