

# SHIPPER CASE STUDY

- 1 CHALLENGES
- 2 SOLUTIONS
- 3 RESULTS



## OVERVIEW

**Home Depot** is the world's largest home improvement specialty retailer operating in all 50 states, the District of Columbia, Puerto Rico, U.S. Virgin Islands, Guam, 10 Canadian provinces and Mexico.

Established in

**1978**

Employees

**400,000+**

2019 Total Revenue

**\$110.2B**

**35,000**

Products In Store

**1M**

Products Online

**2,294**

Stores

**140**

Supply Chain Facilities



## CHALLENGES

**Home Depot's** strategic framework relies on capital investment that furthers productivity and efficiency but they have not identified a comprehensive solution that addresses the fragmentation of **capacity, systems, and data.**

- Accessing capacity that is both cost effective and timely
- Simplifying employed technologies
- Accelerating data flow between Home Depot and their freight broker and carrier partners



## ZUUM SOLUTIONS



INSTANT  
CAPACITY



OPTIMAL SERVICE  
LEVELS



REDUCED  
FREIGHT COST



BACK-OFFICE  
AUTOMATION

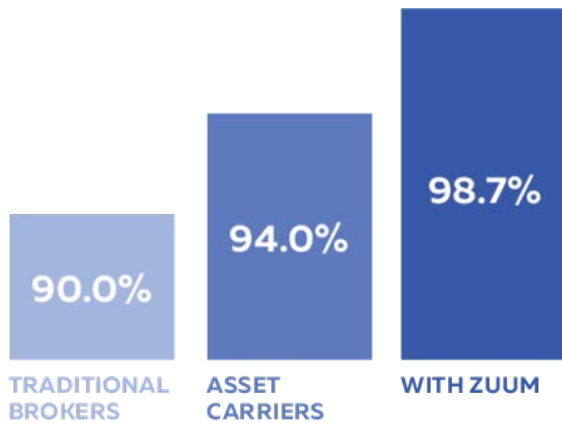


REAL-TIME  
VISIBILITY



SECURE UNIVERSAL  
INTEGRATION

### IMPROVED SERVICE LEVELS

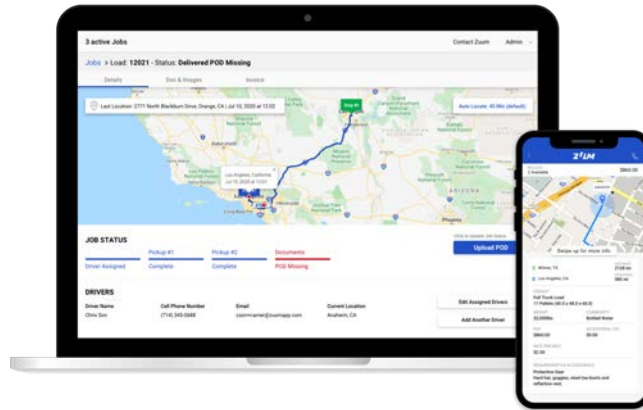


### BUSINESS OPTIMIZATION

|                                    | 1 YR | 2 YR | 3 YR  |
|------------------------------------|------|------|-------|
| OPERATING INCOME POTENTIAL GAIN    | 0.3% | 0.7% | 1.1%  |
| POTENTIAL CAPACITY INCREASE        | 2-5% | 4-8% | 8-15% |
| DECREASE IN OP-X SUPPLY CHAIN COST | 5%   | 15%  | 25%   |

PROJECTION WITH THE ASSUMPTION OF CRITICAL MASS

# RESULTS



## CAPACITY

**\$4.1M**

Freight Spent

## LOAD MANAGEMENT

**38% = 17MIN/LOAD**

Average time Saving

## COST SAVINGS

**12.7% = \$178.32**

Average Saving Per Load

## SERVICE LEVEL IMPROVEMENT

**93.9 TO 98.6%**

4 Fewer Load Failures Per 100 Shipments



# THANK YOU !

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