TEXTLESS
LIVE MORE

TEXT
CHECK

END DISTRACTED DRIVING
ONE SCHOOL AT A TIME

TEXTLESS LIVE MORE

TLLM TEXTCHECK

A TextLess Live More TextCheck is designed to survey distracted driving at your school. Over the course of a week, you will collect data about driver behavior in your community and measure the change effected by educational TextLess Live More events.

HOW TO HOST A TEXTCHECK:

On Day 1, assign an observation committee to stand at a safe, designated area outside near the road your school is on or near the school parking lot. The observation committee will record:

1. The number of cars entering the parking lot or school.

2. The number of drivers who are distracted. This includes texting, Snapchat, changing music, or anything that requires one or both hands touching or holding a device.

After Day 1, host a TextLess Live More Pledge Event to educate your community about the dangers of distracted driving.

Following the education event, repeat the survey from Day 1 to see if the distracted driving education event had a measurable impact.

Compare the data from both days to measure the level of distracted driving and the changes between pre- and post-education behaviors.

Follow the steps outlined on the next page to gather meaningful, accurate data.

TEXTLESS LIVE MORE

TEXTCHECK STEPS:

STEP 1: TO DO BEFORE DAY 1

- Get permission! Coordinate with all appropriate school authorities.
- Do not advertise that you are going to hold a distracted driving survey. To be successful, it must be a surprise for everyone on the road.
- Plan observation times for Monday and Friday and assign an observation committee. The observation committee should have at least one recorder and two observers. Choose a time when a high volume of vehicles are entering or exiting school parking lots. Immediately before or after school typically works best. Regardless of what times you choose, you must use the same timeslot on both days. Each should last between 30 and 60 minutes.

STEP 2: DAY 1

- Bring your TextCheck observation committee to the predetermined observation spot. Use the attached Collection Form to track your results.
- Safety is the first priority. Always stand out of the road and where drivers can clearly see you. Wear bright clothing so that all drivers can easily spot you.

STEP 3: PLEDGE EVENT BETWEEN DAY 1 AND DAY 5

- Host a TLLM Pledge Event or Presentation between Monday (Day 1) and Friday (Day 5). Learn more about TLLM pledge events on the following page.

STEP 4: DAY 5

- Compare your results from Monday to Friday on the TextCheck Summary Form (attached). Did your TextLess Live More event make a difference? Report your findings by emailing Marie at mmcgrath@sadd.org.

HOSTING A TEXTLESS LIVE MORE

PLEDGE EVENT

A pledge event is an easy and fun way to introduce TextLess Live More to your community. This event has two simple goals:

(1) To educate the people who visit your table on the dangers of distracted driving and the mission of TextLess Live More.

(2) To inspire as many people as possible to take the pledge to never drive distracted.

Most pledge events take the form of 'tabling'. This means that the pledge is an easy addtion to pre-existing community events, such as fairs, sports games/matches, proms and dances, or even just a regular lunch hour at school. If you can set up a table, you can have a pledge event!

Invite community members to take the pledge using our pledge sheet on the following page, or by creating another kind of physical document, such as a banner or poster with the TextLess Live More logo and pledge that people can sign. The banner or poster can be displayed in a high-traffic area as a daily reminder of your community's commitment to end distracted driving and promote digital wellness.

For more information on hosting a TLLM pledge event, please visit www.textlesslivemore.org/pledge or contact Marie at mmcgrath@sadd.org.

TEXTLESS LIVE MORE

TAKE THE PLEDGE. SAVE LIVES.

TEXTLESS LIVE MORE PLEDGE

I pledge to never text, post, stream or engage in any form of digital distraction behind-the-wheel to save lives, prevent tragic crashes and make driving safe for everyone.

_____   _____   _____

_____   _____   _____

_____   _____   _____

_____   _____   _____

_____   _____   _____

_____   _____   _____

_____   _____   _____

_____   _____   _____

TEXTLESS LIVE MORE

TEXTCHECK COLLECTION FORM

School Name:	
Date of Check:	
Primary Observer:	
Secondary Observer:	
Recorder:	
Time Started:	
Time Completed:	

	Driver Distracted	Driver Not Distracted	Unknown
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

	Driver Distracted	Driver Not Distracted	Unknown
26.			
27.			
28.			
29.			
30.			
31.			
32.			
33.			
34.			
35.			
36.			
37.			
38.			
39.			
40.			
41.			
42.			
43.			
44.			
45.			
46.			
47.			
48.			
49.			
50.			

Total Cars:	
Total Drivers Distracted:	

TEXTLESS LIVEMORE

TEXTCHECK COLLECTION FORM

ADD THE TOTAL NUMBERS FROM THE DATA COLLECTION FORMS TO CALCULATE THE FINAL SUMS.

PRE-EVENT TEXTCHECK SURVEY:

TOTAL DRIVERS:

TOTAL DRIVERS DISTRACTED:

TOTAL DRIVERS NOT DISTRACTED:

POST-EVENT TEXTCHECK SURVEY:

TOTAL DRIVERS:

TOTAL DRIVERS DISTRACTED:

TOTAL DRIVERS NOT DISTRACTED: