CHELSEA PAYNE

BA (H) GRAPHIC DESIGN

My creativity is at its peak when searching for big ideas. I love creating concepts and the process of crafting my ideas into reality. I place ideas at the forefront of my approach, which has shaped me into a multidisciplinary creative. My approach to design is often a result of what the brief calls for though, my passions include illustration and ephemera, to the typographic and editorial. I enjoy working in these disciplines alone, as well as through the context of campaigns, branding and packaging. I believe in design that not only looks good, but also does good in the world which is why my projects tackle themes of; environmental sustainability, body positivity and community.

CONTACT

WEBSITE

INSTAGRAM

LINKEDIN

NTU

GRADUATED 2021

#WEARECREATIVESNTU