

ZEITERION PERFORMING ARTS CENTER

Job Title: Lead Graphic Designer
Department: Marketing
Reports to: Marketing Director
Job Type: Full Time; On-site
Pay Rate: \$45,000-50,000/year

About The Z

The Zeiterion Performing Arts Center (The "Z") is a non-profit organization whose mission is to entertain, educate, and inspire our community by presenting a diverse array of high-quality performing artists and providing engaging learning opportunities that contribute to the cultural, social and economic vitality of the South Coast.

The Z is an equal opportunity employer. We celebrate equity and are committed to creating an inclusive, thriving environment for all employees including, but not limited to, a culture of antiracism in which we build policies, procedures, and a safe space for people from all backgrounds to feel valued in our employ, in our seats and on our stage.

Position Overview

This full-time position within the Marketing Department reports to the Marketing Director and plays a critical role in supporting the Zeiterion Performing Arts Center's mission through the creation of compelling imagery that resonates and engages with target audiences through web, print and digital media and video editing. This lead design position will provide creative strategy and set graphic standards that support the organization's overall design vision and brand for all visual media.

- Provide oversight to all graphic design projects to ensure highest level of design quality and consistency
- Direct, implement and execute the creative process from conception through completion for digital and print collateral, direct mail, event graphics and related design
- Possess strong web site management skills and aptitude
- The ability to collaborate effectively within the Marketing Department and with other staff on initiatives
- Provide leadership, mentoring, and managerial oversight for the Junior Graphic Designer

Position Requirements

- High level of proficiency in Adobe Creative Suite - InDesign, Illustrator, Photoshop, and Premiere
- Understanding of current web trends, CMS editing experience, and familiarity with User Experience design
- Strong illustration, typography, and design skills

- Ability to work within and lead a high performing team
- Ability to effectively manage time, multiple priorities, and deadlines
- Self-motivated team player capable of producing original ideas and content
- Strong knowledge of graphic fundamentals, typography and layout for print and digital design
- Detail-oriented, with a keen eye for aesthetic quality
- Ability to edit and manipulate image assets quickly and efficiently
- Demonstrated ability to multitask, prioritize and manage projects with varying design specifications, tight timelines, and budget restrictions
- Ability to maintain a schedule of multiple projects and tasks, including deliverables and timelines, collaborating and communicating status with internal and external teams to deliver designs on time and on budget
- Ability to accept team feedback constructively, reacting quickly to new information, opinions, and direction, and revising designs when necessary
- Excellent organization, collaborative and project management skills
- Strong written and verbal communication skills
- Previous experience at a nonprofit or cultural institution a plus
- Minimum of four years of experience in the graphic design industry
- Associates or Bachelor's degree in graphic arts, design or related field preferred

To apply: Send resume and a portfolio link to Penny Pimentel, Marketing Director at ppimentel@zeiterion.org by November 22.