

Axel Gibo

Master Degree in International Management in Asian Context

Master Degree graduate from Toulouse School of Management and Mahidol University, I am curious and open minded, with an eagerness to learn. I have experience working and studying in France, Japan, Thailand, Bulgaria, Portugal, Australia and Hong Kong.

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📍 Melbourne

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PROFESSIONAL EXPERIENCE

Webmarketing Assistant Dynamic Network Alliance

07/2019 – 12/2019

Hong Kong

Website development, managing social media accounts, content creation, defining SEO guidelines, writing SEO tailored articles about culture and lifestyle.

Webmarketing Intern Boca do Lobo

06/2018 – 08/2018

Porto, Portugal

Content creation, SEO, translations, managed social media accounts. Worked with sales and marketing team. Supported both teams in various tasks depending on the needs, within the bespoke furniture industry.

Customer Support Representative Telus International

02/2017 – 08/2017

Sofia, Bulgaria

Answered and solved customer inquiries in a fast paced, international environment. Went beyond KPI (satisfaction rate, tickets answered) on a weekly basis.

Marketing Assistant Thai Property Group

04/2016 – 08/2016

Bangkok, Thailand

Business development & marketing in the real estate industry. Content creation & SEO. Established a rental process through our website, benchmarked competition, reported to the head of the company and the property owners.

Salesperson Hilti

06/2014 – 07/2014

Toulouse, France

Sales, parcels follow-up, inventory management, phoning, CRM, shop display, events management and organisation: "Open House" Days, amateur rugby tournament.

EDUCATION

International Management in Asian Context Double degree (Masters)

Toulouse School of Management, College of Management Mahidol University

09/2017 – 09/2019

France, one year in Thailand

Bachelor in Management Toulouse Business School

09/2013 – 09/2016

France, one year in Japan

SKILLS

Microsoft Office

SEO/SEM

Adobe Premiere Pro

OS X

Social media

Digital marketing

Copywriting

Wordpress/Elementor

CERTIFICATIONS

TOEIC

Score: 980/990

IELTS

Score: 7/9

Business Game

2014, 2016 and 2018. Student project simulating a company management, gradually including all departments and new objectives (market share, shareholders' return). 1st place in 2016 and 2018.

Google & IAB Digital Marketing Certification

Issued July 2020

LANGUAGES

French



English



Spanish



Japanese



Thai



INTERESTS

Swimming

Muay thai

Travel

Cooking

Scuba diving

Video editing

Reading

Video games

Tutoring