



CSR and Sustainability Update

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January 2022

Agenda

- Strategy
- Work plan for 2022
- Q&A



The European Outdoor Group

CSR and Sustainability Team



Katy Stevens
Head of CSR & Sustainability



Jane Turnbull
*CSR & Sustainability Project
Manager*



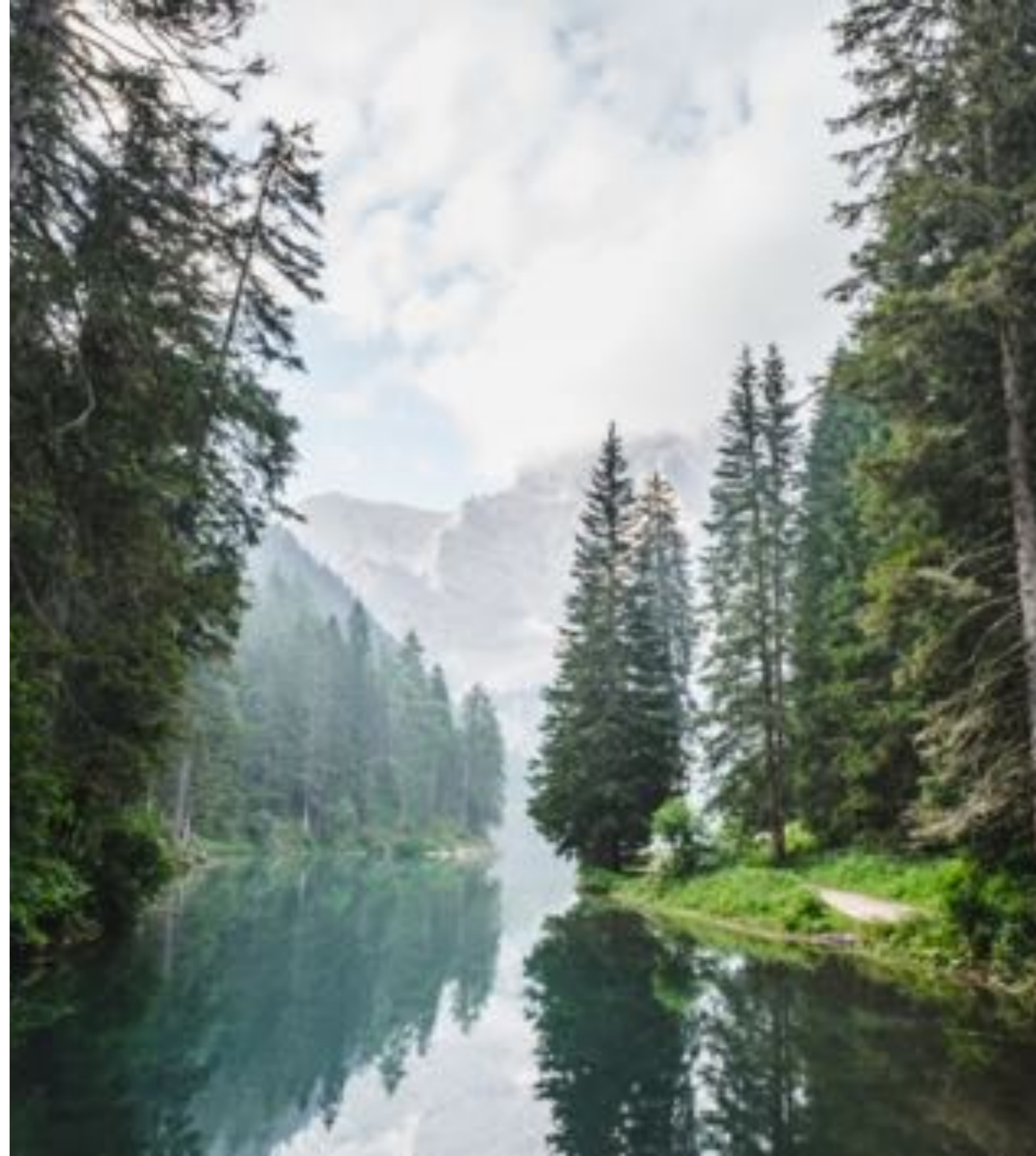
Verity-Gay Hardy
*CSR & Sustainability Project
Manager*

CSR and Sustainability Strategy

Vision

We are striving for an industry that is:

- Climate neutral
- Responsibly using resources
- Discharging safe emissions
- Free from harmful chemicals
- Maintaining ethical supply chains



Service to our members:

- Educate and inspire
- Provide direct impact opportunities
- Represent the industry and mitigate risk
- Respond to our members direct needs
- Cultivate CSR networking opportunities



Key objectives:

- Facilitate industry achievement of 2030 climate goals.
- Grow collaborative decarbonisation efforts and opportunities in apparel, footwear and hard goods.
- Create a Decarbonisation Acceleration Fund that is dedicated to supporting decarbonisation projects and climate mitigation actions within supply chains related to the outdoor industry.
- Build or develop our resources and network of strategic relationships to meet CSR vision and membership needs.
- Lead the trade in matters CSR specific policy.

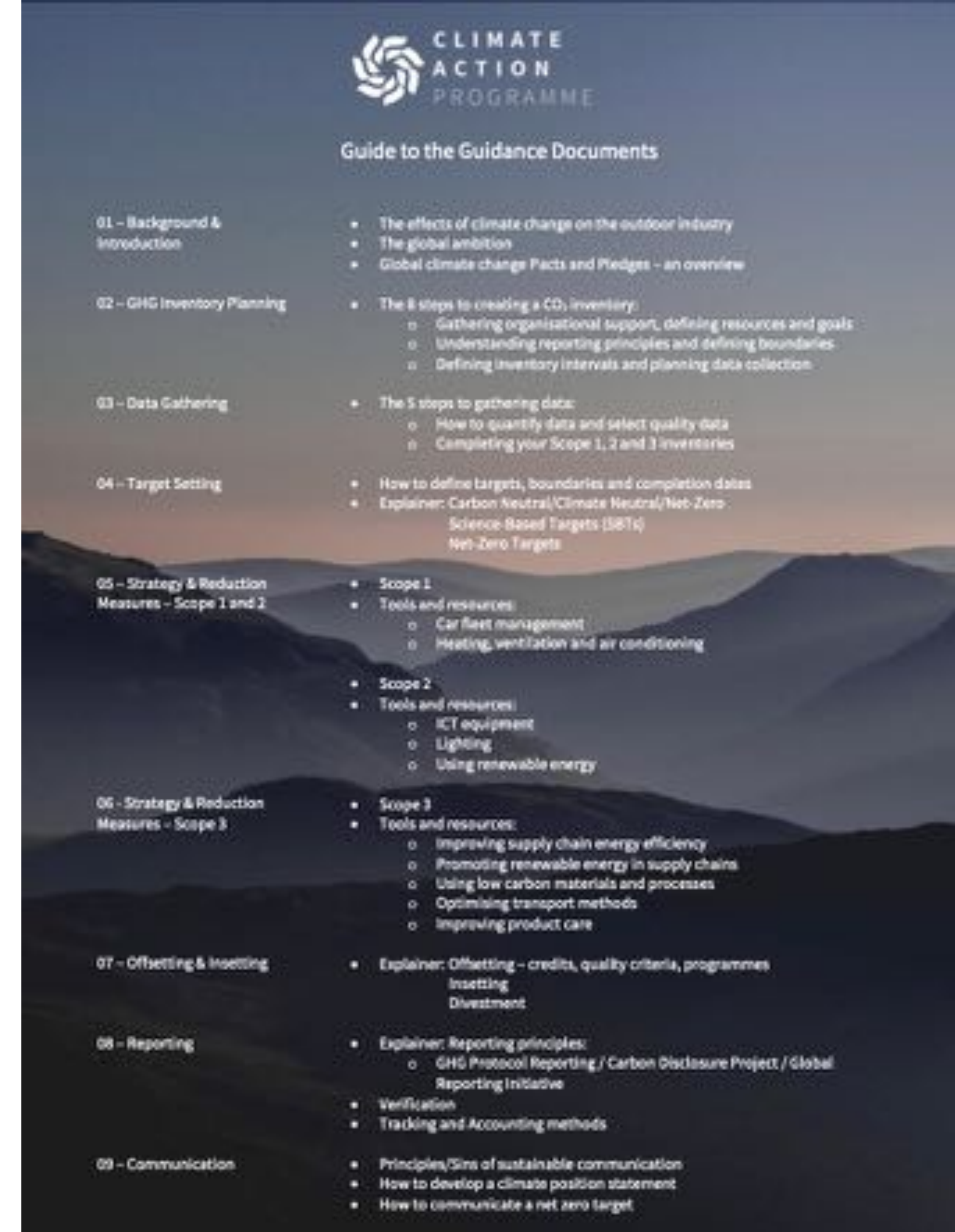
Work Plan 2022

Climate Action Programme

Climate change is the challenge of our generation

- *United Nations Framework Convention on Climate Change*

- Guidance documents – signpost users towards relevant resources, tools and standards
- Community platform – members ask questions, share experiences, engage in peer-to-peer learning
- Programme and documents evolve as the climate change landscape progresses



Supply Chain Decarbonisation Project

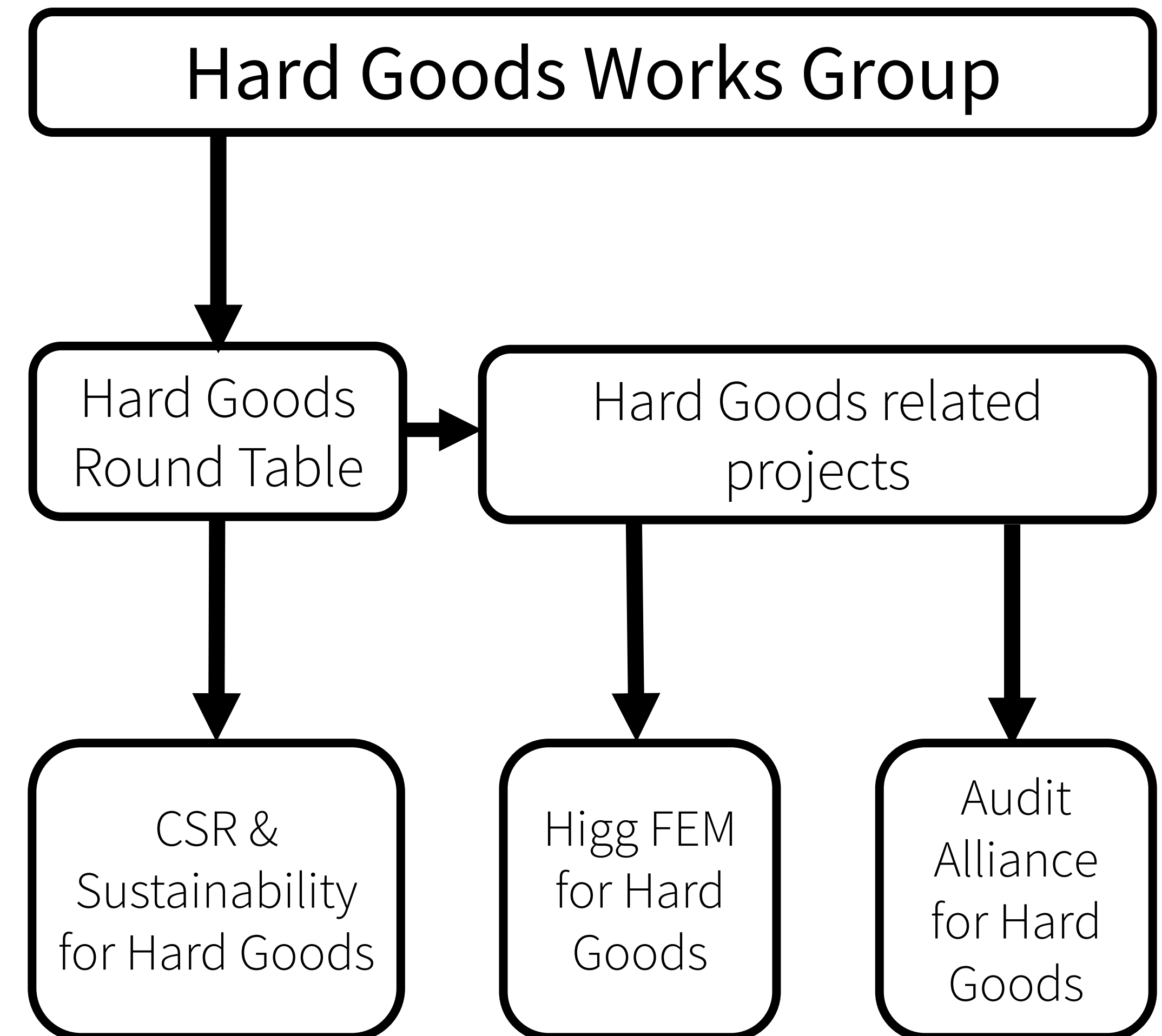
- Stage 1 - **Mapping** of top Tier 1 and Tier 2 facilities & identification of shared suppliers
- Stage 2 – **Evaluation** of facility to determine GHG hotspots & delivery of relevant training
- Stage 3 – **Remediation** through collaborative mitigation actions & measurement of impact



Hard Goods Roundtable

Up coming events

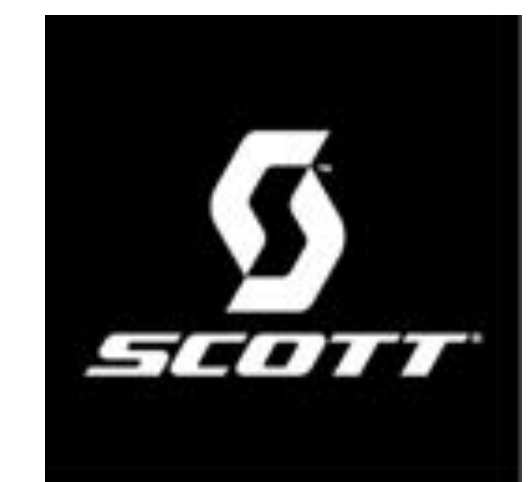
- 2022.02.16 Traceability with Sourcemap - Webinar
- 2022.03 Hard Goods Round Table: Social Sustainability
- 2022.04 Higg FEM Project work status – Webinar
- 2022.06.13 OutDoor Hard Goods Social – Meet and Greet
- 2022.10 Breakout Group Electronics – Webinar
- 2022.11 Circular Business Modals – Webinar or IP



Audit Alliance for Hard Goods

A Work Group formed to address the use of migrant workers and bonded labour in metal hardware factories in Taiwan.

- Stage 1 - **Supplier mapping** to identify shared suppliers
- Stage 2 - **Shared audits** to evaluate and assess use of migrant labour
- Stage 3 - **Remediation** with suppliers to address and restructure fees paid by migrant workers



Higg for Hard Goods

Task force of stakeholders established to engage with the Sustainable Apparel Coalition (SAC) to develop the Higg FEM for hard goods suppliers

Supported by Leadership & Sustainability, Primus and REI

- Stage 1 – Review & revision of current How to Higg Guide
- Stage 2 – Development of FEM 4.0
- Stage 3 – Development of How to Higg 4.0



Roundtables

Retail Roundtable - Dedicated time/space for retail members to educate on specific topics, discover their specific challenges and find ways to address anything specific.

Outdoor Retail Climate Commitment (ORCC)

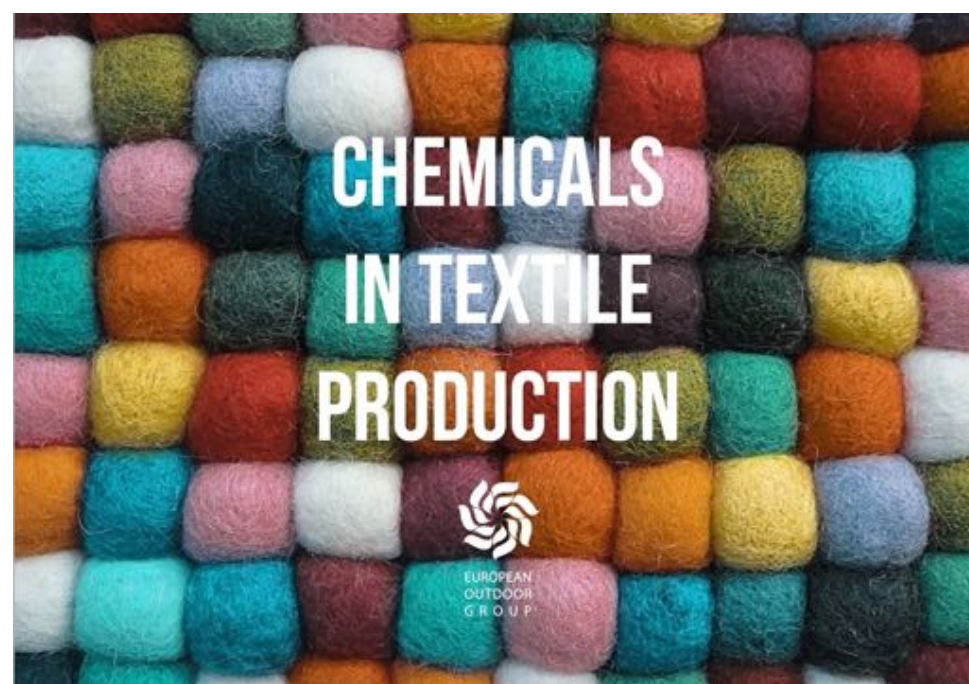
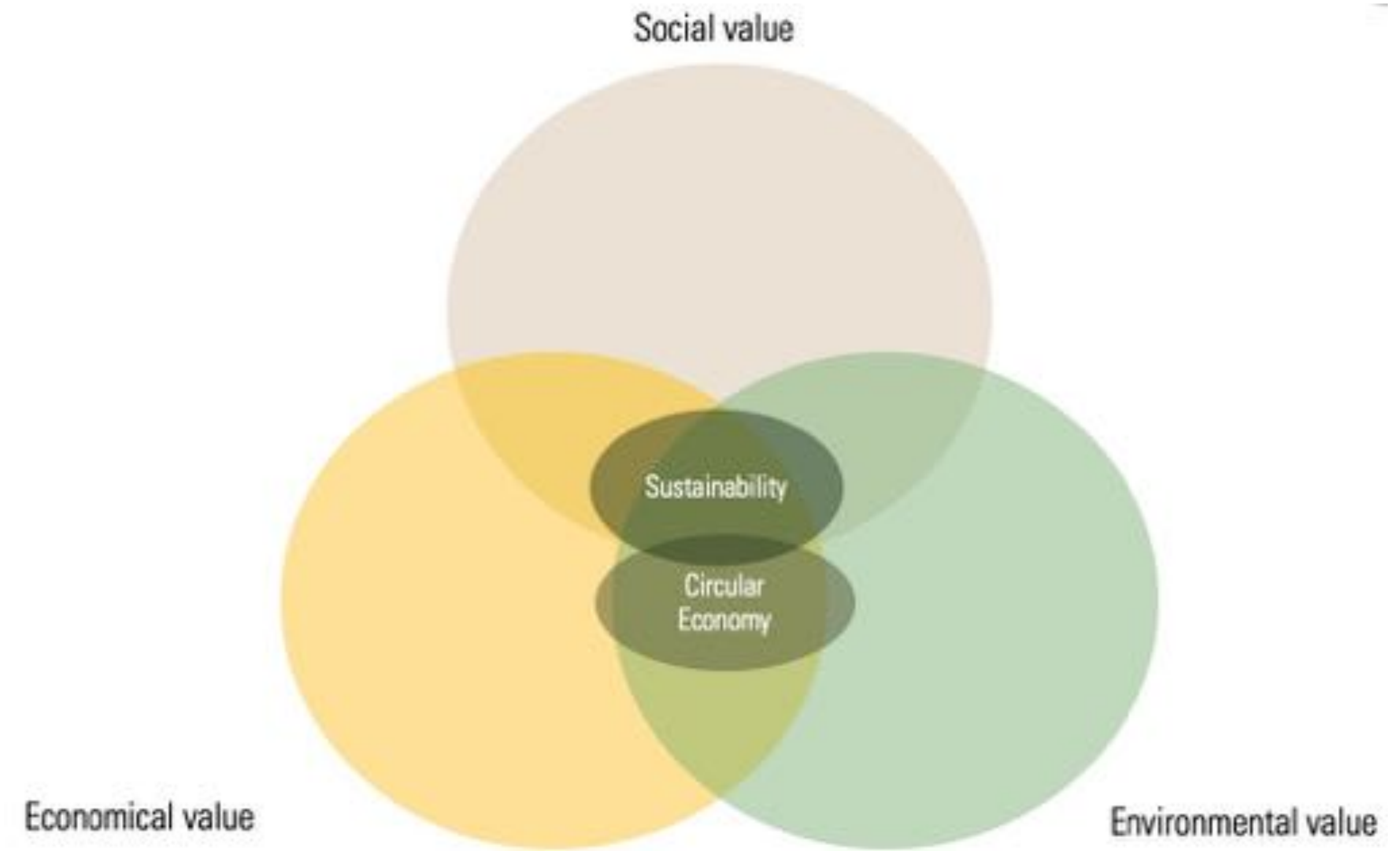
Higg Roundtable - An informal group meeting regularly to share experiences and information on using Higg tools and learn from other industry players.



Circularity for the Outdoor Industry - Report

Explores circular business models through the lens of the outdoor industry (apparel, footwear and soft/hardgoods)

- Increase knowledge
- Present information on appropriate business models and strategies might for the sector
- Insights on how to get started



Accelerating Circularity Project

Project Focus

- Functioning textile to textile circular supply chains
- Maps and Identification of missing links within circular supply chains
- Recommendations to scale circular textile to textile supply chains
- Projections of textile waste reduction through textile to textile recycling

EOG Role

- Steering Committee
- Coatings and laminates working group

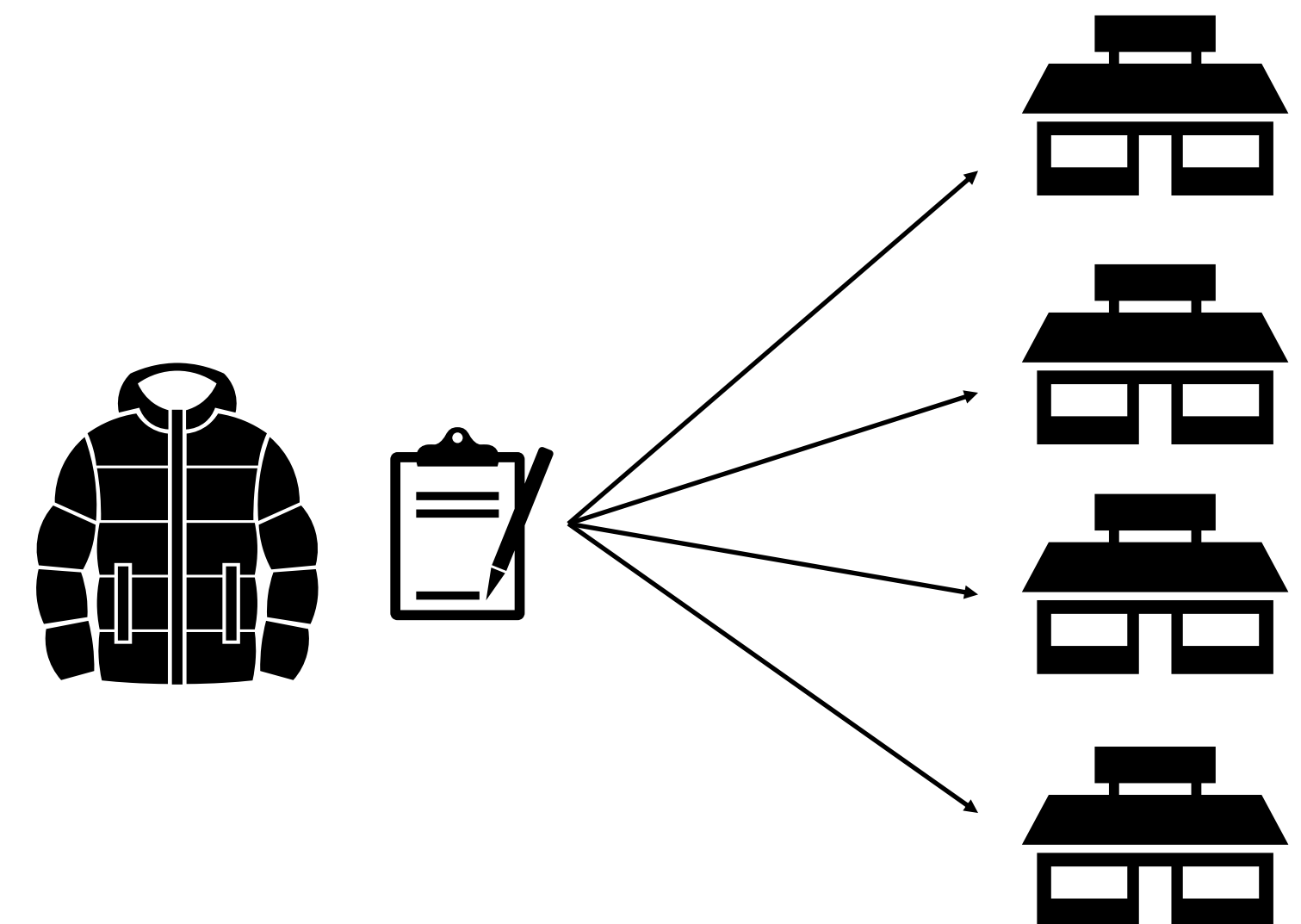
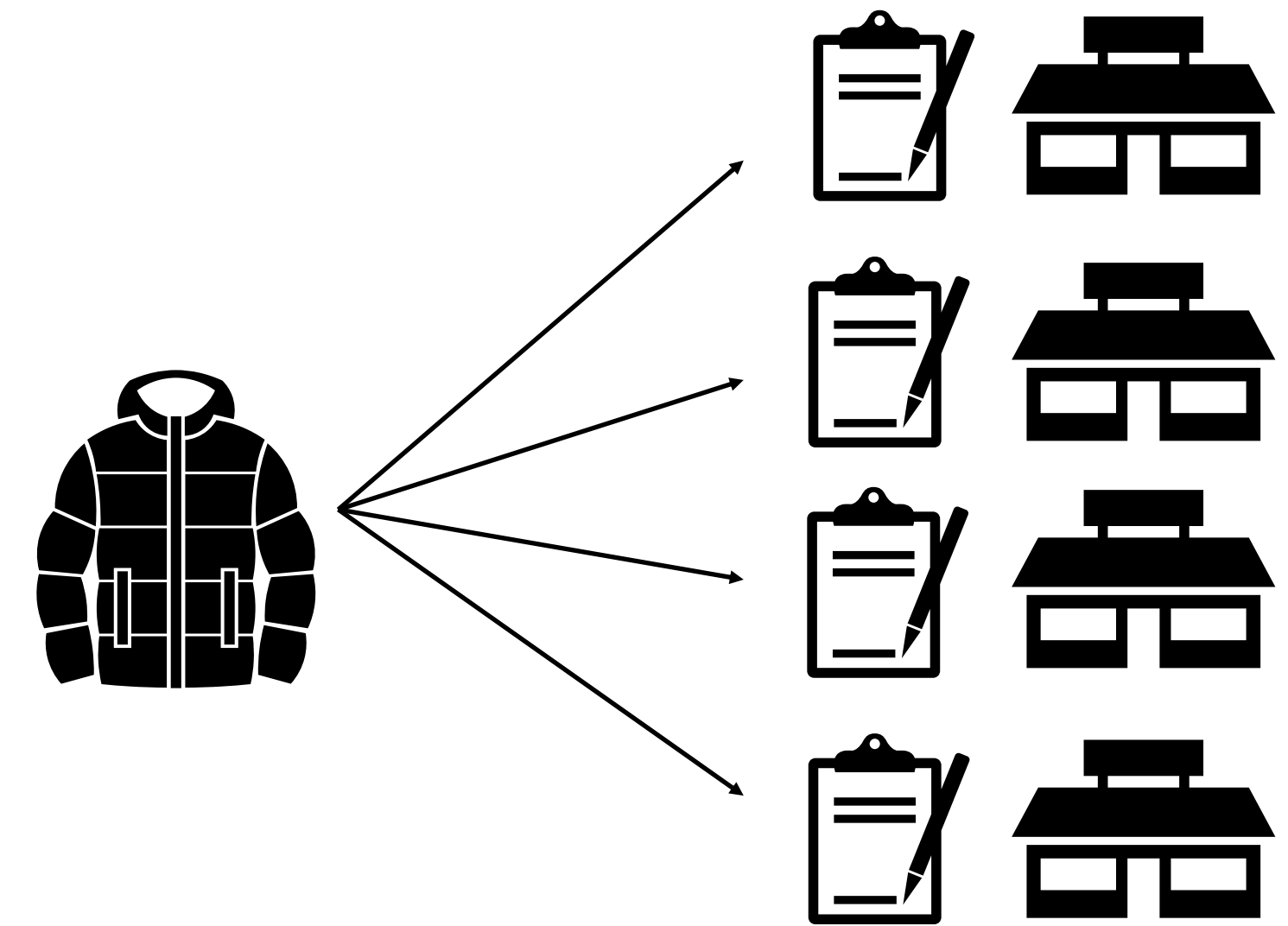


#RMB Sustainability Standards

Aim: to explore and find approaches to the address the multiple and diverse sustainability standards/ guidelines requested from brands, by retail.

Short term goals:

- Develop a **guidance document** for retail
- Develop a **harmonised retail standard**

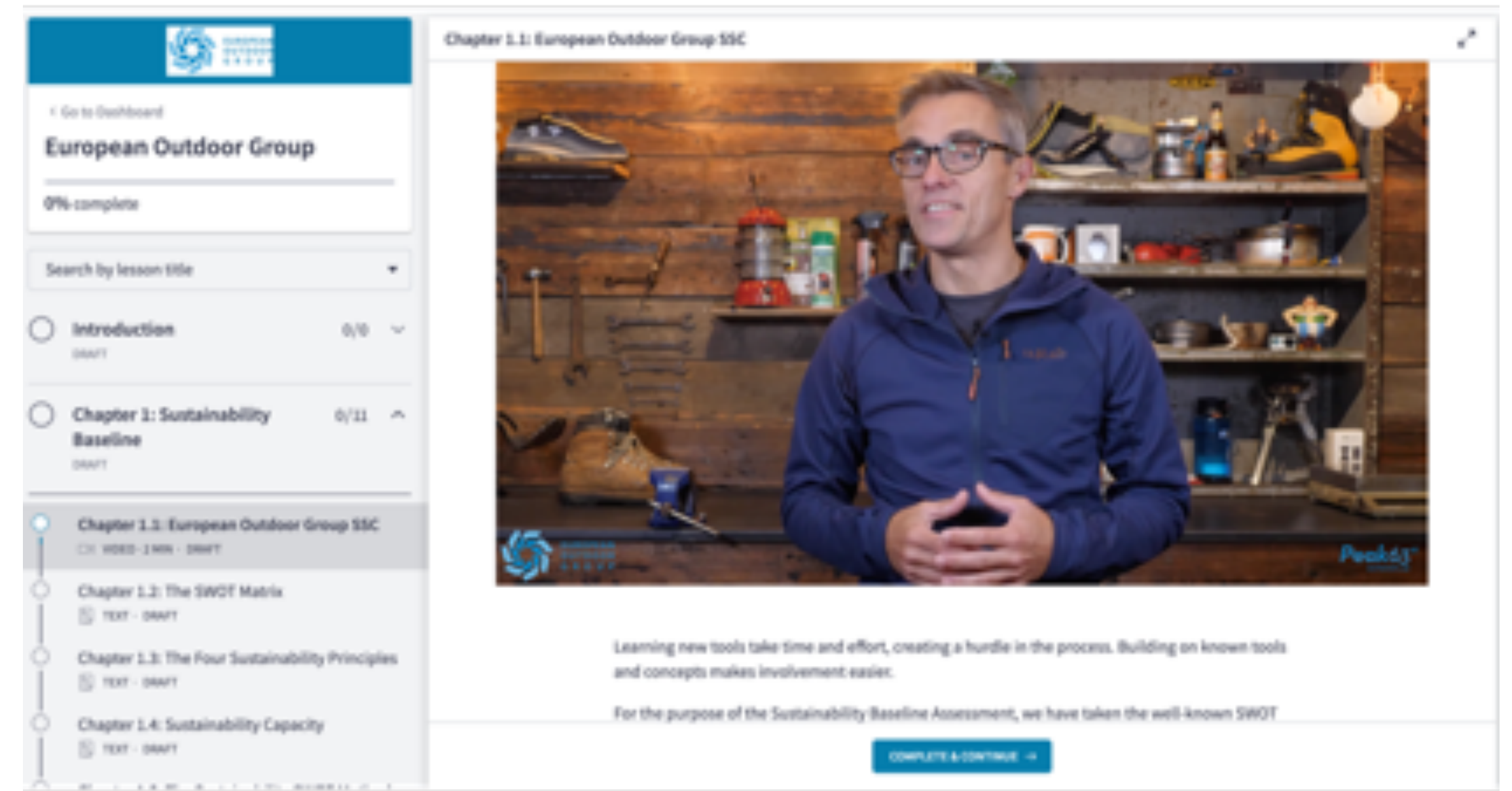


Sustainability Strategy Course (SSC)

A self-study programme to enable SME's to integrate sustainability into their business strategy.

Contents

- Introduction
- Sustainability Baseline
- Vision and Commitment
- Strategy Formulation
- Framework and Management
- Activity Planning



THINKIFIC

Policy

24th Feb
11:30 CET

Overview of the EU legislative pipeline (All)

7th April
11:30 CET

Due Diligence (Sustainability, sourcing, SL)

28th April
11:30 CET

Textile Strategy (All)

12th May
11:30 CET

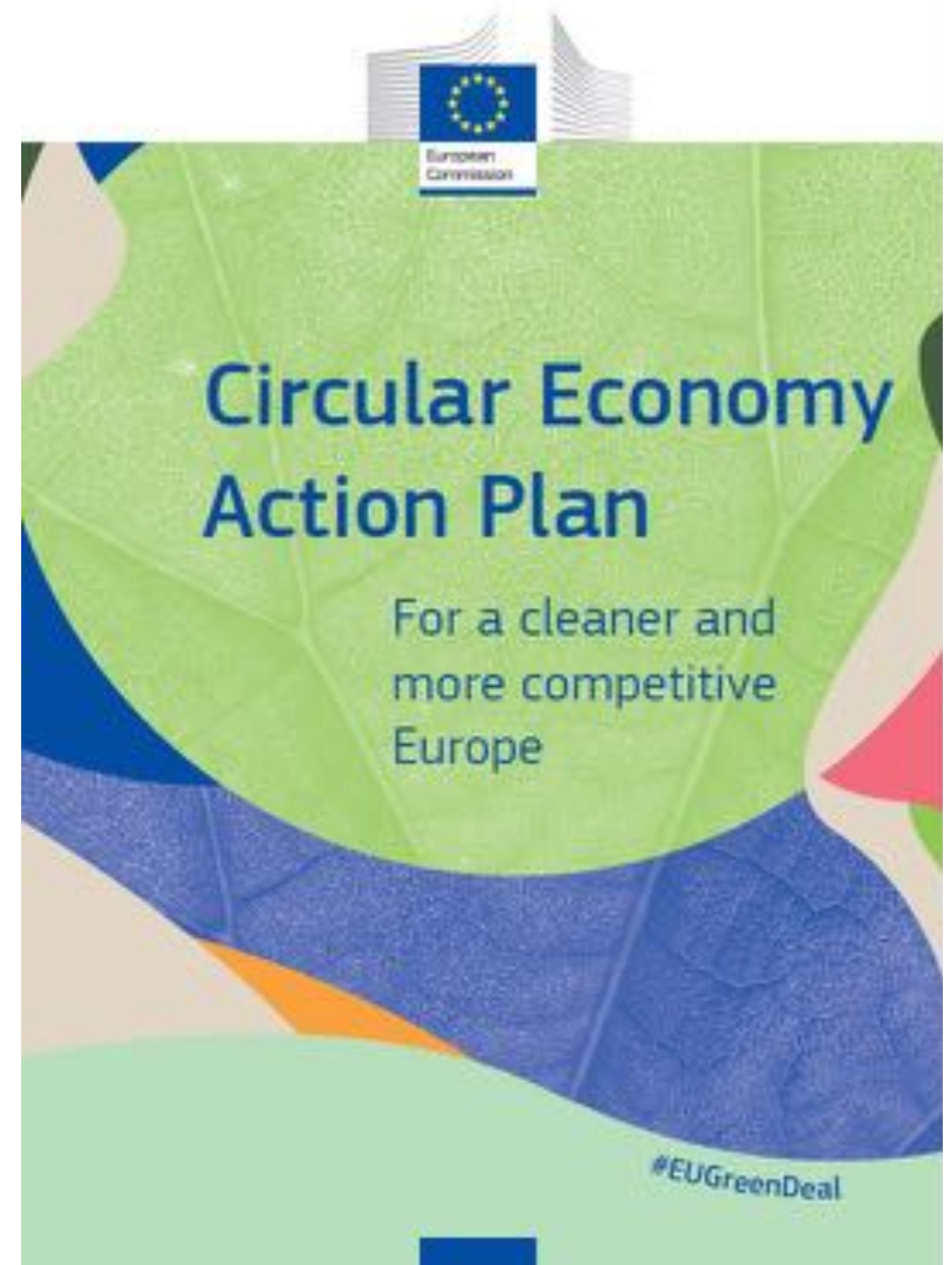
Sustainable Product Initiative: Ecodesign (Sustainability, product designer/dev)

25th May
11:30 CET

Sustainable Product Initiative: Digital Product Passport (Sustainability, sourcing)

30th June
11:30 CET

Empowering Consumers & Green Claims (Sustainability, marketing & comms)





Poly Bag Standards Document

- Industry alignment on poly bag standards
- Entire value chain inclusion
- Proposes best poly bag attributes



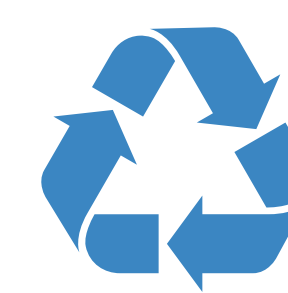
Poly Bag Elimination Survey

- Which products can ship along which segments of the value chain without a poly bag
- Written for brands and retailers



Single Use Plastics Project Report

- Science and research (6 LCAs)
- Project pilots from 2019 - present
- Consumer feedback (over 900 responses)



Recycling Cooperation

- Two regions: UK & Germany/Benelux
- Start date is Feb for UK and April for Germany/Benelux
- Plastic uplifts already started

Find out more and join us:

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PFAS

Estimated Timeline



A meeting for interested EOG members to discuss the complexities, and how EOG can support.

Microfibres



Questions?