

Partnerships in Supply Chain Innovation

TURVO ROI SNAPSHOT: Motus Freight



*"With Turvo, we're moving closer and closer to 'the perfect shipment.' We saw the impact of unifying our supply chain and using automation to simplify our business. **We've cut 95% of the manual work out of each connected shipment.** When we had to work from home because of COVID, nothing changed. We simply logged in from home without missing a beat. **With the same headcount, we've been able to double our business.**"*






Brad Colvin
Director of Operations

The Business Challenge

Leaders at Motus Freight realized that the sheer amount of manual work involved in routine shipments was a huge challenge, but also a big opportunity. Their vision: "the perfect shipment" – a streamlined, automated system that would unite their supply chain and make them more productive.

The Solution: "The Perfect Shipment" with Turvo

By unifying their supply chain with Turvo, Motus is transforming their business and moving closer to "the perfect shipment":

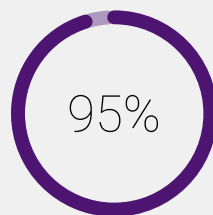
-  **Automated and Lean:** With automation connecting billing teams with PODs, in-context messaging, and rules to surface exceptions, Motus is able to seize new opportunities.
-  **Transformative Efficiency:** Exception management with Turvo Workbench means that reps only have to focus on the most important, time-sensitive items.
-  **More Resilient:** Zero disruption in their business due to COVID-19 lockdowns and the shift to working from home.
-  **Higher Productivity:** 95% less manual work per connected shipment enables individual reps to manage more shipments with less hassle.
-  **Less Confusion:** One authoritative record of everything connected to a shipment means that everything from routine billing to one-off audits are easy and painless.

The ROI

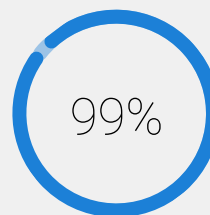


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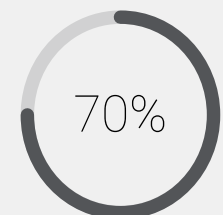
More shipments handled per person



Less manual work per connected shipment



Reduction in required messages for billing



Fewer phone calls needed each day