

Want to see Prompt.io in action?  
Text "Demo"  
to 408.676.2020

## ELEVATE ENGAGEMENT TO DRIVE ACTION

Engaging your supporters drives action, and ultimately, actions win campaigns. The key? Text messaging. It's the most effective, quickest way to reach supporters, with 90% of text messages read within three minutes of being received. The Prompt.io advantage takes you beyond simple communication. We help you mobilize, facilitate, manage, and measure supporter engagement—and actions. Simple, text-led experiences are the key to fundraising, volunteer coordination, advocacy, and get out the vote efforts. Prompt.io provides the tools to take your campaign to the next level.

### WHY WE'RE BETTER

#### ENSURE DELIVERY

Delivery matters. The vote might be lost if the message isn't received. Prompt.io offers leading delivery speeds and optimizes each message to your supporter's mobile carrier and device.

#### BUILD ENGAGEMENT

If you can't engage supporters, follow-through suffers. Powerful engagement tools, response automation, and routing let you engage instantly with less effort and even fewer staff.

#### MOVE TO ACTION

No other text messaging platform allows you to go from conversation to action. Fundraising, volunteer coordination, surveys—all done by a text-led experience.

#### COMMITTED TO YOUR SUCCESS

When you win, we win. At Prompt.io, our culture is focused on your success. You can have confidence in our partnership and support of your text campaign.

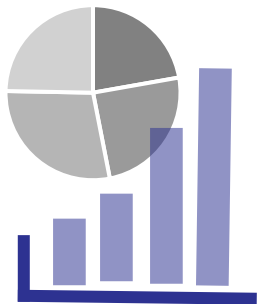
## CAMPAIGN SUCCESS!

### 1. Plan Your Campaign

Access simple campaign set up and target efforts with contact segmentation

### 2. Notification

P2P or A2P, choose the best approach to get your message out and boost engagement



### 5. Measure & Refine

End-to-end analytics, from initial text through the actions supporters take

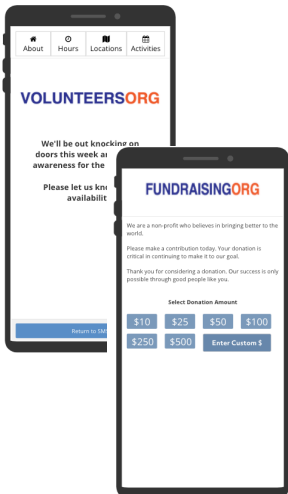


### 4. Action

Drive supporters to action via text with our PromptExchange functionality

### 3. Engagement

Tailor and automate outreach with our simple-to-use Engagement Console



The Action-Focused Campaign Advantage