



# 2014 DONOR REPORT



**HEALTH CARE, TRANSFORMED.**

# A WELCOME MESSAGE FROM

## GEORGE McCARTER, BOARD CHAIR AND PEARL F. VEENEMA, PRESIDENT AND CEO HAMILTON HEALTH SCIENCES FOUNDATION



George McCarter  
Board Chair



Pearl F. Veenema, FAHP  
President & CEO

Each year, our annual donor report is a chance to reflect back on the impact that you, our valued donors, have enabled us to make on patient care across our supported sites of Hamilton Health Sciences, and to THANK YOU. Through your support, you have clearly demonstrated a high level of trust in our ability to be held accountable for how your contributions are spent. We are honoured to have your trust.

Throughout this report we will take you on a journey across the region to share examples of how your contributions are directly helping your neighbours and friends. However, before we embark on that journey, we are pleased to announce that for the fifth consecutive year, Hamilton Health Sciences Foundation was honoured to be recognized as one of 11 “Best in Class” health care foundations in Canada by the Association for Healthcare Philanthropy. While this is a point of tremendous pride for all of us at The Foundation, it is a reflection on our entire staff team’s commitment to accountability to all of our donors and the community at large, and the good governance offered by our volunteer Board of Directors.

This year has been tremendous: in 2014, we humbly announced several transformational gifts. Overall, we raised \$22.9 million in donations and disbursed \$12.8 million to our supported sites of Hamilton Health Sciences. This was only possible because of the tremendous support from ALL of our donors; it is your collective impact that makes our work possible.

As we move into 2015, we will be refreshing our five-year strategic plan. With this effort, there is an opportunity for us to reflect back on all that you have enabled us to achieve. Our plan included four core directions and each has seen measurable results. (1) *Transforming our Brand*: We have significantly raised the awareness and understanding of The Foundation and its role, and successfully implemented standards around our two-tiered brand structure. (2) *Enhancing the Donor Experience*: The redevelopment of our website, social media properties and overall frequency and type of communications with donors has been enhanced. (3) *Enhancing our Partnerships*: We are grateful for the numerous community event holders who raise funds on our behalf, and to other organizations such as *Canadian Cancer Society - Relay for Life*. The growth of the Care4 cause marketing program has also supported this direction. (4) *Optimizing Events and Enhancing Organizational Sustainability*: The streamlining of our event portfolio, reengineering numerous internal processes and our success with the *Imagine Canada Standards* accreditation process were achieved.

As you read through the pages of this report, we trust that you will take pride in what your contributions have enabled. The stories that we share are Your Stories and they reflect the world-class specialty medical care provided by Your Hospital.

We welcome Brian Johnston from the Hamilton Health Sciences Volunteer Association and Kathy Thomas to our board this year.

**A MESSAGE FROM HAMILTON  
HEALTH SCIENCES BOARD CHAIR,  
PAUL CHAPIN AND PRESIDENT AND  
CEO, ROB MACISAAC**

As the regional specialty care provider for the full spectrum of life’s journey, from prenatal to palliative care, Hamilton Health Sciences is privileged to provide care to a broad geographic region and the extremely diverse patient population of south-central Ontario. It is a tremendous responsibility and our ability to live up to it is supported by your contributions to Hamilton Health Sciences Foundation. Thank you for that ongoing commitment and trust.

Our continuous need for financial support is a reflection of the current realities of health care. There is no government funding for medical equipment; equipment that is essential to the provision of care throughout our sites. The Foundation’s contribution to our equipment needs, along with research, redevelopment and the continuing education of our teams is profoundly important and directly influences the quality of care that we are able to provide each and every day of the year.

We are extremely grateful to the thousands of donors who support Hamilton Health Sciences Foundation each year, as your contributions enable us to provide the best care for all those who rely on us from throughout the region and beyond. As provincial leaders in many specialty programs, regardless of where you live in the region, we are proud to be Your Hospital.



**Paul Chapin**  
Board Chair  
Hamilton Health Sciences



**Rob MacIsaac**  
President & CEO  
Hamilton Health Sciences



**2014  
HIGHLIGHTS**

- Raised \$22.9-million in donations
- Disbursed \$12.8-million to Hamilton Health Sciences
- Recognized as one of 11 “Best in Class” health care foundations in Canada for the fifth year
- 20By20 Endowed fund balance of nearly \$13.5-million
- Celebrated the opening of the CIBC Breast Assessment Centre
- Celebrated a \$5-million gift from Ron and Nancy Clark for the Juravinski Hospital and Cancer Centre
- Celebrated gifts of \$3.25-million, \$1-million and \$1-million from Chedoke Health Foundation, ArcelorMittal Dofasco, and Hamilton District Society for Disabled Children respectively in support of the Enabling Dreams Campaign
- Completed the CAD/CAM Campaign for the Regional Rehabilitation Centre
- Completed the Pressure Mapping System Campaign for St. Peter’s Hospital



Stroke survivor, 19-year-old Riley Dunda of Grimsby was the patient ambassador for *Strides for the General 2014*. Along with his mom, Linda, Riley salutes the crowd after finishing the 5km walk.

## THE FIGHT OF HIS LIFE

The #FIGHTRILEYFIGHT campaign kicked off with a massive one-day social media blitz when Riley Dunda asked thousands of supporters to help him celebrate his 19th birthday. It was just five weeks after the Hamilton Red Wings player from Grimsby suffered a massive stroke. This campaign was just one way that the Dunda family wanted to show their appreciation to the team of highly specialized interventional neuro-radiologists who saved Riley's life by restoring blood flow to his brain.

Grateful for the expert care, Riley and his family are determined to make a difference for other patients by pledging to raise \$150,000 in support of the stroke interventional team at Hamilton General Hospital. Providing care to more than 1,225 patients a year from across the region, Hamilton General Hospital is the largest integrated stroke program in Ontario.

This campaign inspired community organizations across the region to plan grassroots events, such as charity hockey and baseball games, in support of Riley. At the end of 2014, nearly \$50,000 was raised, along with heightened awareness of The General's world-class stroke program.



*Riley during a rehabilitation session shortly after his stroke.*

VISIT THE CAMPAIGN

<http://hamiltonhealth.ca/fightrileyfight>

GO ONLINE

## GRATEFUL CARDIAC PATIENTS GIVE GIFT OF SECURITIES

Hamilton Health Sciences Foundation supports transformational care thanks to your generous gifts. One of the many giving options is the donation of securities, including stocks, bonds or mutual funds.

By doing so, you avoid paying capital gains tax on any increase in the stocks' value and receive a charitable tax receipt for the full market value.

Tony Zeitler wanted to support The General after having a stent inserted to improve blood flow to his heart. He donated securities toward construction of a hybrid operating suite that will enable both minimally invasive surgeries and traditional open surgeries.

Another grateful cardiac patient, Ron Redmond, was also inspired to make a gift of securities. After Ron collapsed on his kitchen floor, paramedics took him to The General where he was put into a coma to protect his brain. He subsequently received emergency quadruple bypass surgery. Ron is now enjoying retirement with his wife, Linda, their two children and three grandchildren.

"My husband was dead and now he is alive. I got a second chance to be with him," said Linda. "The work they do at Hamilton General Hospital is amazing and if a donation could help someone else, I think that is so important."



*Grateful patients and donors, Ron and Linda Redmond.*

## PARTY FOR PAIN

On November 5, *The Party for Pain* raised more than \$60,000 to help “make the pain go away.” This event was hosted by the Chronic Pain Management Program, which helps support enhanced care and access for patients suffering from severe and debilitating pain as a result of conditions such as sciatica, rheumatoid arthritis, traumatic injury and others.

The Chronic Pain Management Program operates clinics at the Hamilton General Hospital and Chedoke sites and offers interdisciplinary treatment of chronic pain through a variety of methods including medical intervention, cognitive therapy, nutrition, relaxation and horticulture therapy.

Special thanks to Drs. Ramesh Zacharias and Norm Buckley; and Sonya Altena from the Michael G. DeGroote National Pain Centre at Hamilton Health Sciences and their volunteer organizing committee for planning this event.

## CONFERENCE PROVIDES EDUCATION FOR TRAUMA STAFF

Hamilton Health Sciences Foundation is proud to provide operational support to the annual *Focus on Trauma Conference*, organized by the Trauma team at Hamilton General Hospital.

More than 150 people attended the 11th annual conference in 2014, including nurses, physiotherapists and social workers from Hamilton Health Sciences and hospitals throughout the region, as well as EMS paramedics.

A Level 1 Trauma Centre, Hamilton General Hospital serves 22 community hospitals throughout the region, making it the busiest trauma centre in Ontario, outside of Toronto.

The General provides critical care to the most serious trauma patients from throughout south-central and south-western Ontario.

Entertainment was provided by local talent, and Hamilton General patient, Laura Cole.

## FOUNDATION STAFFER GOES BALD FOR THE BRAIN

The Bald for the Brain campaign launched when Heather Scott, a Foundation employee, shaved her head in the days leading up to her surgery for a brain tumour. The campaign exceeded its goal by raising more than \$5,750 toward the purchase of a Mayfield pin headrest, specialized equipment that holds a patient's head firmly in place during delicate neurosurgery procedures.

Heather, a resident of Welland, is grateful for the only specialized neurological care that is available in south-central Ontario. As both an employee and patient, Heather was touched by the show of support that enabled the purchase of equipment that will benefit other neurosurgery patients.

*Foundation staff member and grateful patient, Heather Scott, having her head shaved in advance of her surgery.*

## ADVANCED EQUIPMENT THANKS TO GENEROUS DONORS

As the regional centre for cardiac care and neurosciences, Hamilton General Hospital requires a diverse range of equipment to deliver the most advanced procedures. Hamilton General Hospital Foundation is fortunate to have community members and organizations assist in funding this equipment, *which is not funded by the government.*

Grateful patient Ben Young donated funds to help purchase equipment designed for minimally invasive cardiac surgery, including valve repairs, replacements and coronary artery bypass. Minimally invasive surgery allows for smaller incisions, which leave smaller scars with less trauma and bleeding. This enables a quicker recovery and is especially beneficial to vulnerable patients, such as seniors.

Gentlemen's Corner, a group of local men, arranged a *Boys N Toys Charity Rally* featuring fine automobiles in June 2014. Proceeds went toward the purchase of an ultrasound vascular transducer probe for the Cardiac Arrhythmia Unit.

The ultrasound vascular transducer probe is used daily in the unit to gain safe access to veins and arteries to enable the recording of cardiac activity and the insertion of catheters. The probe significantly reduces the time it takes to find and safely access these vessels. This technology greatly improves patient safety and helps teach important techniques to trainees.

It is through exceptional community support like this that Hamilton General Hospital can continue to provide outstanding care.



**Stephanie McManus**  
Compliance Support  
Services

**Tim Rayner** (until Sept)  
President, Gateway  
Marketing Inc.

**Lois Schwenger**  
Vice President  
The StressCrete Group

**Teresa Smith**  
President, Hamilton General  
Hospital

**Dave Velanoff**  
President, Velanoff Group  
Inc.

**Dr. James Velianou**  
Cardiologist, Hamilton  
General Hospital

**David Simpson** (Chair)  
Investment Advisor, BMO  
Nesbitt Burns

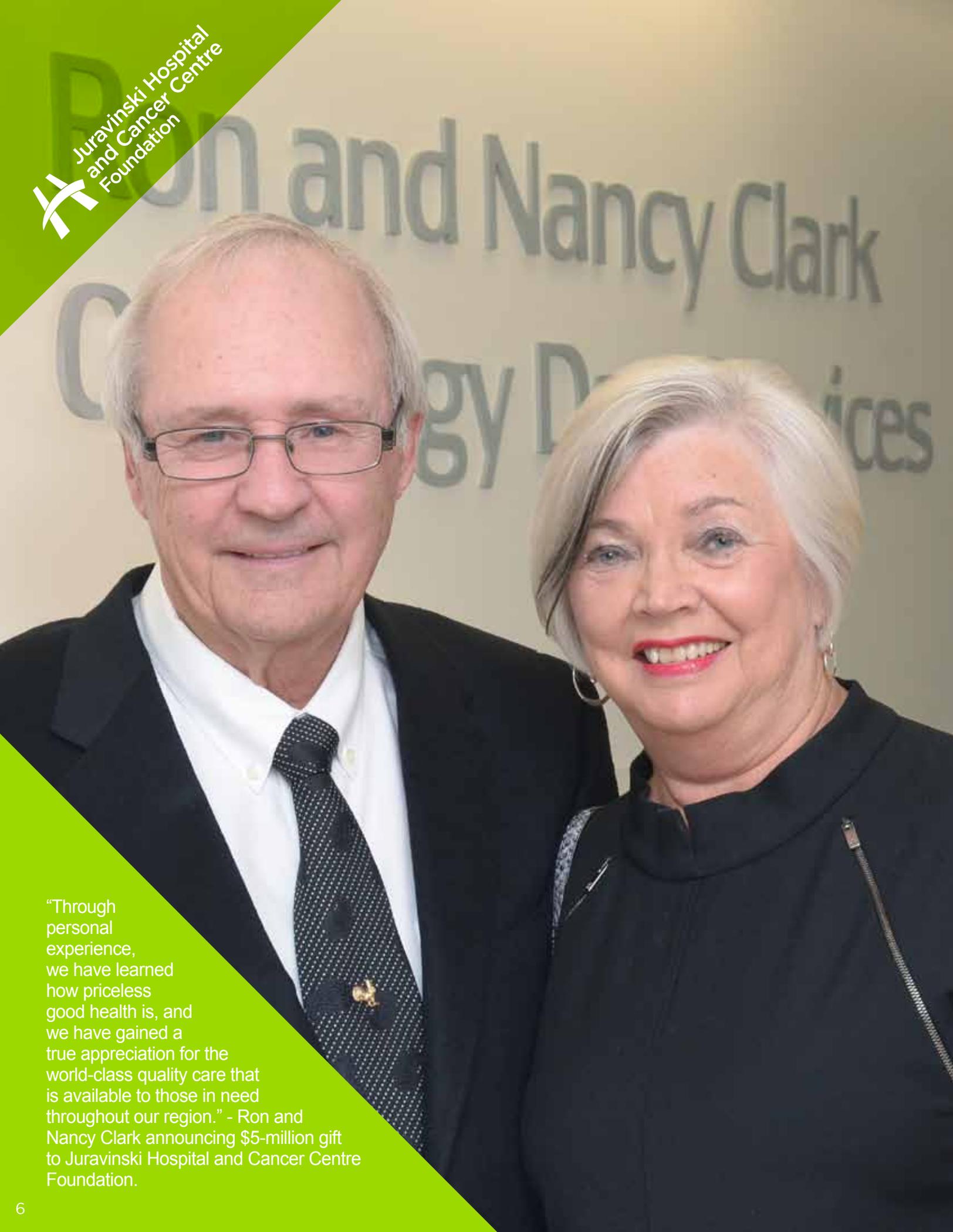
**Dr. John Eikelboom**  
Hematologist  
Hamilton General Hospital

**Robert Harrison**  
Community Volunteer

**David Hills**  
Communications & Print  
Advisor, CanWeb Printing

**Patti Leonard**  
Community Volunteer

*The ultrasound vascular transducer probe demonstrated for donors by Sue Huckso-Schuiitt.*



“Through personal experience, we have learned how priceless good health is, and we have gained a true appreciation for the world-class quality care that is available to those in need throughout our region.” - Ron and Nancy Clark announcing \$5-million gift to Juravinski Hospital and Cancer Centre Foundation.

## GRATEFUL PATIENT MAKES \$5-MILLION TRANSFORMATIONAL GIFT

Having experienced high-quality care at Juravinski Hospital and Cancer Centre, Ron Clark and his wife Nancy, of Caledonia, announced a \$5-million multi-year transformational gift to support many critical needs across the site.

The Essentials for Excellence campaign in both the Hematology and Oncology Inpatient Units was completed with this funding. This concluded the outfitting of 90 patient rooms in these two units, which combined support more than 2,500 patients a year. Several apheresis machines were also purchased. For patients with blood cancers, an apheresis machine is an essential component of their treatment as it involves removing blood from the body and separating its individual components so that one particular component, such as stem cells, platelets or plasma can be collected for transplant while the remaining blood is re-introduced into the bloodstream. In recognition of their tremendous generosity, the Hematology Unit and Oncology Day Services have been named in their honour.

Additional priority equipment purchased for the site included two NeoProbe consoles, six wireless open hand pieces and two wireless laparoscopic hand pieces, which together support enhanced care for patients undergoing surgery for gynecological or breast related cancers. Further funding allowed the MR Simulator installation and related renovations.

While making their generous gift, Ron and Nancy indicated that “it is our wish that this gift inspires others with the means to support the tremendous and talented teams at the Juravinski Hospital and Cancer Centre.”

## RELAY PARTNERSHIP GROWS IN SECOND YEAR

More than \$250,000 was raised through *Relay For Life Hamilton*, enabling the Juravinski Hospital and Cancer Centre Foundation to support the necessary renovations to install an MR Simulator.

This technology enables better diagnosis and treatment for patients because of its advanced imaging capabilities. It also provides physicians with better contrast and higher resolution images of cancerous tumours, other tissues and organs, enabling more precision in radiation treatment.

For the second consecutive year, the foundation partnered with the Canadian Cancer Society to host the event at which nearly 400 patients and supporters participated, representing 38 Juravinski Hospital and Cancer Centre teams. Thanks to the outstanding efforts of participants and donors, we exceeded our goal, raising \$122,000, which was then matched dollar for dollar by an anonymous foundation donor.

Senior Medical Lab Technologist Terri-Lynn Steeves using the DNA Sequencer.



## IMPROVED SCREENING FOR BONE MARROW TRANSPLANTS

Juravinski Hospital and Cancer Centre's Bone Marrow Transplant Program is one of the few adult programs in Ontario, receiving referrals from hospitals within and outside of our region. To keep up with the growing need for life-saving bone marrow transplants, two critical pieces of equipment have been purchased, enabling faster and more accurate donor matches for patients needing this procedure.

Investigating the DNA and tissues of potential donors determines compatibility to patients. Previously capable of isolating DNA from five donors at a time, the recently acquired DNA Sequencers allow physicians at the lab to isolate DNA from 25 donors at once. Working in conjunction with the sequencer, the new Luminex® 200™ System empowers staff to complete tissue typing of 12 samples in one day, as opposed to the previous turnaround time of one week. The new equipment ensures a faster screening process, resulting in more lives saved.

## ARTHROPLASTY PROGRAM RECEIVES ESSENTIAL SUPPORT

In 2014, Juravinski Hospital and Cancer Centre Foundation launched the *Essentials for Excellence* campaign in support of the Arthroplasty Program at the hospital. More than 1,800 joint replacements are performed each year by a team of orthopedic surgeons specializing in hip and knee arthroplasty. The campaign's goal is to raise \$500,000 to cover the cost of many items required to meet the program's immediate and future needs.

We are grateful for donor contributions, which enabled the foundation to purchase some of the essential equipment needed by our specialists, including an incision retractor, a power extractor and an ultrasonic revision instrument, all of which are used during arthroplasty surgery.



Digital scan of a prosthetic hip replacement.

## CIBC BAC OPENING

*In September 2014, we were honoured to open the doors of the CIBC Breast Assessment Centre. The opening marked the culmination of a multi-year effort to bring this innovative new Centre to the women and men of south-central Ontario.*



**Juravinski Hospital  
and Cancer Centre  
Foundation**

**Michael Corrado**  
President, MiCor Developments

**Dr. Sébastien J. Hotte**  
Medical Oncologist, Juravinski Hospital  
and Cancer Centre

**Brian Humphrey**  
Owner and Operator, BFIT

**Dr. Mark Levine**  
Professor and Chair, Department of  
Oncology, McMaster University  
Scientific Director, Escarpment Cancer  
Research Institute  
Head, Cancer Research  
Hamilton Health Sciences

**Dr. Ralph Meyer**  
President, Juravinski Hospital and  
Cancer Centre

**Nancy McMillan** (Chair)  
Retired Business Leader

**Ralph Olivieri** (Vice-Chair)  
President, Tru Partners  
Insurance Brokers Ltd.

**Dr. Victoria Avram**  
Orthopedic Surgeon  
Juravinski Hospital and Cancer Centre

**Wayne Branchaud**  
Financial Security Advisor  
Managing Partner  
Stepright Capital Planning



Top: John Mathioudakis, Chair McMaster Children's Hospital Foundation; George McCarter, Board Chair, Hamilton Health Sciences Foundation; Dr. Peter Fitzgerald, President, McMaster Children's Hospital; Rob MacIsaac, President, Hamilton Health Sciences; Mark Matson, President, Hamilton District Society for Disabled Children join McMaster Children's Hospital Foundation Vice President, Development, Jennifer Laughton and Director Development, Marg Jones; and Colleen Fotheringham, Director, McMaster Children's Hospital.



Middle: ArcelorMittal Dofasco representatives Scott Maki and Tony Valeri join President and CEO Sean Donnelly; Rob MacIsaac, President and CEO, Hamilton Health Sciences; George McCarter, Chair, Hamilton Health Sciences Foundation Board of Directors; and Dr. Peter Fitzgerald, President, McMaster Children's Hospital



Bottom: Kevin Walker, Director Chedoke Health Foundation; Urmas Soomet, President, Chedoke Health Foundation; Rob MacIsaac, President, Hamilton Health Sciences; Dr. Peter Fitzgerald, President, McMaster Children's Hospital; Wally Jacques and Syd Hamber both Directors with the Chedoke Health Foundation; and Pearl F. Veenema, President and CEO, Hamilton Health Sciences Foundation

## DONORS ENABLE DREAMS FOR A NEW CENTRE

With dreams that one day Isabella will be able to “lead a fully functional life, living each day with confidence,” mom Natalie is so excited to learn that the Enabling Dreams Campaign in support of the new McMaster Children’s Health Centre achieved more than 90% of its \$6.5-million campaign goal. This tremendous accomplishment was largely the result of three transformational gifts from organizations with a long-standing history of supporting the health care needs of Hamilton and surrounding region.

While many donors have been compelled to support this campaign, it was the combined gifts of \$3.25-million from the Chedoke Health Foundation and \$1-million gifts from both ArcelorMittal Dofasco and the Hamilton District Society for Disabled Children that enabled The Foundation to achieve this milestone.

Scheduled to open in fall 2015, the new Centre will be *the first of its kind in Canada* to house this combination of inter-related clinical programs, specifically: Autism Spectrum Disorder Service, Developmental Pediatrics and Rehabilitation Program, Child and Youth Outpatient Mental Health Program, and the Prosthetics and Orthotics Service. An integral part of McMaster Children’s Hospital’s multi-site continuum of care, the new Centre was purpose-built to meet the specialized needs of these children and to provide a nurturing environment for families.

READ THEIR STORIES

<http://hamiltonhealth.ca/dreams>

GO  
ONLINE

The New McMaster  
Children’s Health Centre

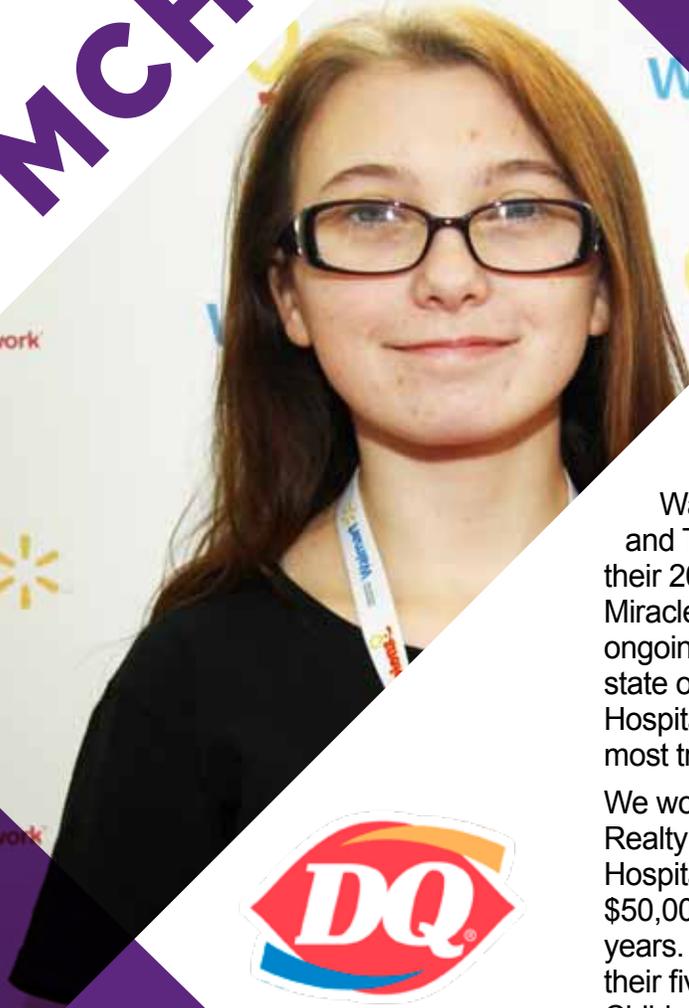


The Enabling Dreams campaign in support of the McMaster Children’s Health Centre featured the stories and dreams of many of the children cared for through four core outpatient programs. At right is Isabella, a patient in the Developmental Pediatrics and Rehabilitation Program.



# MCHF

2014-2015 McMaster Children's Hospital patient Jessica Wilson, at a Champions presented by Walmart event.



## CHILDREN'S MIRACLE NETWORK MILESTONES

As a proud member of Children's Miracle Network, McMaster Children's Hospital Foundation is supported by generous corporate partners that engage their employees and customers in a variety of fundraising initiatives throughout the year.

In 2014, we were pleased to recognize Walmart Canada, Dairy Queen Canada and TD Bank Group, all of whom celebrated their 20th anniversary of supporting Children's Miracle Network. Their commitment and ongoing dedication to helping advance the state of health care at McMaster Children's Hospital and its associated programs are most truly appreciated.



Children's Miracle Network

We would also like to acknowledge RE/MAX Escarpment Realty Inc.'s tremendous commitment to McMaster Children's Hospital and their significant achievement of raising nearly \$50,000 in 2014, more than doubling their contributions in two years. We are thankful to the Zurini family and the team at their five Greater Hamilton area offices for their dedication to Children's Miracle Network.



## 2014 CHILDREN'S MIRACLE NETWORK PARTNERS

Air Canada Foundation  
Brooks Brothers  
Costco Canada Inc.  
Dairy Queen Canada Inc.  
First Student Canada  
Foresters/Unity Life, A Foresters Company  
General Nutrition Centre (GNC)  
IHOP Restaurants  
Kentucky Fried Chicken  
Kinder  
LIDS  
Marriott Hotels & Resorts Canada

Microsoft Canada Co.  
The Mike Weir Foundation  
The Brick  
PartyLite Gifts Ltd.  
Pizza Pizza Limited  
Procter & Gamble Co.  
RE/MAX  
Scholastic Books  
TD Bank Group  
Walmart Canada Inc.  
White House Black Market/  
Chico's FAS, Inc.

MacKids Jarod and Nathan Gratton enjoying DQ's Miracle Treat Day.



## THE IMPORTANCE OF PLAY

Modern, fun and safe areas where children can play during their hospital visits are a vital part of healing. With the support of donors, patients at McMaster Children's Hospital now have four exciting new play spaces, including an indoor playroom and outdoor play areas, divided into three unique environments: an interactive playground, a serene space and an area for organized activities. The spaces are central to the inpatient units on the third floor.

While hundreds of donors were involved in the funding for these projects, John and Sabrina Melo of Golfi Concrete and Drain initiated the fundraising drive and were the principal donors supporting the indoor playroom, which included general updating along with new toys, specialized play stations and reading zones. The outdoor play areas include giant checkerboards, a running track, and accessible musical instruments all built on padded Astroturf that allows for easy rolling of IV poles and wheelchairs. Through countless donors and participants, the outdoor playgrounds were primarily supported by proceeds from the Dianne Baboth Memorial Golf Tournament.

## HELPING WOMEN HAVE HEALTHY PREGNANCIES

The Foundation supports the Women's Reproductive Health program at McMaster University Medical Centre (MUMC). This program, which helps more than 7,500 patients annually, includes prenatal testing, high-risk obstetrics and pre-conception counseling for women with certain medical conditions.

Providing this essential care are specialists like Dr. Raymond Naden, who recently joined MUMC from the Greater Auckland Integrated Health Network where he was a specialist physician in obstetric medicine and clinical director.

Dr. Naden focuses on patients like Allison Raestan. The Waterloo resident has postural orthostatic tachycardia, which means her heart does not tolerate movement well and her blood pressure is not stable. She delivered by C-section at 35 weeks after she began passing out when she sat up too long.

In December 2014, Allison and her husband, Chris, welcomed a healthy baby girl, Keenan. "I can't imagine how I would have made it through this pregnancy without Dr. Naden," she said. "He understood every aspect of my condition and he helped me through some of my most difficult days. He and everyone at MUMC were wonderful."



Allison with newborn daughter Keenan.



Including support for  
McMaster University Medical Centre

**Desmond D'Silva**  
CEO, Assured Automotive

**Dr. Peter Fitzgerald**  
President, McMaster Children's Hospital  
Executive Lead, MUMC Site

**Vincent Giardini**  
Paul's Restorations

**Jennifer Hartman**  
Medico-Legal Consultant

**Tim Hogarth**  
President and CEO, Pioneer Energy LP

**Peter Krizanac**, RIB(Ont.), AIPC  
Commercial Account Executive  
Acumen Insurance Group Inc.

**Basile Papaevangelou**  
Chairman, Kids' Health Links Foundation

**Holly Simmons**  
Partner, Marketing & Communications  
Specialist, Chickie Designs

**Adrian R. Nurse** (until Sept.)  
Malhotra, Stayshyn LLP & Associates

**John Mathioudakis** (Chair)  
President, Westbrooke of Ancaster  
Fine Tailored Clothing Inc.

**David Lumsden** (Vice Chair)  
President and CEO, Waterford Group

**Jennifer Cooke**  
Senior Account Manager  
Business Development Group, Ontario  
Export Development Canada

**Remo Di Fronzo**  
Director, Business Development  
Pink Elephant

*Holly Dear won a \$500 RESP from HMECU for writing the winning story in the Adelaide Hoodless Grandparents Day competition. Here she shares the story with St. Peter's patient Doug Downie.*



## GRANDPARENTS DAY ESSAY

### How Doug Downie Inspired Me

“Simplify, simplify, simplify!” Doug told me. These famous words written by Henry David Thoreau may not look like much when glanced at, but they burst with meaning and inspiration. Just like Doug Downie.

Doug's father was his biggest inspiration. He taught Doug to be a doer, and not a thinker. He told me that this has been helpful for him throughout his life, and I think it's true. Since he told me this, he has inspired me to also be a doer. It has already been helping me, because I was always a thinker. I thought so much, and said so little. It got me nowhere except wrapped up in my own thoughts. The majority of the time, I would have an opinion on everything, but I would never speak my mind. To be honest, I was afraid of being wrong. Doug showed me that opinions are never wrong, and that having the ability to speak bluntly is a great thing to have. I thought about what it would be like to have that ability, so I started working towards it. I began to make change right away, because why waste time?

*Read the full essay on page 26*

## ST PETER'S CELEBRATES GRANDPARENTS DAY

*St. Peter's Hospital Patient Barbara Smart is joined by several generations of her family to celebrate Grandparents Day.*

Patients and donors were the focus of two unique celebrations hosted by St. Peter's Hospital Foundation this year; the new Donor Wall unveiling took place in June, while the second annual intergenerational celebration of Grandparents Day was held in September.

A number of longstanding donors were on hand for the Donor Wall unveiling. Each spoke about the special place St. Peter's Hospital holds in their hearts, many referring to friends and family for whom the team at St. Peter's provided care. Keith McIntyre, a former Chair of St. Peter's Fundraising Council who was actively involved in the campaign to save St. Peter's from closure during the 1990s, reflected on its special place in the community. "For such a small hospital, it has always occupied a large place in the heart of our community."

That community connection was on display during Grandparents Day when patients and their families, staff and members of the community were on hand to enjoy a fun-filled afternoon of activities including a BBQ, games, live music, visits from The Hamilton Police Canine Unit and the Mount Nemo Pony Club. Grandparents Day is a chance for family and friends to enjoy a visit, and for some it provides a sense of quality family time. Grandparents Day was generously presented by GreenShield, along with several other corporate partners.

## SUCCESSFUL CAMPAIGN BRINGS LEADING-EDGE TECHNOLOGY TO PROSTHETICS AND ORTHOTICS PROGRAM

Thanks to our generous donors, the St. Peter's Hospital Foundation fulfilled our campaign commitment of \$250,000 to purchase a CAD/CAM System, which will greatly enhance the quality of life for patients in the Prosthetics and Orthotics Program.

This new technology includes an optical laser scanner and computer software that enables clinicians to design and fabricate custom-made braces and limbs.

For patients like Margaret Barr, for whom precision fit was hard to achieve, this new CAD/CAM System will be life-changing. When a cut from a shopping cart led to a life-threatening infection in Margaret's ankle, intravenous antibiotics failed to stop it. Surgeons at Hamilton General Hospital had to amputate her left leg just below the knee. Margaret was fitted with a prosthesis and worked closely with the St. Peter's Hospital team to walk again six weeks later with a cane.

But it was a long, laborious process to complete her permanent prosthesis, including multiple fittings, castings and moldings. With the CAD/CAM, a scanning wand feeds precision measurements right to a laptop, which sends the information to the electronic carver to create the model.

"With the CAD/CAM system, we can provide quicker service to patients by eliminating the need to take plaster casts, make cast modifications or to wait for drying," said Charles McRae, Clinical Manager, Prosthetics and Orthotics.

"With more accurate digital measurements and images, the CAD/CAM is a powerful tool to help improve the fit of the patient's device, which means superior comfort and function."



# SPHF

## GIFT IN MEMORY OF RENOWNED PHYSICIAN

Dr. Jane Gillett was passionate about helping people.

She was medical director of the Acquired Brain Injury (ABI) Program at Hamilton Health Sciences until her death in 2011 from endometrial cancer. Her care model for pediatric patients, which was child and family-centred and stressed re-integrating children into their communities, was duplicated in many countries. She was also known for going the extra mile, including paying for medications if a patient had no money or drug plan.

To honour Dr. Gillett, her parents, Ruth and Jack, have donated \$25,000 to Hamilton Health Sciences Foundation to train a visiting fellow from a developing nation. The six-month term will allow the visiting fellow to contribute to Hamilton Health Sciences while gaining experience in the treatment of ABI. This is especially beneficial, as there is a shortage of ABI training in many developing nations.

Dr. Gillett earned a Master's in speech pathology from the University of Toronto and worked with stroke and traumatic brain injury patients. In 1984, she graduated from the university's medical school and later became a neurologist. In 2001, Dr. Gillett came to Hamilton to take on the director position and was dedicated to the most profoundly injured patients.

This generous gift enables Dr. Gillett's legacy to live on through the work of the fellowship recipient. "Jane was a wonderful clinician," said Dr. Shanker Nesathurai, Chief of Physical Medicine and Rehabilitation. "She practiced medicine with a commitment to a holistic approach. Her legacy continues in the work of the Hamilton Health Sciences Acquired Brain Injury team."

*The late Dr. Jane Gillett.*

*John Welton, Henderson Structured Settlements and patient Chris Harrett after a tour of the Regional Rehabilitation Centre.*

*David Simpson, Treasurer, Hamilton Health Sciences Foundation Board and Paul Chapin, Board Chair, Hamilton Health Sciences, at the unveiling of the new donor wall at St. Peter's Hospital.*

*Dr. Misiaszek performs a vision test with a patient in the Centre for Healthy Aging.*



## **STUDY TAKES STEPS TOWARD SLOWING DOWN FRAILITY**

Hamilton Health Sciences Foundation supported a post-doctoral fellow carrying out a frailty assessment study at the Geriatric Education and Research in Aging Sciences Centre (GERAS). The study was aimed at enhancing optimal aging.

Since slow gait speed and poor lower body strength can lead to further illness and loss of independence, Post-Doctoral Fellow Janet Pritchard and her team explored novel ways to slow down frailty. Researchers assessed frailty in more than 150 patients and results of the study were presented at the 2013 and 2014 Canadian Association of Gerontology meetings.

Another of Dr. Pritchard's projects assessed intramuscular fat, which is fat inside of the muscle groups. The study found that women with type 2 diabetes have a greater amount of fat in their leg muscles, possibly resulting in greater difficulty walking and a higher risk of falls.

The Foundation is pleased to have been able to support Dr. Pritchard's important work in these critical areas of study.



*Dr. Janet Pritchard, Post-Doctoral Fellow, Geriatric Education and Research in Aging Sciences Centre.*



**St. Peter's  
Hospital  
Foundation**

**Charlie Collura** (Chair)  
President & Chief Executive Officer  
Healthcare & Municipal  
Employees Credit Union

**Ralph Weekes** (Vice-Chair)  
Sr. Exec. Financial Consultant  
Investors Group Financial Services

**Nancy Harkness** (until Nov)  
Community Volunteer

**Gabriella Mercanti**  
Décor Consultant  
Carmen's Banquet Centre

**Dr. Shanker Nesathurai**  
Chief of Physical Medicine  
and Rehabilitation, St. Peter's Hospital

**Dr. Alexandra Papaioannou**  
Director Geriatric and Complex  
Medicine  
St. Peter's Hospital

**Rebecca Repa**  
President of St. Peter's Hospital  
Executive Lead Specialized Complex  
Care, Geriatrics and Rehabilitation  
Program, Hamilton Health Sciences

**Dr. Richard Seeley**  
Chief of Complex Continuing Care  
and Aging, St. Peter's Hospital

**John Welton**  
Partner  
Henderson Structured Settlements



**MEDICAL  
RESEARCH LAYS  
THE FOUNDATION FOR  
TOMORROW'S CARE**

Hamilton Health Sciences Foundation is proud to support a diverse range of research initiatives throughout the year, including the funding of seven academic research chairs, fellowships and grants for research studies and clinical trials.

Today's advances in medical care are built upon a long legacy of research; investments that were made in years past are influencing the quality of care that patients receive today. For a sense of the short-term impact of our research funding, we provide an update on the projects featured at our 2014 gala:

- With The Foundation's support, the McMaster Pediatric Surgery Research Collaborative was able to hire a full-time research assistant for pediatric surgery and a full-time research coordinator to oversee the collective activities of the Collaborative. According to Dr. Luis Braga, "these valuable additions have enabled our first collaborative project to study the efficacy of Interactive Tablet Distractions in reducing perioperative anxiety for pediatric patients surrounding surgical procedures in the specialties of urology, surgery and ophthalmology."
- Dr. Rosalyn Juergens sums up the impact of Foundation support on cancer research, "Lung cancer is no longer one disease. Molecular testing can define numerous different subtypes of lung cancer. This information helps select more personalized treatment options for patients. These funds will provide the Lung Cancer Disease Site Team with the ability to pilot the newest technologies which identify these molecular subtypes. We will be one of the first cancer centres in the province to use next generation platform testing as part of our routine evaluation for lung cancer. These funds are keeping Hamilton at the cutting edge in oncology."
  - The GERAS team's efforts have been focused in three key areas: Frailty, Falls and Fractures, Dementia and Delirium, and End of Life Care and our many educational activities have been aimed at moving research into practice," says Dr. Alexandra Papaioannou. "Foundation funding has supported a number of scientists in Frailty, Falls and Fracture research, including a longitudinal study of older Canadians (aMos) which identified that frailty was reversible and could improve regardless of age."
  - The HIP ATTACK Trial will provide us with the opportunity to understand, and to clearly answer the question of whether accelerated access to surgery compared to standard care for hip fracture patients will improve post-operative outcomes and quality of life. "Ultimately, the funding will be crucial to supporting our recruitment goal of 1,200 patients internationally by June 2016," says Dr. P.J. Devereaux.



*Hamiltonian Sean Jones  
entertains guests at  
2014 Gala.*

*Dr. William James Deadman, Pathologist and Bacteriologist, Hamilton General Hospital circa 1947.*

# LEGACY & ENDOWMENT

## AN ENDOWMENT FOR THE FUTURE

Dr. John Deadman and Beatrice Deadman have made a one-time gift in addition to establishing a permanent fund to honour John's father, Dr. William James Deadman.

The Dr. William James Deadman Endowment Fund will pay tribute to Dr. Deadman, who established the largest forensic medicine lab outside of a university teaching centre at The General and served as its pathologist from 1919 until 1956.

The endowed fund has a goal of \$100,000 and will support continuing education and training for students, fellows and clinicians in the pathology program. It also helps Hamilton Health Sciences Foundation in our goal of doubling our existing system-wide endowment to at least \$20 million by 2020. At the end of 2014, we were at nearly \$13.4-million or 67% of our goal.

Our 20 by 20 Endowment Campaign was launched in 2012 to ensure our long-term ability to provide essential support for patient care, equipment and research. Endowed funds are crucial for The Foundation as a way to provide a sustainable revenue source regardless of the economic climate.

The gift of an endowment is a donation that will truly serve patients and families for generations and leaves a lasting legacy.

## LEGACY GIFTS KEEP ON GIVING

Even when he fell ill, Tim Conroy, the humble founder of the multi-national organization KUBRA, firmly believed in the spirit of philanthropy. In 2007, Tim was diagnosed with non-Hodgkin's lymphoma. Under the care of Dr. Graeme Fraser, Tim was treated at Juravinski Hospital and Cancer Centre.

Sadly, Tim passed away in December 2013 at the age of 53. Tim lived his life by "paying it forward" to those in need, and as a testament to his generosity and in appreciation for the high quality of care he received, Tim left an initial bequest gift for \$1-million to Juravinski Hospital and Cancer Centre Foundation. In recognition of Tim's remarkable gift, the Intensive Care Unit at the hospital will be named in his honour. Tim will be missed by the patients and staff at Juravinski Hospital, but his generosity will live on for generations.

*The late Tim Conroy paid it forward with a sizable bequest gift.*



**20BY20**  
ENDOWMENT CAMPAIGN





*Dr. William McMillan's care inspired Dianne to become a regular donor.*

## GRATEFUL PATIENT CONTINUES TO GIVE BACK

In 2003, Dianne B. began experiencing excruciating headaches. After visiting several doctors and not finding a solution, Dianne's optometrist referred her to a specialist in Niagara who discovered that she had a benign tumour behind her right eye. After her diagnosis, Dianne was sent to Juravinski Cancer Centre, where, under the excellent care of Dr. William McMillan, Radiation Oncologist, she underwent radiation therapy, which successfully shrunk the tumour.

Grateful for the care she received, the Niagara Falls resident makes regular donations to Juravinski Hospital and Cancer Centre. Although she believes her contributions are modest, Dianne feels her donations, along with those of others, can make a big difference.

"A lot of people need support and quality care," says Dianne. "I hope I can inspire people to consider giving a donation."

## IN MEMORY OF MURRAY HOGARTH (1930-2014)

Hamilton Health Sciences Foundation is deeply saddened by the loss of long-time friend and supporter, Murray Hogarth.

The founder of Pioneer Energy and executive chair and CEO of The Pioneer Group Inc., Murray grew up in Napanee, Ontario and graduated from Queen's University. He opened the first Pioneer gas station in Hamilton in 1956. Now with more than 400 gas stations, Pioneer is Canada's largest private independent retail gas station chain.

While Murray was an outstanding businessman, he was also extremely passionate about giving back to his community. We are grateful for Murray and his family's long-standing support of McMaster Children's Hospital and Hamilton Health Sciences Foundation.

The Hogarth Family and Pioneer Energy Ophthalmology Centre was constructed and equipped with a \$1-million donation from the Hogarth family and with contributions from Pioneer's *Give What You Can* campaign. This is just one example of the tremendous support from Murray, his family and Pioneer Energy. Murray will be missed, but he has left a lasting legacy to those who were fortunate enough to have known him.

*Diana Hogarth, with the late Murray Hogarth*



## THE DONOR ALL-STAR TEAM EVENT

On October 9, Hamilton Health Sciences Foundation was pleased to welcome donors to our “All-Star Team” donor appreciation event. More than 120 individuals came out to hear patient Stephanie McManus captivate donors as she recounted how her life had been saved three times at the various Hamilton Health Sciences sites. Her inspirational story resonated with many donors in the room. Those in attendance were also able to hear Dr. Salim Yusuf, Chief Scientist, as he recounted the many advancements in medical treatment that have been pioneered at Hamilton Health Sciences as a result of medical research. In 2014, Hamilton Health Sciences was recognized as one of the 25 most influential research communities in the world.



George McCarter, Board Chair, in conversation with donors.

WATCH THE VIDEO

<http://hamiltonhealth.ca/all-star-team>

GO ONLINE

## NEW WALKERS HELP GET PATIENTS BACK ON THEIR FEET

Bump, Set, Raise! That’s what happens when you mix FUSE and beach volleyball. The winners are patients receiving post-surgical care following a total joint replacement procedure, specifically those on ward E2 at Juravinski Hospital. Essential to the recuperation of all orthopedic patients, 50 “4-point walkers” were purchased with the \$2,500 raised from this exciting event. While seemingly a basic piece of equipment, these walkers are crucial to enabling a safe recovery for patients.

FUSE is a group of young professionals dedicated to promoting philanthropic involvement and volunteer leadership in support of the Hamilton Health Sciences Foundation through fundraising and networking. They host events throughout the year in their passion to support the critical needs of our sites.



2014-15 FUSE committee members at the Bump, Set, Raise! II event: Top row (left to right): Kashtin Fitzsimons, Jeff Benner, Rachel Runge, Ben Shragge, Jon Lemmond and Aman Bahl; Front row (left to right): Andrew Treco, Sara Stein, Carly Skidmore, Shannon Terrana and Rochelle Matthews-Jedriak.

## A COMMUNITY OF SUPPORT

The community's commitment to improving health care in our region is truly inspiring and we would like to extend our gratitude for the numerous community-based events that supported our hospitals and cancer centre. The following are representative of the variety of events that have benefited the supported sites of Hamilton Health Sciences Foundation.

**A.** The Effort Trust Company raised more than \$9,000 in support of Hamilton General Hospital's Burn Unit through several fundraisers, by matching \$1 for every coat donated to the Hamilton Back Clinic Winter Coat Drive and constructing a "Giving Tree" where customers and employees purchased leaves, flowers and birds to place on the branches.

**B.** On November 1, 15 cancer survivors and nearly 400 members of Hamilton's Portuguese community gathered for the inaugural "Angariaccio De Fundos Para A Luta Contro O Cancro" dinner-dance in support of Juravinski Cancer Centre. With special guest and Canadian Idol winner Brian Melo in attendance, the event united local businesses and individuals in their fight against cancer.

**C.** In memory of his mother who passed away at St. Peter's Hospital, Luke Fillion walked from Hamilton to the CN Tower on May 2, raising nearly \$2,000 toward the purchase of a pressure mapping system at the site.

**D.** The Thompson family continued to fundraise for McMaster Children's Hospital through a variety of initiatives, most notably the "An Evening of Awareness" dinner, which has raised more than \$56,000 over two years for research projects related to epilepsy in the Pediatric Neurology program.

**E.** Hamilton Health Sciences Foundation has been the beneficiary of a portion of the funds raised from the annual poppy campaign, receiving more than \$200,000 in the past five years from Legion branches and their Ladies Auxiliaries. Donated funds are allocated towards the purchase of equipment, hospital redevelopment, education and research across our hospital sites and acknowledge the high quality of care received by our veterans.



# Care4

Our Hospitals, and Help Transform Health Care

## EXPANSION

Welcome to Mercedes-Benz Burlington, Staybridge Suites-Hamilton and Zarky's Fine Foods who joined Hamilton Health Sciences Foundation's Care4 cause marketing program in 2014. These new partners join many others including Acura of Hamilton, Philips Lifeline, Bayshore Home Health, Assured Automotive, Creative Fundraisers and Liane Tautrim (Independent Silpada Representative).

Care4 is an innovative fundraising partnership that empowers businesses to demonstrate social responsibility by making a financial commitment, on behalf of their customers, to Hamilton Health Sciences Foundation. When consumers make a purchase from a Care4 partner, a portion of the purchase directly supports patient care, education, research and equipment across the supported sites of Hamilton Health Sciences.

We are particularly grateful to one of our inaugural partners, Acura of Hamilton, who, along with their customers, has contributed \$200,000 since 2011. Their generosity was celebrated at the official opening of their new dealership.

*Jerry Chenkin, President Honda Canada; Louis Iaquinto, Acura of Hamilton; John LeCluse, Acura of Hamilton and Dave Gardner, Vice President, Sales & Marketing, Acura/Honda Canada in front of a ceremonial replica Samurai Warrior "Kabuto" Helmet at the new dealership opening.*



Acura of Hamilton

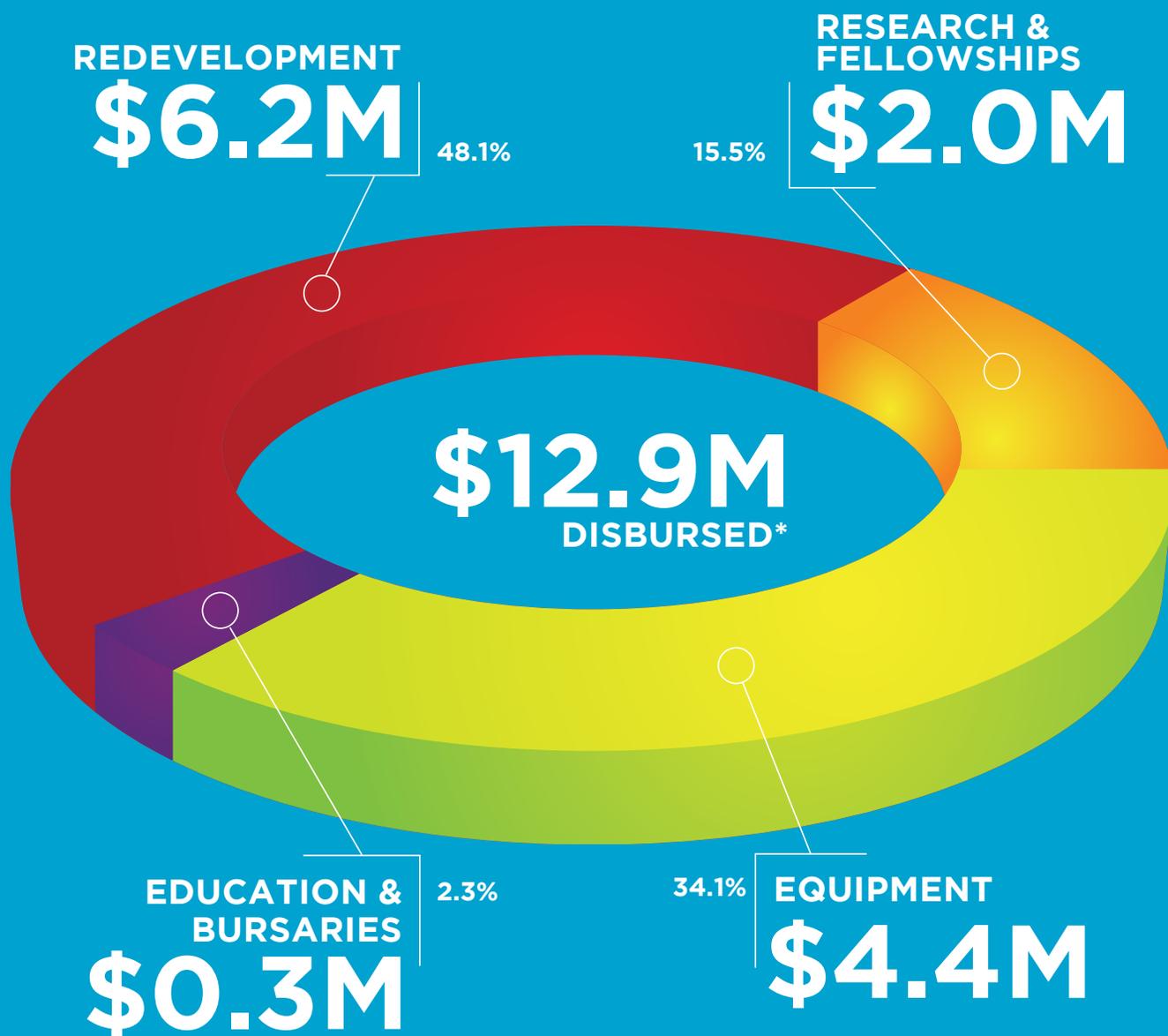
### New partners



*Bob Young, Owner Hamilton Tiger-Cats, along with TiCat Simoni Lawrence and MacKid Solomon Zandberg.*

## 2014 CONSOLIDATED FINANCIALS

Hamilton Health Sciences Foundation is pleased to have invested nearly \$12.9-million in support of four key areas of need: redevelopment, equipment, research and fellowships; and education and bursaries. Throughout this report are many examples of the impact of these investments, in addition to profiles of some of the many donors who made this possible. We are truly grateful to all of our donors for their commitment and support of Your Hospitals.



\*Our audited financial statements are available on our website and also by contacting Sandra Wilson, Chief Financial Officer at 905-521-2100, ext 44385 or at wilsonsan@hhsc.ca

## REDEVELOPMENT

Redevelopment is ongoing as clinical needs and new models of care evolve, and our supported sites continue to experience increased patient volumes and program expansion. It is essential to ensure an environment that is conducive to health and healing for patients and their families, as well as an efficient and safe work environment for our staff.

## RESEARCH & FELLOWSHIPS

Hamilton Health Sciences is recognized as one of the top 25 research programs in the world. Support for these important programs is an essential part of the care continuum as today's research enables tomorrow's treatments. Our investment takes many forms including: funding academic research chairs and fellowships; providing grants for research studies and clinical trials; and by supporting the Early Career Awards and New Investigators who, with our financial foundation, are able to leverage millions in outside research investment.

## EDUCATION & BURSARIES

Ongoing education of the individuals and teams across the entire clinical spectrum is an essential part of investing in an academic teaching hospital. A wide range of support is available to individuals at various stages of their careers and includes: scholarships, awards and bursaries.

## EQUIPMENT

Donations are essential to purchase new medical equipment as these items are not funded by any level of government. Investments are made in a complete range of equipment from major pieces of diagnostic equipment to smaller items like vital signs monitors and IV poles. Donor funds support the purchase of hundreds of high-priority items that enhance patient care each year.



*Dr. Jan Willem Gorter is the current holder of the Scotiabank Chair in Child Health Research. His research focuses on the themes of family, function and fitness and includes clinical studies and health services research. Dr. Gorter is also co-leading the transition study (TRACE) which facilitates youth with chronic health conditions in their transition from pediatrics to the adulthood health care system.*

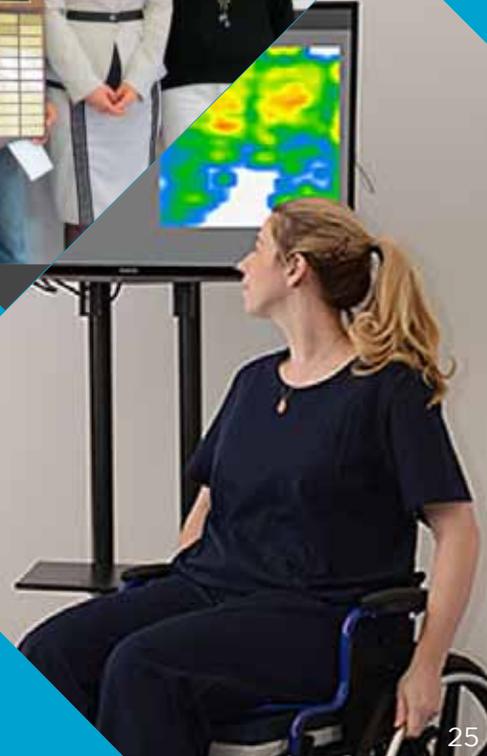


*The opening of the CIBC Breast Assessment Centre was a significant milestone in the care of women and men from throughout the region.*



*Heather Scott, Director, Development St. Peter's Hospital Foundation, Robert Budden, Grant I. Budden Award winner Mujahid Ahmadzai, Registered Practical Nurse, Rebecca Repa, President St. Peter's Hospital and Liz Mersereau, Site Administrator, St. Peter's Hospital.*

*For patients who are bed-ridden, the pressure mapping system enables staff to identify pressure points and adjust the patient and pressure levels appropriately to maintain patient comfort and well-being.*



## HOW DOUG DOWNIE INSPIRED ME

AN ESSAY BY  
HOLLY DEAR

“Simplify, simplify, simplify!” Doug told me. These famous words written by Henry David Thoreau may not look like much when glanced at, but they burst with meaning and inspiration. Just like Doug Downie.

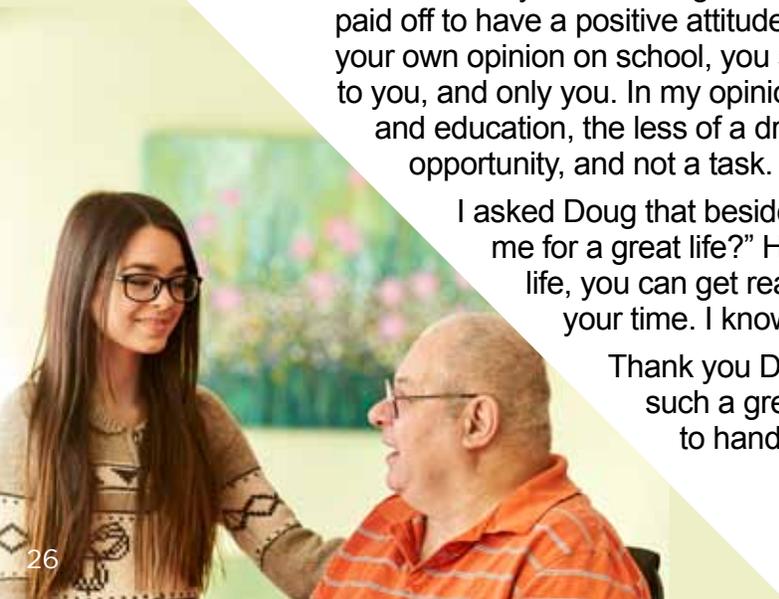
Doug’s father was his biggest inspiration. He taught Doug to be a doer, and not a thinker. He told me that this has been helpful for him throughout his life, and I think it’s true. Since he told me this, he has inspired me to also be a doer. It has already been helping me, because I was always a thinker. I thought so much, and said so little. It got me nowhere except wrapped up in my own thoughts. The majority of the time, I would have an opinion on everything, but I would never speak my mind. To be honest, I was afraid of being wrong. Doug showed me that opinions are never wrong, and that having the ability to speak bluntly is a great thing to have. I thought about what it would be like to have that ability, so I started working towards it. I began to make change right away, because why waste time?

Doug also taught me to make changes when necessary. He had always wanted to be a famous actor. He started to take theatre classes, and at the time, he thought he was chasing his dreams. Little did he know, it was nothing like he expected. He dropped the classes, because he wasn’t about to study something he didn’t enjoy, and be unhappy. This taught me to change my mind whenever I feel it’s necessary, and not to stick with something you don’t like because you think it’s too late to change your mind. It’s never too late to figure out what you love, and what’s right for you. Life is too short to waste time being unhappy.

Doug was an advanced student. This man always had that extra touch of wisdom and knowledge that makes you happy. He didn’t slack, because he was a great student, and he wanted to maintain his marks and not let them fall. Being that this year is my first, and sadly last year at Adelaide Hoodless, I could have decided to act, however I wanted to, because at first, nobody knew me or my past. At the three other schools I’ve been to, I’ve decided to keep myself the same. I didn’t fall into the wrong crowds, and I have maintained my marks at a great stance, and ascending pace. I feel like now, it’s really paid off to have a positive attitude about education, because even though you can have your own opinion on school, you still get the work. What you choose to think of it, is up to you, and only you. In my opinion, the better your thoughts are on school, classwork, and education, the less of a drag learning becomes. You start to think of it as an opportunity, and not a task.

I asked Doug that besides education and all, “What advice do you wish to give me for a great life?” His answer was simply, “Take it slow, if you go too fast in life, you can get really hurt”. You can choose to rush through life, or to take your time. I know that for sure, I’m taking my time.

Thank you Doug Downie, for inspiring me so much. It has been such a great opportunity for me to interview you. I will try my best to hand down this inspiration, and make you proud.





## OUR MISSION

Our mission is to raise funds and manage donor gifts for the purpose of supporting outstanding clinical care and research for the communities served by Hamilton Health Sciences.

## OUR VISION

A community fully embracing the importance of health, while enabling excellence in philanthropy and the achievement of our goal of *Health Care, Transformed*.

## OUR VALUES

The Foundation believes that relationships and partnership are the basis of excellence in fundraising. Therefore we will:

- Treat all donors, the Hospital and others with integrity, respect and appreciation
- Be accountable to our donors and the community
- Encourage creativity and innovation in our activities

## OUR CREED

### ***Health Care, Transformed***

Each dawn brings into our world a new mosaic of people, patients, staff, and critical needs. Needs for funding to support patient care, medical equipment, specialized programs, education and research. It is a unique blend of needs that inspires us to do our very best.

While we are a mosaic, each one of us unique in our skills and talents, we are united in our desire to make a difference as we bring our own passion and commitment to our roles. It is our desire to inspire those we encounter on our daily journey to join with us, as we raise funds to support our region's health and well-being.

We seek to inspire by telling the stories of our patients and our staff. They are the friends, families and loved ones of people who rely on the care we support. It is their stories that have the power to influence and transform an idea or thought into a gift.

Gifts come in many forms, each has its own unique value and role in supporting our Foundation. We remain focused on inspiring the confidence of the community as their charity of choice. A charity that welcomes all contributions great and small that will provide for the needs of our hospitals. A contribution that enables each hospital in our family to have the equipment and environment that enables caring and compassionate health care.

An environment, where through funding for world-leading research, the next treatment, cause or cure can be found. Each day we remain focused on those who can help us to transform a life. The life of today's patient or tomorrow's.

Together, we are united as we commit to our goal of achieving *health care, transformed*.

Pearl F. Veenema, FAHP  
President & CEO

Sandra Wilson, CPA, CGA  
Chief Financial Officer  
Vice President Philanthropy

Tamara D. Pope, MBA  
Vice President, Marketing and  
Communications

## HHSF MANAGEMENT

Roger Ali, MBA, CFRE  
Vice President, Development Juravinski  
Hospital and Cancer Centre Foundation  
Vice President, Integrated  
Planned Giving  
Hamilton Health Sciences Foundation

Jennifer Laughton  
Vice President, Development, McMaster  
Children's Hospital Foundation

Colleen Cowman, PhD  
Director, Development  
Hamilton General Hospital Foundation

Margaret Jones, CFRE  
Director, Major Gifts, McMaster Children's  
Hospital Foundation; Director, Integrated  
Donor Relations  
Hamilton Health Sciences Foundation

Tracey Lamb, CFRE  
Director, Annual Giving  
Hamilton Health Sciences Foundation

Heather Scott, CFRE  
Director, Development  
St. Peter's Hospital Foundation

Nancy Sheffield  
Director, Children's Miracle Network  
Programs & Special Projects

## LEGACY CIRCLE MEMBERS

The Legacy Circle honours people who share a commitment to the future of health care. As such, these generous individuals have notified Hamilton Health Sciences Foundation of a designated gift through their estate plans. Respectfully, many donors wish to remain anonymous. Those who granted permission to be recognized as members are listed below.

William and Ruth Almas	Caldarelli Family	Helen Hebner and Stephen Richards	Alphonse and Grace Nuxoll
Claire Andoff	Doreen Carey	Leslie & Allan Hicks	Mr. Daniel Page
The late Beezer Armstrong	Jacqueline Carey	Ms. Sharon Howard	Melvina Purdy
Bill and Helen Ayre	In Loving Memory of Hadley H. Chamberlain	Ron & Brenda Kropf In Memory of son Matthew Kropf	John W. Ridge, M.D.
Lucien R. Backers and Helen H. Mackie	Helen DeBoer-Daggett	David & Kathy Lincoln	Audrey & Harvey Smith
Mary Beamer	The Di Tursi Family	Gerry MacCarthy	Ofelia Spycher
In loving memory of Sian Bradwell	Joseph and Louise Di Tursi	Emilienne (Mimi) and Paul Massuet	Rick Sterne
Marnie Brehm	Steve Dobrus	Lorne and Donna McCallum	Grace Stevens
Jean Brookings	Ingeborg Evans	Don & Pat McTaggart	Teena Wheeler
Deborah M. Brown	Ronald J. Gillespie	Elizabeth M. Newman	Alexis White
Ann K. Bucke	Bob Graves		Donald & Lenise Willard
	Bruce and June Hamilton		Mr. Ronald J. Zabrok
	Pat & Orland Harrison		

## 2014 ESTATE GIFTS

We are grateful to the individuals listed who designated a legacy gift to Hamilton Health Sciences Foundation as part of their estate. Through their careful planning and consideration we realized these gifts in 2014 and are honoured to acknowledge that their generosity serves to create a lasting impact.

David Aikman	Donald Elliott Dance	Norma Jean Hobden
Betty Boulton	Hilda Drummond	Ernest Humphries
John Crossley Burns	Brian Wayne Easton	Gustav A. Isokait
Shin Myung Carew	Paul Allan Evans	Rosalind Leaf
Stanley Gordon Carpenter	Kathleen Ferns	George Miljevich
Lloyd Chapman	Mary Rose French	Alice Ileen Mogk
Vera Clarke	Jean Gagne	Vera May Murphy
Tim Conroy	Gwendolyn Alice Gallagher	Gwelda Pogue
	Martin Joseph Goodale	Jan Michelle Roadhouse
	Helen V. Gowland	Elizabeth Jane Robertson
	Moyra Graham	Beverly L. Sawka
		Jeanne Scott
		Theresa Ann Sheehan
		John Raymond Smailes
		Violet Williams
		David J. Wilson
		Robert Wilson

# CORPORATE AND COMMUNITY SPECIAL EVENTS

We are fortunate to have many community and corporate partners. The following represents a list of our many loyal partners.

Absolute Pilates	Chedoke Elementary School	Golfing Fore Kids	Kids Kingdom	Our Dream - A Cancer Free World, Steve Kennish and Family	
Acumen Insurance Charity Golf Tournament	Chippawa Lions Club	Gord Armes & Bill Hamilton Memorial Golf Tournament	Kingsway 5 Pin Bowlers Assoc.	Our Lady of Fatima Catholic School	
Advanced Security Management (Mohawk Students)	Christine Cserti-Gazdewich Marathon	Grant's Window Cleaning	Kool Stuff Toys and Collectibles	Party For Pain	
Aidan Teague Charity Softball Classic	Christopher & Filipe Cadete Memorial Golf Tournament	Green's Natural Market	La Torre Place	Pediatric Medicine Interest Group - McMaster Medical School	St. Christopher Catholic Elementary School
Alivia's Rainbows	CIBC Children's Foundation	Grindtography - 3 on 3 Basketball Tournament	Legacy of Love Cookbooks	Pioneer Energy LP - Give What You Can	St. Lawrence Catholic School
AMA Roofing Supplies	Ciccarelli Group	Grow a Dream	Leggat Auto Group	Pretty Life Quilts	St. Marks Co-Operative Preschool
The Amethyst for ALS	Climb for Cancer	Hagersville Elementary School	Lemon Tree	Provincial Towing Association (Ontario) Inc.	St. Marguerite D'Youville School
An Evening of Awareness	Coach and Lantern British Pub	Haldimand Huskies Basketball Club	Liberty Iron Trading	Pure Creation Company	St. Theresa School
Ancaster High School	Coffee House - Guido Des Bres Christian Highschool	Halton Regional Police Association	Lighthouse Healing & Deliverance Ministries	Racing for Toonies	St. Lawrence Catholic School
Angraccio de Fundos Para a Luta Contro o Cancro	Columbia International College Walkathon	Hamilton Back Clinic Winter Coat Drive	Liquor Control Board of Ontario	Rainham Central School	Star Riders of Ontario
The Association of Day Care Operators of Ontario	Concession Street BIA	Hamilton Bulldogs Hockey Club	Long & McQuade Musical Instruments	Ralph Mercanti & Maria Succi Memorial Golf Tournament	Steve's Locks of Love
Autism Rodeo & Family Day	The Co-operators Claims Department	Hamilton Discount Auto Parts	Lotos Sports Bar & Grill	Ray Lewis Elementary School	Straight from the Heart
b.r.a.i.n.child McMaster Children's Hospital	Craig Matthew Persia Foundation	Hamilton Fire Fighters - Assistance Fund	Lucy's Fashions	RBC Royal Bank of Greater Hamilton's Life Saver Campaign	Sts. Peter & Paul Catholic School
Bachelor of Technology Student Group	Creative Fundraisers	Hamilton Huskies Hockey Club	Lynne's Legacy Run	REDLINE	Sydney Wood Purple Butterfly of Hope Foundation
Bald for the Brain	Crystal Cowper	Hamilton Marathon - Road 2 Hope	Mac Kids Walk & Wheel for Miracles	Ricca D'Oro Jewellery	T.R.L. Investments Limited
Banquet to Beat Breast Cancer in Memory of Zdenka Ciglenecki	Customers of Player's Paradise	Hamilton Police Service - Cops and Cats	Madeleine Bakery	Ridley College	Taekwondo Maximus
Billy Green School	Cyndy Lamothe Davis Family Golf Tournament	Hamilton Tiger-Cats	Mapleview Shopping Centre	Road to Hope	Team Chaz
Black and White with a touch of pink	Delta Pi Sorority	Hangarfest Hamilton	Marko Runjaic Bday	Rock 'n Blues for Children's Causes	Team Trish - in support of CIBC Breast Assessment Centre
Bombo Gives Back Comedy Show & Dinner	Dianne Baboth Memorial Golf Tournament	Pirates of Caring Being	Mateo's Green Jacket Memorial Golf Tournament	Royal Canadian Legion Branch 230	Terry & Mario's Annual Charity Golf Tournament
Boobapalooza Event	District A, B & C Masonic Beef and Corn Roast	Henderson Structured Settlements	McDonald's Restaurants	Royal Lepage	Tim Hortons
Boogie for Boobies	Donnici Social Club	Highland Secondary School	McMaster Believe 4 Kids	Run or Dye	To Shave or Not to Shave
Bottles for Boobs	Duff Classic	High Fives 2 Help Lives	McMaster Italian Association	Ryan Hassim Baseball Association of Hamilton	Together We Dance
The Boutique	Auto Fx/Red Hill Toyota/Scion (East Hammer Showdown)	Hillfield-Strathallan College	McMaster Medical School Students	Saddle Up For Cancer in memory of Brian Scott	Tony (The Bandito) Valerio Memorial Car Show
Boys N Toys	ECL Athletics (Hay Challenge)	Holeigh Day Fundraiser	McMaster Project Management	Sales Inc. Lighting Under Control	Toyota Motor Manufacturing Canada Inc.
Branlyn Neighbourhood Association	Ecole Saint-Joseph	Holy Rosary Parish Community	McMaster Varsity Fencing Team	Saltfleet District High School	Trinity Christian School
Brendan's Blast	The Effort Trust Company	Horror Hotel	Mechanical Contractors Association of Hamilton	Sam & Celia's Cancer Fundraiser	Tucker's Time's Battle of the Badges Event
Brielle's Brigade	Ella Harris' Lemonade Stand	Will Huttman	Association of Hamilton and Electrical Construction	Samantha Watson's Toy Drive	Unifor Local 707
BRIGHTRUN	Esso Branded Retailers	iHelp Music Festival	Association of Hamilton	Samuel Son & Co.	Unilever Canada / BAC To Life
Brooklyn Rodrigue Fundraising	Eva's Voice of Angels	Imperial Coin & Stamp Company	Miracle Plane Pull for McMaster Children's Hospital	Santa's Secret Helpers	United Association Local 67 of Plumbing and Pipefitting
Bruno DeLuca Golf	Fabris Inc.	Inside Ride for Mac Kids	Modify Your Closet	Scotiabank Smiles for Mac Kids	Vicky Harrison Designs
The Bugiardini Family	Fairview Glen Private Schools Limited	Inspired by Lidia	Mom's Time Out - Lampeberger	Sears Canada Inc. (Community Investment)	Wellington Tavern
Burlington Kennel & Obedience Club	Fern Hill School	Jack Astor's (Ancaster) Limited	Mother's Day Brunch	Shannon Hutchison-Lachlan's 1st Birthday	Westmount Secondary School
Calvin Christian School	Fessenden Public School	Jack Astor's Bar and Grill	Nancy Scarves	Shark Marine Technologies Inc.	Shoppers Drug Mart/Pharmaprix Life Foundation
Canada Post Employees of Guelph & Hamilton	Fight Riley Fight	Eastgate Square	Niagara Diaper Service	Sian Bradwell Fund for Children With Cancer	Sir Allan MacNab Secondary School
Canada Post Hamilton Mail Processing Plant	Five Star Fitness and Nutrition Centre	James MacDonald Public School	NilI	Sir John A. McDonald Secondary School	Slate Properties
Employees in memory of Alan Pitcher	Flamboro Speedway	Janis Fillion Memorial Walk	Nolan Melchin Memorial Golf Tournament		
Canadian Bearings Charity Golf Tournament	Flamboro Valley Camping Resort Ltd.	Jay's Drive Fore MD	Norfolk Affiliated Karate Clubs		
Cancraft Marketing	Forestview Public	Jeannette Giammarco Memorial Charity Tournament	Norwood Park School		
Car Nation Canada	FUSE	Jenna Rose Stark Golf Tournament	Ohsweken Speedway - Race For A Cure		
The Carlson Street and Second Road Street Party	G4S Security Services (Canada) Ltd.	Jo Thorman Memorial Golf	O.I. Solstice Fundraiser		
Cathedral High School	Gascho Trucking Inc.	Karma Candy Inc.	Ojeka Gallery		
Centre for Probe Development and Commercialization (CPDC)	Gladys Speers Home & School Association	Keg Steakhouse & Bar - Hamilton	Ontario Insurance Adjusters Association Hamilton Chapter		
Century Childcare	Glynn A. Green Elementary School	Keg Steakhouse & Bar - Waterdown	Optimist Club of Oakville		
Change Makers for Mac Kids	Go 4 Broke	Kegger for Cancer	Order of The Eastern Star Halton Chapter #280		
	Golfi Concrete & Drain Limited		OCI for Others		
			The Other Big C		



From left: Ralph Olivieri, John Mathioudakis, Brian Johnston, Michael Schwenger, David Simpson, Pearl F. Veenema, Rob MacIsaac, George McCarter, Mike Kray, Marnie Brehm, Ralph Weekes, Kathy Thomas, and Charlie Collura.

## 2014 HAMILTON HEALTH SCIENCES FOUNDATION BOARD OF DIRECTORS\*

George McCarter (Chair)  
President, Pearson Dunn Insurance Inc.

Michael Schwenger (Past Chair)  
Chairman and CEO, The StressCrete Group

Marnie Brehm (Vice Chair)  
Mackay, Brehm & Smith Chartered Accountants

David Simpson  
(Treasurer; Chair, Finance & Investment Comm.)  
Investment Advisor, BMO Nesbitt Burns

Charlie Collura  
President & CEO, Healthcare Municipal Employees  
Credit Union

Kathy Davies (Chair, Audit Committee)  
Senior Financial Executive

Kathy Thomas  
President, Green Thumb Landscaping

Norman Jackson  
Senior Portfolio Manager, CPP Investment Board

Michael Kray  
(Chair, Governance Committee)  
Lawyer

David Lumsden  
President and CEO  
Waterford Group of Companies

John Mathioudakis  
President, Westbrooke of Ancaster  
Fine Tailored Clothing Inc.

Nancy McMillan  
Retired Business Leader

Ralph Olivieri  
President, Tru Partners  
Insurance Brokers Ltd.

Reginald Swamy  
Vice President, Wealth Management  
TD Bank Financial Group

Ralph Weekes  
Sr. Exec. Financial Consultant  
Investors Group Financial Services

### Ex-Officio

Brian Johnston  
Board Chair, Hamilton Health Sciences  
Volunteer Association

Rob MacIsaac  
President & CEO, Hamilton Health Sciences

Paul Chapin  
Chair, Board of Directors  
Hamilton Health Sciences

Pearl F. Veenema (Secretary)  
President & CEO  
Hamilton Health Sciences Foundation



Not in attendance: Paul Chapin, Kathy Davies, Norm Jackson, David Lumsden, Nancy McMillan and Reginald Swamy.

### **HHSF GOVERNANCE COMMITTEE**

Michael Kray (Chair)  
Charlie Collura  
George McCarter  
Michael Schwenger  
Pearl F. Veenema

### **HHSF AUDIT COMMITTEE**

Kathy Davies (Chair)  
Marnie Brehm  
George McCarter  
Michael Schwenger  
Reginald Swamy  
Pearl F. Veenema  
Brian Wilson  
Sandra Wilson

### **HHSF FINANCE & INVESTMENT COMMITTEE**

David Simpson (Chair)  
Marnie Brehm  
Kathy Davies  
Ray Freckleton, R&C Chartered Accountants  
Norman Jackson  
Tyler MacLeod, OPES Wealth Management  
George McCarter  
Michael Schwenger  
Reg Swamy  
Pearl Veenema  
Brian Wilson, Retired Business Leader  
Sandra Wilson



**Hamilton  
Health Sciences  
Foundation**



**Hamilton Health Sciences Foundation** is a registered charitable organization which includes Hamilton General Hospital Foundation, Juravinski Hospital and Cancer Centre Foundation, McMaster Children's Hospital Foundation, St. Peter's Hospital Foundation and all of their associated programs. Through the generosity of our donors, we fund capital redevelopment projects, purchase medical equipment and technology, and invest in research and education. Our mission is to raise funds and manage donor gifts to support outstanding clinical care and research for the communities served by Hamilton Health Sciences; our goal is *Health Care, Transformed*.

PO Box 739 LCD 1, Hamilton, ON L8N 3M8  
905-522-3863 | [www.hamiltonhealth.ca](http://www.hamiltonhealth.ca)  
Charitable registration # 131159543 RR0001

 Follow us on Facebook, visit [hamiltonhealth.ca/facebook](http://hamiltonhealth.ca/facebook)



The Standards Program Trustmark is a mark of Imagine Canada used under licence by Hamilton Health Sciences Foundation. To learn more, visit [www.imaginecanada.ca](http://www.imaginecanada.ca).

On our front cover: (clockwise from top) Dr. William Weston, Spasticity Program Patient; Angelina Bosch, Hematology Patient; Dylan Hierlihy, Prosthetics and Orthotics Patient; Ron and Nancy Clark, Generous Donors.

Special thanks to Carole & Roy Timm for photography featured throughout this report and on the cover.