



ANC and GLAAM America Form Partnership to Introduce, Integrate and Operate the World's First Digital Media and Interactive Glass Building Material to the United States

Fully Transparent by Day and Stunning Media Canvas at Night, GLAAM Media Glass is at the Forefront of the Media Architecture Revolution

Enabling endless creative and commercial possibilities, architects, owners, and developers can now turn their buildings into magical, interactive video canvases using the world's first and only ICT LED glass building material, GLAAM Media Glass.

Through this new partnership with leading audiovisual consulting and execution company ANC, the exclusive product is now available to U.S. clients for design, integration and operation. The fully transparent, LED embedded, construction-grade material, created with 24 global patents, revolutionizes the media architecture market.

The ANC / GLAAM Advantage:

- Partnership offers seamless AV consulting, supply, integration and control solution
- Fully transparent, LED embedded, construction-grade material available to U.S. markets
- Cross-industry applications – sports, commercial developments, entertainment, transit
- 250+ global and domestic deployments across iconic venues and events
- Activates once static facades into revenue-generating vehicles
- Customizable, simple installation, less maintenance and repair

The Future Is Now



G-Glass Digital Media Glass

GLAAM America is the creator of G-Glass, the world's 1st ICT building material. Allowing fully transparent, micro-LED embedded, construction-grade glass to become an infinite canvas for multimedia display and interactive capabilities. No longer do you have to compromise the design and value of your building by obstructing views and blocking natural sunlight with LED screens, bars, mesh and attachments. G-Glass infuses the limitless digital world into the transparent skin of architecture.

G-Glass is 100% design built, specified to meet required glass performance and aesthetic design. Unlike traditional technologies, G-Glass LED's are fully embedded within laminated glass, weatherproofing and protecting them from the elements, maximizing their long life cycle. In turn, this requires far less maintenance and repairs, and the only operational cost moving forward is standard window cleaning. G-Glass also consumes far less power compared to traditional LED displays. During the day, exterior G-Glass is turned off, acting as normal standard glass, not bombarding the daytime with artificial light, wastefully competing with natural sunlight. At night, your glass facade transforms into a digital architectural storyteller limited only by imagination and creativity.

The possibilities are endless!

The ANC Advantage Comprehensive Services

Solutions for every need - ANC crafts custom digital multimedia environments that deliver unforgettable experiences by transforming commercial including sports arenas, transit hubs, entertainment venues, and retail locations through turnkey audiovisual consulting, execution and service operations.

DESIGN & CONSULTING

A/V CONSULTING

PRODUCT SELECTION

EXPERIENCE CREATION

CREATIVE DESIGN

INTEGRATION & EXECUTION

A/V INTEGRATION

ENGINEERING

PRODUCT SOURCING

CONTENT CREATION

SERVICE OPERATIONS

SOFTWARE

CONTENT PROGRAMMING

EVENT OPERATIONS

SERVICE & MAINTENANCE



Installation

With GLAAM, ANC has established the most efficient install of GLAAM Media Glass.

It can be retrofitted to the interior or exterior of an existing facade, or it can be used as the primary facade material itself, integrating with market leading curtain wall systems.

Before installation, advanced work and surveying will take place to identify all operational requirements.

System Control

Simply bring your graphics to life. ANC's control system enables you to rapidly arrange, schedule and play content on your glass facade. GLAAM can provide full media support, generating and managing your content schedule.



CASE STUDY

Coex Convention & Exhibition Centre

GLAAM completed the installation of a large 13,000 square foot transparent architectural LED media glass facade.

There were a number of challenges facing the team as the building remained open throughout the construction process and all finishing works had to be carried out at night.

In addition, there were varying dimensions which required complex engineering at the design stage to ensure a constant pitch of the LEDs across the glass to ensure the highest image quality curved and faceted.

The result is a breathtaking facade nearly three times the area of a basketball court used for commercial advertisement and for culture and art displays. This facade helps to bring the community together and the cityscape to life.

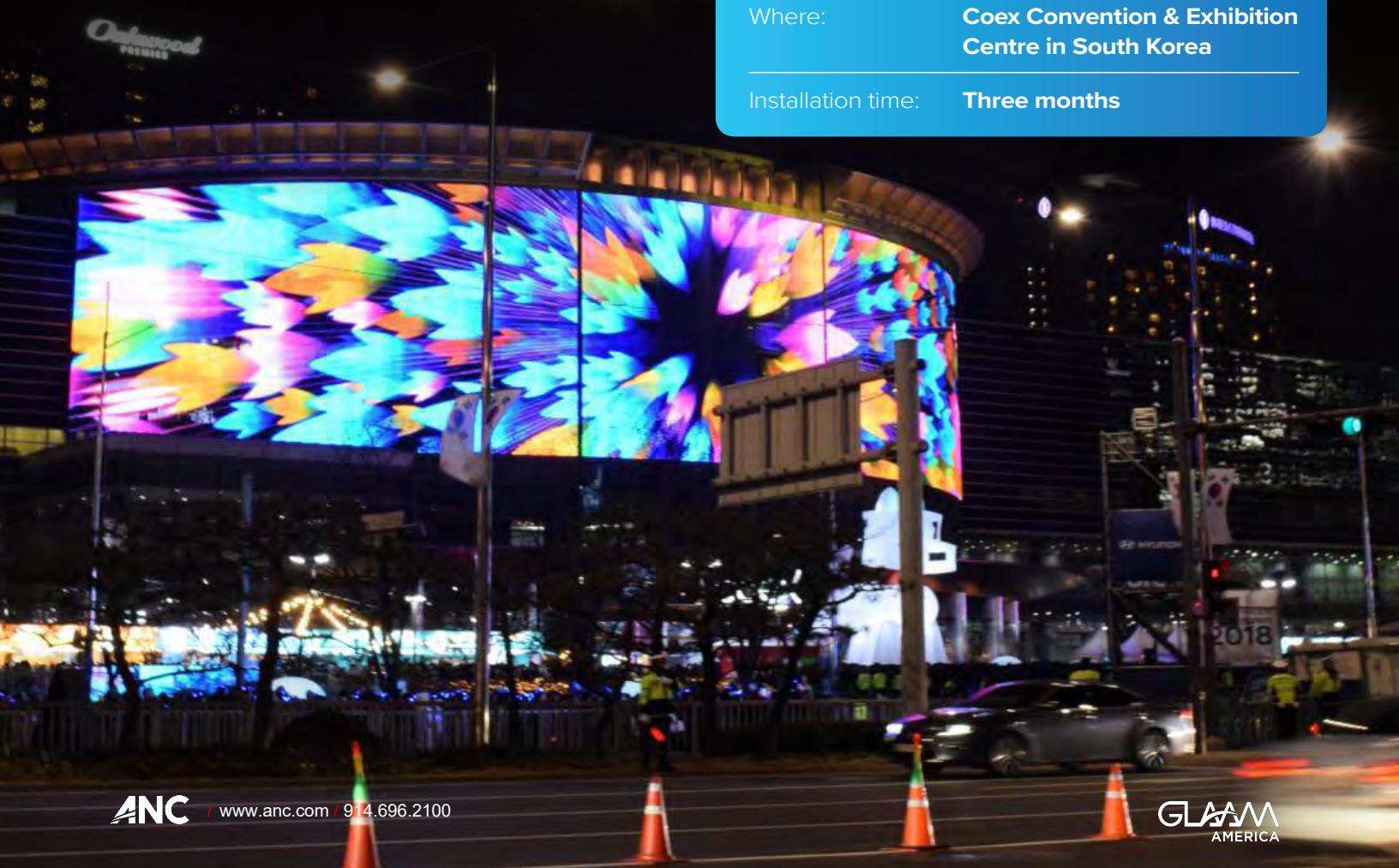
Size: **13,000 SF of G-Glass**

Number of LEDs: **Over 300,000**

Pitch of LEDs: **P60**

Where: **Coex Convention & Exhibition Centre in South Korea**

Installation time: **Three months**



Why work with ANC and GLAAM

**Align Your Brand
with the Future of
Media Architecture**

Position your brand and venue with the future of digital media technology, giving your patrons and passersby a designed experience at the forefront of innovation.

**Proven Product, Proven
Integration & Service**

With GLAAM's 250+ Media Glass deployments throughout the world and ANC's 20+ years of iconic and unique digital media designs and integrations, this innovative partnership offers the next generation facade technology with the leading digital media expertise in the U.S.

**Streamline the Process,
Minimize Roadblocks**

By aligning GLAAM's premier product manufacturing and supply with ANC's specialty consulting, integration and operations, the entire process is overseen and executed cohesively – minimizing errors and maximizing your investment from design through lifetime of the product.

**Cost
Effective**

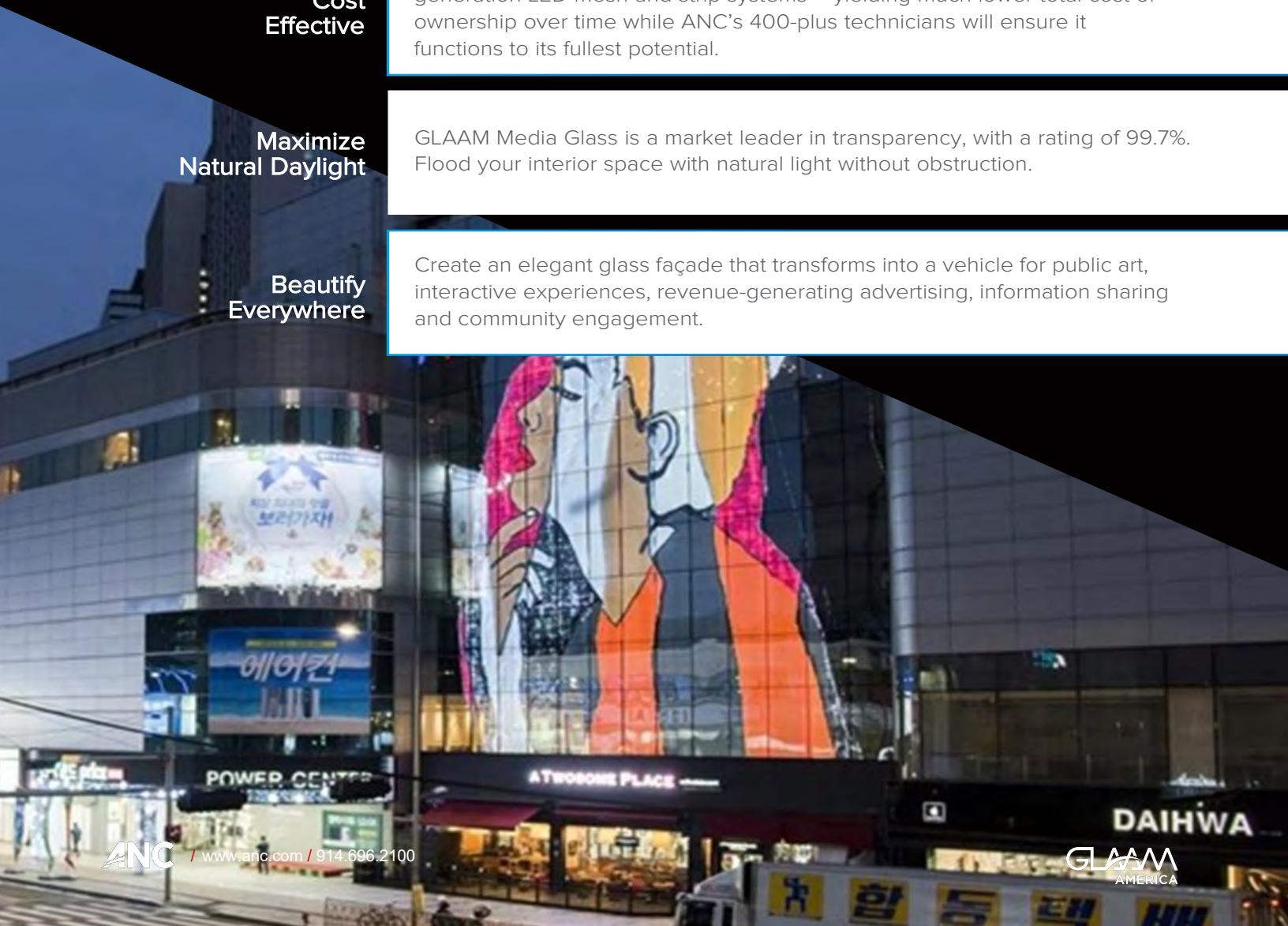
This highly durable product requires a similar capital investment to previous generation LED mesh and strip systems – yielding much lower total cost of ownership over time while ANC's 400-plus technicians will ensure it functions to its fullest potential.

**Maximize
Natural Daylight**

GLAAM Media Glass is a market leader in transparency, with a rating of 99.7%. Flood your interior space with natural light without obstruction.

**Beautify
Everywhere**

Create an elegant glass façade that transforms into a vehicle for public art, interactive experiences, revenue-generating advertising, information sharing and community engagement.



Where ANC Comes In

ANC aligns across all the construction phases to offer you a turnkey digital partner, whether you are in a Design-Build, GMP, CMP or other contract. ANC's unique specialization in digital media integration and ongoing operations enables us to enter the project at any phase of the process:

PRE-CONSTRUCTION & DESIGN

Experience Design & Consulting
Infrastructure & Back of House Requirements
Schematic Design & Construction Drawings
Product Recommendations & Procurement

CONSTRUCTION

Quality Assurance & Factory/Product Oversight
Project Management
Integration & Commissioning
Budget Control

POST-CONSTRUCTION

Warranty (Parts Repair/Replace)
Preventative Maintenance
On-site Tech Support
Content Management Software
Creative Studios Graphic/Visual Design



Get in touch

To transform your space, get in touch and we'll discuss the best options for you.

From audiovisual consulting and installation to system and content maintenance, we'll be with you at every stage of your project's transformation:

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