

TRICIA LEE

Tricia Lee is visual designer in Los Angeles. She loves to eat breakfast food, watching scary movies and endless skincare reviews on youtube. She is currently freelancing and is looking for a full-time opportunity.

tricia-lee.com
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WORK

Various Clients / Freelance Graphic Designer

September 2019 - Present Los Angeles, CA
Clients include Mosaic Ph Clothing, Reach PR (Harvest Snaps, Dandies, Diestel, Upton’s Natural, etc.), IDC Logistics. Executed projects such as designing email newsletters, social media assets and campaigns, branding, layout and composition as well as printed materials such as stationary, brochures and posters. Specialized in concepts, research, brand identity and social media designs.

NEXT Trucking / Visual Designer

October 2019 - March 2020 El Segundo, CA
Built and developed new graphics to maximize aesthetic consistency, optimized social media designs with data performances, collaborated with Marketing team on A/B testings, digital and print materials, social media campaigns, website updates and supported the Product team in developing user interface requirements and visuals.

TCW Trends Inc. / Production Coordinator

September 2019 - Present Los Angeles, CA
Communicated with overseas team, managed production calenders and on-site factory visits, trained newly hired team members with customer guidelines, production and approval work flow, verified tech packs and color standards and coordinated all sample approvals of customer layouts.

Rocket Dog/ Production Coordinator

January 2015 – June 2016 Los Angeles, CA
Corresponded with factories to ensure quality production of goods and adherence to the packing method and delivery dates, collaborated with design team for material and color selection, participated in design meetings to review product construction and created product line sheets with receipt of CAD files from the Art deparment and costing from the Production team.

Nabi / Office Coordinator

April 2014 - January 2015 El Segundo, CA
Managed office budget and expenditures, maintained inventory and supplies, planned corporate lunches and events, created wellness initiatives for internal departments, handled office contracts and negotiated prices with vendors which reduced administration costs.

EDUCATION

The Design Kids Bootcamp

April 2020
Career Enrichment Program

Otis College of Art & Design

September 2016 - April 2019
Certificate in Graphic Design

University of California, Los Angeles

September 2011 - August 2013
Bachelor of Arts in Communication Studies

SKILLS

Adobe Indesign	Sketch
Adobe Illustrator	HTML/CSS
Adobe Photoshop	A2000 Software
Adobe After Effects	Fluent in Tagalog
Microsoft Suite	

*REFERENCES

Frankie Ratford

Creative Director
The Design Kids

AJ Lee

Head of Marketing
NEXT Trucking

Kathleen Marinaccio

Instructor
Otis College of Art & Design

**Contact information provided upon request*