

FOCUS AREA GRANT GUIDE

July 1, 2023 – June 30, 2024



COMMUNITY
FOUNDATION
OF BROWARD

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Community Foundation Grantmaking

OVERVIEW

July 1, 2023 – June 30, 2024

The Community Foundation of Broward's strategic plan has evolved our longstanding support for the 10 Issues That Matter to six critical focus areas where the Foundation will direct its support. After researching and talking with organizations, community leaders, and residents on the pressing needs facing our community today, the consensus was to adopt a broader grantmaking framework that provides more flexibility for the Foundation to be responsive to critical and rising community needs. Projects and initiatives that provide solutions within the six focus areas outlined in this guide must embrace and adopt approaches with a lens of racial justice, equity, diversity, and inclusion (REDI).

The Community Foundation of Broward welcomes applications that embrace the REDI lens. We also continue highlighting populations our generous donors have a special connection to, including seniors, the LGBTQ+ community, and residents with a disability in Broward.

RACIAL JUSTICE, EQUITY, DIVERSITY, AND INCLUSION STATEMENT

The Community Foundation of Broward commits to uniting our community around a greater appreciation of differences, understanding historical and structural racism, cherishing diversity, standing for equity, and fostering inclusion across our community. We embrace the inherent worth and dignity of all people. Now is the time to uphold our shared humanity.

Philanthropy is a powerful tool to address social and economic inequities, and our mission compels us to use our resources to overcome them. We leverage social, philanthropic, and intellectual capital and use our voice to further this critical work. Our leadership inspires public will, drives action to remove barriers, and ensures diverse representation that reflects our community. This work is a shared responsibility, and our strategic plan holds us accountable to treat racial justice, equity, diversity, and inclusion as a cornerstone of our efforts.

We strive for humility, transparency, and openness through collaborative relationships with our donors and nonprofit partners. By listening and learning, we adapt and define success together to achieve lasting change with those most impacted in our community. We approach our mission with courage and optimism. This requires sustained efforts to make our community better. Building collective hope, we aspire to create a vibrant community where all can thrive, feel connected and reach their full potential.



GRANTMAKING FOCUS AREAS

Leadership Focus Area: Racial Justice, Equity, Diversity, and Inclusion

The Community Foundation of Broward embraces a leadership role in Racial Justice, Equity, Diversity, and Inclusion (REDI) to create a lasting change in Broward. The Foundation will use the ICE (Internal Strategies, Collaboration, and Education) framework to guide annual goals and strategy development. Applications for Leadership Focus Areas are BY INVITATION ONLY:

What is REDI: Racial Justice, Equity, Diversity & Inclusion – to dismantle systems of racial inequality and social injustice to create a more equitable and inclusive community for all residents through systemic, sustainable, and scalable change.

Leadership Focus Area: Broward Center for Nonprofit Excellence (BCNE)

One of the BCNE strategies for building stronger and more resilient organizations and leaders is through the **Small and Emerging Nonprofit grant opportunity**. This opportunity provides funding support to help grassroots nonprofits tackle Broward's most pressing challenges, making it easier for these trusted, front-line organizations to get the resources they need to deliver critical services that help residents and enrich our community. See page 4 for more information on this opportunity.

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Art & Culture

– to expand, elevate and sustain a vibrant arts community, and increase exposure to unique historical and cultural experiences for all residents.

Education & Youth Enrichment

– to help Broward's youth gain critical skills to shape their lives and future careers through opportunities to access and attain academic achievement, explore and pursue career paths, and develop interpersonal and life skills.

Community Impact Grantmaking Focus Areas: Applications are accepted in these four (4) Grantmaking Areas

Healthy & Thriving Communities

– to improve health equity and well-being in Broward by building a culture of health across all populations and communities, while also creating a resilient and sustainable environment.

Social & Economic Mobility

– to empower hardworking residents to move to financial stability and have a strong economic foundation to break the cycle of poverty and to experience a better quality of life.

GRANTMAKING FOCUS AREAS ACCEPTING APPLICATIONS

OVERALL ELIGIBILITY REQUIREMENTS FOR ALL GRANTS

- Serving Broward County Residents
- Nonprofits with 501 (c) (3) tax-exempt status
- City or county agencies with projects that demonstrate charitable intent in Broward County.
- Individuals are not eligible to apply. If you are an artist, you may partner with a nonprofit to collaborate on the project or apply directly to the Broward Cultural Division's Artist Innovation opportunity.
- Previous or current grantee organizations must be in good standing with the Foundation.
- Applicants under any of the four grantmaking focus areas are not eligible to apply under the Small and Emerging Nonprofit Grant opportunity simultaneously and vice versa.

Where to apply

Official applications are accepted only through our Grants Portal. Create your account as a first step. Watch our software developer's video for additional instructions on setting up your account.

Click [HERE](#) to get started.

Center for Nonprofit Excellence Resources

Take advantage of the Center's trainings and resources that will benefit nonprofits at all stages of their charitable lifecycle.

Click [HERE](#) for more information.

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Foundation Support TECHNICAL ASSISTANCE AND VIRTUAL OFFICE HOURS

Small Nonprofit and Emerging Grant Assistance- Register [HERE](#)

Virtual Technical Assistance Workshop: A live virtual session where our team will walk you through the application process and questions to answer.

- **Wednesday, September 6, 2023** from 12 AM–1 PM

Grant Application Virtual Q&A Hours: A live virtual session where staff will be available to answer any questions you have - no formal presentation

- **Thursday, September 21, 2023** from 10 AM -11 PM
- **Wednesday, September 27, 2023** from 12 PM–1 PM
- **Wednesday, October 4, 2023** from 4 PM–5 PM

Focus Area Grant Assistance- Register [HERE](#)

Office Hours: Join us online twice monthly on Wednesday at 09:30 AM. Register for an upcoming session [HERE](#) or on our website under the "Learn" tab. Please note a session with no registrants by 5:00 PM the previous day will be canceled.

Participants can join the 30-minute conversation at any time. The team will answer live questions about the focus areas, the application, or assistance navigating the portal. This space is also an informal atmosphere where nonprofits serving Broward can gain insight from other's questions, explore ideas, and establish partnerships.

SMALL AND EMERGING NONPROFIT GRANT

The Community Foundation of Broward's Small and Emerging Nonprofit Grant aims to help reduce barriers for grassroots and/or minority-led nonprofit organizations. These organizations provide vital programs and services that improve the quality of life of residents and enrich our community, yet Broward's small and emerging nonprofits continue to face significant challenges to develop, achieve capacity, sustain stability, and enhance service delivery.

The Foundation will present grants to smaller organizations that lead boldly and provide innovative, unique programs and services addressing Broward's most pressing needs. In addition to this funding that will boost the visibility and capacity of small and emerging nonprofits, the Foundation will also provide learning opportunities and networking experiences beyond grant dollars to help the organizations strengthen their capacity.

ELIGIBILITY REQUIREMENTS: The organization...

- Is community-based/grassroot organizations with an annual operating budget of \$500,000 or less.
- Has at least two years of operating history in Broward County.
- May be volunteer-driven or have full-time/part-time staff.
- Has 501(c)(3) tax-exempt status or will partner with a fiscal sponsor that has tax-exempt status.
- Proposes work that directly impacts Broward County.
- Is in good standing with the Foundation (if a previous or current grantee).

PRIORITY INDICATORS: The organization is...

- Black or brown-led, black or brown serving, and/or board leadership has significant representation inclusive of the community served.
- Inclusive of the people within a community where programs or services are offered so they help determine organizational and/or programmatic priorities.
- Identifying and addressing one or more underlying barriers or challenges holding people/communities back from achieving their highest potential.

FUNDING AMOUNT:

Grants of up to \$25,000 will provide support towards the organization's mission, INCLUDING operational expenses such as salaries, technology, utilities, office supplies, etc. Grants will range from \$5,000 - \$25,000 based on the table listed below and should be used for a grant period of 12 months or less:

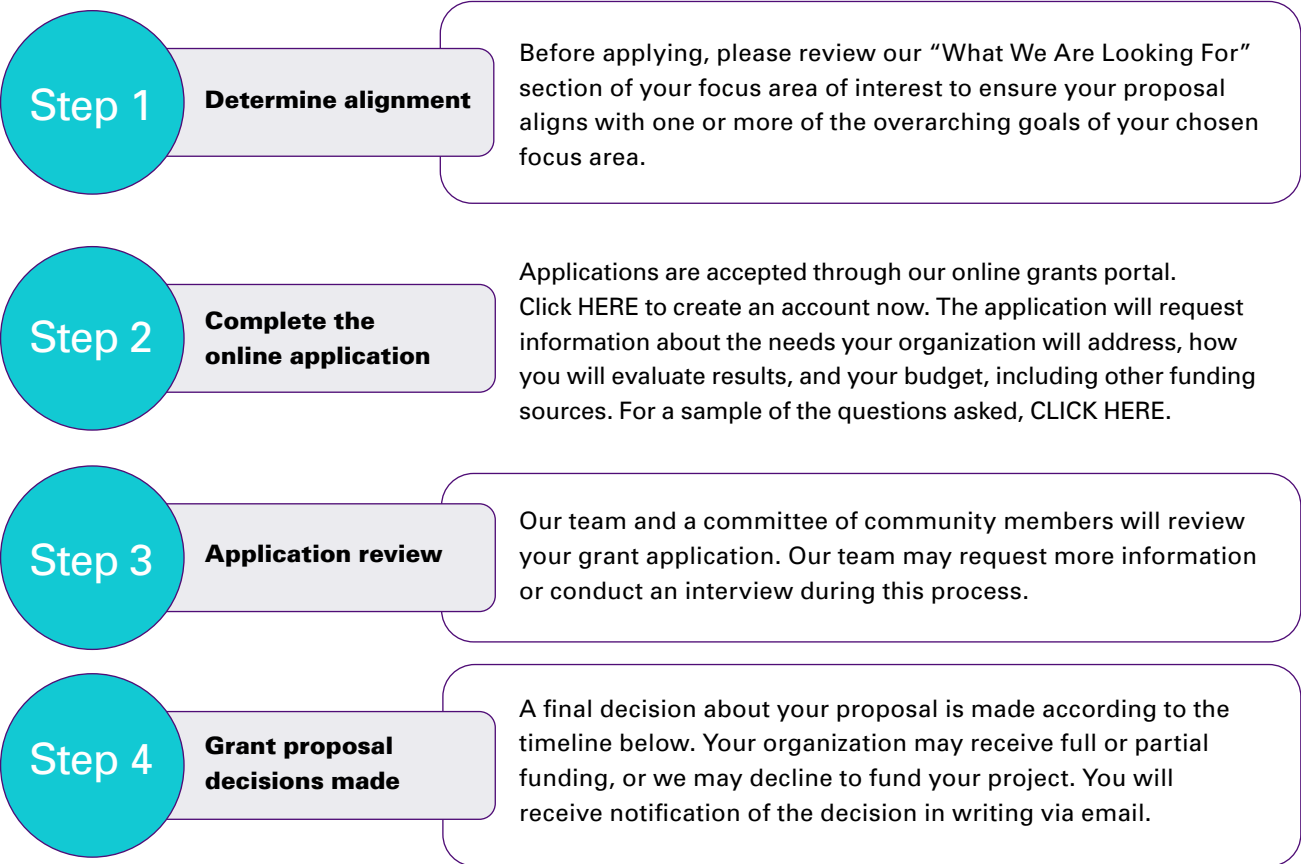
Organizational Budget Ranges:	Maximum Request Amount:
\$250,001 - \$500,000	Up to \$25,000
\$100,001 - \$250,000	Up to \$20,000
\$50,001 - \$100,000	Up to \$15,000
\$25,001 - \$50,000	Up to \$10,000
\$5,000 - \$25,000	Up to \$5,000

A successful application will demonstrate how this grant can advance a specific program and/or help drive the organizational mission and goals. Consider how this grant opportunity can strengthen the organization's position as a community resource.

GRANT APPLICATION CYCLES: Small and Emerging Nonprofit grants currently have Fall (September 2023) and Spring (March 2024) cycles. Sign up for our newsletter to stay updated on specific application dates.

FOCUS AREA GRANTS

HOW TO APPLY:



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Applications are accepted and reviewed year round. The diagram below outlines the projected review periods. Use this information to determine the best timeframe for you to apply.

Applications Received Between	May - July	August - October	November - February
Funding Notification	October 2023	February 2024	May 2024
Earliest Project Start Date	November 2023	March 2024	June 2024

FUNDING AMOUNT:

The Foundation will accept applications requesting up to \$100,000 for any of the focus areas. The average amount granted by the Foundation is \$50K-\$65K. If applying for a multi-year grant, the annual amount will be determined according to the project deliverables.

Focus Area: ART & CULTURE

We aim to expand, elevate, and sustain the vibrant arts community, celebrate our community's history, cultivate local gathering points and places, and increase arts education and exposure to unique arts and culture experiences in our community.

WHY IT MATTERS:

Art and culture are core to thriving communities and vital to connecting people to their neighbors and each other. It can reflect our society and the times in which we live and can be a strong catalyst to improve the health and vitality of our community. Art and culture also allow artists to use their unique and compelling vantage points to make powerful statements on today's issues.

Americans for the Arts Florida factsheet, as of March 16, 2022, indicates that art and culture in Florida is a significant industry contributing to economic growth and jobs for residents, representing 2.9% of the state's GDP. Historically, arts programs have been underfunded and are the first program to be reduced during challenging financial times. The art and culture sector has struggled to stay afloat and suffered a direct economic impact from the pandemic of more than \$26M in terms of loss of revenue and new expenses. As state and local budget cuts continue, more support is needed to create a thriving art scene that reaches every corner and neighborhood in Broward.

Too many residents remain cut off from the power of art and culture programs that can unite, inspire, and revitalize our community. We want to see art and culture embedded into the DNA of Broward in ways that:

- Ignite creativity, build community pride and identity, and engage all residents.
- Transcend differences and break down barriers
- Help people heal during difficult times
- Inspire and foster dialogue and interaction
- Celebrate our rich and diverse cultures and history
- Support cultural treasures

Since 2012, The Foundation has given substantial financial support and energy to art and cultural engagement, and we are broadening our focus

and reach into more communities by creating opportunities for more arts and culture organizations and artists to be supported.

WHAT ARE WE LOOKING FOR:

To expand access to the arts for all including youth, seniors, individuals with a disability, LGBTQ residents, and arts education, lifelong learning, multicultural heritage, and historic experiences. For example:

Art Education – enable the arts to improve youth and adult literacy using arts as a tool and stimulate career pathways in the arts.

Art Therapy – provide help to residents to heal during difficult times.

Cultural Assets – sustain and grow our art and cultural assets, propel the arts to create a more enriching community with a focus on libraries, cultural institutions, history, and humanities.

Traditional Arts – elevate and prioritize the arts within the public and private sectors and promote collaboration to strengthen the arts sector for educational, social, and economic impact through live performances, painting, murals, film, public art installations, song, dance, and more.

Individual Artists – support is provided through our partnership with Broward Cultural Division's Artist Innovation program for Broward-based professional artists.



Focus Area: EDUCATION & YOUTH ENRICHMENT

We aim for youth to gain critical skills that shape their lives and future careers through opportunities to access and attain academic achievement, explore and pursue career paths, and develop interpersonal and life skills to become resilient and productive contributors to society.

WHY IT MATTERS:

A good education is needed to thrive. Education not only allows people to read or write, but it also allows them to have a good life, communicate better, develop new technologies, and support the economy. Engaging youth in education and enriching activities early will tap their potential, start positive habits early, and build their confidence to last a lifetime. Also, many youth learn differently and excel through special education or alternative education.

According to the Florida Department of Education, Broward's high school graduation rate is continuing to decline, and today only 87.2% of students receive their diploma. This affects what students do after high school. Post-secondary education is a factor in economic mobility due to a greater chance of job security and improved quality of life. Also important is the opportunity to earn a certification through vocational training and education programs that provide a direct connection to a career path.

Youth enrichment focuses on building resilience by decreasing negative risk factors. Young people with various opportunities for positive engagement are less inclined to participate in risky behavior and ultimately transition into adulthood successfully. As more young people have opportunities that build their soft skills, life skills, and knowledge, they make sound decisions and effect change.

If our youth experience a stimulating learning environment that fosters growth and opportunities and support for alternative learning methods, job readiness, and enriching opportunities, this can significantly contribute to improved educational outcomes and the overall well-being of the youth in Broward.

WHAT ARE WE LOOKING FOR:

Securing a promising and stable life through Education & Youth Enrichment programs for all young people, including those with a disability and LGBTQ youth, by supporting programs that increase outcomes in three (3) key areas:

Exposure to New Opportunities – dynamic opportunities to expose youth to new experiences and explore new paths beyond their present environments, stimulate their minds beyond circumstances, and inspire them to be change-makers in their communities and beyond. This includes but is not limited to exposure to technology, entrepreneurship, the marine industry, college tours and college experience immersion programs, and other post-secondary options.

K – 12 Academic Achievement – help students gain marked academic improvement according to Florida's standards. Programs should identify and address gaps in student performance that demonstrate an increase in learning gains. This includes providing programs and services to students in alternative schools.

Work-Based Learning – provide students with real-life work experiences where they can apply academic and technical skills while developing soft skills, life skills, and critical thinking to gain self-confidence and become employable.



Focus Area: HEALTHY & THRIVING COMMUNITIES

We aim for improved health equity and well-being across all populations and communities and to build a flourishing, resilient, and sustainable environment.

WHY IT MATTERS:

Community plays a vital role in every aspect of our lives. Healthy and growing communities represent the very essence of sustainability—optimal health results from positive physical, mental, emotional, spiritual, and social support. Community members who can rely on each other and work together toward fulfilling those supports are healthier, stronger, and better equipped for success overall. Because of this collective support, communities flourish.

Health.gov’s “Healthy People 2030” report outlines five social determinants of health (SDOH) domains: economic stability, education access and quality, health care access and quality, neighborhood and built environment, and social and community context. These factors significantly impact health, well-being, and quality of life. Negative impacts on

SDOH contribute to various health disparities and inequities. For example, limited access to healthy food within a community can increase the prevalence of heart disease, diabetes, and obesity. In this situation, an inadequately built environment impedes the effectiveness of health messaging promoting positive behavior change because the opportunity to adopt those healthier behaviors comes with barriers to success. Leaders with the power to enforce change are crucial in turning the curve on factors influencing SDOH for Broward residents.

The 2022 Healthiest Communities rankings from U.S. News & World Report scores population health in terms of access to care, healthy behaviors, health conditions, mental health, and resulting health outcomes. Broward County’s overall population health score was 59 out of 100. In the food and nutrition category, Broward scored 64% for the availability and use of healthy foods and the prevalence of chronic diseases linked to poor nutrition. According to the Broward County 2023 Community Health Needs Assessment, 20.8% of Broward County adults found it “very” or “somewhat” difficult to access affordable fresh fruits and vegetables. However, there is a higher average disparity rate of 31.5% among female respondents, young adults, low-income respondents, and black and Caribbean residents.



Additionally, when measuring the environmental health of natural surroundings in our county (air and water quality, access to parks and natural amenities, and environmental risks), Broward scored worse at 25%, down 15% from 2021. Projects addressing ecological factors like using solar panels (to create more energy-efficient homes and businesses) and planting inland trees (to increase greenery, counter rising temperatures, and provide cleaner air) are necessary to cultivate healthy and thriving communities.

WHAT ARE WE LOOKING FOR:

The Community Foundation of Broward supports programs and initiatives for healthy communities across Broward that achieve better outcomes in all areas of health and environmental education and sustainability across all populations and age groups.

Physical Health

- Create social and physical environments that promote and improve good health outcomes for all ages.
- Provide structured physical activity that is easily accessible to residents and addresses chronic disease prevention and intervention.
- Create programs that will reduce health disparities, promote health literacy and health equity.

Mental Health

- Reduce stigma regarding mental health and normalize seeking help and self-care.
- Increase access to mental health services in low-income communities.
- Provide innovative outlets and resources for continued mental health support.

Food and Nutrition

- Reduce household food insecurity and hunger.
- Promote healthy eating habits that inspire residents to take charge of their health.
- Build long-term capacity of communities to increase access to fresher, more nutritious food supplies.

Environmental Education and Sustainability

- Promote environmental health programs and interventions.
- Reduce the amount of toxic pollutants released into the environment.
- Support habitat protection, coastal resilience, water quality, energy efficiency, environmental outreach, and more.
- Raise awareness about climate change and encourage actions for making our community more resilient.



Focus Area: SOCIAL & ECONOMIC MOBILITY

We aim for hard-working residents to be equipped to move to financial stability and have a strong economic foundation, break the cycle of poverty, and have self-worth and independence.

WHY IT MATTERS:

Economic mobility measures movement up or down the income ladder throughout a person's life, which can be affected by multiple indicators. Social mobility, or social capital, refers to the connections, networks, or relationships among people and the value that arises from them that can be accessed or mobilized to help individuals succeed. The lack of social mobility for specific individuals can lead to unequal opportunities in life.

The growing wealth gap raises concerns about the ability of today's disadvantaged to work their way up the economic ladder and break the boundary of their social class. According to the 2021 ALICE report, 50% of Broward households live at or below the poverty line. Moreover, underemployed individuals cannot earn enough money to meet financial obligations. The inability to make housing payments may lead to foreclosure, eviction, or even homelessness. It also increases susceptibility to malnutrition, illness, mental stress, and loss of self-esteem. These challenges can contribute to more significant mental and physical health issues.

According to the CountyOffice.org March 2022 report, Broward County has an unemployment rate of 6.6% compared to Florida's 6.3%. Those with disabilities have an even greater rate at 15.2% in Broward County compared to 14.2% across Florida. The recent Urban League's State of Black Broward report indicates that poverty among Black/African American and Hispanic/Latino residents has decreased since 2021. Still, these same residents experienced a significantly higher level of poverty compared to White residents. Additionally, parents seeking gainful employment face daily obstacles like lack of childcare, transportation, demanding work schedules, uniform, and equipment expenses, etc. Combating these negative statistics and

obstacles requires residents from every community to be equally positioned for economic growth.

WHAT ARE WE LOOKING FOR:

In the Florida Chamber's "Blueprint for Florida's Future, Florida 2030" a key target is to reach 80% of Florida's workforce equipped with essential employability skills. The Foundation understands the need to connect all individuals, including seniors, LGBTQ and residents with a disability, to education, financial knowledge, skills, resources, and experience they need to close the wealth gap. The Foundation seeks to advance individuals by addressing these areas:

Talent Pipeline – build a stronger pipeline of diverse talent and fuel local economic growth by reducing the skills gap and meet demands for workforce talent through workforce training to deliver tools, knowledge, and resources that will enhance an individual's contribution to a company.

Remove Barriers – break through systemic barriers for accessing enhanced economic options, opportunities, and outcomes including transportation, childcare, attainable housing, technology to enable upward mobility and self-sufficiency.

Future Financial Success – provide pathways for underserved individuals and families to achieve financial independence, improve financial literacy, increase savings, foster investment and encourage entrepreneurship opportunities.



FREQUENTLY ASKED QUESTIONS

ELIGIBILITY AND APPLICATION:

I am not a 501c(3), but my project has a charitable intent. Can I still apply for funding?

Yes. See below for organizations that can apply without a 501c(3) status:

- Faith-based organizations
- Other nonprofits (public charities, etc.)
- Hospital systems
- Educational institutions
- Government, State, County, and city entities
- For-profit organizations that have a fiscal sponsor

If you are still unsure whether you can apply, please contact the Foundation at grants@cfbroward.org.

What is a Fiscal Sponsor?

A fiscal sponsor is a nonprofit organization that provides fiduciary oversight, financial management, and other administrative services to help build the capacity of charitable projects. A fiscal sponsor must provide a letter of understanding that outlines their role and responsibilities.

Can individuals apply for a grant?

No. Individuals cannot apply for a grant, only organizations. However, a limited number of academic scholarships are available for students and adults, which can be found on the scholarships page of the Community Foundation's website.

Is there anything you will not support?

- Fundraising event sponsorships, such as galas and golf tournaments.
- Grants to individuals for memberships, annual campaigns, endowments, memorials or reducing deficits.
- Organizations that, in their constitution or practice, discriminate against a person or group based on religious belief, sex, sexual orientation, ethnicity, race, political affiliation, gender identity, national origin, disability, or age.

Will a volunteer-based organization be penalized?

- No, we do not penalize if volunteers staff an organization.

If my organization is currently funded through a designated grant or has an agency fund with the Foundation, can we submit a focus area application?

Yes.

My organization does programming in Broward with a headquarters elsewhere. Are we still eligible?

Yes. Your organization can still apply for a grant as long as the program's goals will directly impact Broward County residents.

Do you give preference to previously funded applicants?

No. Each application is evaluated on its individual quality.

My organization receives funding from a lead collaborative partner with Foundation funds currently. Can my organization apply for a separate grant as a lead?

Yes. We also encourage you to collaborate with other organizations as well.

How long does my organization need to be operating in Broward County to apply for a small grant opportunity?

At least two years from inception.

FOCUS AREAS:

I'm not sure which focus area to choose, as my project fits into more than one.

You should apply under the focus area that aligns best with the outcomes that your project is working to achieve. Review the "What Are We Looking For" sections for each focus area to determine the best alignment with the overall outcomes.

Does the Foundation still support animal welfare ?

Absolutely! If you think you have a program the Foundation can support, contact Tina Hudson, the Manager, Community Impact, at thudson@cfbroward.org. Note that most of our available funding is for spaying/neutering.

Does the Foundation still support cancer research?

Yes, but by invitation only.

Is it required that we collaborate with other entities to implement our focus area project/program?

No. Collaboration is encouraged and considered during the evaluation process but is not required. Be advised that each partner must submit a letter of support with the application outlining their role, responsibilities, and potential financial contribution to the project.

What kinds of projects receive focus area grants?

A list of current grantees can be found under the Resources section on our website.

FUNDING:

What is your average grant amount?

Currently, the average requests are \$50,000-\$65,000 annually per project for the focus area grants. The small grant opportunities are based on the organization's annual operating budget.

Do you have multi-year funding opportunities?

Yes. The Foundation will consider multi-year requests for up to three years. Please use the multi-year budget bundle to describe the support needed for each year. Also, review the Big Think opportunity if you plan to collaborate to see if your idea is appropriate for this.

My organization is applying for multi-year funding. Does the funding amount have to be the same each year?

No, the budget can be divided based on the specific needs each year.

FUNDING CYCLE:

What is a rolling cycle?

Applications can be submitted anytime during the year, and decisions are made for each focus area based on the chart on page 5.

How often will foundation support sessions take place for each focus area?

Please see page 3. Additional sessions will be added as necessary and will be listed on the website.

How many applicants will receive a grant per rolling cycle review date?

There is no set number of applicants per review cycle. Grant support is dependent on the availability of funding.

How many times can my organization apply per year?

- If you apply and receive the grant, you cannot apply again until that project is completed.
- If you apply and get declined, you can apply again after scheduling and completing a meeting with the Foundation. Take advantage of our Nonprofit Center for resources for strengthening your proposal.

Can my organization apply for more than one focus area?

No. Only one application will be accepted for review at a time from an organization.

Can I apply for a Small Grant, a Focus Area, and a Big Think grant within the same year?

No. Only one application can be submitted per organization in either of the three granting making areas.



CONTACTS:

Grant Portal, Application and Eligibility Questions

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Small Grants and Nonprofit Resources

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FOCUS AREAS:

Art & Culture and Education & Youth Enrichment

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We were the first community foundation in Florida and remain among an elite group of community foundations nationwide to be confirmed in compliance with the National Standards for U.S. Community Foundations.

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