

ABOUT ME

+91 7798900741 | priyankatiwari441@gmail.com

I am a product enthusiast with professional experience spanning 5+ years in product and business analysis

EXPERIENCE

NSE IT | Business Analyst

Sep 2019-Dec 2021

Responsible for conducting research and analysis, to come up with solutions to business problems

- Lead the team of 8 developers to implement process transformation for top 10 insurance firms in India
- Assisted the product manager in preparing road map for B2C insurance platform
- Fostered communication between stakeholders, engineering and marketing, resulting in improved speed of feature development life cycle by 20% YoY
- Acted as a liaison among product, IT and sales to understand customer demand for new features and new potential markets to move into
- Created user story acceptance criteria to achieve buy-in from stakeholders

Angel Broking | Business Analyst

Apr 2018-Sep 2019

Responsible for identifying the opportunities to improve the product in order to deliver outstanding experience to customers

- Revamped the trading website to increase the revenue by 14%
- Created user stories to fast track the development for product release
- Proactively communicated and collaborated with stakeholders to analyze information needs and functional requirements and deliver the artifacts such as business requirement document, use cases, and interface design
- Served as the conduit between the customer community and the software development team through which the requirements flow

Simplicate Creations Pvt Ltd | Software Engineer

Oct 2016-Apr 2018

Responsible for developing applications for diverse client base

- Engineered modern applications with Java, JavaScript and SQL server
- Worked as part of 3 member team to release and update applications for the company's client in fintech domain
- Deployed and integrated software engineered by the team and updated the script to improve continuous integration practices

EDUCATION

2012 - 2016 • University of Mumbai
Bachelor's of Engineering

2010 - 2012 • RK Taleraja College of Arts, Commerce and Science
Board- HSC

EXTRA-CURRICULARS

- Co-founded PioneerGeeks - a software development company and ran it for 3 years part time from 2015-2018 with total lifetime revenue of 34 lakhs INR
- Held a position of Vice president in college student association. Organised annual cultural festival which generated footfall of 7000 students across the city