



designD

DesignD SEO Monthly Report

June 13 2020 to July 12 2020

Luxe Air Conditioning

<https://www.luxeairconditioning.com.au>

Table of Contents

SEO Overview	3
Rankings	4
Backlinks - Summary	7
Backlinks - New	8
Site Audit	9
Google Analytics - Organic Search	11
Google Search Console - Top Queries	12
Google Search Console - Top Pages	15

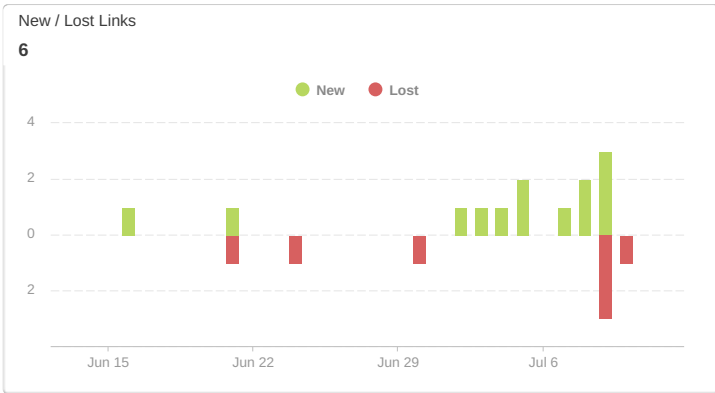
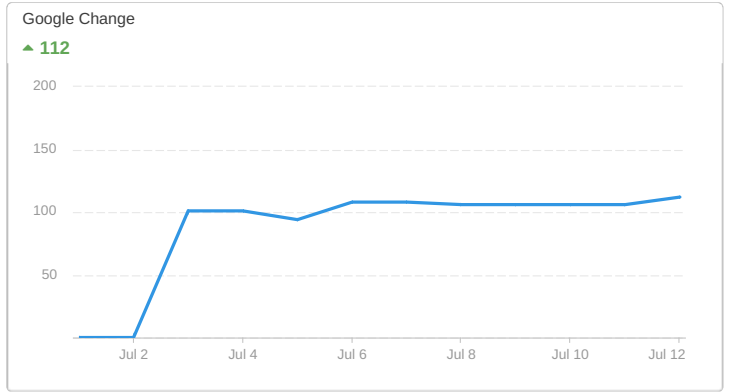
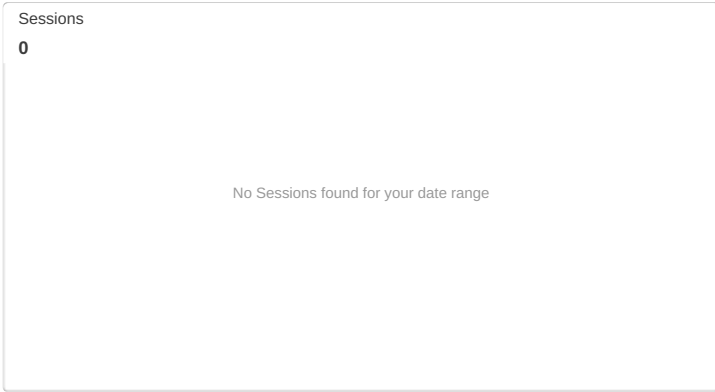
SEO Overview

0
Sessions

0
GA Goal Completions (Organic)

▲ 112
Google Change

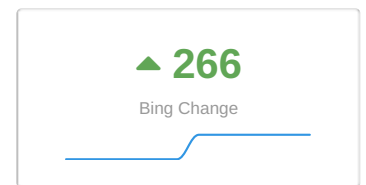
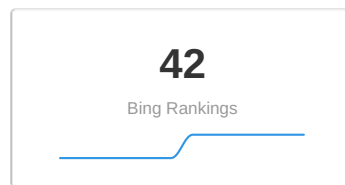
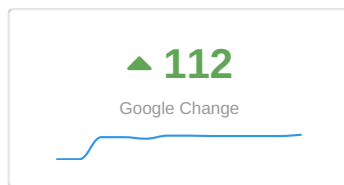
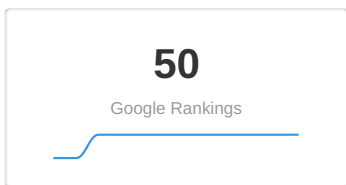
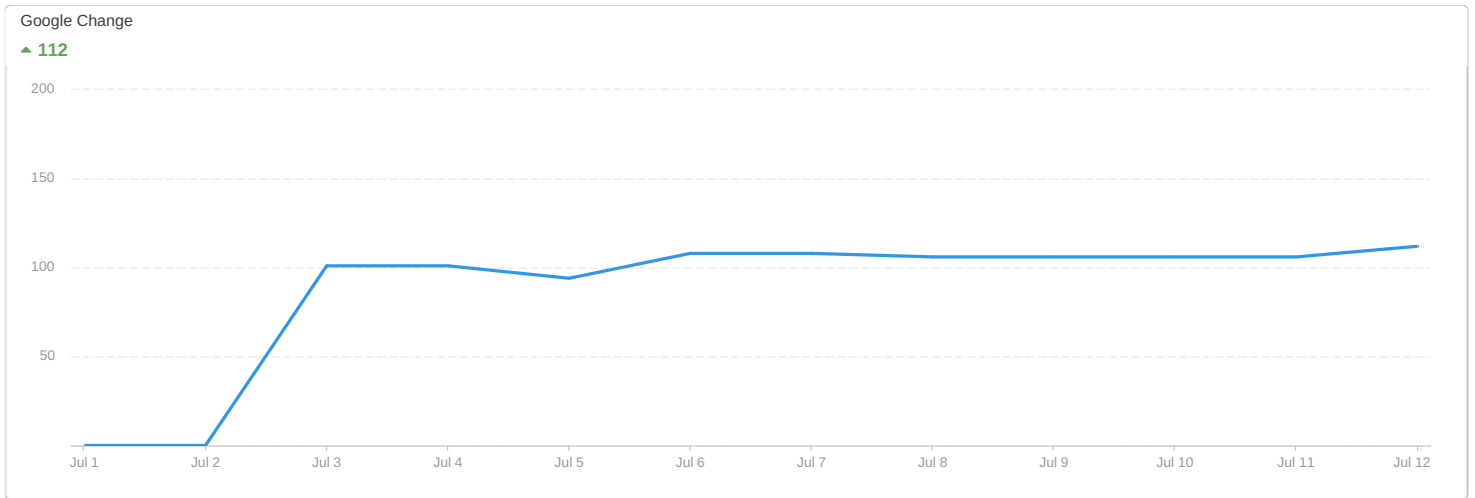
50
Google Rankings



Top Pages (Search Console)

https://www.luxeairconditioning.com.au/ducted-air-conditioning..	1,437
https://www.luxeairconditioning.com.au/ducted-air-conditioning..	99
https://www.luxeairconditioning.com.au/	87
https://www.luxeairconditioning.com.au/air-conditioning-size-c...	48

Rankings



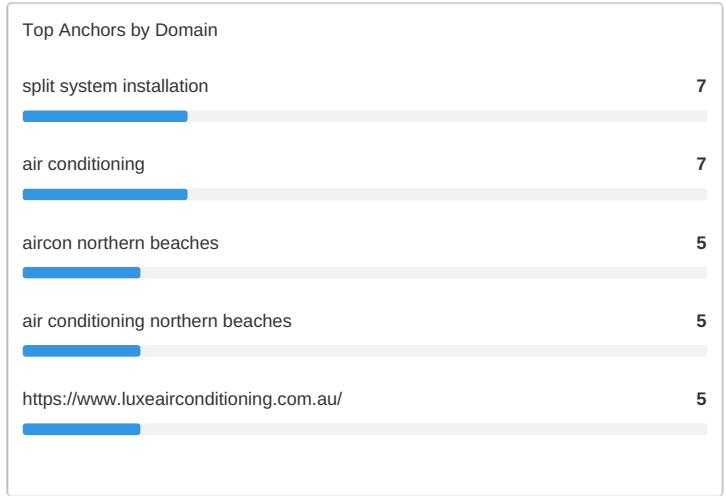
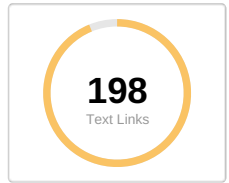
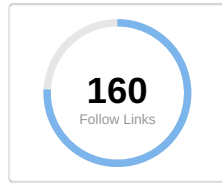
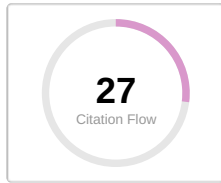
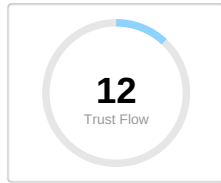
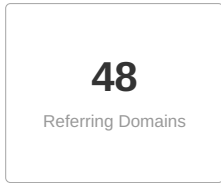
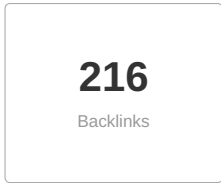
Showing 50 of 50 Rows

KEYWORD ▲	GOOGLE	GOOGLE CHANGE	BING	BING CHANGE
☆ air conditioning brisbane prices	25 th	▼1	30 th	▲20
☆ air conditioning canberra cost	5 th	▲1	16 th	▼3
☆ air conditioning deals sydney	17 th	—	not found	—
☆ air conditioning eastern suburbs sydney	14 th	▲3	36 th	▲14
☆ air conditioning inner west sydney	19 th	▲1	not found	—
☆ air conditioning installation eastern suburbs...	17 th	—	not found	—
☆ air conditioning installation inner west	22 nd	▼2	9 th	▼6
☆ air conditioning installation melbourne price	18 th	—	6 th	—
☆ air conditioning installation sydney cost	11 th	▲2	12 th	▲38
☆ air conditioning north shore sydney	5 th	▲1	8 th	▲3
☆ air conditioning northern beaches	3 rd	—	4 th	▼1
☆ air conditioning prices sydney	10 th	▼1	6 th	▲44
☆ air conditioning repairs eastern suburbs	13 th	▲1	4 th	—
☆ air conditioning repairs western sydney	8 th	▲1	34 th	▲16
☆ air conditioning ryde	8 th	—	7 th	▲43
☆ air conditioning service kellyville	5 th	—	4 th	—

KEYWORD	GOOGLE	GOOGLE CHANGE	BING	BING CHANGE
☆ air conditioning service northern beaches	3 rd	—	3 rd	▲3
☆ air conditioning sydney	24 th	▲3	not found	—
☆ air conditioning system sydney	1 st	—	not found	—
☆ aircon installation cost brisbane	22 nd	▲2	35 th	▲15
☆ aircon north shore	4 th	▲2	2 nd	—
☆ aircon northern beaches	2 nd	▲98	2 nd	—
☆ aircon sydney	29 th	▼2	37 th	▲13
☆ average price for ducted air conditioning	3 rd	—	3 rd	—
☆ average price of ducted air conditioning	3 rd	—	4 th	—
☆ cheap ducted air conditioning	3 rd	—	12 th	▼8
☆ cheap ducted air conditioning brisbane	13 th	▼1	38 th	▼24
☆ cost of ducted air conditioning australia	2 nd	—	5 th	▼2
☆ cost of refrigerated air conditioning melbour...	7 th	▼1	not found	—
☆ daikin ducted air conditioning prices sydney	27 th	▲1	37 th	▲1
☆ ducted air conditioning calculator	3 rd	—	3 rd	▼2
☆ ducted air conditioning cost	2 nd	—	4 th	—
☆ ducted air conditioning cost perth	7 th	—	17 th	▼2
☆ ducted air conditioning price guide	3 rd	▼1	3 rd	▲1
☆ ducted air conditioning sydney	7 th	▲1	21 st	▼17
☆ ducted aircon cost	2 nd	—	12 th	▼8
☆ ducted cooling cost	3 rd	—	3 rd	—
☆ ducted refrigerated air conditioning cost	2 nd	▲1	3 rd	—
☆ ducted refrigerated air conditioning price	3 rd	—	5 th	—
☆ ducted reverse cycle air conditioning cost	2 nd	—	3 rd	—
☆ ducted reverse cycle air conditioning perth c...	7 th	▲1	7 th	▲43
☆ ducted reverse cycle air conditioning perth p...	18 th	—	12 th	▲38
☆ eastern suburbs heating and cooling	11 th	—	4 th	—
☆ how much does ducted air conditioning cost...	3 rd	▲1	4 th	▲1
☆ how much does ducted reverse cycle air co...	4 th	—	not found	—
☆ how much does it cost to replace ducted air...	3 rd	—	2 nd	—
☆ how much is ducted heating and cooling	3 rd	—	4 th	▲46

KEYWORD	GOOGLE	GOOGLE CHANGE	BING	BING CHANGE
☆ luxe airconditioning	1 st	—	1 st	—
☆ split system installation sydney	3 rd	—	1 st	—
☆ what is the best brand of ducted air conditio...	13 th	▲1	not found	—

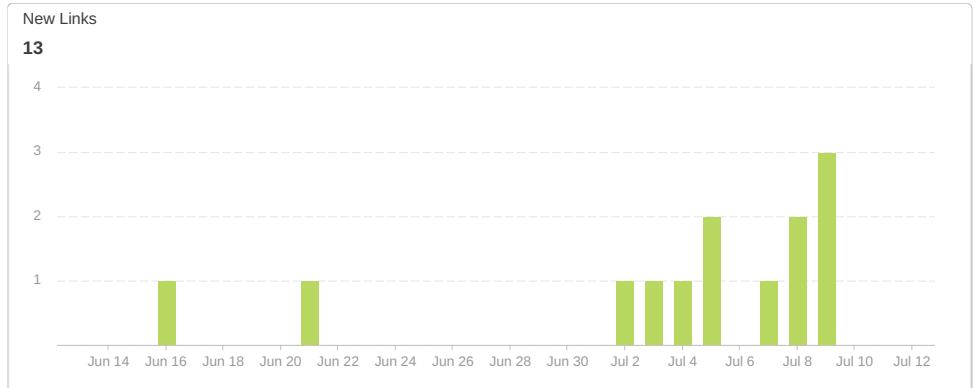
Backlinks - Summary



Backlinks - New

13

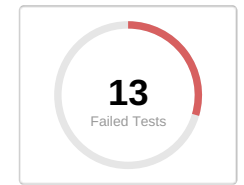
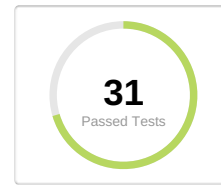
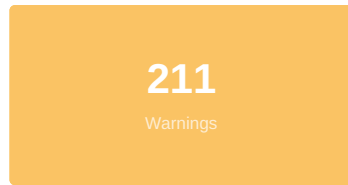
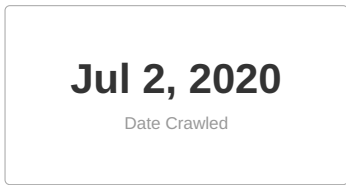
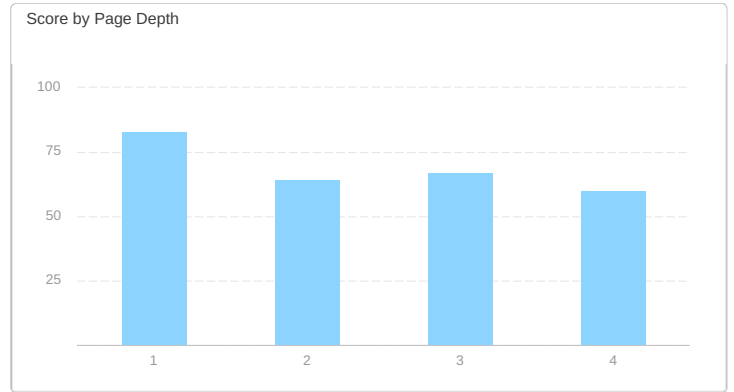
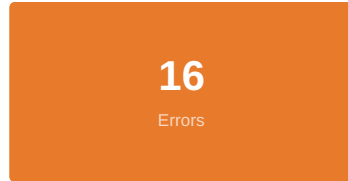
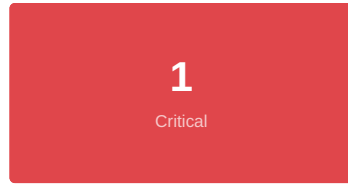
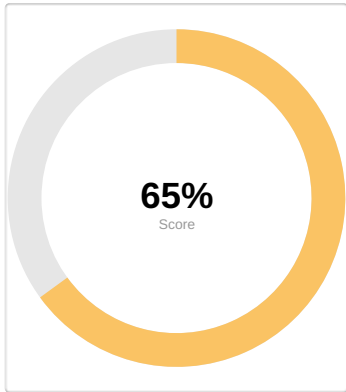
New Links



Showing 13 of 13 Rows

DATE FOUND ▾	BACKLINK	ANCHOR	TRUST FLOW	CITATION FLOW
Jul 9, 2020	chudleyinternational.com/countries/moving.. TEXT FOLLOW	air conditioning services	19	25
Jul 9, 2020	domainstats.com/webflow.com TEXT NOFOLLOW	luxearcon...d-air-conditioning-sydney	3	13
Jul 9, 2020	jojocooper.co.uk/product/memory-book TEXT FOLLOW	northern beaches	0	8
Jul 8, 2020	daslslegalawards.co.uk/event/tickets TEXT FOLLOW	aircon repairs	25	21
Jul 8, 2020	algeriasolidarity.org/2020/03/should-i-get-a.. TEXT FOLLOW	luxearconditioning.com.au	0	20
Jul 7, 2020	hopecommunity.org.uk/welcome/contact-us TEXT FOLLOW	split systems	14	21
Jul 5, 2020	nikerosherunwomen.co.uk/distinction-betw.. TEXT FOLLOW	air conditioning eastern suburbs	0	21
Jul 5, 2020	chudleyinternational.com/countries/moving.. TEXT FOLLOW	air conditioning services	0	13
Jul 4, 2020	pbase.com/topics/versetree39/wonderful_b.. TEXT FOLLOW	ducted air conditioning sydney	0	20
Jul 3, 2020	telegra.ph/Fantastic-Benefits-Of-Ducted-A... TEXT FOLLOW	best ducted air conditioning information in ...	0	21
Jul 2, 2020	keinerpokert.com/blog/?p=297 TEXT NOFOLLOW	www.luxeairconditioning.com.au	0	6
Jun 21, 2020	aytoloja.org/jforum/user/profile/67351.page TEXT FOLLOW	air conditioning northern beaches	0	0
Jun 16, 2020	mixwebup.com/luxeairconditioning.com.au TEXT NOFOLLOW	visit website	0	0

Site Audit

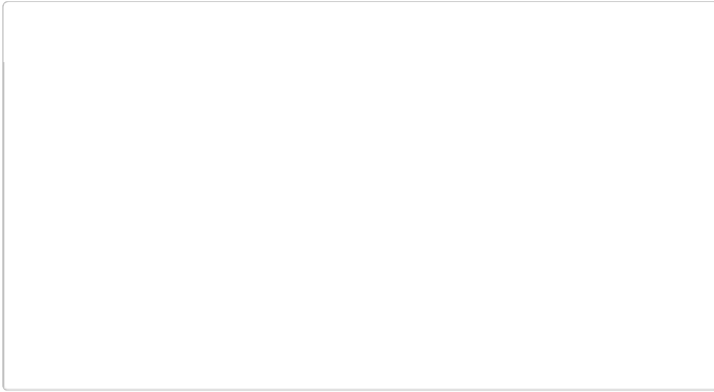
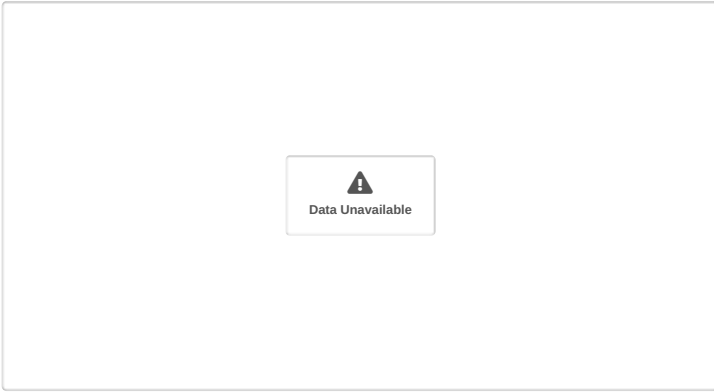


Showing 44 of 44 Rows

TEST	TYPE	FAILURES	CHANGE
4XX Errors	CRITICAL	1	—
Duplicate Titles	ERROR	11	—
Duplicate Meta Descriptions	ERROR	4	—
Broken Internal Links	ERROR	1	—
Missing Canonical Tag	WARNING	86	—
Missing H1	WARNING	46	—
NoFollow Attributes in External Links	WARNING	20	—
Missing Alt Attributes	WARNING	15	—
Multiple H1 Tags	WARNING	14	—
Missing Meta Description	WARNING	13	—
Low Word Count	WARNING	8	—
Short Title	WARNING	8	—
Robots.txt not Found	WARNING	1	—
5XX Errors	PASSED	0	—
Overused Canonical Tags	PASSED	0	—
Missing Title	PASSED	0	—
Duplicate Content	PASSED	0	—

TEST	TYPE ▼	FAILURES	CHANGE
Broken External Links	PASSED	0	—
Broken Internal Images	PASSED	0	—
Broken External Images	PASSED	0	—
Robots.txt Blocking Crawlers	PASSED	0	—
Invalid Sitemap.xml Format	PASSED	0	—
Incorrect URLs in Sitemap.xml	PASSED	0	—
Missing Viewport Tag	PASSED	0	—
Large Page Size	PASSED	0	—
Missing Canonical Tags in Amp Pages	PASSED	0	—
Https Redirect	PASSED	0	—
Blocked from Being Indexed	PASSED	0	—
Long Title	PASSED	0	—
Matching H1 and Title Content	PASSED	0	—
Too Many On-Page Links	PASSED	0	—
Temporary Redirects	PASSED	0	—
Slow Page Load	PASSED	0	—
Low Text to HTML Ratio	PASSED	0	—
Too Many URL Parameters	PASSED	0	—
Encoding not Declared	PASSED	0	—
Doctype not Declared	PASSED	0	—
Flash Content Used	PASSED	0	—
Frames Used	PASSED	0	—
Underscores in URL	PASSED	0	—
NoFollow Attributes in Internal Links	PASSED	0	—
Missing Sitemap.xml Reference	PASSED	0	—
Sitemap.xml not Found	PASSED	0	—
Long URLs	PASSED	0	—

Google Analytics - Organic Search



0
Sessions

0
Pages/Session

00:00:00
Avg. Session Duration

0%
% New Sessions

0%
Bounce Rate

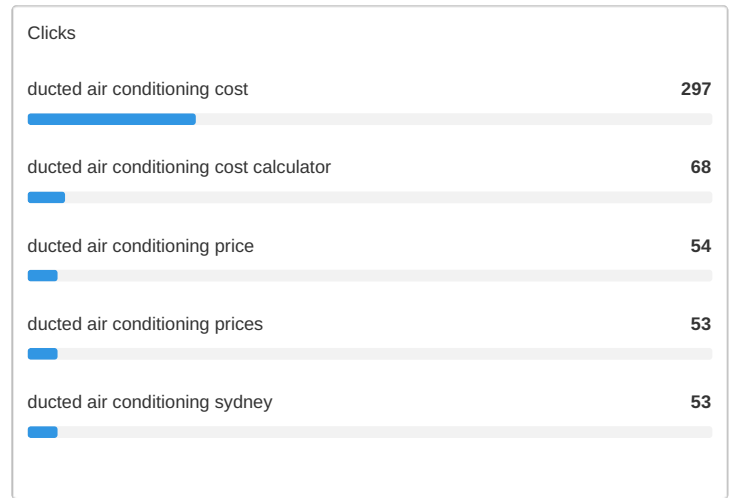
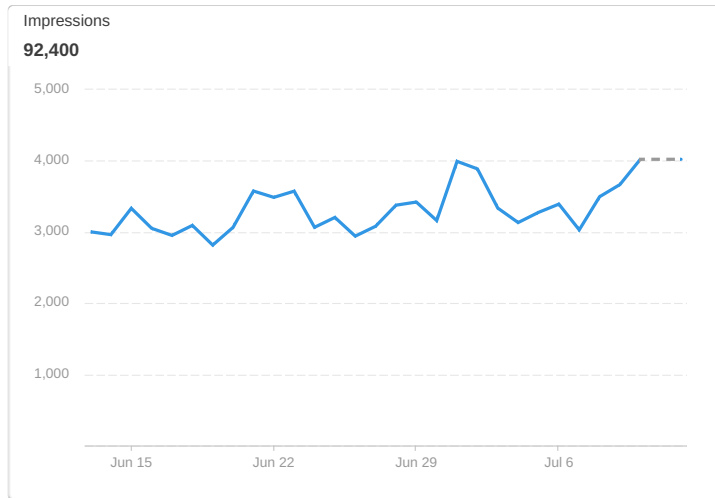
0
Goal Completions

No results

KEYWORD	SESSIONS	PAGES/SESSION	AVG. SESSION DURATION	% NEW SESSIONS	BOUNCE RATE	GOAL COMPLETIONS
---------	----------	---------------	-----------------------	----------------	-------------	------------------

No data matching the selected criteria.

Google Search Console - Top Queries



1,777
Clicks

92,400
Impressions

30.0
Avg Position

1.92%
CTR

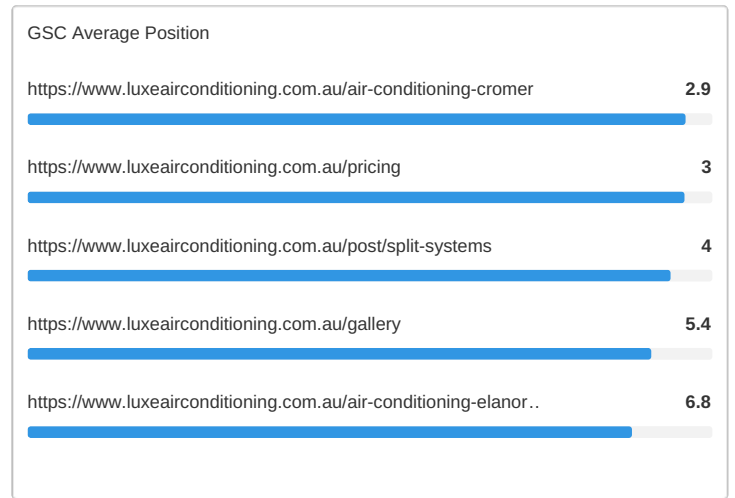
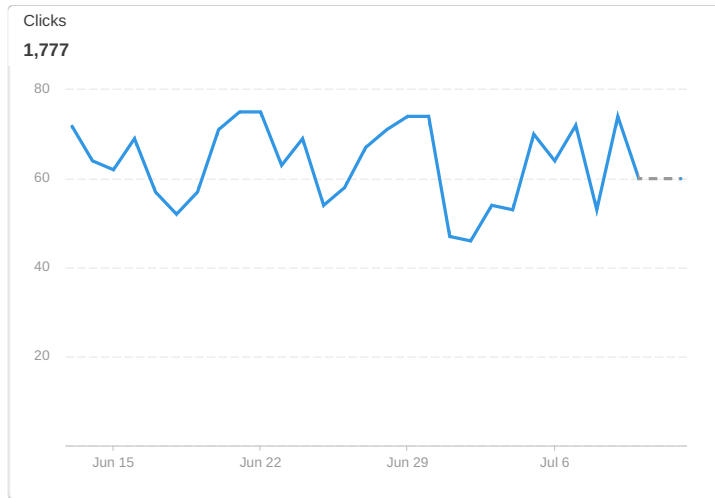
Showing 50 of 3,231 Rows

KEYWORD	CLICKS	IMPRESSIONS	AVG POSITION	CTR
ducted air conditioning cost	297	1,675	2.37	17.73%
ducted air conditioning cost calculator	68	229	1.02	29.69%
ducted air conditioning price	54	419	3.45	12.89%
ducted air conditioning prices	53	994	3.48	5.33%
ducted air conditioning sydney	53	1,665	4.49	3.18%
ducted aircon cost	42	392	3.28	10.71%
cost of ducted air conditioning	39	261	3.73	14.94%
fairair calculator	25	113	4.34	22.12%
ducted air conditioning calculator	23	208	3.47	11.06%
ducted reverse cycle air conditioning cost	20	234	3.88	8.55%
air conditioning installation cost calculator	19	340	3.43	5.59%
air conditioning northern beaches	19	621	3.01	3.06%
ducted air conditioning size calculator	19	322	5.87	5.90%
how much is ducted air conditioning	18	190	3.38	9.47%
ducted air conditioning	15	2,529	22.74	0.59%
how much is ducted aircon	15	95	3.31	15.79%

KEYWORD	CLICKS ▼	IMPRESSIONS	AVG POSITION	CTR
ducted air conditioning installation cost	13	234	3.42	5.56%
luxe air conditioning	13	113	6.73	11.50%
cost of ducted aircon	12	86	3.65	13.95%
how much ducted air conditioning cost	10	76	3.08	13.16%
ducted aircon price	9	130	3.69	6.92%
ducted reverse cycle heating and cooling cost	9	40	4.45	22.50%
fair air calculator	9	46	5.00	19.57%
ducted air conditioning brisbane price	8	121	3.28	6.61%
ducted split system cost	8	139	3.60	5.76%
how much does ducted air conditioning cost	8	209	4.16	3.83%
how much does ducted aircon cost	8	109	4.25	7.34%
how much is ducted air conditioning brisbane	8	49	3.00	16.33%
cost ducted air conditioning	7	72	3.22	9.72%
ducted air conditioning costs	7	61	2.89	11.48%
ducted air con cost	6	59	2.95	10.17%
ducted air conditioner price	6	142	3.45	4.23%
ducted reverse cycle air conditioning price	6	137	5.81	4.38%
how much does ducted heating and cooling cost	6	178	5.43	3.37%
price for ducted air conditioning	6	65	4.11	9.23%
reverse cycle ducted heating and cooling cost	6	38	3.97	15.79%
aircon northern beaches	5	153	1.86	3.27%
cost for ducted air conditioning	5	55	3.36	9.09%
cost of installing ducted air conditioning	5	47	5.34	10.64%
ducted ac cost	5	74	3.16	6.76%
ducted air conditioning sydney cost	5	20	1.10	25.00%
how much does it cost to replace ducted air con...	5	131	9.69	3.82%
air conditioning north shore	4	344	11.46	1.16%
air conditioning size calculator	4	78	21.08	5.13%
air conditioning sydney	4	1,250	16.60	0.32%
cost of reverse cycle ducted air conditioning	4	23	3.83	17.39%
ducted refrigerated air conditioning cost	4	58	3.29	6.90%

KEYWORD	CLICKS ▼	IMPRESSIONS	AVG POSITION	CTR
how much for ducted air conditioning	4	87	3.86	4.60%
how much to install ducted air conditioning	4	137	4.77	2.92%
lux air conditioning	4	7	2.29	57.14%

Google Search Console - Top Pages



1,777
Clicks

92,400
Impressions

30.0
Avg Position

1.92%
CTR

Showing 50 of 78 Rows

PAGE	CLICKS	IMPRESSIONS	AVG POSITION	CTR
/ducted-air-conditioning-cost-calculator	1,437	36,920	24.16	3.89%
/ducted-air-conditioning-sydney	99	19,463	37.70	0.51%
/	87	11,638	16.84	0.75%
/air-conditioning-size-calculator	48	1,951	10.86	2.46%
/air-conditioning-north-shore	17	3,786	23.27	0.45%
/air-conditioning-western-sydney	12	2,453	27.81	0.49%
/air-conditioning-kellyville	8	832	9.19	0.96%
/split-systems-installation-sydney	6	3,893	47.80	0.15%
/air-conditioning-mona-vale	5	331	28.90	1.51%
/air-conditioning-pymble	4	95	20.65	4.21%
/air-conditioning-st-ives	4	126	34.33	3.17%
/air-conditioning-brookvale	3	401	9.11	0.75%
/air-conditioning-epping	3	460	20.68	0.65%
/air-conditioning-neutral-bay	3	158	39.01	1.90%
/air-conditioning-north-ryde	3	349	13.91	0.86%
/air-conditioning-wahroonga	3	86	22.92	3.49%

PAGE	CLICKS ▼	IMPRESSIONS	AVG POSITION	CTR
/air-conditioning/eastern-suburbs	3	2,736	19.17	0.11%
/air-conditioning/putney	3	67	35.24	4.48%
/air-conditioning-cammeray	2	103	15.28	1.94%
/air-conditioning-collaroy	2	32	29.44	6.25%
/air-conditioning-forestville	2	38	19.55	5.26%
/air-conditioning-greenwich	2	308	12.23	0.65%
/air-conditioning-rouse-hill	2	656	35.09	0.30%
/air-conditioning-seaforth	2	17	9.82	11.76%
/air-conditioning-turramurra	2	44	8.61	4.55%
/air-conditioning/berowra	2	29	6.97	6.90%
/air-conditioning/macquarie-park	2	92	27.40	2.17%
/air-conditioning/thornleigh	2	55	25.31	3.64%
/air-conditioning/vaucluse	2	130	7.08	1.54%
/air-conditioning-chatswood	1	553	11.11	0.18%
/air-conditioning-cremore	1	78	29.90	1.28%
/air-conditioning-dee-why	1	74	9.93	1.35%
/air-conditioning-manly	1	1,007	9.43	0.10%
/air-conditioning/avalon	1	35	22.54	2.86%
/air-conditioning/north-rocks	1	62	15.06	1.61%
/air-conditioning/palm-beach	1	104	13.83	0.96%
/gallery	1	719	5.43	0.14%
/split-system-air-conditioner-prices	1	1,113	50.36	0.09%
#!/air-conditioning-repairs-mona-vale-aircon-inst...	0	15	51.00	0.00%
/?_escaped_fragment_=air-conditioning-repairs-...	0	2	45.00	0.00%
/air-conditioning-allambie-heights	0	21	8.14	0.00%
/air-conditioning-balgowlah	0	681	10.82	0.00%
/air-conditioning-bilgola	0	14	21.29	0.00%
/air-conditioning-cromer	0	28	2.93	0.00%
/air-conditioning-curl-curl	0	23	10.30	0.00%
/air-conditioning-davidson	0	45	30.96	0.00%
/air-conditioning-elanora-heights	0	63	6.83	0.00%

PAGE	CLICKS ▼	IMPRESSIONS	AVG POSITION	CTR
/air-conditioning-frenchs-forest	0	11	24.00	0.00%
/air-conditioning-freshwater	0	12	36.75	0.00%
/air-conditioning-greater-sydney	0	3	53.33	0.00%